

# LIFE

A TOP EX-SOVIET SPY DESCRIBES

## THE SECRET ARMED SHOWDOWN THAT MADE MALENKOV BOSS



BROADWAY TWINS  
TANI AND DRAN SEITZ  
IN 'FANNY'

20 CENTS

NOVEMBER 29, 1954





say "I love you"

with a gift of treasured

*Community*



... a chest filled with one of these six beloved patterns—what a warmly welcome choice for the one at the top of your list! Dinner services for 8, including anti-tarnish chests, cost as little as \$59.75.

And if she already has her Community, what better idea than the extra pieces she needs for all her entertaining. Here are just a few suggestions:

Serving Ladle, \$3.50; Serving Fork, \$3.50; Pastry Server, \$4.50;  
Pie or Cake Server, \$5.50; 2-Pc. Steak Set, \$10.00; 8 Butter  
Spreaders, Iced Tea Spoons or Cocktail Forks, \$14.40.

And there are ever so many more Community-perfect gifts at your favorite jewelry store or silverware department. See them today—make sure of a gift she'll love. Community\*... the finest silverplate.



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*New-formula Ipana®*  
with

**Bacteria-Destroyer WD-9**



Product of Bristol-Myers

**Destroys hidden decay and bad-breath bacteria.** Actually, new-formula Ipana has a wonder ingredient so effective it destroys most decay and bad-breath bacteria with every single brushing! You get the protection you need . . . plus a new minty flavor your whole family will prefer!

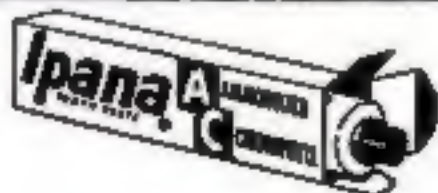
**3888 TASTE TESTS PROVE IPANA BEST**

**Yes, new-formula Ipana beats all leading brands for taste.** 3888 "hidden-name" taste tests proved Ipana is the *best-tasting* way to fight tooth decay . . . stop bad breath all day. Taste Ipana today . . . enjoy it . . . trust your family's precious teeth to it. At all drug counters now in the yellow and red-striped carton.

*Fights decay the  
best-tasting way!*



*Ipana-a-a-ah!*



Ipana A/C Tooth Paste (Ammoniated Chlorophyll) also contains bacteria-destroyer WD-9 (Sodium Lauryl Sulfate)

**MAKE YOUR OWN TASTE TEST**

**Send for generous sample tube.** Mail coupon today for trial tube (enough for about 25 brushings).

**BRISTOL-MYERS CO., DEPT. L-1142,  
Hillside, New Jersey**

**Please send trial tube of new-formula Ipana.  
Enclosed is 3¢ stamp to cover part cost of handling.**

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City.....Zone.....State.....

(Offer good in continental U.S.A. only. Expires Jan. 31, 1955.)



# MORE MEN

have switched to the latest model

## *Sunbeam* SHAVEMASTER

REG. U. S. PAT. OFF.

than to any other model electric shaver

OVER FIVE MILLION MEN have switched to the model W Sunbeam Shavemaster. They are in addition to the millions who are using the earlier Sunbeam Shavemaster models.

*We believe that more men have switched to the latest model Shavemaster than to any other model electric shaver.*

You will find these men in homes on every street in every town or city in every corner of the United States. We are willing to stake the reputation of the Shavemaster on the opinion of the 5-million men who have switched to it. Ask these men about the shaving qualities of the Shavemaster. They will tell you why they chose Shavemaster—that it shaves cleaner, closer and faster than any other method wet or dry.

We also stake the reputation of the Shavemaster on its lasting qualities and superior engineering. We back this up with a 5 Year Free Service guarantee on Shavemaster's powerful 16-bar armature REAL motor—something no other electric shaver has yet done.

We also urge you to find out for yourself what Shavemaster can do for you by taking advantage of our 10 Day Home Trial offer.

But above all, ask the men who are using Shavemaster. You will find them everywhere because they are increasing by millions.

For Christmas—make your gift the electric shaver preferred by men who have tried them all—the famous Sunbeam Shavemaster.



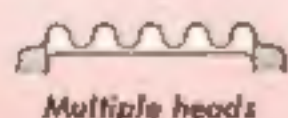
### Has the BIG SMOOTH, SINGLE HEAD

that shaves CLOSER, FASTER, SMOOTHER than any other method—wet or dry

Why we use ONE BIGGER, SINGLE head instead of a multiplicity of small heads



Model W Shavemaster



Multiple heads

The SMOOTH, comfortable continuous-round Sunbeam head is bigger and has over 3000 shaving edges—more than any other electric shaver. The lightning-fast single cutter makes over 24-million shaving actions per minute—more than any electric shaver with multiple heads.



ONLY Sunbeam Shavemaster has this 5 YEAR FREE SERVICE GUARANTEE on its POWERFUL 16-Bar armature REAL motor

© SUNBEAM CORPORATION, Dept. 53, CHICAGO 50, ILL. CANADA: TORONTO 9.





"If he'd only call her up..."

"I'm sad, too, when she's upset. If he'd only call her up everything would be all right. Just one little telephone call can save so much time and worry."

BELL  
TELEPHONE  
SYSTEM



This One



UBG9-9PT-3Q5Z



# New!

**RICHER LATHER! INSTANT RINSING!  
SHINY-CLEAN HAIR! YET THIS NEW SHAMPOO  
NEVER, NEVER DRIES YOUR HAIR!**



## New Woodbury Shampoo

**FOR BEAUTIFUL HAIR-DOS RIGHT AFTER SHAMPOOING!**

Any good shampoo will clean your hair. But here is a shampoo that not only cleans hair thoroughly and leaves it shiny and pretty, but also *protects* it from drying out. There's a special ingredient in New Woodbury Shampoo which helps preserve your natural hair oils. You can set your hair just the way you want it, right after washing. It will look wonderful!

New Woodbury lathers abundantly, even in hard water, and it rinses quickly. You won't need special rinses. We don't know of any better shampoo, but we do know that New Woodbury is so popular that it can be priced much lower than other quality shampoos. Try it right away. Enjoy the clean, happy feeling of a really good shampoo!







## The man who founded a tick-tock town

**E**VER LISTEN to the fleeting "tick-talk" of a fine Swiss watch? Then you've heard of *Le Locle*. For it was to this small Swiss town—way back in the early seventeenth century—that a young ex-blacksmith came, with a satchel of handmade tools and a headful of ideas on timekeeping. His name was Daniel Jeanrichard and he left a heritage of inventive skill that has made the Jura Mountains of Switzerland famous.

And the watchmaker's version of perpetual motion—the self-winding timepiece—was dreamed up right here by a young engineer, Abram-Louis Perrelet.

Along with these notable firsts, *Le Loclers* are proud of their centuries of fine craftsmanship, their outstanding watchmaker's school, their wonderful jeweled-lever watches. It's truly a tick-tock town.

But the significant thing about *Le Locle* is that it is not unique at all, but typical of the many Swiss watchmaking towns, of the old

traditions and new inventions that make time and its telling the art of the Swiss.

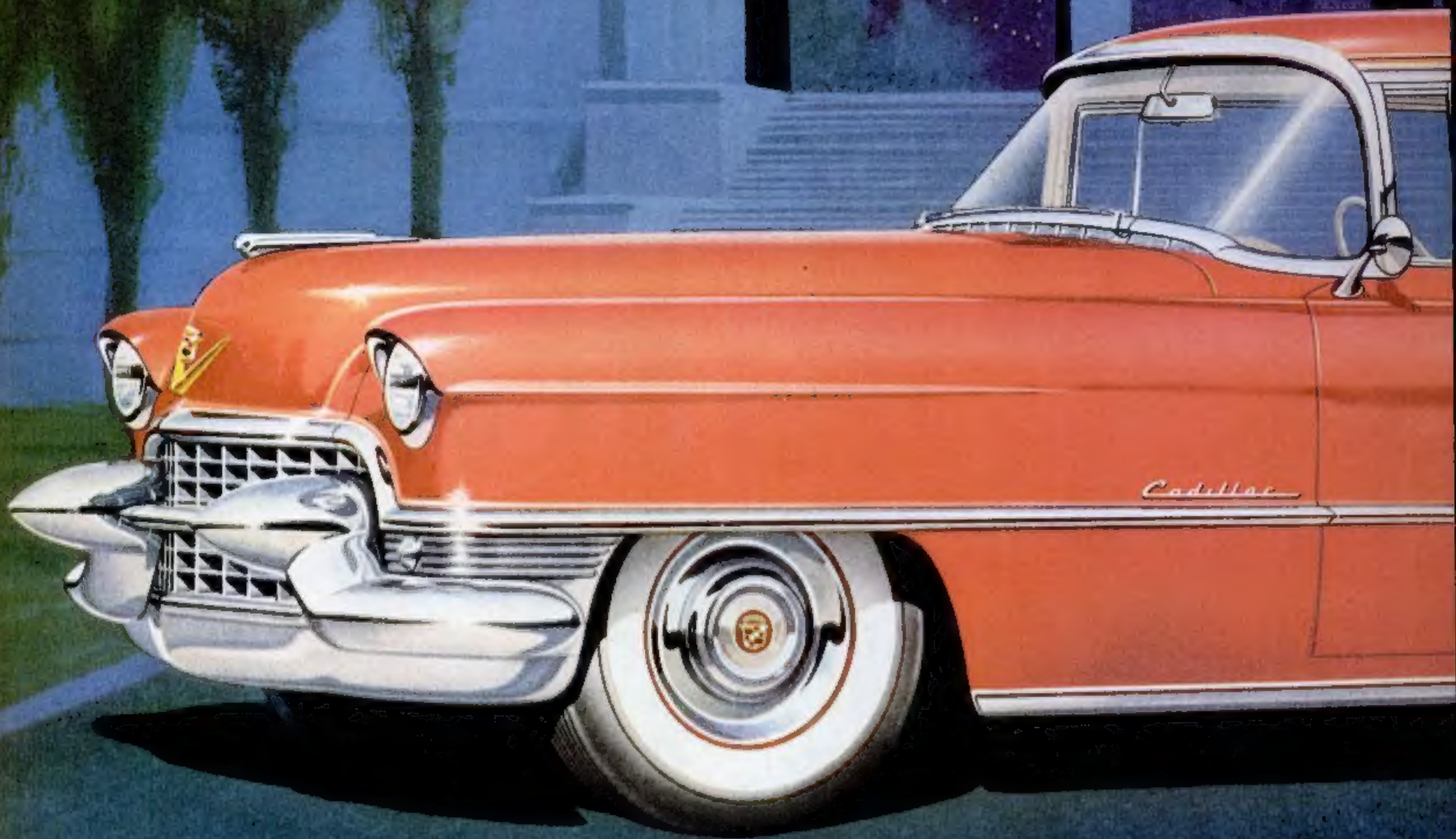
*Let your jeweler give you the story behind the fine Swiss watches he sells. He'll tell you that they owe the beauty of their slender cases to the compact precision of their jeweled-lever mechanisms. And he'll demonstrate his knowledge and craftsmanship, too, by the efficiency and economy of his Swiss watch servicing. For the gifts you'll give with pride, let your jeweler be your guide.*

The Watchmakers of Switzerland

**TIME IS THE ART OF THE SWISS**

© 1954 Swiss Federation of Watch Manufacturers





# Cadillac FOR 1955...

**T**HIS is the most significant new-car announcement in our history!

For it introduces to the world's motorists Cadillac's greatest achievement in fifty-three years of motor car production—the 1955 Cadillac!

It is, beyond question, the most magnificent Cadillac of all time!

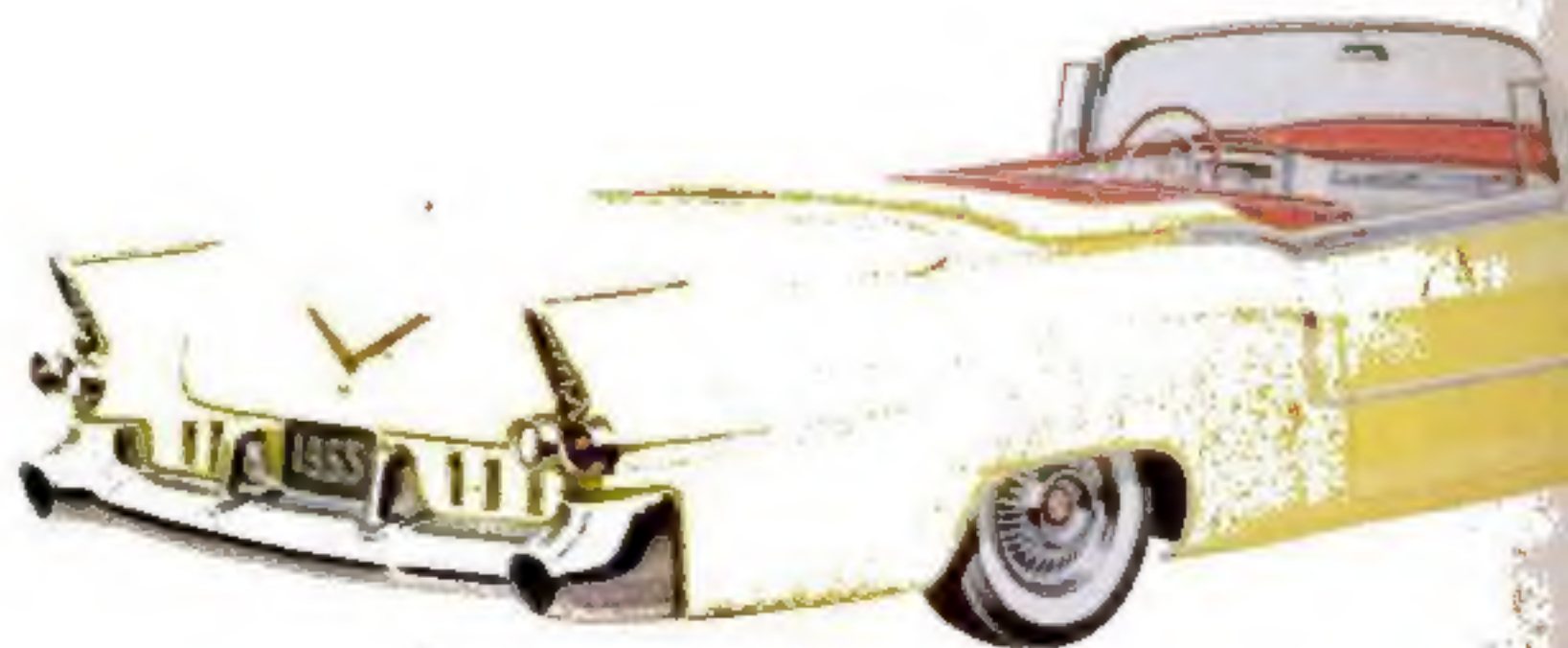
It is, as you can readily see, magnificent in beauty. Its new, jewel-like grille assembly . . . its new sculptured side treatment . . . its graceful new roof line . . . all add immeasurably to Cadillac's world-famous styling.

It is magnificent, too, in performance. There's a great new 250-h.p. engine, the most dynamic power plant ever put beneath the hood of an automobile . . . a refined Hydra-Matic Drive . . . advanced Cadillac Power Steering . . . and, as an option at extra cost, improved Cadillac Power Braking.

And it is magnificent in luxury . . . to a degree unusual even for a Cadillac. Its interiors are almost unbelievably beautiful . . . and each is offered in an unusually wide selection of gorgeous new fabrics and leathers.

This, in summary, is the new Standard of the World—and it awaits your critical inspection now in our showroom. Stop in soon—for a personal appraisal of this great Cadillac masterpiece.

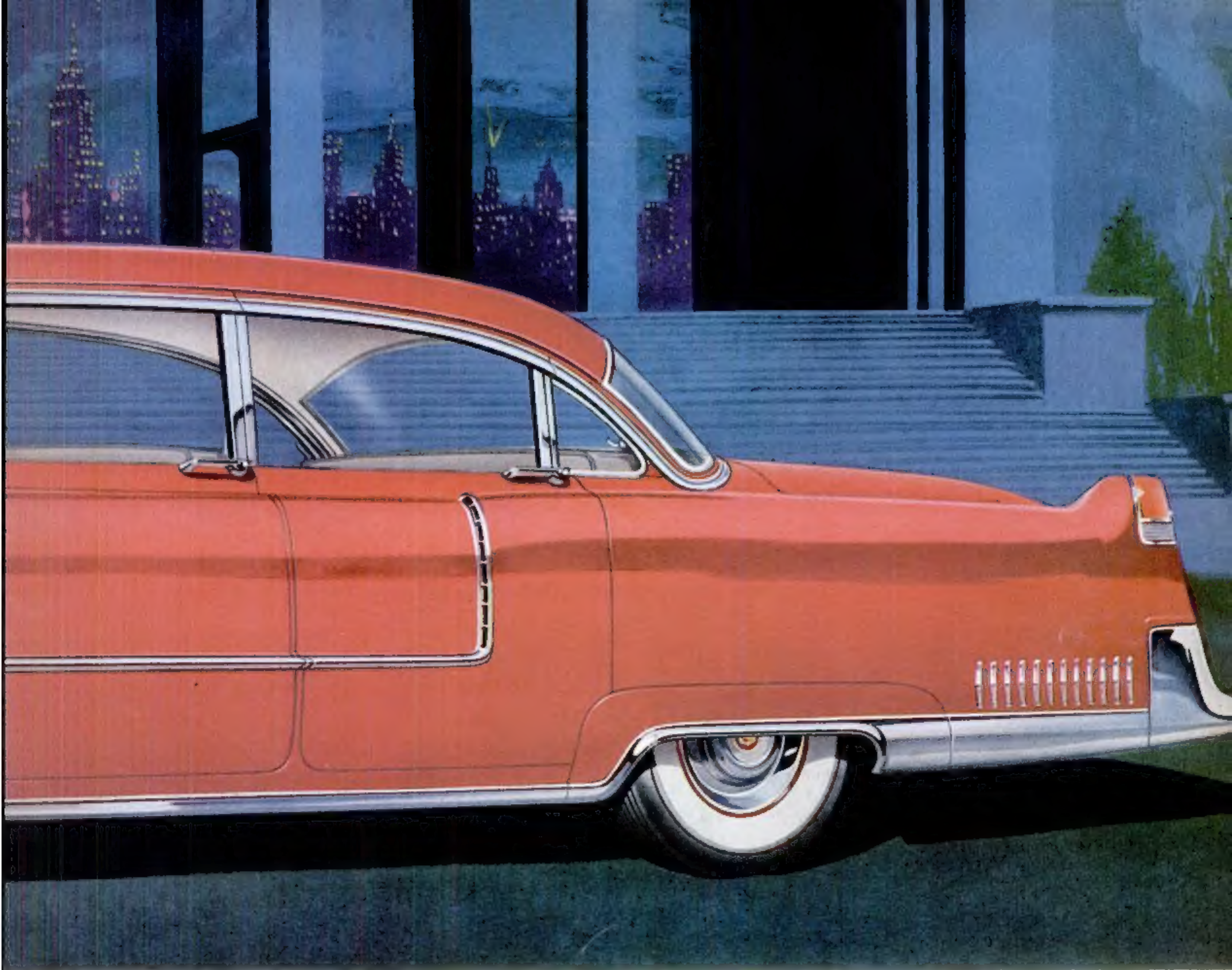
It will be the most thrilling and educational experience of your motoring life!



*The spectacular Eldorado—featuring a 270-h.p. Cadillac engine.*

**YOUR CADILLAC DEALER**





*The magnificent Cadillac Series Sixty Special—new masterwork of the industry's master craftsmen.*

**..Presents the Most Beautiful and Finest  
Performing Cars in Its History !**



*The dramatic Cadillac Coupe de Ville—offering the most colorful and breath-taking interiors of all time.*



*The inspiring Cadillac Convertible—an exciting and brilliant expression of the new Cadillac styling.*





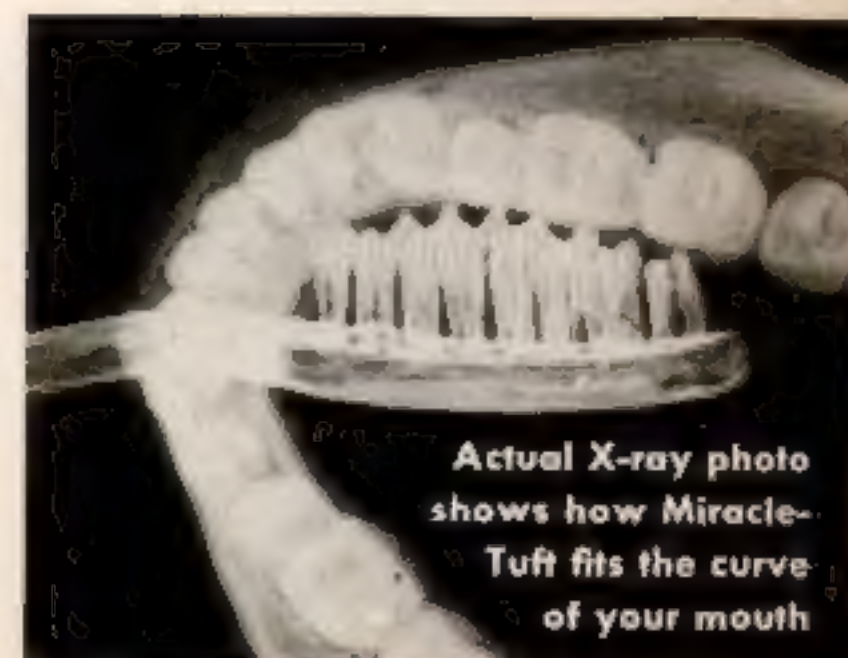
Copy, 1954 by West Products Company

60¢

## Made to fit...*protected by glass!*

Examine them both, the miniature ship and the Dr. West's brush. The skill that went into the making of each is apparent. Note the fine detail, the hundreds of precisely fashioned parts, the curved brushhead that exactly fits the curves inside your mouth. The glass tube permits you to make this examination, at the same time it keeps the brush

completely germ-free. In addition, our dental X-ray photograph gives you an even closer look. It shows a Dr. West's in action inside the dental arch. It proves that the correctly shaped Miracle-Tuft reaches and cleans every tooth surface... even the hard-to-get-at places. Make the final test yourself. Try this Miracle brush on your own teeth tomorrow.



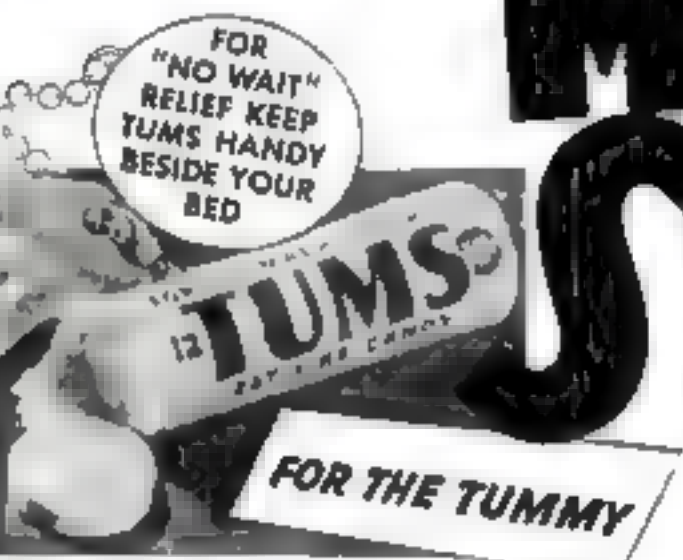
Actual X-ray photo shows how Miracle-Tuft fits the curve of your mouth



CAN'T SLEEP  
because of  
**ACID**  
INDIGESTION?

**TUMS**

Why let sour stomach ruin your sleep? Just reach for wonderful little Tums. Eat like candy. No water—no glass—no spoon! Almost instantly the acid indigestion, heartburn depart. Then natural sleep follows.



STILL ONLY 10¢ A ROLL  
AND YOU COULDN'T BUY SAFER,  
QUICKER RELIEF FOR A TEN DOLLAR BILL



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WITH THE NEW, EASY TURNING

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FOR GAME-BOARD  
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**KITTIE LITTER Absorbex, Deodorizes**

Eliminates messy sandbox routine. Obtain where pet supplies are sold... Free folder sent on request.

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# According to Santa



"a gift to please  
anyone on your list"



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**SINGER** in the Bowery is given goggle-eyed appearance when Weegee sets as satire of sophisticated entertainers.

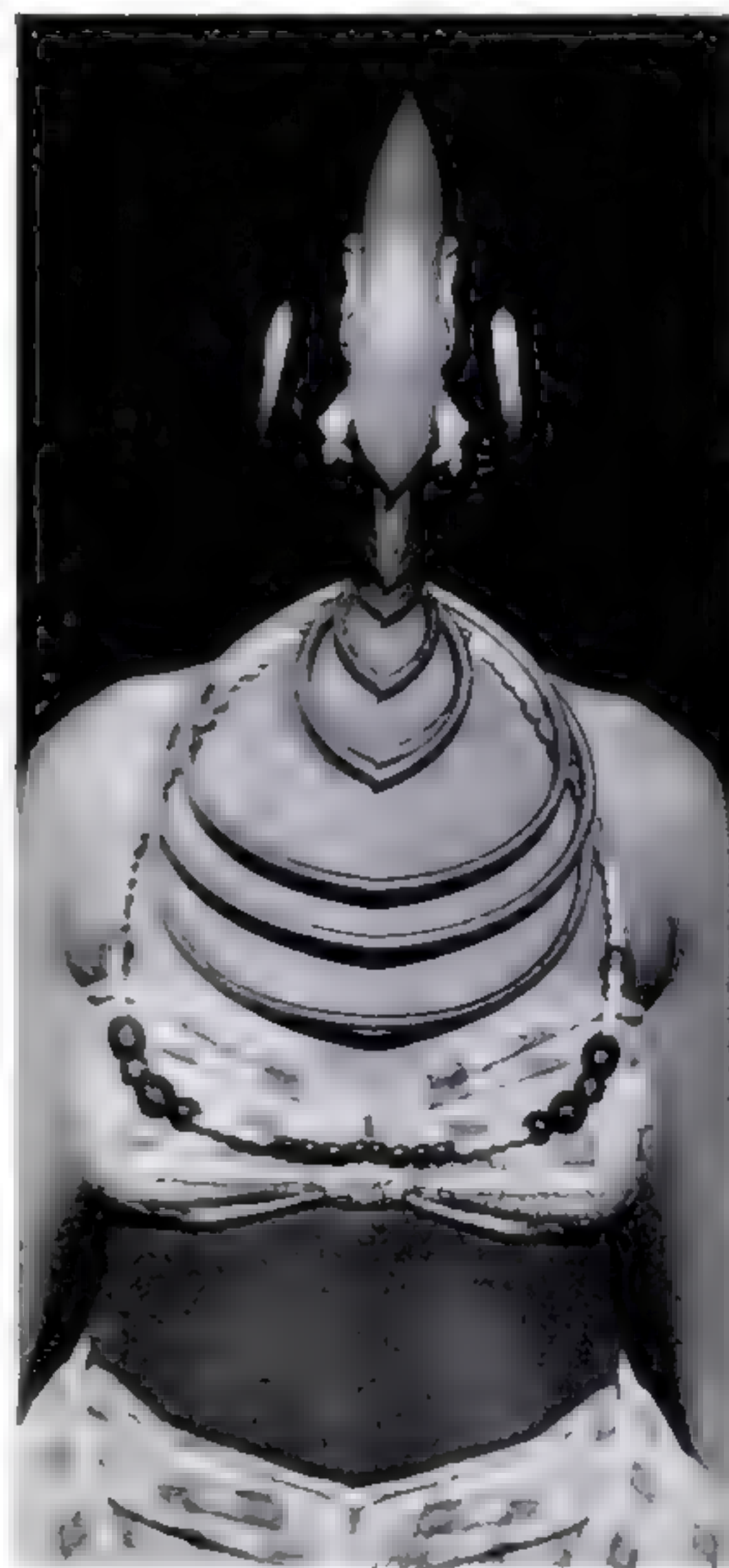


**HOSTESS** without a face is Weegee idea of overcrowded cocktail parties where no one ever remembers anyone else.

# SPEAKING

... Artful tricks with a mirror

Arthur Fellig, better known simply as "Weegee," is a tongue-in-cheek Manhattan photographer who believes that half a portrait is often better than one. On these pages are examples of his engaging theory. He creates the pictures by using a special lens gadget of his own design, a combination mirror and prism which admits two side-by-side images into the camera, one the exact reverse of the other. By aiming his camera to take only the particular features he wants, Weegee winds up with some telling, if exaggerated, portraits of some people who frequent an exaggerated world.



**MOVIE EXTRA**, her facial features gone, is symbol to Weegee of how people lose individuality in Hollywood.



# OF PICTURES . . .

create gallery of satirical partial portraits



← **FUNNYMAN** Zero Mostel displays cyclopean face which Weegee feels brings out the comedian's "burning" gaze.

**THINKER** who impresses Weegee as "ageless." Raymond Duncan, looks like a worn but enduring statue.



# LETTERS TO THE EDITORS

## THE WOODS OF HOME

Sirs:

Congratulations on "The Woods of Home" (LIFE, Nov. 8)! So familiar, so beautiful, so mysterious and changing.

MRS. R. L. STOLT

Somerville, N.J.

Sirs:

Lincoln Barnett has done an outstanding job and I want you to know how very much it is appreciated by me, by my family and by this entire community. I have been besieged with visitors who have come from far and wide to see Mettler's Woods.

EDWARD H. METTLER

East Millstone, N.J.

Sirs:

Our Citizens Committee for the Preservation of Mettler's Woods is excited over the story because it is so beautifully illustrated and so well written. We think it is the best of the series "The World We Live In," but we may be prejudiced.

We are now praying that everyone who enjoyed the pictures will send a contribution to us, care of Rutgers University, to help save the woods. Otherwise the oak giants will be cut down. Your readers might be interested in this aerial view (below) of about half of the woods, showing the farmlands around it. These fields are part of the tract we hope to buy. We will let them grow up again, providing biologists an opportunity to study their development from open fields to a climax forest.

WILLIAM H. COLE  
Secretary

New Brunswick, N.J.



AIR VIEW OF PART OF METTLER'S WOODS

Sirs:

The only woods I have ever known which nearly approximated Mettler's Woods were also in New Jersey near Springfield. The woods had been cut over, but a large group of huge oaks had been spared. These had grown there at least 200 years.

It was here I saw my first golden-winged warbler and Virginia rail. Best of all, where a little brook flowed among gray birches and cedars, I found a huge bed of pink moosebalm flowers.

But one day during the mid-years of World War II I arrived to see the noble tops of those great oaks lying prostrate on the ground, and the last link with the old forest was broken for another hundred years and more.

AMANDA BROWN

Maurertown, Va.

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Sirs:

Somebody erred in using "ages" for "sages" in the last line of the quatrain that ends the piece. Wordsworth's lines, as written, are,  
"... of moral evil and of good  
Than all the sages can "

THOMAS A. BAGGS

Riverton, Conn.

● It was a typographical error.—ED.

## OLD MAN LANDS BIGGEST CATCH

Sirs:

Congratulations on your coverage of another milestone in the torrid romance with death and literary immortality that has comprised the life of Ernest Hemingway ("The Old Man Lands Biggest Catch," LIFE, Nov. 8). Hemingway himself vibrantly expresses the drama of this dual romance with the words, "I have to hurry."

JAY ROGERS

Pittsburgh, Pa.

Sirs:

That "porcupine" you say Hemingway is holding doesn't even look like a 13th cousin to a porcupine.

LLOYD HAMILL

Hollywood, Calif.

Sirs:

It is a raccoon.

WILFRED NEVE

Richmond, Ind.

Sirs:

Wasn't it a woodchuck?

ARCHIE MOORE

Toledo, Ohio

● Light Heavyweight Champion Moore knows his varmints. It is a woodchuck.—ED.

## ONUOHA AND THE GOOD PEOPLE

Sirs:

Congratulations to Robert Wallace! Congratulations to Cherokee, Tenn. I didn't believe it could ever occur ("Onuoha and the Good People," LIFE, Nov. 8). I still can't realize they were so open-minded—wonderful, wonderful people!

MILDRED POOLE

New York, N.Y.

Sirs:

You have outdone yourself with the most heart-warming account of a small segment of America. Along with a small contribution to the Morristown College I sent a letter to the people of Cherokee telling them how proud I am.

ANNE L. CRAPP

Indianapolis, Ind.

Sirs:

In your article you state as a fact that a Miss Lorimer by her will "left \$250,000 to her pet dogs, cats, birds, goats and chickens." This is a bit of a distortion. By her will she left her home to a good friend for life, asking that this friend take care of her pets. She also left the income from her \$250,000 to this same friend for life, with no mention of pets. On the friend's death the home and the income from the trust will go to the New Jersey Audubon Society for the purpose of making and maintaining that home as a bird and animal sanctuary.

FRANK P. FRAZIER  
President

New Jersey Audubon Society  
New Milford, N.J.

## TOWN THAT HUNTS BONES

Sirs:

Your story about "The Town that Hunts Bones" (LIFE, Nov. 8) was very interesting. The story of how the town was founded is even more interesting. David Russell, who named the place for his Sioux Indian wife, told me the story years ago in his log cabin home. Here's the story: "We had been married for about a year and most of that time we lived almost alone in our covered wagon, looking for the kind of home Ekalaka wanted. "When I drove onto the butte and we looked down over a green strip with a few cottonwood trees and a stream, she knew, and I did too, that we were home."

In this home, years later, Ekalaka and three of her children sickened and died in a single week of smallpox.

M. CHARTER

Ramsey, N.J.



BUFFALO HUNTER RUSSELL AND WIFE EKALAKA

● Like all buffalo hunters, Russell (above) was running out of buffalo by 1885 and opened a bar at his new home. The town of Ekalaka grew up around it.—ED.

## LINEMAN'S YEAR

Sirs:

At last, recognition of the lineman ("A Lineman's Year," LIFE, Nov. 8). If your magazine had never done anything to justify its existence on the American scene, it has done so in this magnificent article.

RICHARD TAFT

Hastings-on-Hudson, N.Y.

Sirs:

You roused the anger of all Bruin fans by saying U.C.L.A. has only "an average set of backs. With two capable men but not much else behind the line..."

Tailback Primo Villanueva was 10th in total offense in the nation after the California game. Bob Davenport is regarded by Sanders as the best fullback he has ever coached and Terry Debuy was named as an All-Pacific Coast back.

JERRY MEASER

Los Angeles, Calif.

● Though having the U.C.L.A. line in front would make any back look good, LIFE revises its estimate to agree that U.C.L.A. has a better-than-average backfield.—ED.

## FAMILY'S SATURDAY NIGHT

Sirs:

You have shown many a picture of historic or social significance but few with the impact of "A Family's Saturday Night" (LIFE, Nov. 8). Not from such homes come the maladjusted. Here is America at its best.

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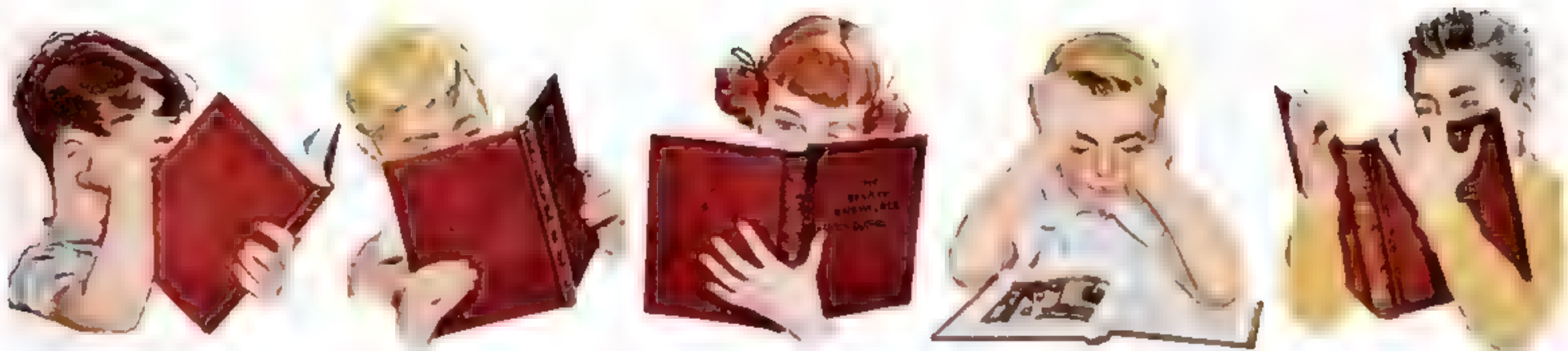
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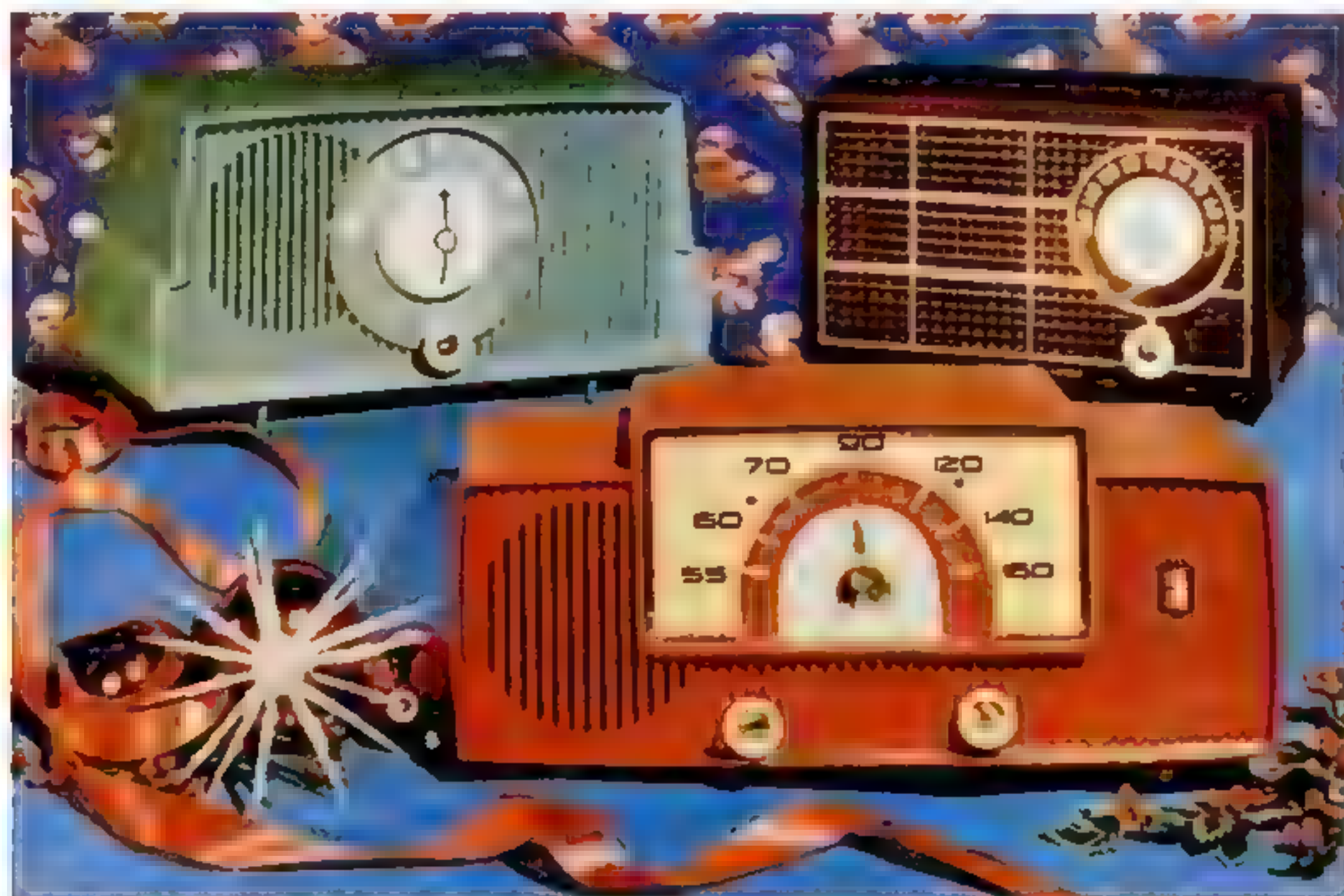
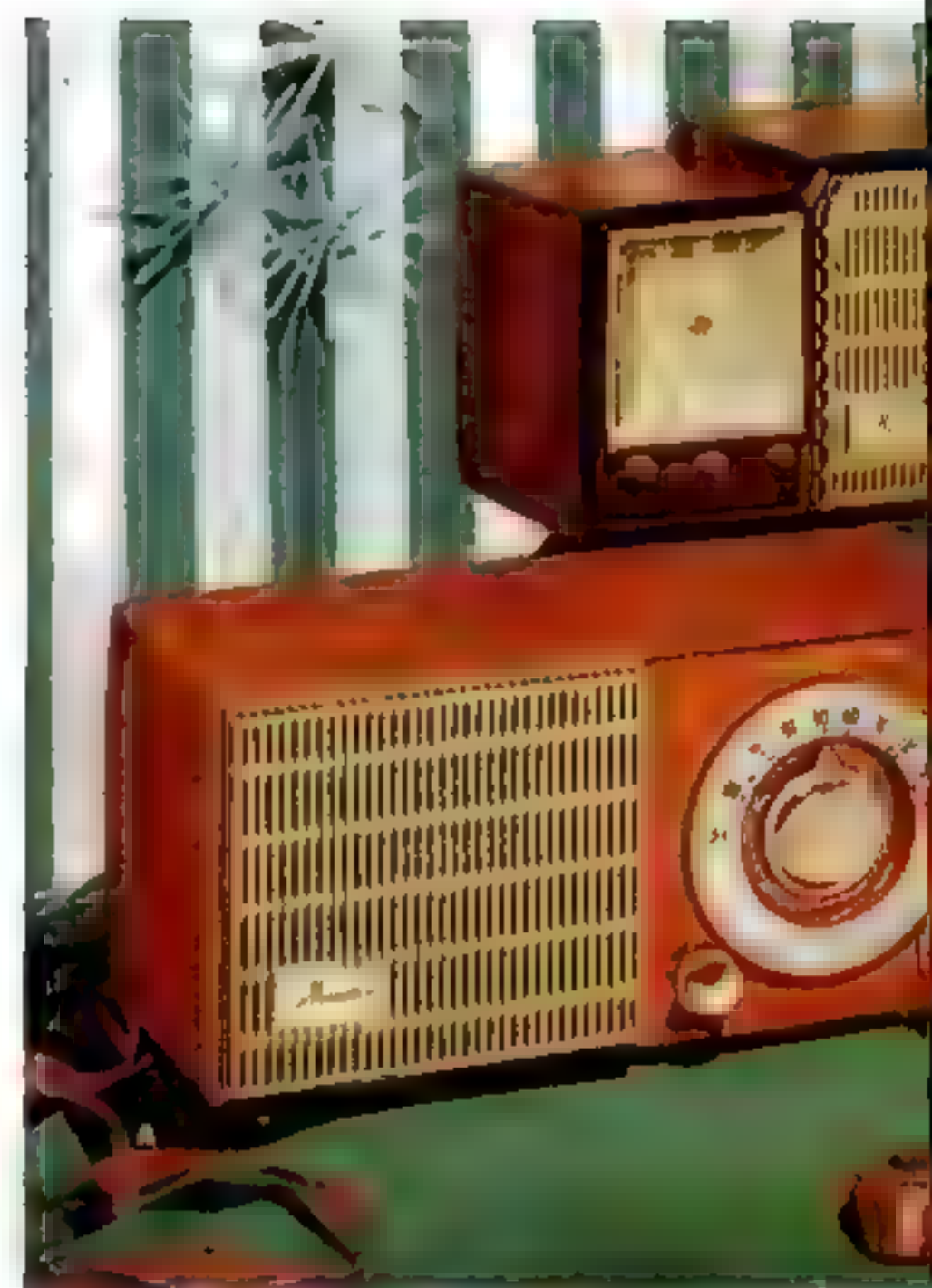
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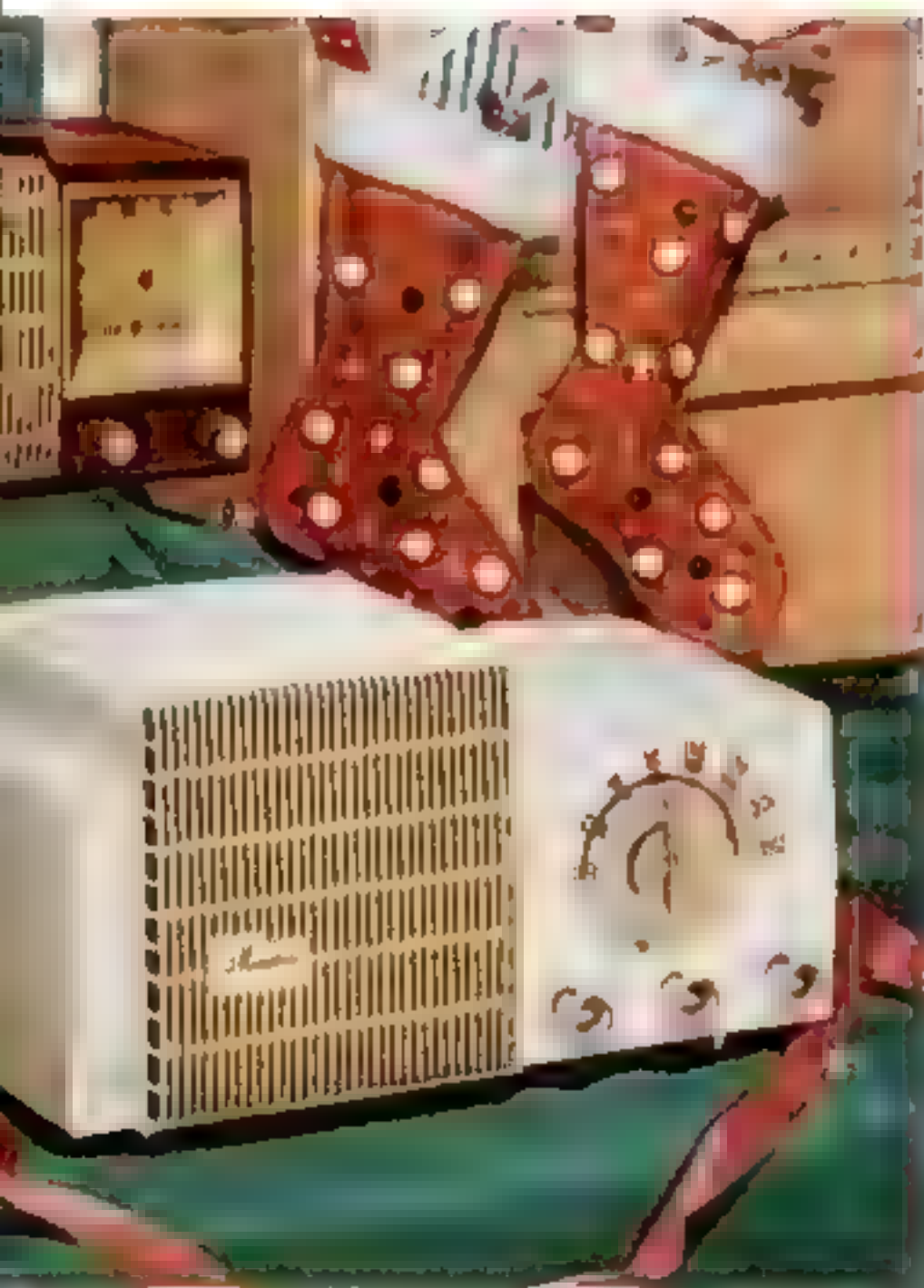
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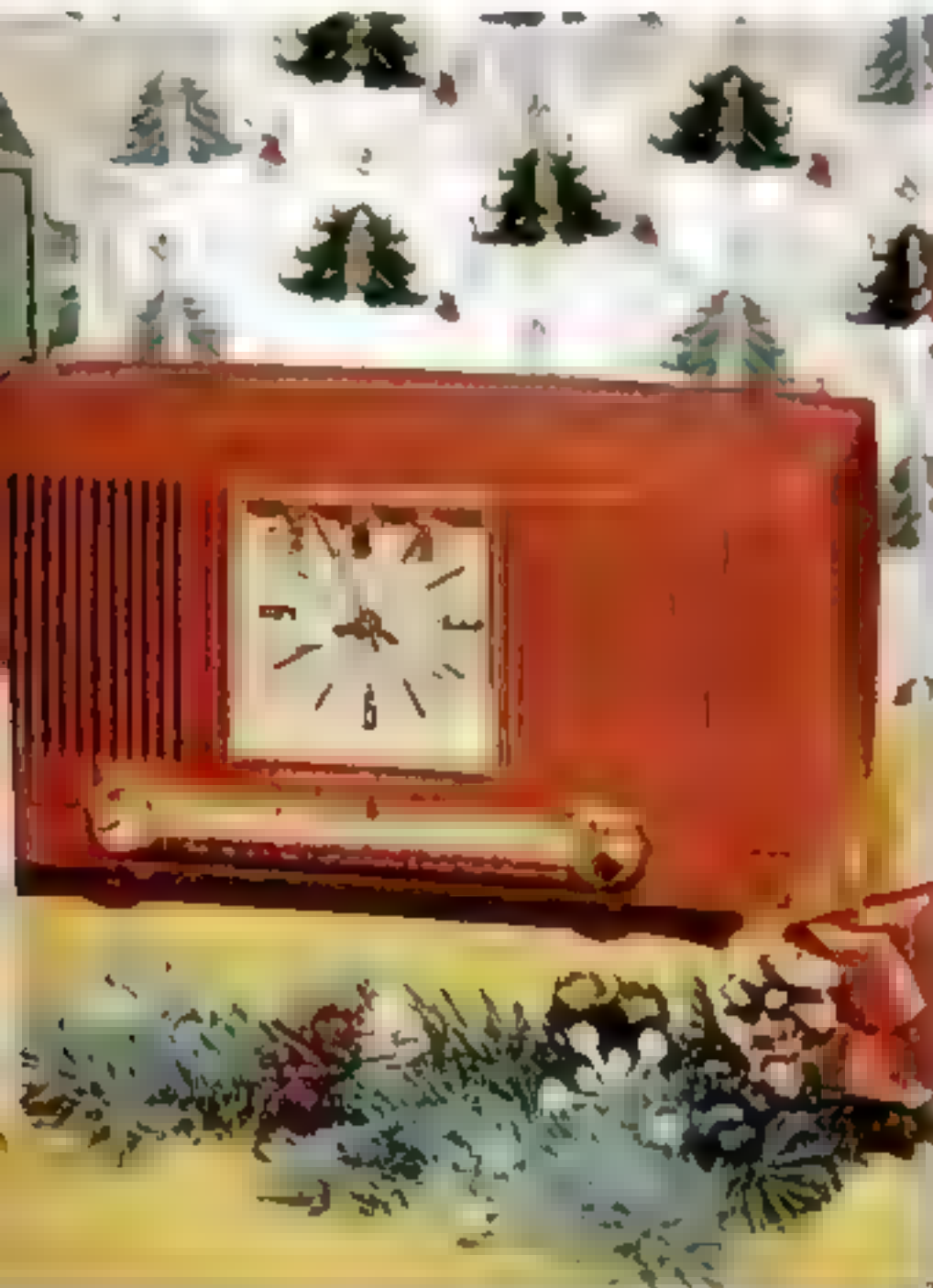


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# OF PILLS, PREMIERS AND GERM-FREE PIGLETS

LIFE staff members have to adapt constantly to the vagaries of their assignments. Down in Tennessee, Photographer Bob Kelley and Reporter Mary Cadwalader (*below*) were promptly put to work helping newly arrived Dr. Meek (*pp. 71-74*). Mary scrubbed basins and swept floors while Kelley arranged pills and dressings. This came in handy later when Bob had to assist in, then photograph, the doctor's first emergency (*pp. 72, 73*).



DENNY AND ROUGIER ON A MILK CHASE

Recent wanderings of Michael Rougier (*above*) produced varying results in this week's LIFE. He flew 10,000 miles trying to shoot the Northwest Passage, but he saw nothing but fog and returned pictureless. Meanwhile his Arctic assignment was being ably covered by expeditions whose stories are told on pages 102-109. Back in Canada to follow Premier Mendès-France, one of Rougier's and Reporter Anne Denny's missions was to shoot that anti-alcoholic drinking nonalcoholic beverages. After hours of waiting in Canadian kitchens, Rougier got him sipping orange juice then topped this in Washington by getting him drinking milk (*p. 32*).

Just after Wallace Kirkland photographed the tiny pig below, its breeders, afraid of germs, disappointingly popped it back into its incubator, leaving Kirkland with insufficient pictures. Weeks later, when another litter was due, he flew to the penside. This time the scientists didn't need germ-free piglets and Kirkland, with only the normal germs of a piggery to impede him, took the rest of his pictures, one of them on page 83.



CADWALADER RECORDS DIAGNOSIS



GERM-FREE PIGLET IN A POCKET

## CONTENTS

<b>COVER</b>	<b>MUSIC</b>
BROADWAY TWINS TANI AND DRAN SEITZ IN "FANNY" (SEE PP. 117-120)	<u>GOSPEL QUEEN MAHALIA</u> .....83
<b>THE WEEK'S EVENTS</b>	<b>MEDICINE</b>
TOP SOVIET SPY REVEALS HOW RED TITANS FOUGHT FOR POWER by LT. COL. YURI RASTVOROV.....18	<u>A NEW DOCTOR MOVES IN</u> .....71
THE LAST TESTAMENT OF A PANICKED PIGEON.....23	<b>FASHION</b>
LONDON PAPERS MAKE MUCH OF AN OFFICIAL ACT.....24	<u>HOLIDAY SEASON LINGERIE COMES IN A MERRY COLOR</u> .....78
'TOPPING OUT' OVER CHICAGO.....26	<b>SCIENCE</b>
MAGLIB HEARS THE BAD NEWS.....28	<u>"MINI-PIGS" FOR MEDICAL RESEARCH</u> .....83
A FORMIDABLE FRENCH FRIEND.....30	<b>THEATER</b>
A MOBILIZATION FOR MCGARTHY.....37	<u>THE FRIENDS OF FANNY</u> .....117
LIFE ON THE NEWSFRONTS OF THE WORLD.....40	<b>RELIGION</b>
DEATH & MASK AT A COAL PIT.....45	<u>A ONE-NUN BUILDING PROJECT</u> .....126
LIT-UP CHEER.....52	<b>TELEVISION</b>
QUIET HANDS SPELL A MARRIAGE.....56	<u>MIGHTY MUSIC CLASS</u> .....181
RADIOACTIVE RUN.....111	<b>OTHER DEPARTMENTS</b>
NOW THEY'RE IN ITALY.....133	SPEAKING OF PICTURES: ARTFUL TRICKS WITH A MIRROR CREATE GALLERY OF SATIRICAL PARTIAL PORTRAITS.....10
<b>EDITORIAL</b>	LETTERS TO THE EDITORS.....12
<u>THANKSGIVING AND PLENTY</u> .....22	<u>LIFE GOES TO A SELECT SUPPER FOR MARILYN</u> .....162
<b>PHOTOGRAPHIC ESSAYS</b>	<u>MISCELLANY: A SNOOTFUL OF SWEDISH PUNCH</u> .....184
<u>FORGING A NORTHWEST PASSAGE</u> .....102	
<u>THE EYE OF EISENSTADT</u> .....136	
<b>ARTICLE</b>	
THE MAPPING OF A GREAT MIND, by HENRY ANATOLE GRUNWALD.....87	

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tom) and line by line (lines separated by dashes) unless otherwise specified.

COVER—GENE COOK  
18, 11—WEEGEE FROM EUROPEAN  
12—LT. WILL GAINFORT BY COURTESY CARTER COUNTY  
MUSEUM, EKALAKA, MONT.  
17—NICK DE MONGOLI—ROBERT W. KELLEY, WALLACE  
KIRKLAND  
18—DRAWING BY NOEL SICKLES  
20, 21—DRAWING BY NOEL SICKLES  
22—ARTHUR W. FORD FOR CANADA  
23, 24—K. F. WONG FROM THE STRAITS TIMES PRESS LTD.  
25, 27—JOHN DOM NIS EXC. BY A. Y. OWEN  
26, 29—LT. MOHAMED YOUSSEF FOR AKHBAR EL YOM, CEN.  
MOHAMED YOUSSEF FOR AKHBAR EL YOM BY—  
MOHAMED YOUSSEF FOR AKHBAR EL YOM—U.P.  
30, 31, 32—MICHAEL ROUGIER  
37, 38—GREY WILLEY

40—INT. INT. MARTHA HOLMES—INT. EUROPEAN  
45—RANDY SHEW  
46, 47, 48—HANK WALKER  
52—MARSHALL LOCKMAN  
56, 59—ODHAMS PRESS, LTD.  
61—LARRY BURROWS  
62—LARRY BURROWS  
63—LARRY BURROWS  
64—LARRY BURROWS  
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196—LARRY BURROWS  
197—LARRY BURROWS  
198—LARRY BURROWS  
199—LARRY BURROWS  
200—LARRY BURROWS

111, 112—CHARLES NELSON  
113—GENE COOK  
125—JOE SCHERSCHER—DRAWING BY DOWNING THOMAS  
126, 127—JOE SCHERSCHER  
133—NOT LA DOMENICA DEL CORRIERE  
134—LA SETTIMANA INCON—COURTESY 'LA SETTIMANA  
INCON'—ANGELO COZZI FOR 'LE ORE'  
136—T. LY. JUN MIKI  
144—T. LY. JUN MIKI  
145, 146, 153—DRAWINGS BY NOEL SICKLES  
151—GORDON PARKS  
162, 163—SAM SHAW FROM MAGNUM  
164—SVEN-GOSTA JOHANSSON FROM INTERNATIONAL  
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Vol. 37, No. 22 Nov. 29, 1954

**Highest Soviet agent to come to our side  
reveals at last the armed showdown  
that followed Stalin's death**

# HOW RED TITANS FOUGHT FOR SUPREME POWER

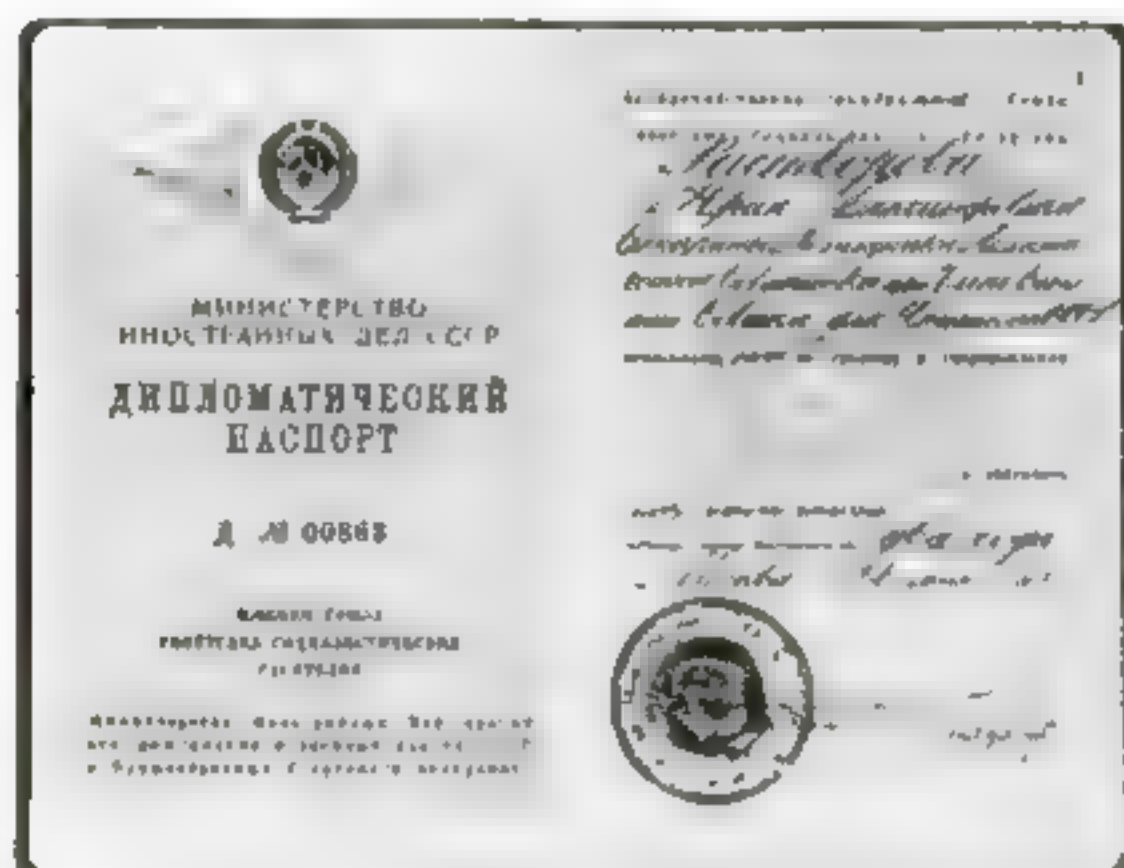
by YURI A. RASTVOROV  
*Former Lieutenant Colonel of the MVD*

**L**ET me begin by presenting my credentials for writing this account of the recent great struggle for power within the Soviet Union. For 11 years I was a member of the Soviet secret service. Four and a half of those years I spent as one of the top representatives of my service in Japan. When I placed myself in the hands of the U.S. authorities in January of this year, I held the rank of lieutenant colonel in the MVD. As such I regularly worked with emissaries who came and went on secret missions from Moscow. Among them were such high-placed men as Colonel Pyotr Shibaev, who was Stalin's representative with Mao Tse-tung when the Chinese Communists intervened in Korea.

From these contacts and from the day-to-day flow of secret information through the offices of the Soviet mission in Tokyo, I was able to piece together the full story—until now, the unrevealed story—of the battle in the Kremlin. It opened at the moment that Stalin's death rocked the Soviet world and ended four months later in a fantastic armed showdown in the heart of Moscow, where two full Soviet divisions stood in the streets prepared for a combat that never materialized.

The story begins with a question that people in the West are still asking: Was Stalin murdered by his successors? I am certain that he was not.

In the first week of March, when it became apparent that he was dying, those who were later to battle it out for his power revealed their distrust of each other by summoning to his bedside a council of 10 of the U.S.S.R.'s leading doctors. With 10 physicians prepared to testify that their leader had indeed died of a brain hemorrhage, each member of the group hoped to forestall any future accusations that he had plotted Stalin's death or



Yuri Rastvorov, a lieutenant colonel in Soviet intelligence, made headlines last January as the highest-ranking Soviet espionage agent to flee Communism since the cold war began. His passport (*above*) described him simply as "deputy chief to the Soviet political adviser" in Japan, but in fact Rastvorov ran a large spy ring working against the U.S. and Japanese governments. For months after coming over to the West he disappeared from view. Now he breaks his silence, in the first of three LIFE articles, to reveal the well-kept Kremlin secrets he learned in the line of duty.

failed to provide the fullest possible medical care for the dying *Vozhd*. Soviet physicians, of course, have been known to testify against each other and against party leaders. But the fact remains that the murder of Stalin was not included in the heinous charges that the victorious Malenkov was later to level at Lavrenti Beria, the man who contested the succession with him. I am certain that if there had been a plot to murder Stalin, word of it would sooner or later have come to me through secret service channels.

When Stalin died an early contest between the various power blocs that he left behind was foreordained. During the last period of his life, Stalin had reorganized the entire administrative machinery of the country for the purpose of diluting authority other than his own and intensifying rivalry

among the would-be heirs-apparent. The small, select Politburo had been replaced by the large Presidium. The Central Committee had been re-formed and the ministries of the government had been divided and redivided to a degree that turned the Soviet citadel of power into a Tower of Babel.

Stalin before his death had given Foreign Minister Vyacheslav Molotov's standing in the hierarchy a tremendous shove downward when Mme. Molotov, once head of the Soviet Cosmetics Trust, had been imprisoned on charges of being an American spy, largely because of a brother in the U.S. who had once served the Soviet purchasing commission. Although she was later released, Molotov's hopes of becoming top man thereafter were poor.

Beria and Malenkov had gotten to know each other well during World War II when both had been members of the Soviet State Council of Defense. To advance his own fortunes Malenkov elaborately flattered and wooed Beria, who stood well with Stalin. As a result, Malenkov gained the post of vice premier.

Beria, who retained his role as director of the secret police in addition to being chief of Soviet atomic energy development and much of the nation's other armament program, realized that the immense power he wielded made him the target of equally immense popular hatred. He realized also that as a fellow Georgian his succession to Stalin would evoke even more distrust among the Russians. He therefore made no plans to take over control after Stalin's death. Instead he joined a working agreement with Malenkov and Molotov to set up a governing triumvirate—an arrangement Beria undoubtedly considered an interim one, to be maintained until he could build up sufficient power through the bureaucracy he controlled and





**TRAP FOR BERIA** was laid as Malenkov (center) oversaw arming of Central Committee members before enemy's arrival



## Now the line was drawn between two cliques: on one side, the secret police; the other, the party and army

perhaps also soften some of the public hostility toward him. That was the way matters stood when Stalin finally died on March 5.

The uneasiness of the new rulers was revealed almost immediately, on March 6, when, with their announcement of the formation of their new government, they made an unprecedented appeal for "the prevention of any kind of confusion and panic." The possible causes of "confusion and panic" were obviously two: popular uprising and foreign attack.

There was no likelihood of the latter and Beria immediately took firm steps to forestall the former. Thousands of his plainclothesmen and his uniformed MVD troops were put on emergency footing to keep key points of Moscow and other large cities under the muzzles of their guns. Thus the capital was under the control of Beria's forces for days, though he was acting at this time not on his own behalf, as some observers have guessed, but for the triumvirate.

At Stalin's funeral the alliance between Malenkov and Beria was publicly sealed. Beria's oration that day, promising the people the rule of law as guaranteed in the Soviet constitution, struck many as an uncharacteristic bid by Beria for personal popularity. When the Supreme Soviet met afterward to

confirm the formation of the new government, it was Beria who made the speech formally nominating Malenkov as chairman of the Council of Ministers, making him in effect premier of the Soviet Union.

Then Beria immediately set out to build up his power. After combining the Ministry of State Security (MGB) with the Ministry of Internal Affairs (MVD) which was already under his control, he initiated a purge of the MVD, dismissing obnoxious officials in the capital and the provinces and recalling from obscurity many of his former aides who had fallen into disfavor. These moves were made to the accompaniment of a press campaign against "impermissible methods of investigation which are most strictly forbidden under Soviet law."

Next a general amnesty was proclaimed. Although such amnesties of thousands of prisoners had in the past been associated with national celebration rather than with the mourning for a "beloved" leader, the act had a popular psychological impact even greater than that of the later decree reducing food and commodity prices. The effect would have been still larger had not the vast unpublicized purge that had taken place after the Nazi attack in 1941 removed forever so many of the old Bolsheviks.



BEFORE THE PLOTTING for power split them into two warring groups, Stalin's successors were

united as pallbearers at his funeral. From right Beria, Malenkov, Vasily Stalin, Molotov, Bulganin.



The public climax of Beria's reforms came in early April with the dramatic announcement of the acquittal and release of the group of Kremlin doctors, mostly Jewish, who had earlier been charged with plotting against the lives of Soviet leaders. This momentous reversal of the case against the doctors had the effect of repudiating the anti-Semitic campaign and the broad attack on professional people and scientists accused of "cosmopolitanism."

### Beria makes his bid

**D**ESPITE these gestures, Beria was unable to overcome the general loathing engendered by his 15 years as top symbol of Stalin's terror. Friction increased between Malenkov, who showed more and more signs of independence, and Beria, who still considered himself the true inheritor of Stalin's power. In his reorganization of the police and intelligence services Beria several times ignored the recommendations of





**PURGE OF BERIA'S MEN** was carried out on the night of June 26 after their leader had been arrested at a meeting of the Central Committee by two Soviet

army marshals. The streets of central Moscow were patrolled at the time by troops and armor of two divisions commanded by officers loyal to Malenkov.

the Communist Central Committee, now dominated by Malenkov and Nikita Khrushchev, who had succeeded him as party secretary. Beria devoted more and more time to building up his own machine through the MVD while attempting to mend his political fences by publicly repudiating the MVD's terroristic methods. He began to snub the Central Committee, frequently failing to show up at its meetings.

At the beginning of June the lines between the two opposing cliques began to be clearly drawn. Malenkov, growing bolder, started shifting and demoting appointees whom Beria had been quietly placing at strategic spots in the government. Beria was formulating the outlines of a bold *coup d'état*. Aligned with him were many of his old cronies and all of those who saw their jobs threatened by Malenkov. Among them was a group of important military men with whose aid Beria saw his chance of seizing

Moscow and the Kremlin, imprisoning Malenkov, Molotov and their aides and proclaiming himself dictator. When I learned how many vital posts had been controlled by Beria's men I was amazed that Malenkov had thwarted them.

Beria's two top military henchmen were Vasily Stalin, son of the dead dictator, and young Stalin's drinking companion, Colonel General Pavel Artemiev. These two were respectively air force and army commandants of the Moscow military district, which comprises not only the capital but virtually the whole area of central Russia.

Artemiev had had a run-in with the Soviet army high command a couple of years after the war. His conduct of maneuvers in the Moscow district had been so sloppy that the appalled Marshal Alexander Vasilevsky, then deputy minister of armed forces, had said, "That man does not know the ABC of military science. He should be sent to school."

Vasilevsky had promptly removed Artemiev from his command, but had not reckoned with the influence of Vasily Stalin. Within about a year, Artemiev was reinstated, obviously at the command of Josef Stalin himself. Because Artemiev and Vasily Stalin remained close companions of Beria, they had been kept in their posts even after the elder Stalin's death despite the army high command's disapproval.

As things stood toward end of June 1953, Beria's two other chief military allies were:

Lieut. General N. K. Spiridonov, Commandant of the Kremlin. In charge of the Kremlin Guard, Spiridonov was in a position to capture all of the heads of the government at one stroke.

Lieut. General K. R. Sinilov, Commandant of the City of Moscow, whose forces could easily seize the rest of the capital and make hostages of the families of all those allied with Malenkov.

**CONTINUED ON PAGE 146**



# THANKSGIVING AND PLENTY

## AND SOME SCARCITIES

Whatever future problems the Age of Plenty may raise (*see right*), the Age of Scarcity is still with us in several critical areas, notably those of schools and roads. Both shortages are by-products of one of our biggest booms—the soaring growth of American population. By 1965 the number of school children is expected to increase from 36 million to 48 million. The U.S., now spending \$10 billion a year on education, will need to spend \$14.6 billion (whether from local, state or federal funds) just to keep its present standards. It will need to spend \$19.2 billion a year to lift the educational standards of the poorest areas to the top rank. Yet the need is far from being met. Even in New York's Westchester County, one of the nation's wealthiest, one high school (Chappaqua's) is now so crowded that lockers have had to be removed from the girls' shower room and one elementary school (Thornwood's) is holding classes in the fire department and in a rented concrete-block store. Chappaqua, like many U.S. communities, is building a new school, but Thornwood, like many more, has thrice defeated a similar bond issue. What is to be done when local communities either cannot, or will not, meet their school needs is now the subject of inquiry by the White House Conference on Education. A possible alternative: state school authorities to issue tax-free bonds, build the schools, then rent them to the communities.

As for roads, an ever-growing number of vehicles is choking our highways. In 1918 there were some 40 million registered vehicles, in 1954 there are 58 million and by 1965 there will be an estimated 81 million. Yet the rate of new highway building is not keeping pace and existing highways are being pounded to pieces faster than they are being replaced. This problem, too, is being tackled by the Administration, which seeks to double the \$50 billion road programs already provided for the next 10 years. But so far it is still just in the talk stage, and the U.S.'s wheel-borne economy is slowed down needlessly. As long as we deny moving room for our wheel-borne economy, and adequate school space for the next generation, we may well give thanks for the bounties we have, but we can also pray for considerable improvement.

The Pilgrims often likened themselves to the Israelites. They felt like chosen people come to a new promised land, and they aimed to found—and did found—an altogether new and different society. This sense of newness and difference also inspired later immigrations and runs like a white thread through American history. But we are now a third of a millennium from the Pilgrims, and it is meet and right, while celebrating their Thanksgiving, to consider also how new and different our world is from theirs.

If we divide man's life on earth into three major periods, the Pilgrims lived toward the end of the second. The first was the 500,000 years before Abraham, during which man's slender accomplishments went unrecorded in his own words. The second period, that of recorded civilizations, saw the invention of the wheel and the sail, and later the scythe and the horse collar. Despite these great advances, hunger and the fear of hunger remained a constant of human life and a chief goad to human effort, in the Pilgrim's time no less than in Abraham's. A full barn and a fat bird were things to be thankful for indeed.

Most of the world's people are still in this hunger-ruled era, but we Americans are entering a third. Instead of three farmers being able to feed themselves and one other, as in colonial times, the average U.S. farmer now feeds 14 others. This ratio is still going up. A gallon of chemical weed killer promises to do more work than a man in a lifetime of hoeing. The scientific farmer, like the factory worker before him, is even defying the cycle of day and night that has regulated man's work since creation. Chairman Lewis Strauss of the AEC says the next generation will have electricity so cheap it won't be metered. The U.S. is spending about \$4 billion a year on farm and industrial research; and its one predictable result is that our technological revolution, instead of being stabilized, will go on conquering hunger, saving labor, creating leisure and distributing wealth at an increasing rate.

The era we are entering is the fabled Age of Plenty. It is usually saluted with a timid irony of starry-eyed impatience that grows less appropriate every year. By comparison with the Pilgrims we already have it; some day we shall wake up to find we have it by any yardstick. And we may also find it a very uncomfortable age for which we are very badly prepared.

How does one prepare for an Age of Plenty? How can one feel thankful for too much? These questions will be with us throughout the long transition, but two answers are discernible already.

Obviously so sensational an event as a Third Age of Man cannot be long confined to the American corner of the globe. Nor is it; even during our own brief economic sag, Western Europe has been prospering as

never before. But without far wider participation the real Age of Plenty will never reach its full potential for any nation. The world's resources are just not distributed that way. Therefore the first requirement of the new age is an international economic system, a world market, in which the free nations may exchange goods and techniques at least as freely as Pilgrims and Indians did 330 years ago.

Only thus can the transition be sped in balance and mutuality, rather than delayed in friction and backsliding. To this end the U.S., where 7% of the world's people make half its goods, is the one nation whose economic policy can greatly influence the rest. The U.S. has been arguing with itself for several years about whether and how to seize this economic leadership, which will require (among other things) abandoning an atavistic protectionism. The delay is becoming a scandal; so is the fact that the Eisenhower administration is still divided about it.

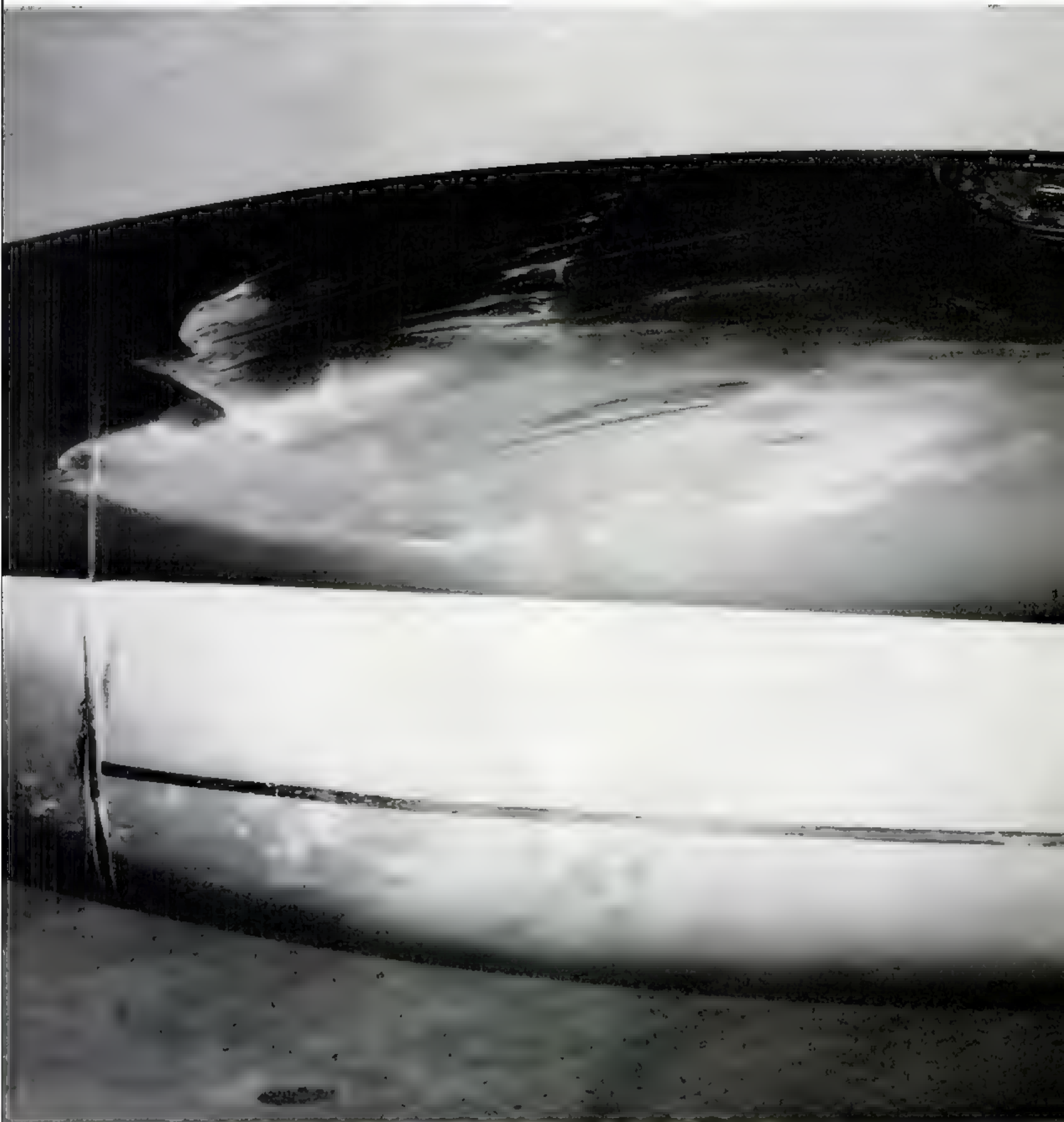
On quite another plane there is a second way to prepare for the Age of Plenty. Consider its most obvious by-product, which is leisure. All civilizations have been based on somebody's leisure, but ours will be the first in which leisure belongs to the many instead of the few. The problem has been known before only in primitive societies; specifically, as Toynbee reminds us, it was known in the Trobriand Islands where the yams grew so lush that nobody could protract their cultivation into a full day's work. So the Trobrianders developed an elaborate time-consuming ritual called the *kula*. It was a perpetual round of useless but harmless shell-exchanging, red necklaces for white bracelets, with neighboring islanders over hundreds of sea miles.

We already have our *kulas* in TV, football games, the Washington cocktail party, and similar innocent and vacuous rites. They can doubtless be extended to fill any amount of American leisure, if we choose. But as these things crowd our days, we may start asking whether what Toynbee calls a "Circe's sty" of satisfactions, however harmless, is the true end of man.

The Pilgrims had to fight a lifelong battle with raw nature, now largely won. Yet in the midst of battle they found room not only for Thanksgiving, but for as rich and rigorous a spiritual life as this new and different land has seen.

Americans in 1954 have all the still-not-too-usual things to thank God for: peace, and plenty, and a strong right arm. But for how much else besides! The age we are entering has vastly more room for the life of the spirit than the Pilgrims knew, or has ever been given to man. The room for spiritual discoveries and adventures is as broad and deep as our capacities and desires. Even a Fourth Age is conceivable. Gratitude and piety are meet and right; but so, for us today, is awe.





## THE LAST TESTAMENT OF A PANICKED PIGEON

Test Pilot Ed Coe of Canadair was jockeying his T-33 jet trainer in for a landing at Montreal when he observed a flock of pigeons feeding cosily on the runway. As the plane came on at 130 mph the pigeons rose in panic directly in its path. It was too late for Coe to avoid them and the birds hit the jet "like a machine gun going off." When Coe landed he

counted off a toll of 13 dead pigeons strewn on the ground and one each in the intake of his two engines. Then, examining the side of the wing tank towards the cockpit, he noted a remarkable memento of a pigeon-jet mid-air collision: the clearly etched outline, in a pattern of scratches and dents, of a pigeon—including head, beak, eye and wing pattern.





MACDONALD (LEFT) AND CHIEF PENGHULU JUGAH DO A WAR DANCE

# THE PICTURE THAT SHOCKED THE 'DAILY TELEGRAPH'

THE picture on the right is published by the "Straits Times" of Singapore.

Gained in a vein which shows how Mr. MacDonald is 'happily' milked in leading article which bore no reference to the picture or criticism.

## LONDON PAPERS MAKE MUCH OF AN OFFICIAL ACT

The official duties of one of Britain's ablest emissaries have suddenly become the subject of an extraordinary row in London newspapers. Malcolm MacDonald had just been reappointed commissioner general of Southeast Asia this month when a copy of Singapore's *Straits Times Annual* arrived. In it was an article by him entitled *My Friends the Dayaks*. It was not his account of the hospitality of once dreaded Borneo headhunters that aroused the press. It was the accompanying illustrations, shown on these pages, that he used to prove his point.

It is surely unnecessary for even a pro-consul to follow so closely the adage 'When in Rome, do as the Romans do,' charged the conservative *Daily Telegraph*. Under the headline reproduced above, the *Daily Mirror* splashed the beach picture and caption (top, opposite page) clear across six columns, and later cautioned other papers that Dayak chiefs have long begged their popular commissioner for permission to lop off the heads of his critics.

Curious  
Criticism

where it was taken—Borneo.  
"It is a perfectly dignified photograph."  
"Mr. MacDonald is doing the British a great service in

in his style now favoured by the ladies of Cheltenham and Bath?  
Does the *Telegraph* suggest that there should be an



POSTDANCE GLASS OF RICE WINE IS GULPED BY PENGHULU JUGAH AFTER MACDONALD (LEFT) DRANK HIS



ON THE VERANDAH OF CHIEF PENGHULU JUGAH'S LONG





This is the picture singled out for comment by the "Daily Telegraph." It appeared in the "Straits Times" Annual. It shows Mr. Malcolm MacDonald, British Commissioner-General for South-East Asia, hand in hand with Siah and Sani, daughter and niece of Chief Jugah, who were conducting him to an official reception in Sarawak, North Borneo.



HOUSE MACDONALD TRIES PLAYING BLINDMAN'S BUFF



PENGHULU JUGAH'S DAUGHTER SIAH SHOWS OFF HER BABY TO THE VISITING COMMISSIONER GENERAL





**UNOBSTRUCTED VIEW** of Prudential north overlooks lesser neighbors, white Wrigley Building

and Tribune Tower tower numeral 40. Workers are assembled on 40th floor for "topping out ceremony."

# THE NEW TOP OVER CHICAGO

City gets its highest skyscraper

Chicago, where the skyscraper was born in 1884, last week was getting its first new skyscraper in 20 years. In a gay "topping out" ceremony a flag-decked column of steel rose skyward to crown the 41st and final story of the Prudential Life Insurance Co. Building at 601 feet the tallest building in Chicago. The Prudential Building, which will be the second highest in the U.S. off Manhattan Island, is built right over a railroad. Very much of by itself at Randolph Street east of Michigan Avenue, the \$40 million structure will guarantee Chicago's prime view when finished next year. To insure the best part of the view, Prudential has bought options on the two blocks between the building and Lake Michigan so that no one can build another skyscraper in between.







← **TRIUMPHANT WAVE** of his hard hat is given by Ironworker George White who, with the steel column in place, has climbed atop it to free derrick hooks.

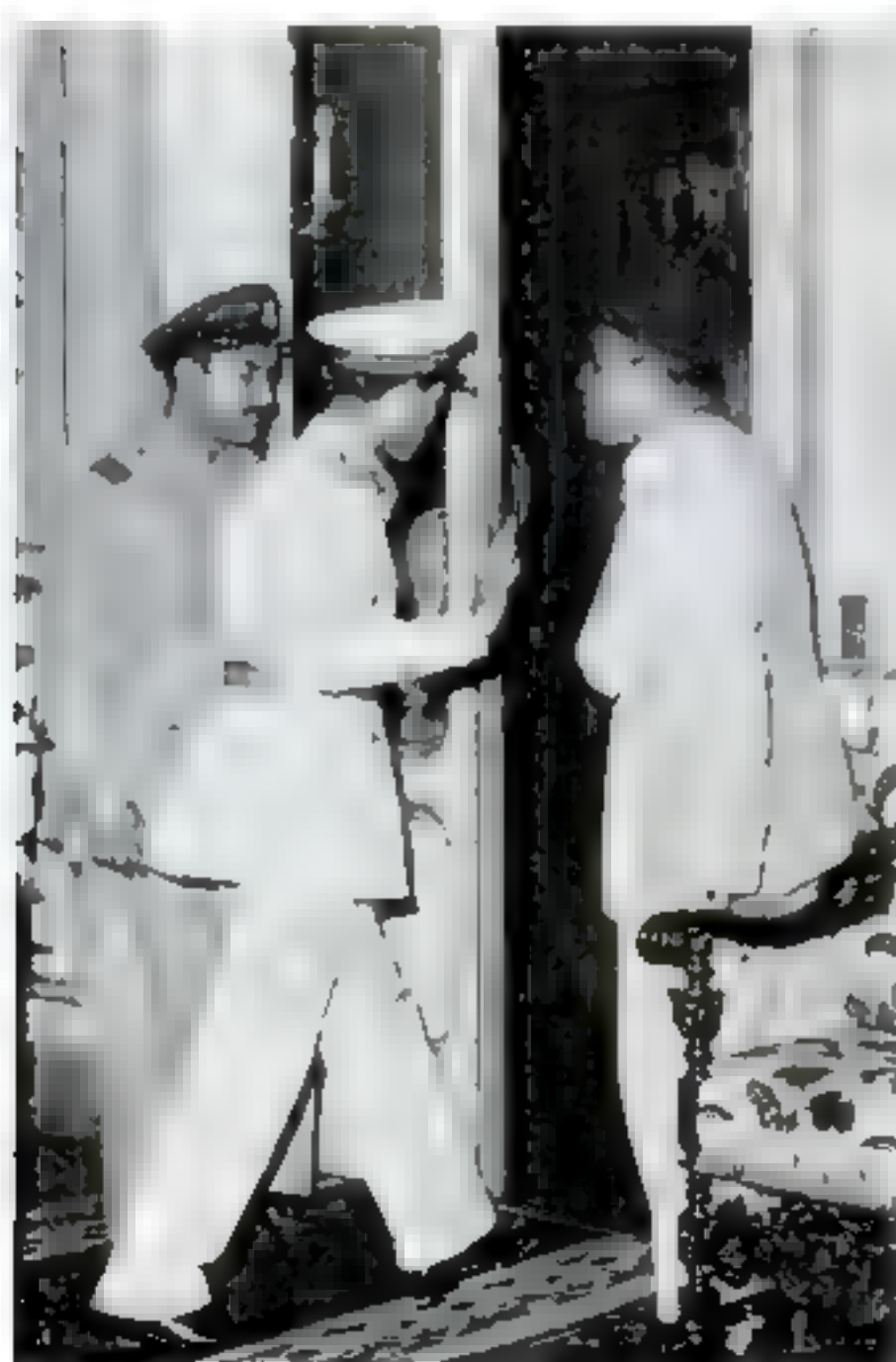
**"TOPPING OUT,"** the first 27-foot, three-ton column of steel nears the 41st floor of the building. Below are the Illinois Central tracks and Michigan Avenue.





**MARCHING TO NAGUIB'S** to tell him he must quit are Egypt's chief of arm, Houssein Mourad (front left) and Minister of State for Palace Affairs, Houssein Tawfik (front right).

Abdo Hakim Amer (front left) and Minister of State for Palace Affairs, Houssein Tawfik (front right).



**ENTERING OFFICE** where Naguib presided in Palace of the Republic, Mourad (left) follows Amer.



**LOOKING OUT**, astonished Naguib notes to his military police escort waiting for him in anteroom.



**NAGUIB'S LAST LONG LOOK AROUND, WISTFUL**

## NAGUIB HEARS THE BAD NEWS

Egypt's chief of state is ousted





AND SADLY PUZZLED, IS MIRRORRED IN ORNATE DOUBLE DOOR OF OFFICE

Out of office for the second --and probably last-- time went Egypt's president, Major General Mohammed Naguib. Never more than a front man for Lieut. Colonel Gamal Abdel Nasser, who has run Egypt since the fall of Farouk, Naguib was fired last February for demanding a solid slice of power. But his popular following was so great then that he got the presidency back. Making himself premier, Nasser proceeded, bit by bit, to whittle away at the intellectual Naguib's popularity. Finally Nasser accused Naguib of plotting with the terrorist Moslem Brotherhood against the regime. On Nov. 11 he sent two envoys to tell Naguib he was through and to whisk the figurehead from his palace to a villa in suburban Cairo. Then Nasser calmly declared that he would act as president pro tem.



LEAVING PALACE, ex-president is flanked by Amer and Ibrahim. Naguib's wife and son were taken from the city by boat to an island near the Nile.



DAY OF DECISION also brought skirmishes between police and Moslem Brotherhood. As Naguib was being unseated, two terrorists were killed in the street.



UNDISPUTED BOSS, Premier Nasser (center) enjoys a hearty breakfast day after second ouster, celebrating with successful Lieutenant General Amer (right).





**ABSTEMIOUS PAIR,** Mendès-France and wife sip orange juice at Quebec's Laval University. At right is Hubert Guérin, French ambassador to Canada.

**IN BEST BIB AND TUCKER** before a Washington dinner, Mendès Frances—  
stand with Mr. and Mrs. John Foster Dulles. The premier's wife is Egyptian-born.





HE CONFERS WITH PRESIDENT IN WHITE HOUSE

## A FORMIDABLE FRENCH FRIEND

Visiting Canada and the U.S. to discuss international problems, French Premier Pierre Mendès-France was especially anxious to talk about Indochina with U.S. leaders (*above*). He stressed the need for U.S.-French cooperation in establishing a stable Vietnam government. The Administration renewed its offer to help train Vietnamese troops. The French have opposed this, but reports last week of three new Communist divisions moving into the Viet-minh made French acceptance more likely.

Away from the conference talks the premier more than lived up to his advance billing as a man of formidable energy, as a frank and fearless talker and as the husband of an extremely attractive wife. His prohibition campaign in France having been well advertised, his hosts on this trip kept watch for signs of his well-known aversion to alcohol. In French Canada they were intrigued when he passed up the vintage champagne for fruit juice (*opposite*), and in Washington they were amused at an epicurean display of his drinking habits (*next page*).



**LOOKING PLEASED** at a press conference in Ottawa, premier answers questions. Asked about

Red peace overtures, he said France will not talk with Soviets until West European Union is ratified.



CONTINUED ON NEXT PAGE





French Friend CONTINUED

## HOW TO DRINK MILK LIKE A CONNOISSEUR

At its luncheon for Mendès-France in Washington the National Press Club was ready with a big pitcher of milk. Just the same, Buffalo *Evening News* Correspondent Nat Finney (left) was disconcerted and French Ambassador Henri Bonnet (far right) was astonished. For Mendès-France does not simply drink milk. In his every expression and attitude he brings to milk-drinking all the subtlety and delight with which other Frenchmen savor a fine wine.





# How to serve gravy—when you haven't any

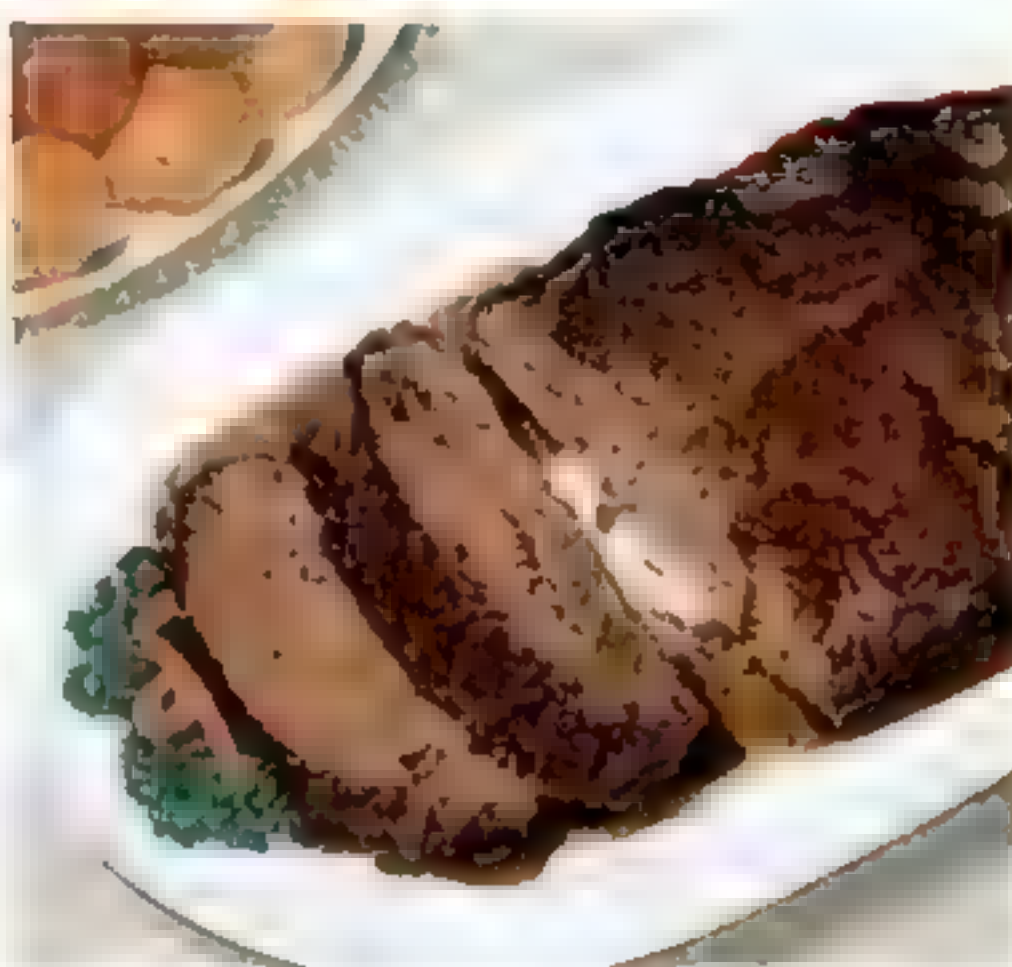
**7 easy miracles you can perform with Franco-American Beef Gravy—rich, ready to serve and low in calories**

Have you tried Franco-American Beef Gravy? It's relatively new, and you may not know what remarkable gravy it is!

Imagine having rich Beef Gravy with that roasting-pan flavor—always ready to serve. What glorious vistas it opens up—a whole range of dishes you couldn't cook before!

On this page, we suggest seven easy ways to use marvelous Franco-American Beef Gravy. It's made from quality lean *beef*, onions, celery and ten other ingredients, all blended into a smooth, rich consistency. Perfect gravy that looks and tastes *homemade*!

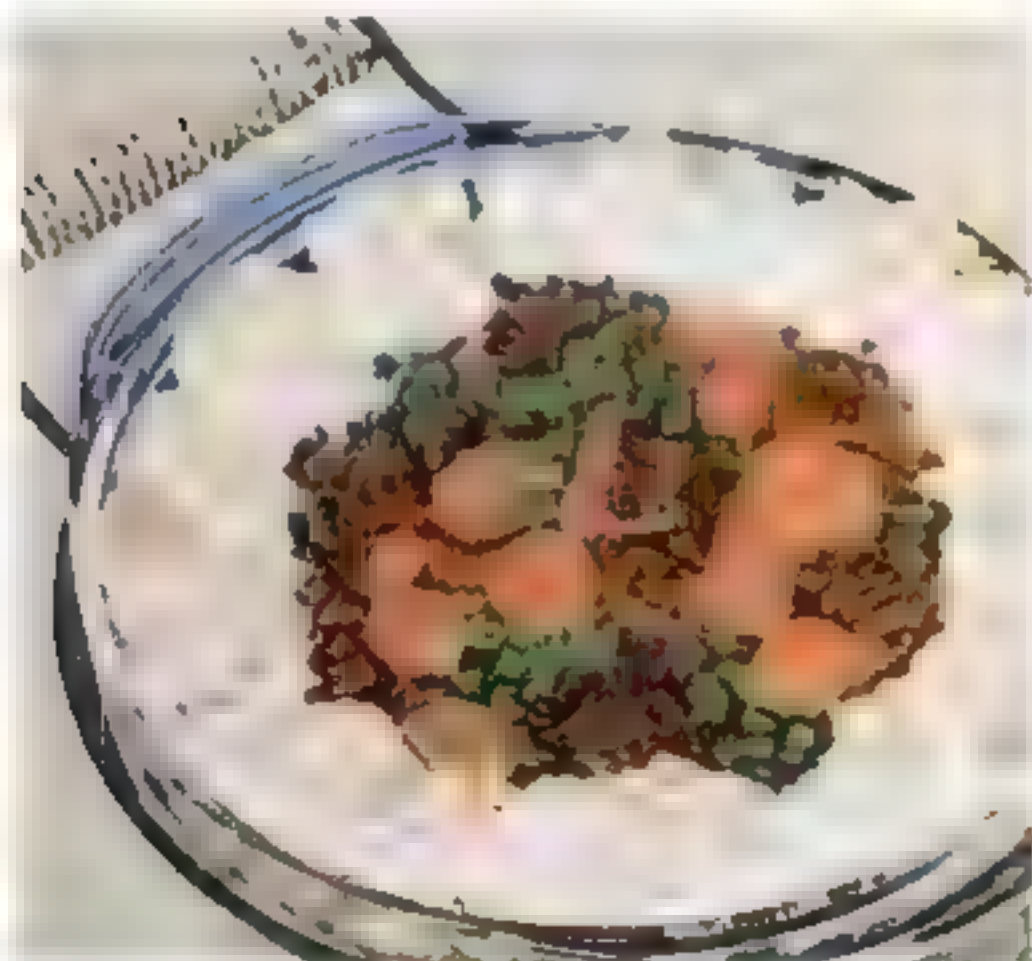
Why don't you put Franco-American Beef Gravy on your shopping list? Thank you.



**"Steak" Burger!** Combine  $\frac{1}{4}$  cup Beef Gravy with 1 lb. ground beef,  $\frac{1}{4}$  cup dry bread crumbs, 1 tablespoon minced onion, 1 teaspoon salt, black pepper. Broil. Heat remaining gravy and pour over "steak". (Serve with broiled tomatoes.)



**Beef Topping for Potatoes!** Brown  $\frac{1}{4}$  cup chopped onion in 2 tablespoons shortening; blend in 1 can Franco-American Beef Gravy, 1 cup cubed cooked beef, black pepper. Pour over baked or mashed potatoes. Sound good? It tastes even better!



**Shepherd's Pie!** Mince 1 onion; brown in 1 tbsp. shortening. Mix with 1 can Gravy, 2 cups cubed cooked beef, 1 cup cubed cooked carrots,  $\frac{1}{4}$  cup cooked peas. Pour in casserole, pile 2 cups mashed potatoes on top. Bake at 450 F. for 25 minutes.



**Rice, company style!** Combine 1 can Franco-American Beef Gravy,  $\frac{1}{2}$  cup water, 1 sliced onion, 2 sliced carrots,  $\frac{1}{4}$  teaspoon salt, dash of black pepper. Bring to boil. Stir in  $\frac{1}{2}$  cup rice. Cover and simmer about 30 minutes, or until tender.



**Hash Patties** the kids will adore! Got your favorite corned beef hash on hand? Slide hash out of can, slice, brown in skillet. Pour bubbly-hot Franco-American Beef Gravy over each patty. Wonderful for the youngsters (and you too).



**Saturday night special!** Shopping list: 1 can Franco-American Beef Gravy, 4 frozen minute steaks (1 pkg.), makings for toast. Cook steaks as directed on package, make sandwiches with toast, and pour heated gravy over all. Terrific!



**Beef turnovers!** Moisten chopped cooked beef with Gravy. Roll pastry dough, cut into squares. Place meat mixture on each square; fold into triangles. Pinch edges together. Bake 20 minutes at 450°F. Heat rest of gravy, pour over turnovers.



**DIET NOTE:** Franco-American Beef Gravy contains *very few calories*. About one-quarter the number you get in homemade gravy. So you can ladle it on as generously as you like—and enjoy every delicious bit of it, with never a qualm about your weight.









1955 Oldsmobile Ninety-Eight Deluxe Holiday Coupé  
...new, all-around-new with new "Go-Ahead" look  
and "Rocket" 202 Engine. A General Motors Value.

Here now...with flying colors...

Oldsmobile Ninety-Eight for 1955. See it—

and Oldsmobile's new Super "88" and "88," too—

on gala display at your dealer's.



This year,  
you'll be doubly proud

The same fine whiskey—America's holiday favorite—comes in a Special Gift Bottle

This year—when you give the whiskey most men would rather get—you'll find a double pride, a double satisfaction.

For you'll know that the Special Gift Bottle designed to make your holiday gift more attractive — will make an unforgettable impression on the man who gets it...and on his guests.

And you'll know you're giving Four Roses, the same fine whiskey that millions have come to know and respect in the regular Four Roses bottle... the same fine whiskey that has long been America's holiday favorite.

**FOUR ROSES**

Special Gift Bottle and  
carton at no extra charge



*Four Roses*



*Also available in the regular Four Roses bottle.*

FRANKFORT DISTILLERS CO., N. Y. C. BLENDED WHISKEY. 86.8 PROOF. 60% GRAIN NEUTRAL SPIRITS.



# A MOBILIZATION FOR McCARTHY

## An anticensure campaign starts

With Senator Joseph R. McCarthy in the hospital his followers last week rallied to the banner of their leader who was suffering from a badly bruised elbow. Marching out on street corners, the "Ten Million Americans Mobilizing for Justice" sought signatures to a petition demanding the Senate not censure McCarthy. Led by such retired military leaders as Lieut. General George E. Stratemeyer, USAF, General James A. Van Fleet, USA, and Admiral William H. Standley, USN, the organization addressed the Senate in a tone of command: "It is no longer necessary for you to fear or favor because of an election. The campaign is over."

The mobilizers were quickly swamped with people seeking to sign or distribute the petitions. Meantime in Washington the Senate recessed until Nov. 29 to afford Senator McCarthy's elbow time to recover from the "traumatic bursitis" brought on when he banged it on a glass table while shaking an admirer's hand.



**QUEUE FOR PETITION** winds through lobby of Roosevelt to five-room suite of "Ten Million."



**SIGNATURE SEEKER**, housewife Mrs. Frances Culhane of the Bronx, stands on a New York street

corner getting names for the "ten million" petition. Mrs. Culhane collected 200 signatures in two hours.



**TREASURE**



Elegance for today...  
Heirloom for tomorrow

10 Certified Perfect Diamonds  
clustered brilliantly on gleaming  
14K gold, 17 ruby-jewel movement.  
Sold and serviced in 85 countries by  
jeweler-craftsmen who honor the Nivada  
Grenchen guarantee. \$89.50 F.T.L.

**CROTON  
NIVADA GRENCHEN**

For name of your friendly neighbor—the jeweler, write  
Croton Nivada Grenchen, 404 Fourth Ave., N. Y., 16. N. Y.




**RAIN-BONNETED ADMIRER** signs petition. Some took petitions with them and stood on street corners yelling, "Who wants to save McCarthy?"



**AT HEADQUARTERS** a fan signs up, another takes petitions. Each petition had space for 50 names. 28,000 were given out first two days in New York.

You'll make a Big Hit  
with this home

**SECURITY CHEST**



only \$24<sup>00</sup>

Every man has wished he had one—a real, honest-to-goodness home safe for bonds, deeds, insurance policies, other valuables. This is it. The famous Protectall Security Chest. It has a  $\frac{3}{4}$ " wall of fire-resistant insulation between heavy steel walls. Attractive, streamlined. Sturdy combination or key lock. Convenient side and top handles. Size: 12" wide x 5 $\frac{1}{4}$ " high x 8 $\frac{3}{4}$ " deep. Bankers Gray color. Weight 19 lbs. See your Protectall dealer, or mail coupon now.

\*Price slightly higher in South and West.

**Protectall Safes**  
DEPT 948, HAMILTON, O.

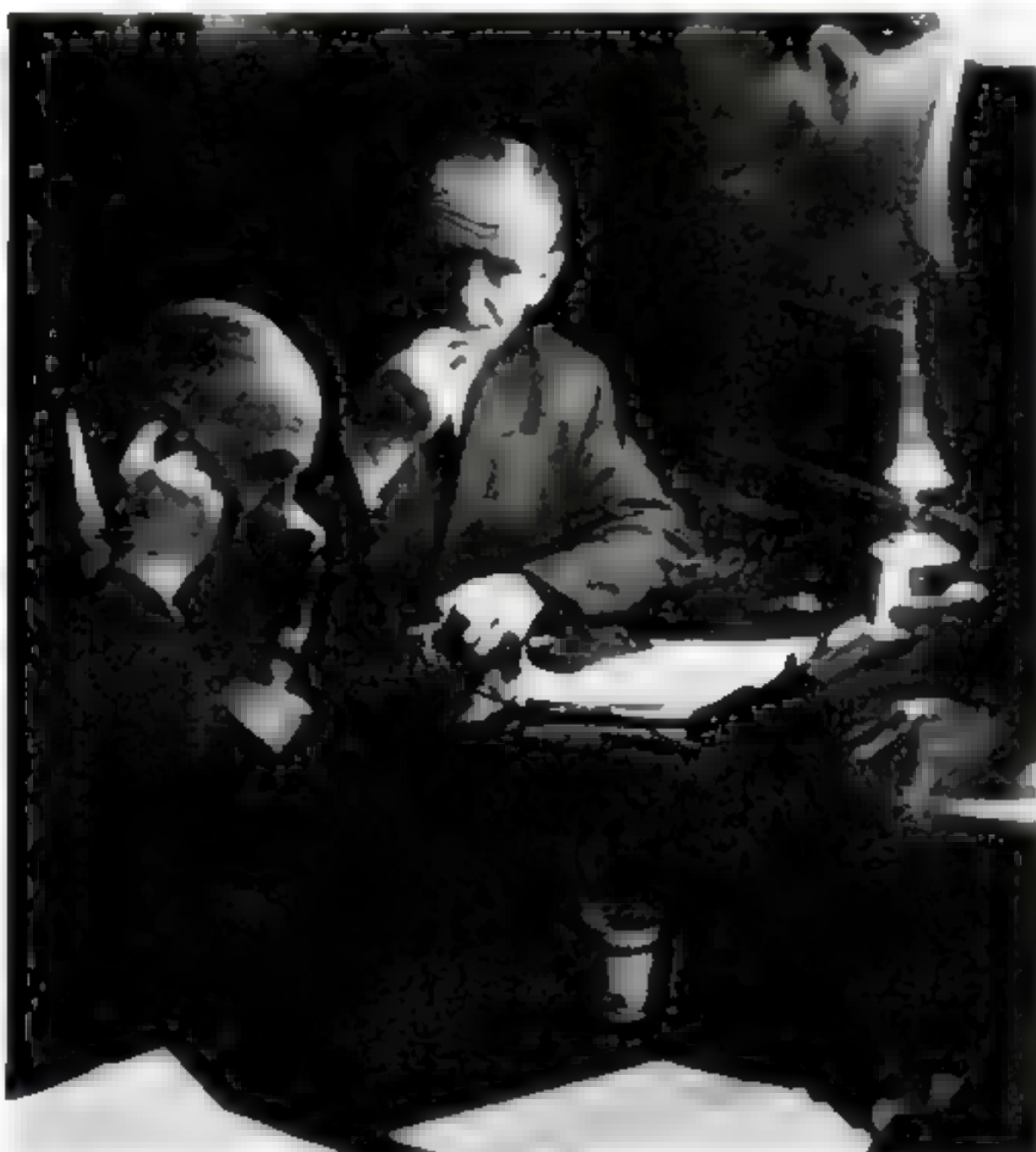
**FREE** Please send me ☐ illustrated catalog and ☐ name of my nearest Protectall dealer.

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Member of Safe Manufacturers National Association



**"CHIEF OF STAFF"** of the Ten Million, Rear Admiral John Crommelin (center) runs CHQ. He was retired by Navy in 1950 in unification controversy.

A bright way to remember  
your pipe-smoking friends!


**BRIGGS**  
smokes  
**3 ways**  
better!

1. Friendly Natural Aroma
2. Mellow Tasting and Mild
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**GIVE**  
the welcome gift for Christmas



Imagine getting  
**all these tools—**  
a complete home workshop  
for only **\$49<sup>95</sup>**



**Look!**

Precision engineering has developed these professional attachments... all powered by Thor's famous 2500 RPM SpeedDrill with geared key-operated chuck. Here's what you get: 1 $\frac{1}{4}$ " SpeedDrill; drill stand; combination portable saw attachment and bench mounting stand; power saw table; 5" rotary saw; assorted bits; grinding wheel; wire brush; buffer; sanding discs; polishing bonnet; paint stirrer; adapting hardware; and steel carrying case. Perfect for **GIFTS!** At better hardware, appliance, and department stores.

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#### MAKE THE TRUSHAY 2-DROP TEST!

Get proof that Trushay is richer than you can see and feel. Pour just two drops of Trushay on the back of one hand, rub in gently with the back of the other. Then rub a few drops of smooth baby oil over right away. You'll see and feel Trushay's extra richness. For there's richness enough in just two drops to give both your hands a luxuriously softness—over



WHEN YOU PROTECT YOUR LOVELINESS WITH A LOTION, REMEMBER...

# TRUSHAY IS RICHER

in protective beauty ingredients than  
all other leading lotions combined!

**Next time** you want to be particularly nice to your hands, take them out and buy them a bottle of Trushay! For Trushay's extra richness is delightfully luxurious as it smooths into upper skin layers, and supplements natural oils. Never sticky or greasy, this richer lotion is blissfully cooling and comforting as it soothes, smooths, helps heal chapped skin, counteracts detergent dryness. Why not try rich, fragrant, peach-tinted Trushay soon? It costs no more than ordinary lotions!

**Trushay protects** beauty all over the way no other leading lotion can, because, drop for drop, Trushay is richer in protective ingredients. So use Trushay as a luxurious body rub, a flattering powder base, to smooth heels, knees, elbows—and give *all* your beauty the protection of Trushay's richness! Trushay is actually so rich, you can apply it before washing chores, to guard hands even in hot sudsy water!

TRUSHAY® IS ANOTHER FINE PRODUCT OF BRISTOL-MYERS



# LIFE ON THE NEWSFRONTS OF THE WORLD

Red China sinks a Nationalist warship, a tough lieutenant is convicted, two more Fields are freed

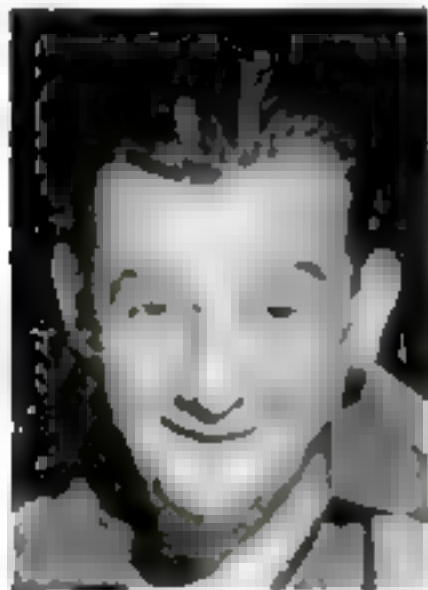
The "vest pocket war" of southeast China, which began with Red China's shelling of Quemoy, waxed warmer as four Red torpedo boats sank the Chinese Nationalist destroyer escort *Taipei* off the Tachen Islands. Two days later Secretary of State Dulles declared that any assault on Taiwan would involve the U.S. in hostilities and that the Tachen Islands could be included in the defense of Taiwan.

In a by-election believed indicative of the popularity of the Churchill government, Conservatives beat Laborites. Victory in a working class district, West Derby near Liverpool, suggested approval among labor of Britain's Conservative government.

## 'Where the soil is electric'

In a fashionable Champs Elysées restaurant Marcel Pagnol, film director and author of the plays on which *Fanny* (pp. 117-120) is based, held forth on the difference between France and the U.S.—electricity in the soil. "That is why in America, where the soil is electric,

you find powerfully built men, handsome, tall and slim. Americans find it necessary to put their feet on the desk. They must rest from earth-conducted tension. There, if you rub your feet on a doormat you can create a spark. Here you could rub them for 40 years and nothing would happen."



MARCEL PAGNOL

The year's first dense fog rolled over Britain last week. Recalling how a noxious combination of fog and smoke killed 1,000 residents two years ago, Britishers began showing up in their gauze-musk "smoggles." Alarmed parents even made their children wear them to school.



MOTHER AND HER SON SPORT "SMOGGLES"



NEHRU RELEASES A DOVE OF PEACE

In the National Stadium in New Delhi, India's prime minister heard 60,000 school children cry "Long live Uncle Nehru" on his 65th birthday. Said Nehru in acknowledgment, "I have seen here flowers which, when in bloom, will make our country more beautiful." Then he released a white dove—traditional symbol of peace.

## 'Give our regards to Lieutenant Anderson'

Second Lieut. Charles Anderson, a Korean veteran, was brought up for court-martial at Camp Gordon, Ga. on charges of brutality. Witnesses testified that while training a company he had one private hung from his heels, ordered another to do push-ups until he dropped from exhaustion, then held a mock burial over him. Defending himself, Anderson said he had seen men die in Korea for lack of discipline, that he had only 11 days to get Company A into shape, that the men had answered commands with "uh-huh" and "yeah." He added that the company was later graduated with honors. Anderson was convicted on 11 of 17 counts. Company A got a telegram from a company of Marines. It read: "You don't know the meaning of the word tough. . . . Give our regards to Lieutenant Anderson. He's the best officer in the whole damned Army."

## A romance in the vice squad

Around San Francisco Police Inspector John O'Haire was known as a shy man. So it was with some amusement that he and a fellow inspector were given the assignment of dating, and then arresting a couple of call girls. The task was dutifully carried out, and Yola Boles, 20, and Mary Ryan, 23, arrested but not indicted. Some time later Mary slipped out of town. So did Inspector O'Haire. In Reno, at St. Thomas Aquinas' Cathedral, they were married. Asked if it would affect O'Haire's career, Chief of Inspectors James English snapped, "No. He broke no police department rules."

The man whose family and life had been all of the theater settled back after dinner in his Hollywood home and, as often was his custom, recited passages from Shakespeare. He recalled Macbeth's lament that man's life was like that of an actor who "struts and frets his hour upon the stage, and then is heard no more." Shortly after he was breathing heavily, and soon he lapsed into a coma, to be heard no more. Thus did Lionel Barrymore's 76 years end after a very long and memorable hour.

Among debating circles the loudest non-congressional debate of the week centered around a debate. Washington had forbidden the West Point and Annapolis teams to take up the intercollegiate debate topic of the year: whether the U.S. should recognize Red China. Brown University debaters thereupon challenged West Point cadets to debate the ban on the debate.

## Shipper sails into rough waters

It was a bad week for millionaire ship operator Aristotle Onassis. Five of his whaling ships were seized by Peru on grounds that they violated territorial waters. Then one Spyridon Catapodis filed suit in France, charging that Onassis had signed a contract in disappearing ink.



ARISTOTLE ONASSIS

Following Poland's release of Hermann Field, Hungary freed his brother, Noel, and Noel's wife, Herta, explaining that spy charges against them were unwarranted. The U.S. Minister to Hungary reported that Herta and Noel were resting in Budapest, that Noel was ill.



HERTA AND NOEL FIELD IN WARSAW





## MY GOODNESS, YOU CAN EAT JELL-O PUDDINGS HOT!

Just cook creamy-smooth Jell-O Pudding the way you always have . . . but instead of chilling, serve it right away!

Hot and nourishing, it's the perfect dessert for children . . . and grownups, too . . . on cool, crisp days.

You'll love it. Practically everyone does.



Chocolate  
Vanilla  
Butterscotch  
Lemon  
Coconut Cream

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# The Finest Gift in Sight—



## BIG 24-INCH BEAUTY!

335 square inches of brightest picture in television. Exclusive Acoustic Lens for FM sound, Philco console 6112.

PHILCO

*Finest Quality at Lowest Price*

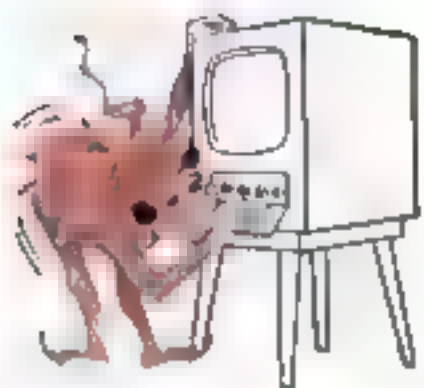
Philco Factory Supervised Service, industry's largest organization of factory-trained TV specialists... available through your dealer. Philco Replacement Tubes improve the performance of any television or radio receiver.



# PHILCO

## TELEVISION

with *Finger Tip Tuning System*



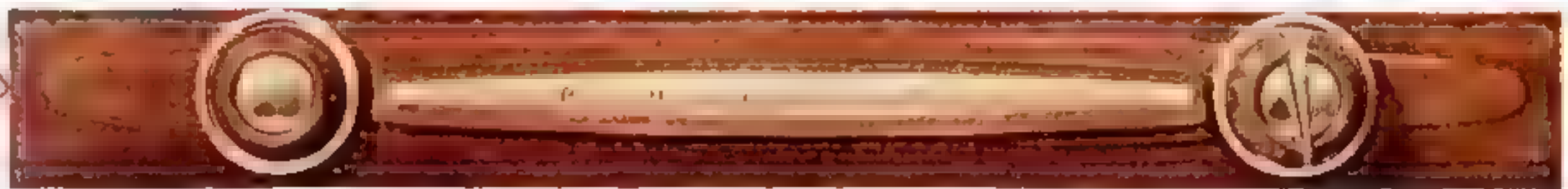
**NO GRAPPLING**  
with Trap Door Panels



**NO GROPING**  
for Knobs Behind the Set



**NO GUESSING**  
with "Blind" Side Dials



Imagine being able to give someone 300 million dollars worth of star entertainment year 'round! One glorious gift does it—Television! And make it a new 1955 Philco, the best-performing, most beautifully styled television set in America. No other TV has anything to compare with Philco's new Finger Tip Tuning System. No more Grappling, Gropping and Guessing with the awkward "hide-and-seek" tuning devices found on conventional TV sets.

In Philco's beautiful tuning panel, only 2 controls are visible, yet *all* controls are right up front—at *your* finger tips. You're in instant command of the

greatest power plant ever built. And it's child's play to tune in the finest, brightest picture in all television—on all channels, both UHF and VHF. Only Philco is factory-engineered to convert to the finest UHF in 3 minutes—no soldering—no holes to drill—tuner plugs into chassis *inside* the cabinet.

Your Philco dealer has the most exciting values in history. Giant 24-inch Philco TV at prices millions have paid for 21-inch television. A brilliant selection of 21-inch consoles and table models... all custom-styled, all sensationally priced. This year don't give less than a Philco... the finest gift in sight!

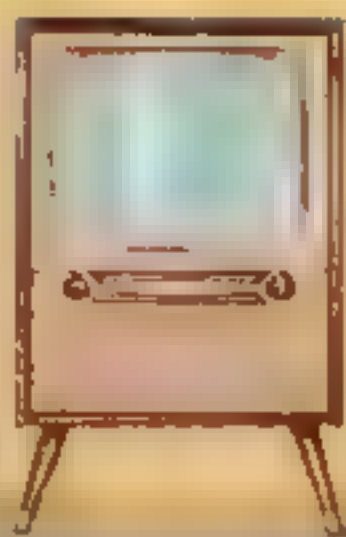
*Specifications subject to change without notice*



**Half-Door 21-inch Console:** Philco Acoustic Lens for full dimension sound. Philco 4312.



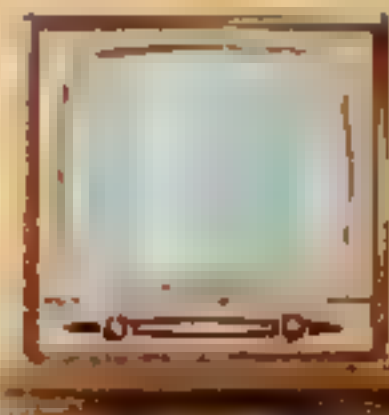
**New Blond Beauty!** Big 21-inch picture. All-Channel Built-In Aerial. Philco 4124-L.



**Space-Saving Design!** Custom-styled 21-inch console in Mahogany finish. Philco 4120.



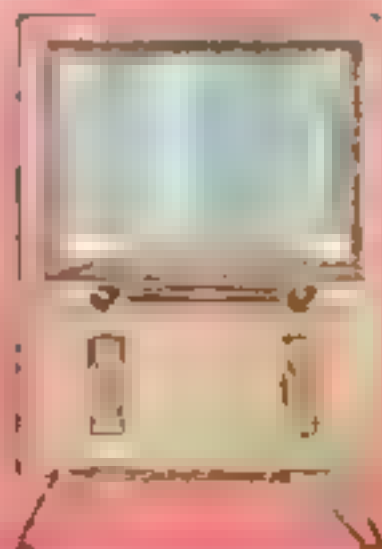
**Value Leader!** Full-door beauty in Mahogany finish. 21-in. Aluminized Picture. Philco 4310.



**Giant 24" TV at 21" Price!** Super-powered Chassis! Finger Tip Tuning. Philco 6010.



**Famous Philco "Phonorama"** combination! High Fidelity Sound for TV, Phonograph, FM-AM Radio. Philco 4406.



**"Custom 400",** finest 21" TV plus Acoustic Lens, Super Power Plant. Blond Oak finish. Philco 4132-L.



**Philco Acoustic Lens** for FM sound. Custom styled 21-inch console with Finger Tip Tuning. Philco 4126.



**New Space-Saving Console** with special Power-Plus chassis for giant 24-inch picture. Acoustic Lens. Philco 6310.



ON THE RAILS IN DECEMBER...

*New, Exciting!*

# Domeliners



What a wonderful opportunity to view the ever-changing scenic beauty of the romantic West while enjoying restful, luxurious travel! Astra-Dome Coaches . . . Diners . . . and Observation Lounge Cars; the very latest, very finest, in modern design with smart, colorful decor and appointments. Union Pacific is the only railroad to provide dome-type dining cars.

Many Union Pacific innovations including double capacity air conditioning for "all weather" comfort . . . Coach seats with adjustable head-rests. Astra-Dome Coaches in service this December. Astra-Dome Diners and Observation Lounge cars to follow in early 1955.

• • •

Plan your next trip to or from the Pacific Coast on a Union Pacific Domeliner: "CITY OF PORTLAND" . . . "CITY OF LOS ANGELES" . . . or "The CHALLENGER." You'll enjoy a marvelous travel thrill at *no extra fare*.



**UNION PACIFIC RAILROAD**  
OMAHA 2, NEBRASKA





MINER GILBERT KIGER, STILL SHAKEN FROM FLEEING UNDERGROUND BLAST, SITS NEAR ENTRANCE OF MINE AWAITING NEWS OF HIS TRAPPED COMRADES

## DEATH'S MASK AT A COAL PIT

Explosion takes a model mine

The miner sitting on a steel girder wore the mask of a man who has just seen death reach out hungrily for him. Gil Kiger had been down in Jamison Coal's No. 9 mine at Farmington, W. Va. with a maintenance crew—it was Saturday and the regular shifts were off. In a deeper shaft 15 other men were ready to start up. Suddenly, as Kiger remembers, "a terrific force of air and rock dust rushed on me—just like someone had thrown a sack of flour in my face." He stumbled to the surface as the roar

of explosion and a burst of fire came up behind.


Outside the entrance Kiger waited for news of the rest of the crew. Rescue workers trying to get into the shaft were driven back by the blaze. After fighting desperately through the night, they had to give up and do the only thing left to stop the fire: seal No. 9 into a tomb for the 15. It was an almost unbelievable disaster, since the company had spent several million dollars making No. 9 into what it, the union and safety men thought was a model mine.



For Christmas

# Le Coultre

THE MOST EXCEPTIONAL WATCHES AND CLOCKS IN ALL THE WORLD



The Watch with The Golden Voice

LE COULTRE  
*Wrist Alarm*

A Watch With a Memory  
This Most Exceptional time-keeper reminds of every appointment, awakes each morning. Sweep-second hand. Gold-filled, \$77.50 F.T.I. Available in waterproof models—gold-filled at \$82.50 or 14K gold at \$150 F.T.I.

LE COULTRE  
DIVISION OF LONGINES-WITTNAUER WATCH COMPANY

THE PERFECT CHRISTMAS GIFT FOR THE ENTIRE FAMILY

## DO-IT-YOURSELF

It's EASY...It's FUN with

### Oxwall TOOL SETS

Each with sturdy metal wall rack.

**Handy Helper 5 pc. Tool Set** \$7.99  
Linesman plier. Hardened, tempered steel blades. Unbreakable, shockproof, non-inflammable amber-plastic handle.

**450—4 pc. Interchangeable Screw Driver Set**  
Hardened, tempered tool-steel blades. Unbreakable, shockproof, non-inflammable amber-plastic handle.

**My Buddy 8 pc. Tool Set** \$1.99  
Combination plier. 3' metal tape. Hardened, tempered steel blades. Unbreakable, shockproof, non-inflammable amber-plastic handle.

**Do-It-Yourself 7 pc. Tool Set** \$2.99  
Linesman slip joint plier. Adjustable wrench. Hardened, tempered steel blades. Tack lifter. Unbreakable, shockproof, non-inflammable amber plastic handle.

Look for these sets at your local hardware or chain store. Each set in an attractive gift box.

Insist on Oxwall—the handiest tool kits in the world.

**Oxwall TOOL CO., LTD.**  
928 BROADWAY NEW YORK 19, N. Y.

## Spray-Away

MISERY OF COLDS

### Sneezes, Stuffiness



ONE QUICK SQUEEZE BRINGS HEAD COLD EASE

• Use Mistol Mist! It contains Neo-Sone-phrine\* Eases misery same way doctor does when he sprays your nose. Carry in pocket or purse. Only 98¢ less than 1.3¢ per spray. Get each of the family one. For dropper type relief get Mistol in regular bottles.

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**Mistol** Your Best Choice in Nasal Medication  
A PLOUGH PRODUCT

**Mistol** NASAL SPRAY  
COLDS  
HAY FEVER  
CONTAINS NO OIL

Get the BEST for LESS...get

100 TABLET BOTTLE 49¢

**St. Joseph**  
ASPIRIN

## Death's Mask CONTINUED



ENTOMBING CAP for mine is brought into place. Unanimous decision to seal mine was reached by owners, union officials and government inspectors.



TWO DAYS AFTER BLAST smoke still boils out of ventilating shaft. Shaft had been sealed but an explosion dislodged steel cap, feeding oxygen





**WEIGHTED CANVAS**, which will then be sprayed with concrete, is placed over steel cap. Picture was taken through shattered window of wrecked office



to the raging coal fire underground. Because of carbon monoxide near the surface, workers had to wait for the valley winds to abate before recapping.

CONTINUED ON NEXT PAGE

## NOW! 3-SPEAKER HIGH-FIDELITY brings concert realism to recordings!



Emerson 3-speaker Hi-Fi Phono Model 700, only \$189.95

### Emerson Hi-Fi Phonograph—for thrilling 5 hour concerts without changing records!

- 3-speed automatic changer; quiet, vibrationless! Intermixes 10" and 12" records; automatic shut-off!
- Full range tone! Dazzling highs, full-throated bass! New improved continuous tone control!
- Hear "hidden music" in your old records for the first time . . . thrill to the newest Hi-Fi recordings!
- Featherweight "delicate touch" tone arm with turnover pickup—preserves costly records!

See the wide variety of Emerson Clock-Radios, Portables, Hi-Fi Instruments, Phonographs, Radio-Phonograph Combinations and Table Radios as low as **\$16.95** PRICES SLIGHTLY HIGHER SOUTH AND WEST



Emerson portable phono model 806, \$22.95

SHOP—LOOK—LISTEN—AND YOU'LL BUY



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# Emerson

EMERSON RADIO & PHONOGRAPH CORP., N. Y., U. S. A.

Over 15,000,000 satisfied owners prove Emerson is America's Best Buy!



## NEW GIFT IDEAS:



Lee Chetopa Twill  
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Lee Riders for  
girls and women

## How to say a PRACTICAL MERRY CHRISTMAS Give good-looking, long-wearing Lee clothes!

Useful, appreciated, *every day of the year!* Handsome, hard-wearing Lee work and play clothes. Tailored for *every* height and build. Sanforized to *stay* their size. The practical way to please every member of your family. Visit your Lee dealer now! The H. D. Lee Company, Kansas City, Mo.

EVERY LEE GARMENT UNION MADE—UNION LABELED



## Death's Mask CONTINUED



**THE MOURNERS**, wife (left) and mother, weep for dead miner Howard Jenkins. Jenkins, the 16th victim, was killed above ground by toppling hoist.



**WREATH FOR DEAD** stands at Jenkins' home. It will be weeks before the mine fire is extinguished and teams can go below to search for other dead.





Sally Ross has some  
Pream cooking  
secrets for you!

New easy, thrifty way  
to "cream" your coffee!



# PREAM



## FOR CREAMIER FROSTING

New Pream recipe makes a rich, easy-spreading frosting without any cooking.



## FOR TASTIER DRESSINGS

Add delicious flavor to all sorts of salads with wonderful new Pream dressing recipes!



## FOR SMOOTHER GRAVY AND MASHED POTATOES

Make lumpless gravy the sure Pream way. For smooth, rich mashed potatoes, add 1 tbsp. Pream, dissolved in potato water, for every serving.



## A DELICIOUS 100% DAIRY PRODUCT IN POWDERED FORM

**Not a substitute!** Pream is a true dairy product—made entirely from fresh, sweet cream and other milk products—powdered for convenience. *Nothing added!*

**Never sours! Never "turns"!** Keeps indefinitely while sealed. When opened for regular use, it stays fresh tasting to the last spoonful on kitchen shelf or in your refrigerator!

**So economical!** Pream costs about  $\frac{1}{3}$  less per serving than coffee cream!

**Less calories!** When you Pream your coffee, every cup contains only about half as many calories as if you used coffee cream.

**Instant dissolving!** Just put a spoonful of Pream on top of your cup of hot coffee or tea. Stir . . . and enjoy! Get Pream today!

The new way  
to "cream" it  
is to Pream it!

## SEND FOR FREE RECIPE FOLDER

New, easy ways to make basic recipes more delicious—plus dozens of other time-saving Pream cooking ideas in the new Pream Recipe Folder. Just fill in and mail this coupon now.

To: Sally Ross, Pream Test Kitchen  
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Please send me FREE Pream Recipe Folder

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City  Zone

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*The fine car  
of its field...*

The totally

You're headed for a grand adventure when first you try the '55 Ford.

And no matter what you've ever asked from a car before, the totally new Ford gives some totally new answers. First, there's Thunderbird styling. You can see it in the lower, wider grille, the huge wrap-around windshield, the flat clean sweep of the rear deck.

New, totally new, inside, too! With high fashion fabrics and color combinations you'd never expect to find in a car—they're just that new, just that smart.

Totally new performance . . . Trigger-Torque performance from totally new high-torque Y-block V-8 power. It's the kind of performance that gives you the instant responsiveness you want and need for today's driving. There's flashing get-away from the stop-light and a trigger-fast rush of power for added safety when passing at highway speeds.

And the '55 Ford sets totally new high standards of quality, too . . . as your own critical inspection will reveal. You'll see quality wherever you look in each of the 4 new lines . . . in each of the 16 body styles. Why not see your Ford Dealer soon—about *your* Ford?

*Four new lines with styling inspired by  
the Thunderbird*



Wherever the Ford Thunderbird has been exhibited, it has created a veritable sensation. No personal car has ever offered such long, low, exciting lines, and

such comfortable interiors. Quite naturally, the styling of America's sauciest personal car is reflected in each of the four brilliant new series of Fords for '55.

*New Y-block V-8 with TRIGGER-TORQUE  
performance*

Ford's new high-torque, low-friction, deep-block V-8 design tells a powerful tale. The greater displacement and higher compression ratio mean greater torque at all speeds. The result is new Trigger-Torque performance . . . the ability to deliver breath-taking acceleration under all driving conditions . . . smoothly and quietly. What's more, Ford's traditional economy is a built-in feature.



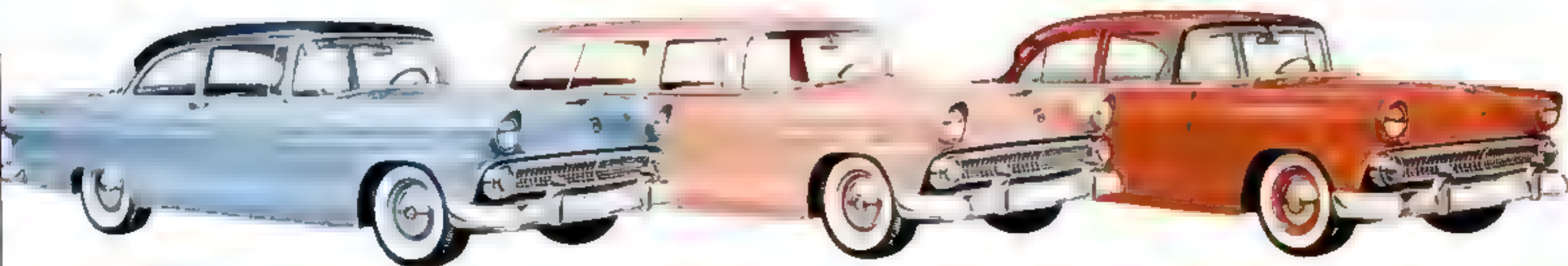




**Fairlane Series.** The new Crown Victoria features Ford's new all-around windshield, new luxurious interiors and a wide

choice of jewel-like single and two-tone exterior colors. Five other smart new body styles complete the Fairlane Series.

# new FORD for '55



**Customline Series.** The Tudor Sedan (shown above) and the Fordor Sedan, like all '55 Ford models, have a new wider grille, new visored headlights and sturdier, extra-narrow pillar-posts for better visibility.

**Station Wagon Series.** The Custom Ranch Wagon is one of five new do-it-all beauties. There's also a 6 and 8 passenger 4-door Country Sedan, an 8-passenger Country Squire and the popular 2-door Ranch Wagon.

**Mainline Series.** Each of the three Mainline beauties offers the same engineering advances, the same graceful contours and clean lines that distinguish all '55 Fords. The Fordor Sedan is illustrated above.

## *Plus all these totally new features*

New "Speed-Trigger" Fordomatic Drive has an automatic low gear for quicker starts and better passing ability. 10% larger brakes mean smoother stopping and up to 50% longer brake lining life. Tubeless tires offer extra puncture and blowout protection, a softer and quieter ride, longer tire life. Angle-Poised Ball-Joint Front Suspension reduces "road joint jar." Turbo-Action Spark Plugs resist "fouling" up to three times as long. Sleek Silhouette is longer, lower, with more room inside . . . and more luggage space.

(Fordomatic Drive optional)

*More than ever  
the "worth more" car!*  
**'55 FORD**





## LIT-UP CHEER

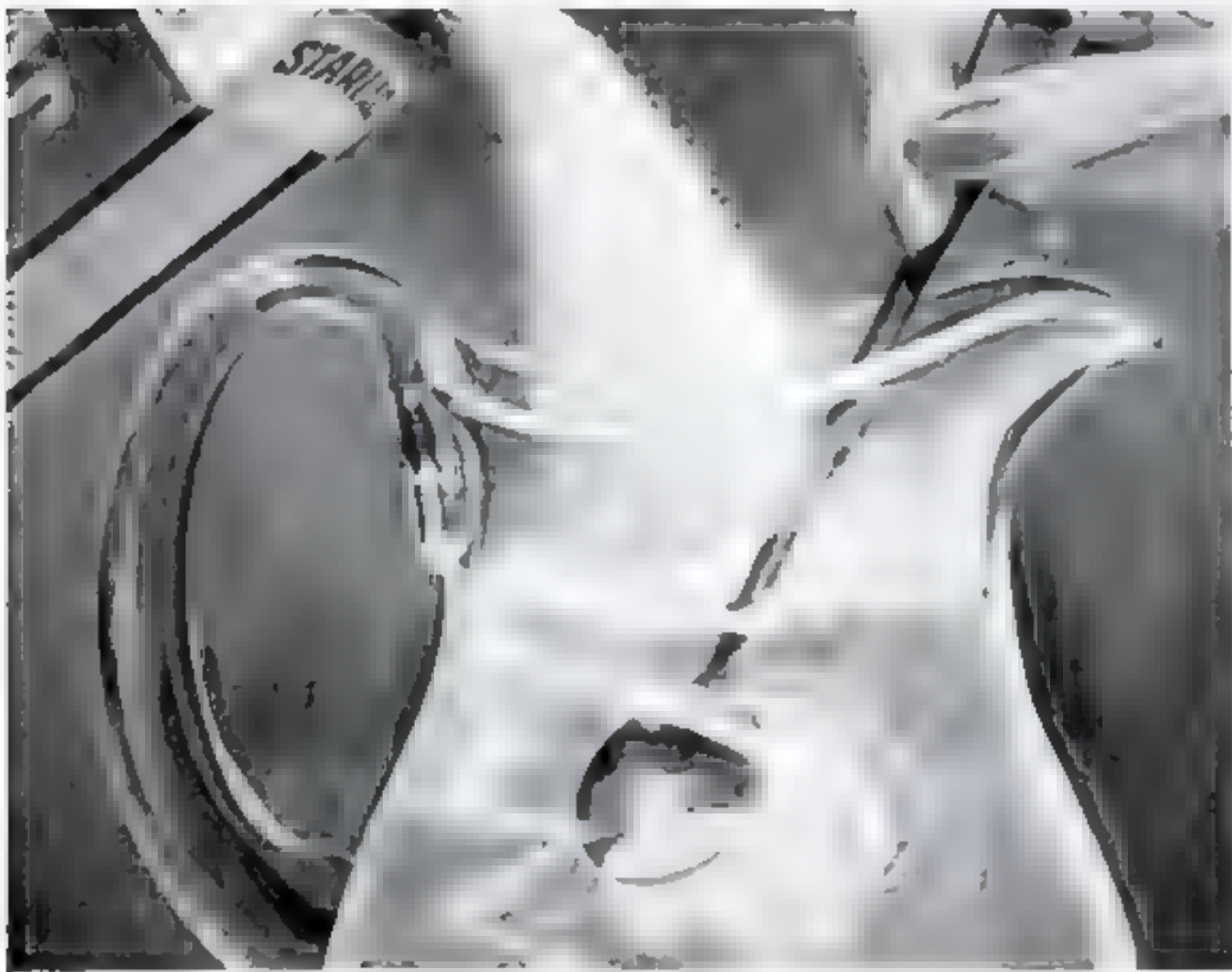
To light up their big new men's dormitory in Seattle for homecoming game, students at the University of Washington borrowed an old cheering-section trick. They wrapped colored

paper around the stationary glass so that the windows spelled out a giant WU. The effect was impressive, but despite nine floors and scores of lamps the team lost the game to California.



# You'll call it "milk magic" New Instant Starlac®

**Mixes instantly**  
(EVEN IN ICE WATER)



**Just stir** ... New Instant Starlac mixes instantly ... *swish!* even in ice water. Measures in a jiffy, because it pours freely from the package, blends perfectly, too. Remember: you've got priceless milk nourishment ... all the B vitamins, proteins and calcium of the finest pasteurized milk.

**Tastes so good**  
(YOU'LL HARDLY BELIEVE YOU MADE IT FROM A POWDER)



**Tastes milk-sweet** ... tastes better. Yes, housewives who tried New Instant Starlac and compared it with other brands preferred its wonderful taste 2 to 1! Your family will love its milk-fresh taste, too. And your pocketbook will love its price—about 8¢ a quart. Save money.



No caking as with ordinary brands



Instant Starlac pours freely



No lumps as with ordinary brands



Instant Starlac ... it's "milk magic"

Use Borden's new-type nonfat milk  
for drinking, cooking and baking

In big blue economy  
5-qt. pkg. for ...

**ABOUT 8¢ A QUART!**

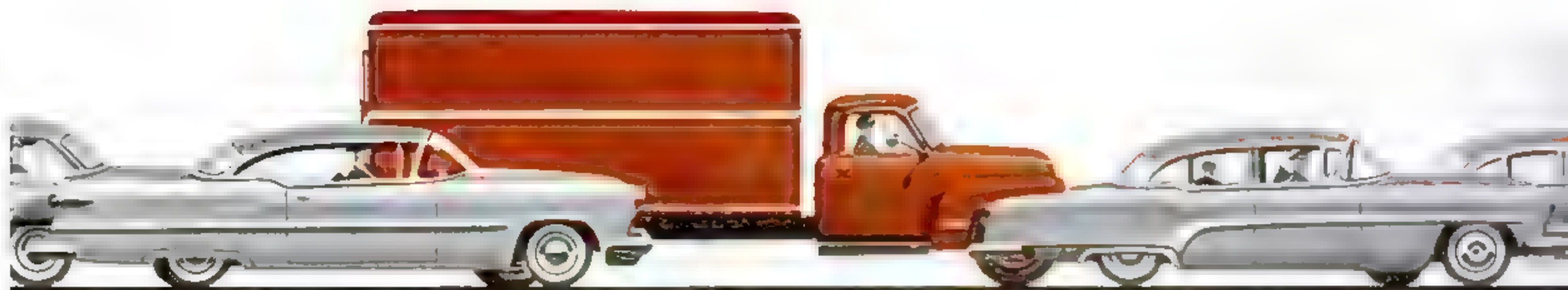


Copyright, The Borden Company

In red 3-qt. pre-measured envelope pkg. at a slightly higher price



# Almost half of Am



**DELCO**  
Batteries



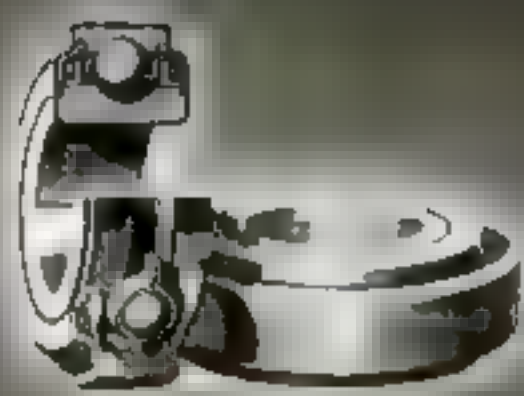
*HARRISON*  
Thermostats



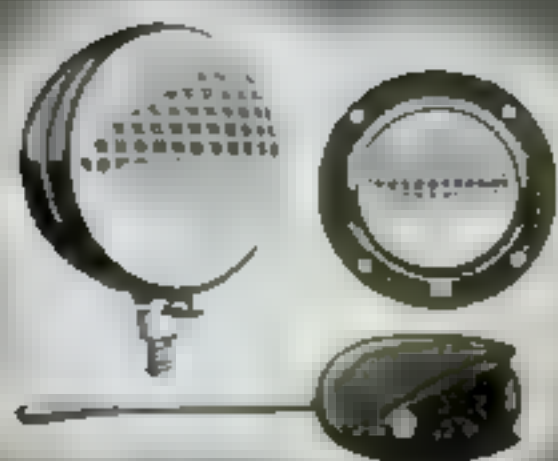
**MORAINE**  
Engine Bearings



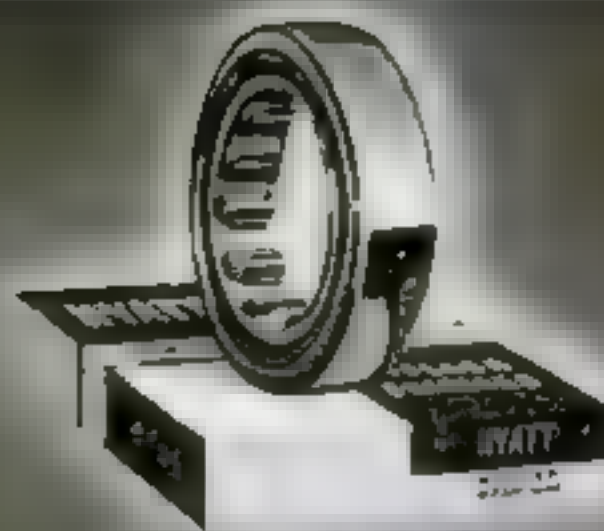
**Delco-Remy**  
Starting, Lighting, Ignition



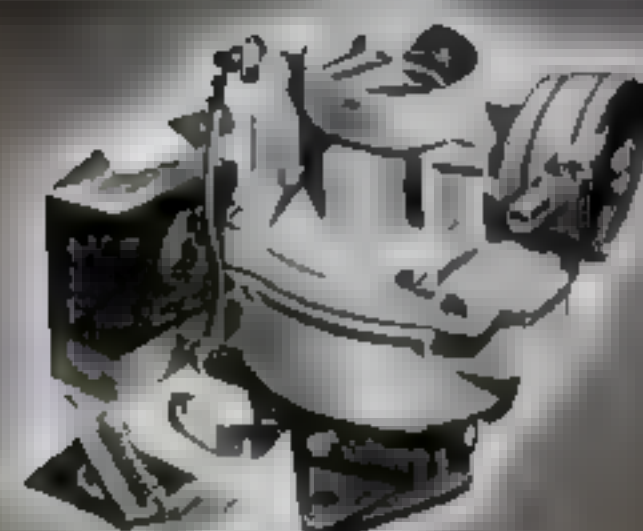
**NEW DEPARTURE**  
Ball Bearings



*Guide*  
Lamps



**HYATT**  
Roller Bearings



**ROCHESTER**  
Carburetors

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**INLITE** BRAKE LININGS

**KLAXON** HORNS

**DELCO** ELECTRONIC PARTS

**MORAINE** GASOLINE FILTERS

**BUICK** • *Cadillac* • **CHEVROLET** • **GMC**

**OLDSMOBILE** • **PONTIAC** CHASSIS AND ENGINE PARTS

**DELCO** AUTOMOTIVE MOTORS

**AC** GAUGES, SPEEDOMETERS

**ROCHESTER** LIGHTERS

*Saginaw* JACKS

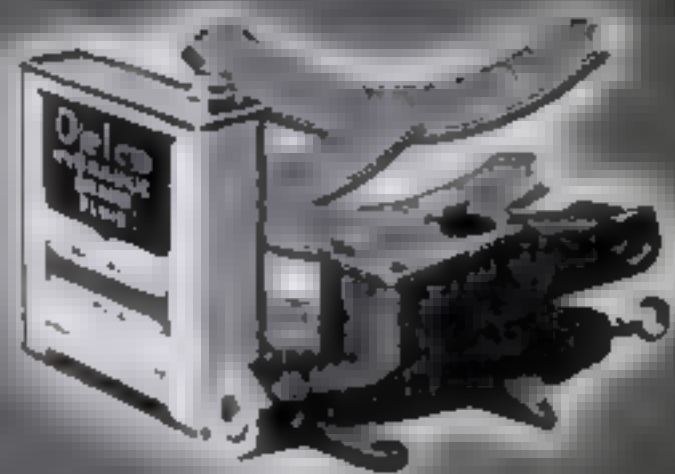


# America's cars use these world-famous products by General Motors!

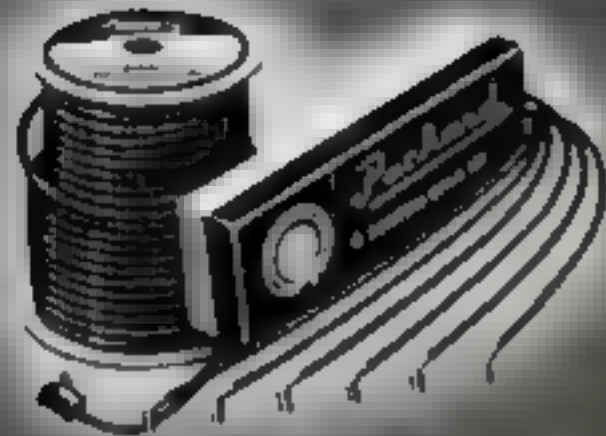
## *Always replace with original equipment*

Here are the great names in the automotive equipment field. Here are the products of tested and proved performance that help keep millions of vehicles rolling. These General Motors prod-

ucts are original equipment for almost half the cars, trucks and buses on the road. When your vehicle has a part to be replaced, always insist upon original equipment parts.



**DELCO**  
Brake Parts and Fluid



**Packard**  
Cable Products



**DELCO**  
Shock Absorbers



**HARRISON**  
Radiators


*Available everywhere through dealers and service stations*

GENERAL MOTORS PRODUCTS

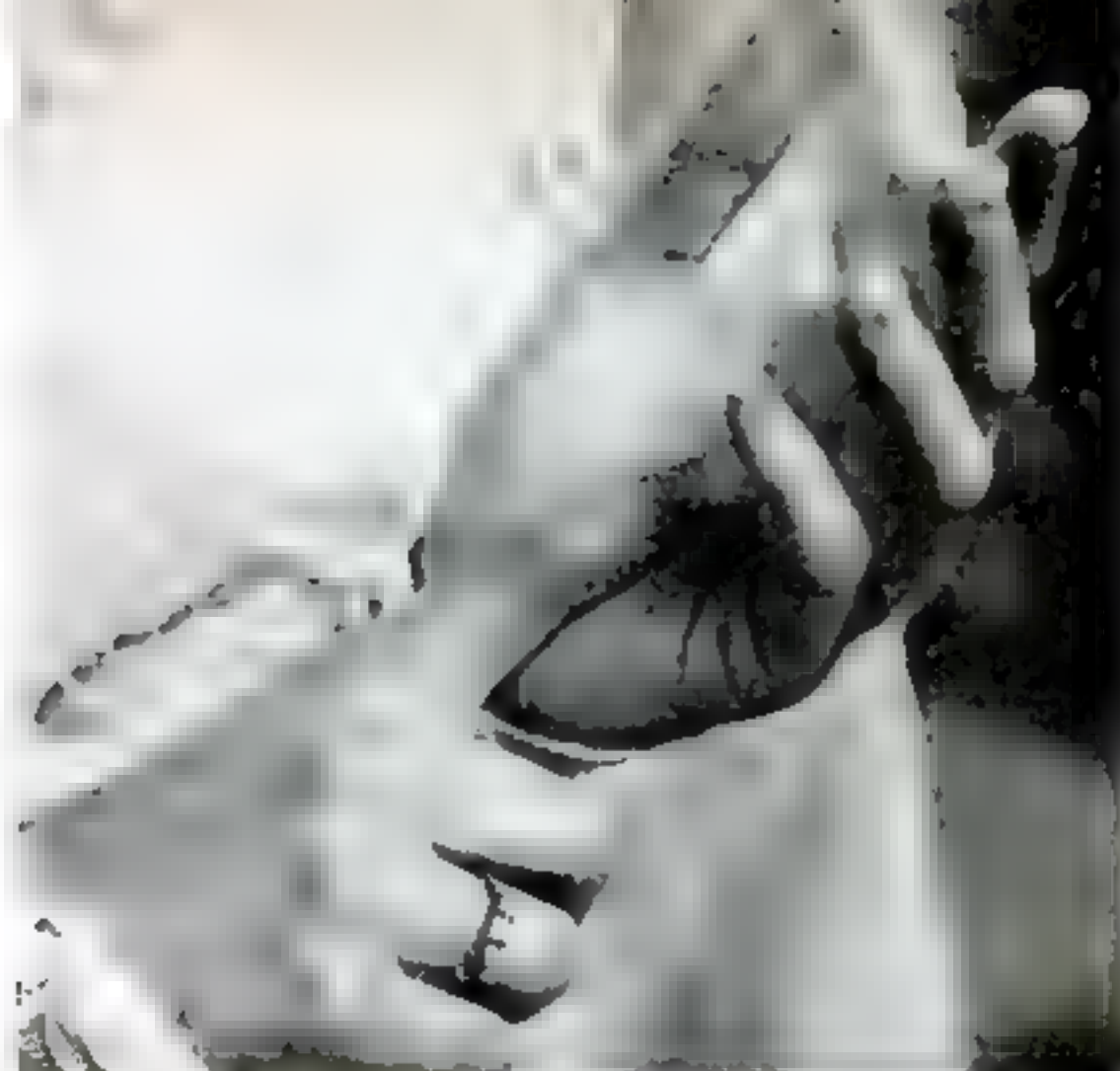


UNITED MOTORS LINES





**SPELLING "LOVE"** in response to minister, Jean (left) and then John (right) make the sign for *l* in vowing "to love and to cherish . . ."



## Quiet Hands Spell A Marriage

### A DEAF COUPLE WEDS

Neither the bride nor the bridegroom could hear what the minister was saying, but that made no difference. As the minister recited the ceremony in the London church he carefully repeated his words in sign language, for the bride was deaf and dumb and the bridegroom was deaf.

Twenty-two-year-old Jean Maley, an Australian who is a successful model in England, met 21-year-old John Cape, a toolmaker, two years ago and fell in love right away. "When you can't speak or hear," explains Jean, "you sense what people think about you." John courted Jean by taking her to the movies—they both lip-read—and to dances where they could follow the music's vibration. Only one hitch marred the wedding. When the Reverend Alan MacKenzie, who is chaplain to the Royal Association in Aid of the Deaf and Dumb, began the betrothal section, Jean first gave her assent by nodding. The minister paused, then repeated, "Wilt thou have this man to thy wedded husband?" Suddenly Jean saw her mistake and with her fingers quickly spelled out "I will."

**JOINING THE HANDS** of the couple, minister removes own to sign. "Those whom God hath joined together, let no man put asunder."

CONTINUED ON PAGE 59





*This Christmas—*  
**modernize his mornings**  
 with the **world's newest shaver**—most compact,  
 yet most powerful—and Super-Honed for Super-Shaves!

**S**TARTING Christmas morning—and every morning from now on—help your man take the slaving out of shaving! Give him a New Custom Schick and assure him of clean, close shaves the luxury way—with the newest, most modern shaving instrument made!

The New Custom Schick is the one electric shaver with *Bulk-Free Design*—without an ounce of useless bulk anywhere. It's the only shaver with heads just the right

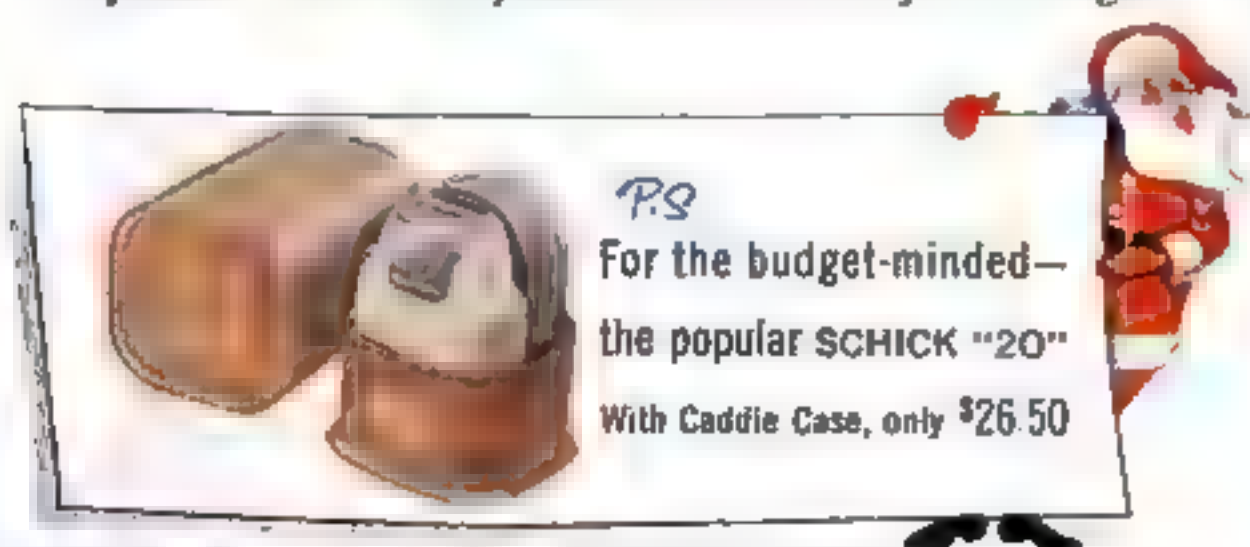
size to get every whisker, everywhere on a man's face! What's more, the New Custom Schick is the only shaver that's *Super-Honed for Super-Shaves*—so your man gets smooth shaves, easier than he ever imagined!

The new, Space-Saver Caddie Case does double-duty; it's a handsome traveling case for his New Custom Schick and it's a convenient shaver holder he will keep proudly on his bathroom shelf! A luxury gift that's really practical!



**FREE After-Christmas  
HOME TRIAL**

You needn't risk a cent! Just ask your dealer for a New Custom Schick on the Free Home Trial. Your man uses it for 14 days *after* Christmas. He must decide to keep it—or return it to your dealer for a full refund!



*P.S.*  
 For the budget-minded—  
 the popular SCHICK "20"  
 With Caddie Case, only \$26.50

# New Custom Schick

with Space-Saver Caddie Case, \$28.75

MORE MEN USE SCHICK ELECTRIC SHAVERS THAN ANY OTHER MAKE

Schick Incorporated, Stamford, Conn.

On TV... "The Jackie Gleason Show" and "Pro-Football"



# Munsingwear.

*Double your family's Christmas fun  
with this wonderful gift idea!*

## "Look-Alikes"

*Balbriggan Pajamas, boldly teamed for  
father and son, brilliantly matched for  
mother and daughter. Munsingwear  
Balbriggans are knit of softly-firm  
combed cotton, guaranteed not to  
shrink out of fit.*

*A sleighful of styles and colors,  
dye-fast, of course.*

*Daughter, sizes 8 to 16 \$3<sup>50</sup>  
Son, sizes 12 to 20*

*Dad, sizes A B C D \$4<sup>95</sup>  
Mom, sizes 14, 16, 18*



*Jr. sizes: Boys, 2 to 12, \$2.95 Girls, 2 to 6X \$2.95 Men, size E and 6 Footers, \$5.50*

*Write Munsingwear, Inc., Minneapolis, Minn., for the stores nearest you. • Nylon Stockings • Lingerie • Foutinettes® • Vi-bra®*



## WORDLESS WEDDING CONTINUED



**MAKING A STEEPLE** with her fingers as she talks with guest at reception following wedding, bride says, "I'm so pleased you came to the church."



**RESPONDING TO BEST WISHES** offered by guest, Jean says, "I'm glad you liked it." English use both hands for alphabet, Americans use only one.



**"I'M SO EXCITED,"** the bride says, touching the second finger of her left hand for the letter "e" and unconsciously shaping her lips at the same time.

**WATCH YOUR WEIGHT...the dependable way!**



**\$8.95\***  
In Seven Colors

# COUNSELOR

*Coronet*  
**BATH SCALE**

Finest of all bath scales . . . and priced within reason. The Coronet combines the truth-telling weight readings of an accurate scale with the dramatic, award-winning beauty of a smart bathroom accessory. So necessary for your weight-watching . . . such an ideal gift for those who appreciate the very best. Counselors start at just \$6.95\* — at better stores everywhere. The Brearley Co., Rockford, Illinois



\*For West, 50c higher  
Prices higher in Canada



Make it a  
merry, terry Christmas with

# CANNON



Chaparral 4.98

Masquerade 3.98



✂ Gift-wrap your own choice of Cannon towels

You just can't go wrong with Cannon colors (we've a whole new assortment we call Carefree Colors, that do wonderful things for any bathroom!). Or with smart Cannon patterns (so many to choose from!). Wouldn't someone you know love a Cannon ensemble of bath towel, face towel and wash cloth like the one above? You can give a Cannon ensemble for as little as \$2!



Cannon Mills, Inc., 70 Worth Street, New York City 13  
Towels • Sheets • Stockings • Bedspreads • Draperies



Golden Glow, 3.98



Window Box, 3.98



Exotic, 3.98



Trio, .98



# TOWELS



## or choose from lovely Cannon gift sets

Towels are always welcome gifts — and Cannon towels are most welcome of all. For many women prefer Cannon towels than all other brands combined. Choose from 25 whimsical boxes, sweet and lovely boxes, already packed for you with Cannon bath towels, face towels, wash cloths, finger-tip towels—a wide variety of combinations to suit every purse and personality.



King Size, 4.98



Ribonette, 1.98



Flower Box, 5.98





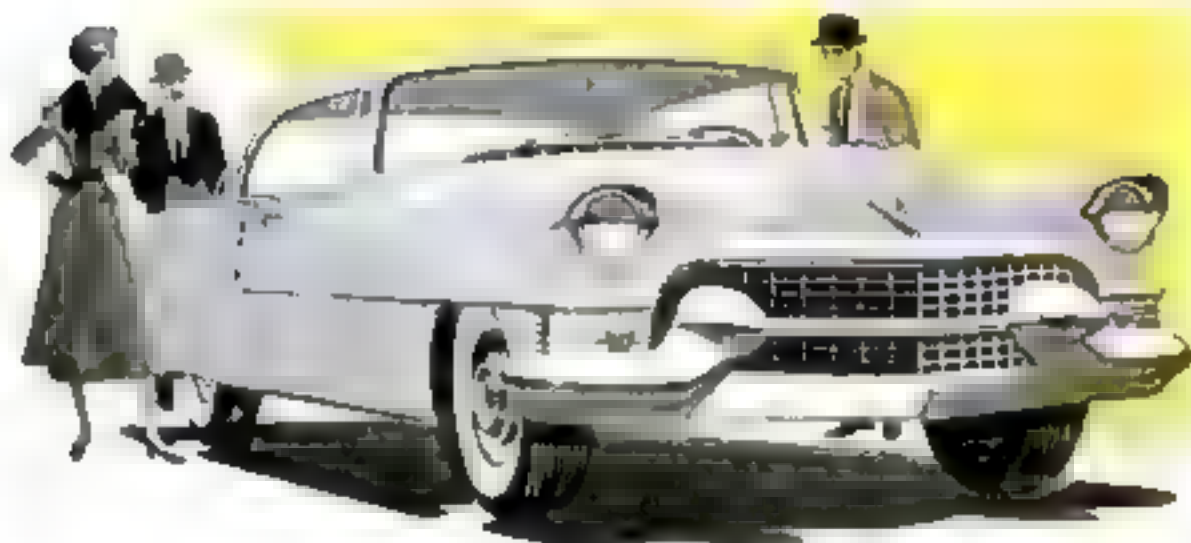
# AUTRONIC-EYE<sup>®</sup>

**AUTOMATIC  
HEADLIGHT  
CONTROL**



## HIGHLIGHT FEATURE

**of CADILLAC and OLDSMOBILE for '55!**



### HERE'S WHY:

**1. DRIVER SAFETY**—Relaxed, tension-free driving is safer driving. The Autronic-Eye ends worries about misjudged dimming distance. It's fully automatic . . . no button to push! You drive in new confidence . . . with headlights on the right beam automatically.

**2. DRIVER COURTESY**—You can't forget to dim; the Autronic-Eye remembers for you. Courtesy is automatic! As oncoming cars approach, your headlights switch to dim in time

for a safe meeting—then headlights return to the bright beam when traffic clears.

**3. DRIVER CONVENIENCE**—The Autronic-Eye eliminates one of driving's most irksome jobs. Thousands of motions are saved. You end that constant "push-push" on the dimmer switch . . . and put headlight control in *proved* electronic hands that are completely automatic! See your Cadillac or Oldsmobile dealer for an Autronic-Eye road trial.



*Automatically* **AT NIGHT!**

*Another*  *First!*

GUIDE LAMP DIVISION • GENERAL MOTORS CORPORATION • ANDERSON, INDIANA



# GOSPEL QUEEN MAHALIA

*She makes hymn singing pay*

A gospel song is an elemental prayer in which piety is kept rocking in rhythm, and the most pious and rhythmic of gospel singers now rocking is ampie Mahalia Jackson of Chicago. "I got to keep on singin'," says Sister Mahalia. "because the Lord's my light and salvation." But last year, in addition to light and salvation, the songs she poured out at churches, at Carnegie Hall, on records (more than a million copies of *Move On Up a Little Higher*) and over the radio (Sunday evening, CBS) brought Mahalia a gross income of more than \$100,000.

Born in New Orleans 43 years ago, the reigning queen of the gospel singers ironed shirts in a laundry, sang in a church choir and saved her money to go to a beautician's college. She opened her own beauty parlor in Chicago but quit when her singing proved more profitable. Her songs are sometimes old hymns with a livelier beat, sometimes new songs turned out by living composers. Mahalia delivers them in a big, deep voice, singing, wailing, shouting. Admirers compare her to the great blues singer Bessie Smith, but Mahalia deplores the comparison. "Anybody that sings the blues is in a deep pit yelling for help," Mahalia explains, "and I'm simply not in that kind of position."

**RECORDING** *My Faith Looks Up to Thee*—Mahalia loses herself in a gospel song. A moment later, interrupted by musical director, she asks: "Why do you always shout 'it' just when the spirit's on me?"





# PATENTS GRANTED

On The Only Wall-of-Water<sup>®</sup>  
Dishwasher Scrubbing-Action



Water-scrubs like human hands. This screw-shaped, ever-moving wall of water comes from the James patented pumping unit.

Why wait until 1970, when James patents expire--when all dishwashers probably will be like James? James alone

scrubs every surface of every dish 513 times with ever-moving solid walls of water, not with "hit-or-miss" spray.

**All Other Dishwashers Have "Spray-Type" Action  
... But Only JAMES Has Patented WALL-OF-WATER  
Action That Removes Even Dried Egg Yolk!**

No hand pre-rinsing because James alone can deliver the washing force to remove stubborn-stuck foods... an impossible task for other dishwashers that use "lawn sprinkler" washing action.

Here's why James holds more dishes: the patented "Wall-of-Water" action allows parallel racking, the most compact and efficient way of loading dishes.

No hand dishwiping. Hard water conditions cause spotting; only James has a built-in water softener to help you eliminate spotting.

Hospital approved. James is the only dishwasher used to wash hypodermic syringes in hospitals.

And, James sterilizes so thoroughly, even baby bottles are safely washed. Only James has 180° Sterile-Dry<sup>®</sup> cycle.

Do you rent? James is mobile--works anywhere. Moves when you move.

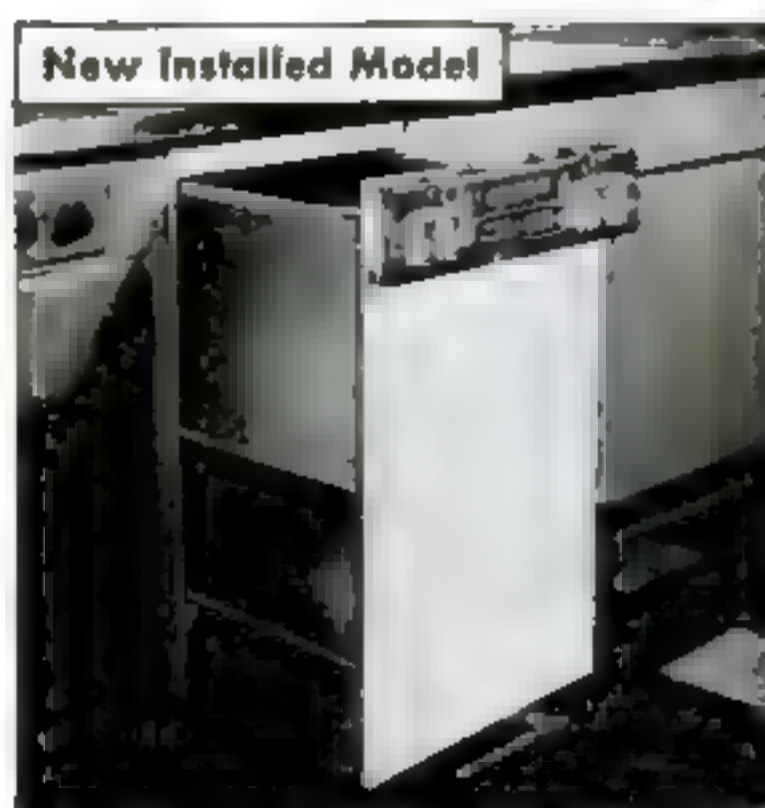
Even delicate crystal is safe, snugly racked in space-saving rows.

James costs \$100 to \$200 less than installed dishwashers it easily out-washes. So why hand wash another dish, when you can own a truly automatic dishwasher for as little as **\$199<sup>95</sup>**

Sterile-Dry and water softener extra.

© 1954 JAMES, INC., Independence, Kansas

\*"James", "Wall-of-Water" and "Sterile-Dry" are trademarks of James, Inc.



Only installed dishwasher that fits 18" cabinet space. New James can also be matched to any kitchen finish by exclusive new James front panel. Ask your dealer to see James' new portable food disposer, too!

**JAMES**  
Dishwashers and  
Portable Disposers



GOSPEL QUEEN MAHALIA CONTINUED



BIBLE READING to neighborhood children is part of Mahalia's missionary work. She promised Christmas presents to those attending Sunday school.



MAHALIA LISTENS TO MAHALIA in her living room as she plays her record, *It Pays To Serve Jesus*. She lives in a five-room apartment on Chicago's





**GUEST OF HONOR** for dinner at singer's was Duke Ellington, who later played some jazz piano. "I can't sing those things, Duke," Mahalia told him.



South Side, drives a new Cadillac. She is determined to do her one-day-a-week radio program in her own way. "I can't let CBS dominate the Lord."

CONTINUED ON NEXT PAGE



## HEARING LOSSES ARE AS DIFFERENT AS FINGERPRINTS

*Beltone, with its wider range of 262 possible hearing corrections, enables your individual loss to be fitted most accurately*

**I**F YOU'VE ever wondered whether all hearing aids are just about alike, your ears will tell you there's an unmistakable difference. A Beltone Triple Transistor Hearing Aid is not a standard model, mass produced for correcting all kinds of hearing loss by simply making sounds louder. Instead, it offers 262 precision hearing corrections so that your own special loss can be fitted individually. That is why we do not permit Beltones to be sold by clerks in stores. Beltones are available only through Beltone Hearing Aid Consultants—who know that your hearing loss is as individual as your fingerprint.

**NEW FREE BOOK** reveals how you may now overcome hearing loss as never before. It describes the greatest new invention in 47 years to help the hard of hearing. This is the miracle Trans-

istor, magic heart of the new tubeless Beltone which is so revolutionary it makes vacuum tube hearing aids outmoded. For your new free book, without obligation, write to:



BELTONE HEARING AID CO., Dept. ML-102, 2900 W. 36th St., Chicago 32

In Canada, write: Beltone Service Dept., Dept. ML-102, 6607 18th Ave., Rosemont, Montreal, Quebec

**IF HEARING IS YOUR PROBLEM, BELTONE IS YOUR ANSWER**



**GREAT NEWS for  
electric shaver owners!**



Plug your shaver into Shavex

**NOW! IMPROVE the PERFORMANCE  
of EVEN NEW SHAVERS 30% to 83%**

**SHAVEX** New invention  
guarantees you closer, smoother, faster  
electric shaves... or your money back!

If you use an electric shaver... *any* make... you're getting only half  
the performance and pleasure your shaver is capable of giving you.

Shavex makes revolutionary application of an electrical engi-  
neering principle that converts ordinary alternating house current  
into more powerful, direct current. This provides a continuous,  
steady flow of power that speeds up the cutting action of your  
shaver, doubles its efficiency and actually makes it last longer.

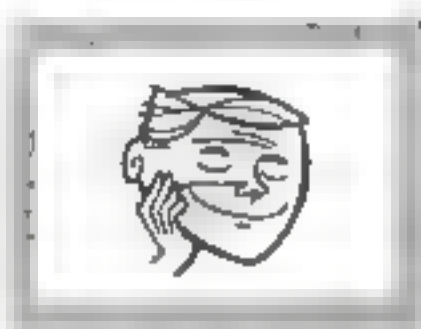
**Compare the difference...you'll agree-**

Without Shavex, using an electric shaver, it takes an  
average of 2 minutes to shave, using at least 400 strokes.

With Shavex, it takes a minute or less... using under  
200 quick strokes... and you get a closer, smoother shave.



**HEAR THE DIFFERENCE**  
Your Shaver speeds up  
instantly to give you a  
faster, smoother shave.



**FEEL THE DIFFERENCE**  
Run your hand over your  
face and feel how  
much closer you shave  
with Shavex.



BING says it Sings!

Shavex costs only \$7.95 and once you use it you won't take \$50 for it. Shavex  
is designed to principles approved by leading makers of electric shavers. It's  
guaranteed to give you faster, smoother, closer shaves *or your money back*.  
See it... try it... at your nearby electric shaver dealer. If he doesn't handle  
Shavex yet, order it direct with coupon below.

**A REALLY APPRECIATED CHRISTMAS GIFT...**  
and don't forget yourself when you make up your gift list



**SHAVEX COMPANY**  
3424 Glendale Blvd.  
Los Angeles 39, Calif.

Individually packaged in a useful plastic box, gift wrapped.

Please send me \_\_\_\_\_ Shavex. I enclose \$7.95 (check or money order) for each Shavex ordered.  
I understand I may return my Shavex within 14 days if not satisfied.

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_

Zone \_\_\_\_\_

State \_\_\_\_\_

**GOSPEL QUEEN MAHALIA CONTINUED**



**AT RECORDING SESSION** Mahalia complained that records are short: "I'm  
used to singing in church where they don't stop me till the Lord comes."



**AT DIVINE SERVICE** held in Pilgrim Baptist Church in Chicago, Mahalia,  
garbed in a turquoise robe, sings *Move On Up a Little Higher* and *Consider Me*.





You'll get bushels of thanks—  
Send **CHRISTMAS GIFTS**  
by  
*Harry and David*

#### ROYAL RIVIERA PEARS

The gift they'll always remember. So big and juicy you eat 'em with a spoon. So rare, not 1 in 1000 has ever tasted them. Grown only in a few places in the world—first in Southern France, then at our Bear Creek Orchards. A just-right present for anyone, whether they live in a castle or cottage. Talk about thanks! You'll never hear the last of it.

**IN PERFECT TASTE.** Lots of famous folks who can afford far more expensive gifts give Royal Riviera Pears year after year. They know you can't buy such unusual gifts as these anywhere else. So perfect in taste you could send 'em to Emily you-know-who.

#### SURE TO PLEASE

Everybody says, "A case of love at first bite!" Here's a sure-as-shootin' way to please your friends and family at Christmas and prove yourself a thoughtful, original giver. Just listen! "...we rate Royal Riverias as first on the list and as the one gift most appreciated and enjoyed."—L. S. Miller, St. Petersburg, Florida.

**WHAT A VALUE!** Harry and I have the old-fashioned notion that a dollar ought to buy a full 100 cents' worth of value. We cut costs by handling the whole job ourselves:—we grow our own fruit, pack, wrap 'n deliver straight from our orchards to your friends. You get the savings.

#### GUARANTEED TO ARRIVE PERFECT

We carefully pack them in handsome gift boxes, enclose your personal greetings, and guarantee perfect delivery anywhere in U.S.A. proper. Send us your Christmas gift list; tell us gift desired for each lucky person and how to sign your name. Enclose check or M.O. (no charges, no C.O.D.'s, please) and we'll do all the rest. There's seldom enough to go around, so please **HURRY YOUR ORDER** to



*Harry and David*  
Box 20, Medford, Oregon

BANK REFERENCES: American Trust Company, San Francisco; First National Bank, Medford, Oregon.

*America's rarest and finest fruit!*

#### ROYAL RIVIERA PEARS\*

**GIFT NO. 1, The Favorite . . . ppd. \$3.85**

Gets more popular year after year for a very good reason: it's perfect for Mother, Dad, friends and relatives. Perfect too for business associates—customers and employees. Beautiful gift package contains 10 to 14 large pears (depending on fruit size).

**GIFT NO. 2, De Luxe . . . ppd. \$4.55**

The all-time choice for extra-special business gifts, for folks who just can't get enough! Same great big pears as Gift No. 1, but lots more of 'em. You get about a third more fruit by weight for only 70¢ more. A big hearted gift at a real bargain price.

*"I find that once having received your pears my friends consider any other gift an anti-climax."—Mrs. G. James Williams, Midland, Michigan.*



*You'll get fan mail like this:*

*"I have never before been thanked so enthusiastically, so thoroughly and so frequently for any other gift in all my life."—M.S. Chafin, Prescott, Arizona.*

\*©CHAD



#### The original, one-and-only FRUIT-OF-THE-MONTH CLUB\*

Here's the most wanted, most talked-about Christmas gift in the world. It's a gift that creates praise and excitement for you the year 'round. You order just once, but the lucky folks you name get a whole parade of America's finest fruits 'n delicacies, each beautifully packaged, each with your greeting. Tell us how to sign the handsome engraved Membership Certificate announcing your gift and treats-to-come. You'll hear praise 'n thanks that'll put your blusher out of commission!

**8-BOX CLUB:** Christmas, Jan., Feb., May, July, Sept., Oct., Nov. treats.

**GIFT NO. 15 . . . ppd. \$31.75**

**3-BOX CLUB:** Christmas, Jan., Feb. treats.

**GIFT NO. 11 . . . ppd. \$11.65**

**12-BOX CLUB:** Royal Riviera Pears at Christmas; Apples Jan.; Grapefruit Feb.; Oranges March; Fine Cheese April; Preserves May; Canned Fruit June; Nectarines July; Summer Pears Aug.; Peaches Sept.; Grapes Oct.; Royal Riviera Pears Nov.

**GIFT NO. 20 . . . ppd. \$47.75**





# Past!

There's an Arrow Sport Shirt  
for every Man...for every Budget



1. Arrow Gabanaro, in rich, rugged rayon gabardine that's softer. "Sanforset"<sup>SM</sup>-labeled. In exact collar sizes and sleeve lengths. \$6.50



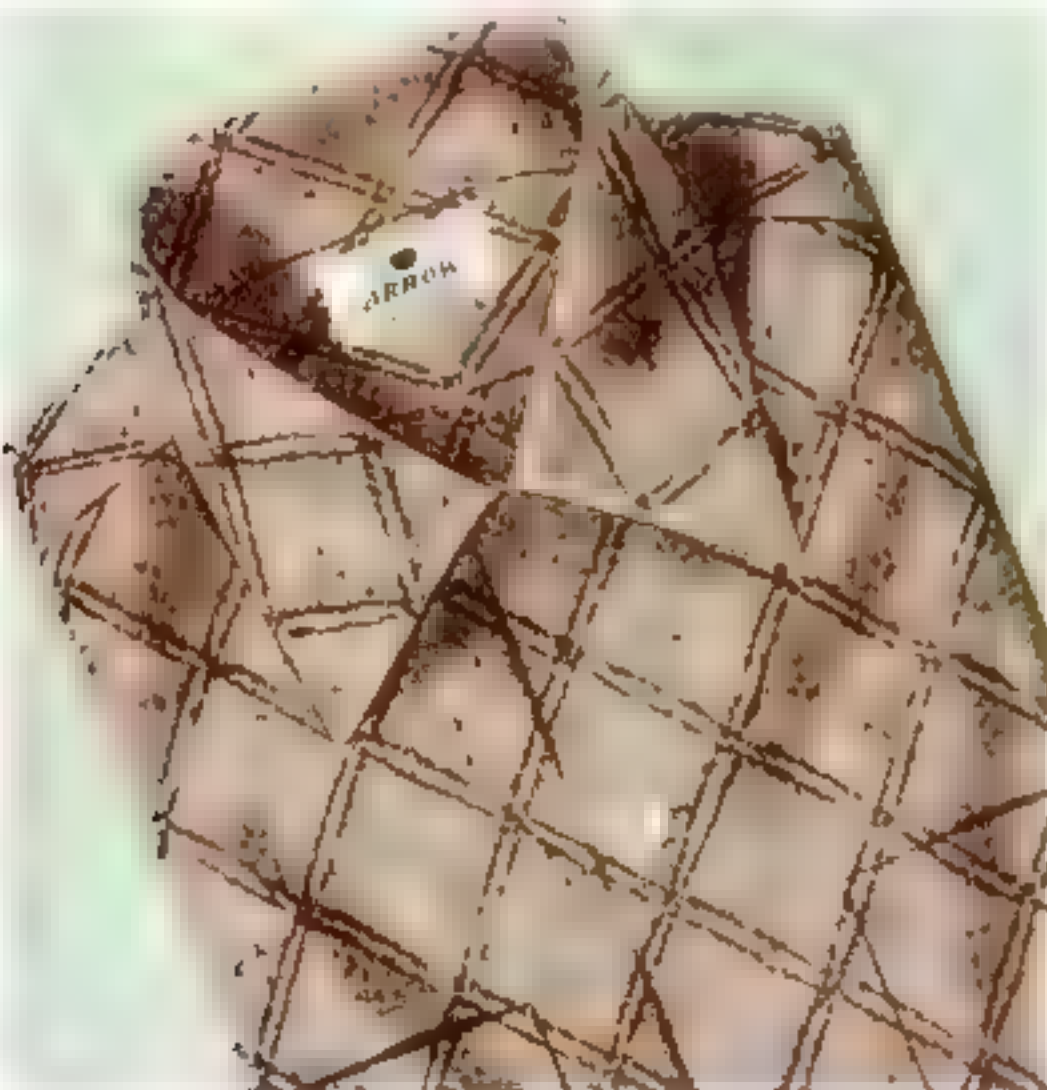
5. Arrow Sherwood Forest, a blend of rayon and worsted wool. Colorfast, washable. In heather mixtures, checks, plaids. \$11.00 and \$12.00.



6. Arrow Orlon-Wool—soft "feel"—warm, yet lightweight. Easy to wash. Dries fast, needs no ironing. Short sleeves, \$5.00. Long, \$6.95.



7. Arrow Softspun—a new, soft fabric of a cotton and synthetic blend, "Sanforized"<sup>SM</sup>-labeled. Wide selection of checks, plaids, plain colors. \$7.95



11. Arrow Country Flannel—new, soft and downy brushed cotton flannel in solid colors, plaids and checks. "Sanforized". . . colorfast. \$5.00



12. Arrow Camp 'n' Campus brings you the new fall look. Here's a sturdy cotton in exclusive plaids and checks. "Sanforized" . . . colorfast. \$5.00



13. Arrow Reversible Pullover of fine combed cotton; wear it over your shirt, with or without a jacket. To change the color, reverse it! \$3.95

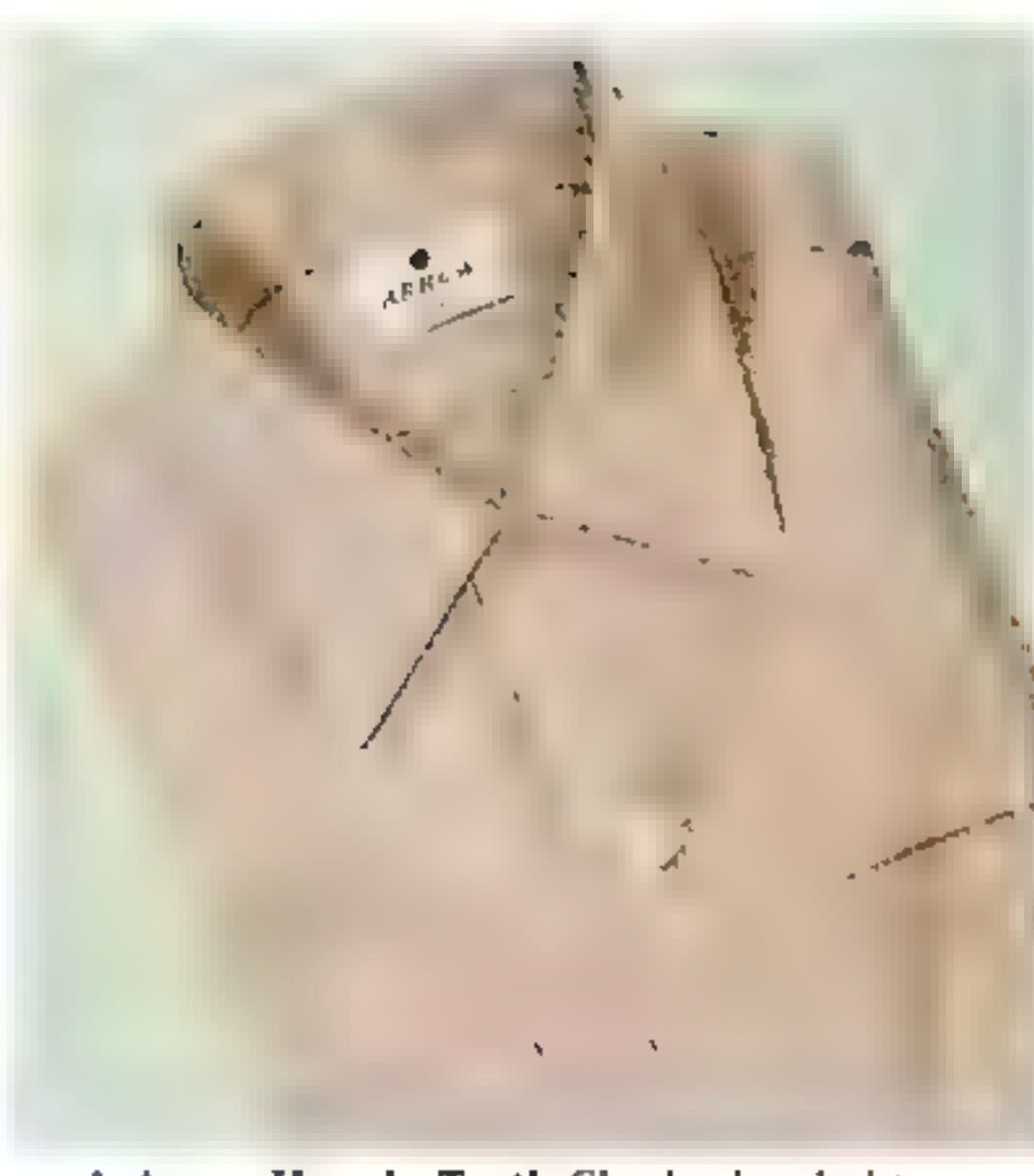




2. **Arrow Malibu**—a rich blend of quality rayon in a crisp weave. "Sanforset," colorfast, rugged. In your *exact* sleeve length. \$5.00



3. **Arrow Sketch Book Prints**—exciting new designs in premium rayon gabardine. "Sanforset." With the famous *Arafold* Collar. \$6.95



4. **Arrow Hounds Tooth Checks** in a lighter-weight, rugged fabric. New, soft colors with some dark tones. "Sanforized." \$5.00



8. **Arrow Pick 'n' Pie** features distinctive patterns in acetate and rayon blends. Comfortable *Arafold* Collar. Colorfast, hand washable. \$7.95



9. **Arrow Corduroy** in a lighter, more comfortable weight. Good-looking and rugged, this fine shirt is colorfast, washable. \$7.95



10. **Arrow Dude Ranch**, combed cotton gingham in exclusive plaid patterns. Colorfast and "Sanforized"-labeled, plus the *Arafold* Collar. \$5.95



14. **Arrow Mere-Lan**—combed cotton with the "feel" of cashmere! Washable, colorfast, smart new patterns. Short sleeves, \$3.95. Long, \$5.00.

### *Christmas Gift Note:*

*No man can have too many smart-looking, comfortable Sport Shirts. When you give him one (or more) Arrow Sport Shirts, you give him just what he wants! See them at your nearest Arrow dealer's!*

*P.S. Merry Christmas!*

# **ARROW**

## **CASUAL WEAR**

*by Cluett, Peabody & Co., Inc.*



## New Freedom Fleet



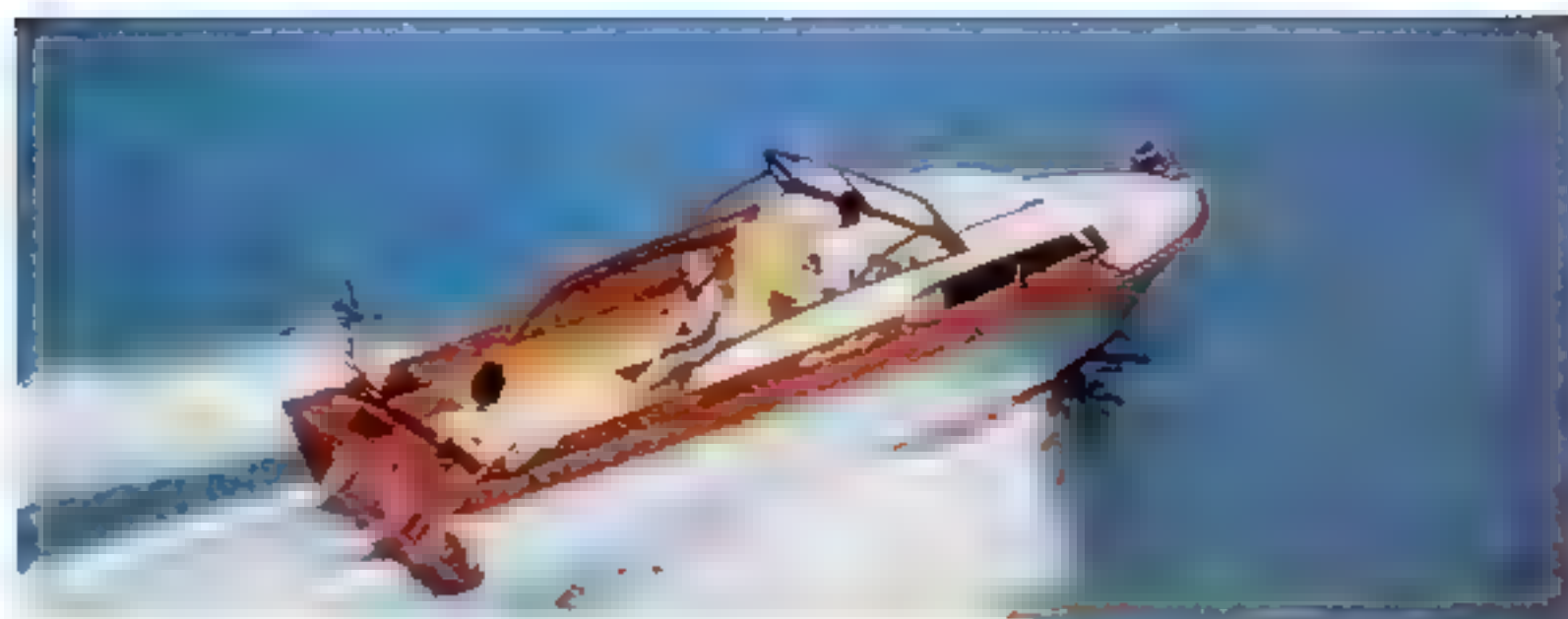
Fast, new 21-ft. Cobra, priced from \$4320.

# New 1955 Chris-Craft

## New Sea Skiffs



Husky new 18' Sea Skiff offers speeds up to 25 m.p.h., is priced from \$2290. 22' and 26' models also available.



Beautiful new 27' Chris-Craft Express Cruiser. Twin screws optional, speeds to 34 m.p.h., priced from \$6080. Other 1955 Express models: 33' to 42', from \$3850.



Take command of the sleek new 1955 Chris-Craft 34' Capitan — sleeps 4 comfortably, provides speeds up to 29 m.p.h. — priced from \$14,260. See your dealer for data.



Sheer luxury afloat! The magnificent new Chris-Craft 33' Constellation with spacious flush deck and sumptuous interiors, speeds up to 29 m.p.h. Priced from \$42,860.

## New Boat Kits



New 30' Sea Skiff Cruiser, sleeps 2. Twin screws optional, speeds to 27 m.p.h., priced from \$7990. Also 35' model.



Assemble this 14' Dolphin Kit yourself, \$139. It's easy with precut parts and instructions!



Speedy new 14' Barracuda Sports Runabout. Kit, \$225. Other Chris-Craft Kits, 8' to 21'.

HERE are just a few of the exciting new Chris-Craft for 1955. They bring you the greatest advances ever: new styling, new power, new performance and new low prices!

Everything's new — Freedom Fleet of Runabouts, Sportsmen, Cruisers and Yachts, Sea Skiffs, Boat Kits, Outboard Cruisers, Marine Engines, and Boat Trailers. Prices range from \$49 to \$49,000.

For the boating buy of a lifetime, visit your Chris-Craft Dealer and order a 1955 Chris-Craft today!

Prices quoted f.o.b. factory, subject to change without notice.

## New Outboard Cruisers

New 20' Gay Paree: roomy cockpit, motor compartment, 2 berths — only \$1099. Also 16' Express at \$699.



## New Boat Trailers



Capacities from 800 thru 2200-lb. Assures a safe, smooth ride.

## New Marine Engines



Powerful, dependable, economical! Choose from 60 to 180 h.p. — 47 different models!

# Chris-Craft

CHRIS-CRAFT CORPORATION, ALGONAC, MICH.

MOTOR BOATS  
SEA SKIFFS

MARINE ENGINES  
OUTBOARD CRUISERS

BOAT KITS  
TRAILERS

WORLD'S LARGEST BUILDERS OF MOTOR BOATS



# A NEW DOCTOR MOVES IN

**Tennessee tries out rural medical plan**

The young doctor, only 23 years old, had moved into Clear Fork Valley in Tennessee a few days before. He was Dr. David Meek, a year out of medical school and a volunteer for an experiment in rural medicine. Like many other back-country communities, Clear Fork with its 300 families needed a full-time doctor but had been unable to afford one because its principal industry, coal mining, was employing only 500 men compared to 2,000 a few years ago. The Tennessee Medical Foundation, which was organized in 1952 to bring medical aid to needy areas, had guaranteed Dr. Meek his salary for a year until the clinic he is setting up becomes self-supporting. Meek made his first rounds accompanied (*below*) by his medical assistant, the wife of a local Baptist minister. He still had to prove himself to the independent people, who "liked to be asked questions but didn't like to be told."



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**HIS NEW HOME**, a five-room house formerly occupied by local postmaster, gets perky smile of approval from Dr. Meek as he moves in with medical bags.

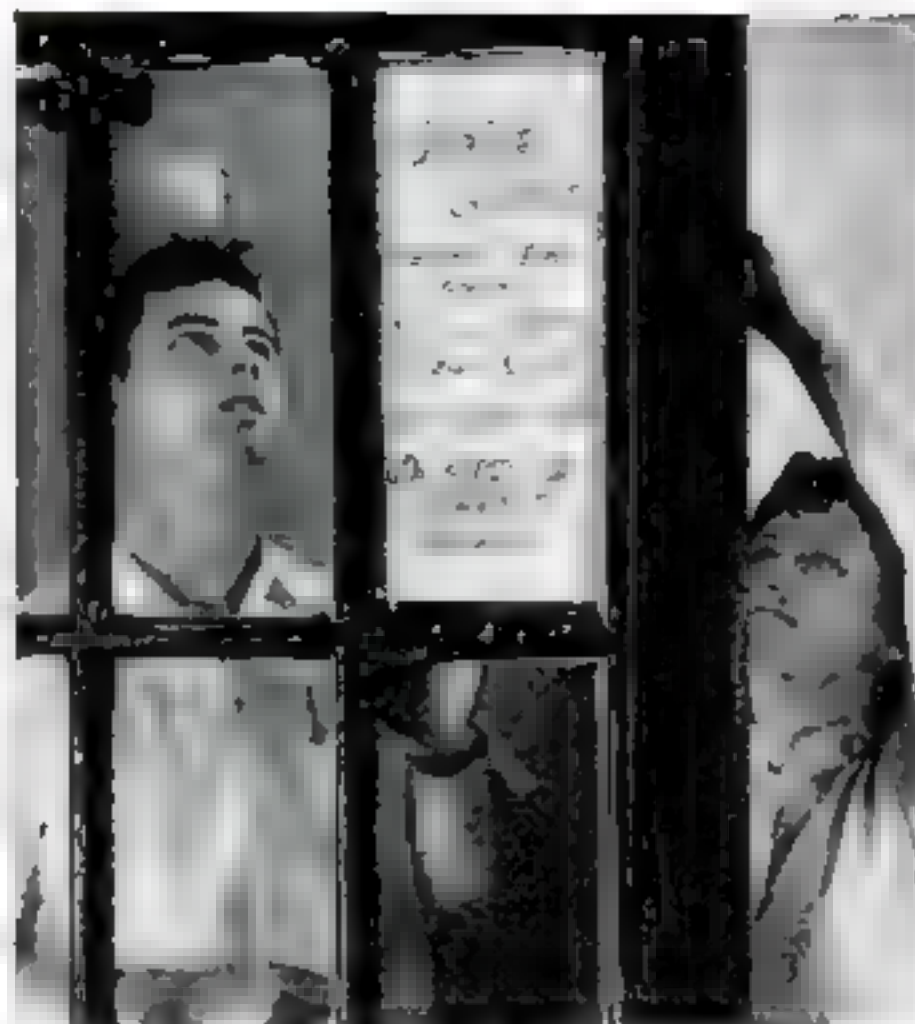


**THE DOCTOR'S FAMILY**, consisting of wife Louise and 3 month-old son David Jr., settle down in new home amid clutter of clothes and medical books.

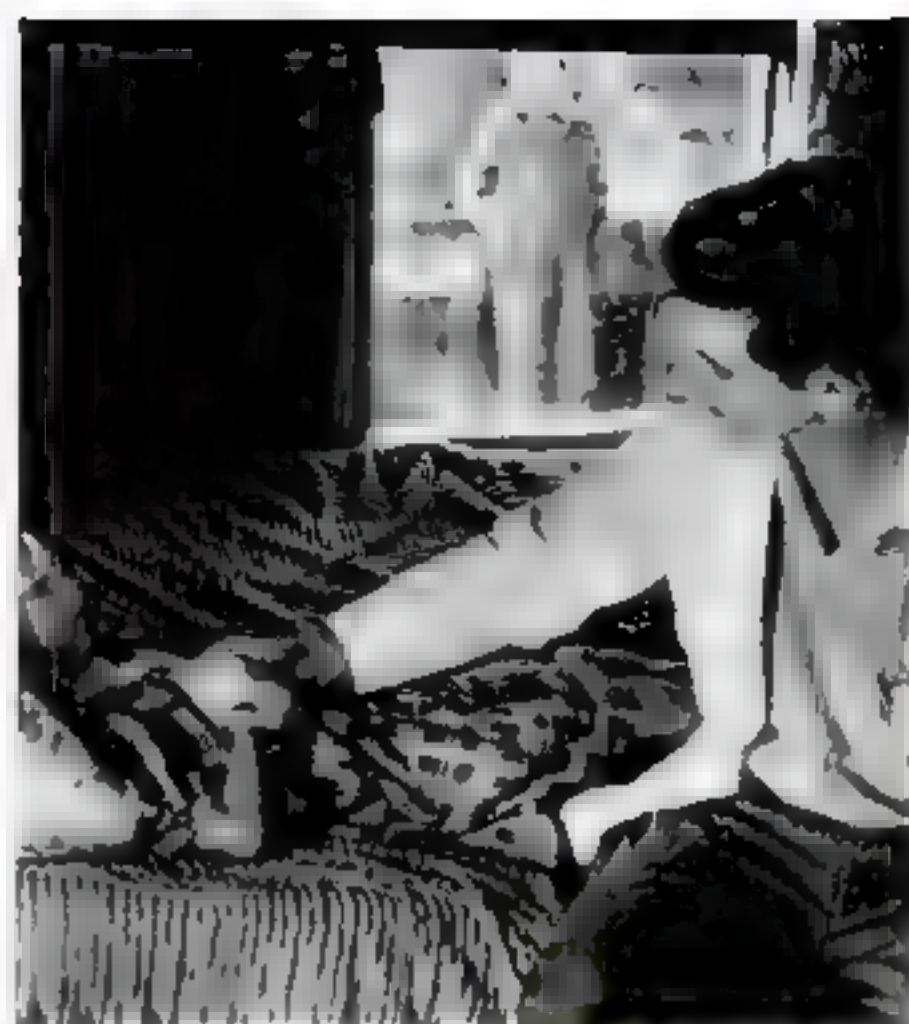
**FIRST EMERGENCY CASE** was 8-year-old Clyde Mace Jr., who cut artery when he smashed head through window. Meek sewed up wounds with 20 stitches. ➔







**OFFICE HOURS** at the new clinic are posted on door by Meek and his medical assistant, Mrs. Hill.



**BEDSIDE MANNER** reassures Judy Hill, who has pneumonia. Penicillin brought down her fever.

## THE FIRST TESTS

Before Dr. Meek moved into Clear Fork Valley its residents either had to go to neighboring towns to see a doctor or, if they were miners, could consult a company doctor who came into the area for an hour or two each day. Meek's first concern was to set up a permanent clinic with X-ray and other diagnostic equipment. For this purpose he rented an old commissary building from one of the coal mining

companies, and local citizens renovated it. Patients could pay \$2 a visit or take out a blanket coverage for the entire family at \$3.50 a month. By the end of the first week, after Meek had successfully lanced a sty, cleared up a tonsillitis case with penicillin, cleaned the wax out of a man's ear and treated many other ills, a valley citizen gave a tentative appraisal: "He knows his business, that doc."



**CHECKUP CALL** is made at home of Judy Hill (top of page) to see how she is getting on. Her father,

who has seven children, lost mining job, now works in Ohio and drives home 250 miles on weekends



so fine... so beautiful, so definitely desirable

# Helbros

THE PRESTIGE WATCH WITH  
UNBREAKABLE MAINSPRING

AND 17 LIFETIME *Ruby* JEWELS

Outstanding Choice Everywhere for  
Quality, Smart Styling and Value!



**DAGMAR**

Smartly tailored, delicately feminine yellow roined gold plate case with stainless steel back, 17 jewels, (patent) dial and slender expansion bracelet! \$38.75



**DELAWARE**

A nautical beauty! Waterproof with chrome (patent) case, stainless steel back, 17 jewels, radium hands and dial, sweep second hand. Ant magnetic dust and shock protected. Matching expansion bracelet! \$39.75



**GLENN**

Brilliantly fashioned black dial is the background for graceful hands and gold markers. Gleaming yellow roined gold plate case with stainless steel back, 17 jewels. Expansion bracelet. Also available with white dial! \$49.75



**MARCY**

Glittering luxury in a fabulous jewelry! 14K yellow gold case. Reliable 17 jewels and a smartly distinctive dial. Streamlined expansion bracelet. Also available in 14K white gold! \$59.75



**REGENCY**

Six fabulously lovely diamonds sparkle from the rich elegance of a 14K yellow gold case. Dependable 17 jewel movement and a divinely fashioned expansion bracelet. Also available in 14K white gold! \$150.00



**BRIGHTON**

Completely self-winding, with deep-toned yellow roined gold plate-up, stainless steel back. Waterproof, ant magnetic, shock and dust-protected, 17 jewel movement. Radium hands and dial, sweep second hand. Matching expansion bracelet! \$69.75

\*Waterproof when opened and closed by a competent watchmaker.

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**NEW DOCTOR** CONTINUED



**A DIFFICULT CASE** confronts Dr. Meek. Patient seemed to have a kidney infection. "She's nervous," her mother said, "and everything dashes her."



**A SIGN OF PROGRESS** goes up at clinic. An American Medical Association committee praised experiment as one which might serve as national pattern.



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## Your car will start fast with patented **FIVE-RIB CHAMPION SPARK PLUGS!**



Whatever the weather . . . just touch the starter and your full-firing Champion Spark Plugs go to work!

Champion's exclusive FIVE-RIB insulator design protects you against electrical "flash-over" due to dampness—a major cause of hard starting.

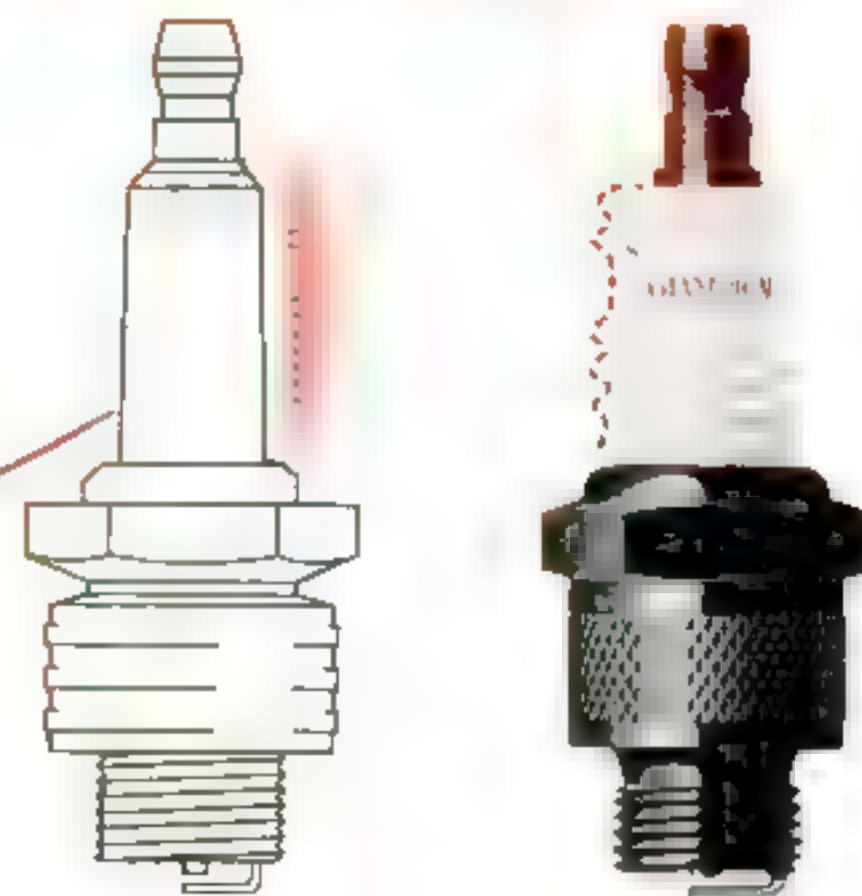
*Compare a FIVE-RIB Champion with an ordinary spark plug and you'll see why.*

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Get the jump on Winter now. Let your Champion dealer install a set of FIVE-RIB Champions when your car has its Winter change-over.

You'll get going — and get where you're going — with Champions!

CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO



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Stop in at your neighborhood service station or garage displaying this poster — it's the sign of dependable Champion service.





# There's a just-right



## For low-cost snapshots day or night

**\$13<sup>65</sup>** **Brownie Hawkeye Flash Outfit.** Here's everything you need to get the crispest, clearest snapshots you could ever want . . . indoors or out . . . morning, noon, or night . . . right around the clock. Includes the world's most popular camera, the Brownie Hawkeye—over five million have already been sold—plus flashholder, bulbs, batteries, film, two-way flashguard, and complete instructions. The camera alone, \$6.95.



## Ideal flash outfit for a young family

**\$21<sup>75</sup>** **Kodak Duaflex III Flash Outfit.** Features that all-around favorite—the Kodak Duaflex III Camera with Kodet Lens. Extra-large viewfinder shows you your pictures big and clear and bright before you press the button. Safety shutter prevents double exposures. Outfit includes everything necessary for night-and-day snapshots, plus how-to-do-it information. The camera alone, only \$14.95.

Many Kodak dealers offer convenient terms



## Inexpensive team for color slides

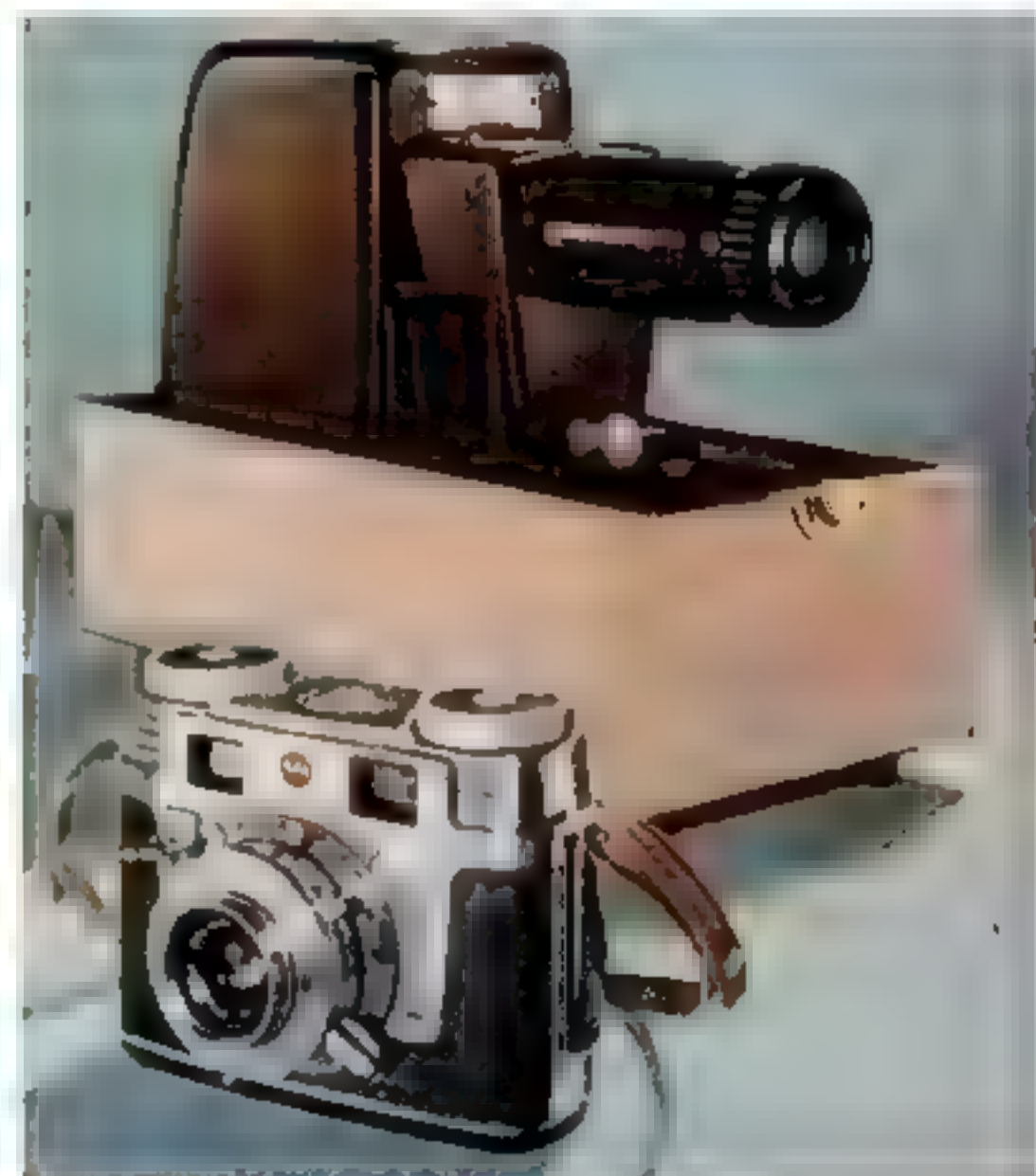
**\$29<sup>75</sup>** **Kodak Pony 135 Camera, Model B.** Smart, capable miniature with simplified settings that make it as easy to use as a box camera. Has fast  $f/4.5$  lens.

**\$23<sup>95</sup>** **Kodaslide Merit Projector.** For smooth-flowing color shows, this is it. Shows your slides crisply, brilliantly . . . good and big.



## For color pictures night or day

**\$75** **Kodak Town and Country Camera Outfit.** Kodak's new Bantam Camera with rangefinder—plus handsome field case plus flashholder. Camera takes handy, inexpensive, 8-exposure Kodak Films—Kodachrome for color slides, Kodacolor for color snapshots. Gets black-and-white snaps too, of course. The camera alone, \$59.75.



## Superb color-slide combination

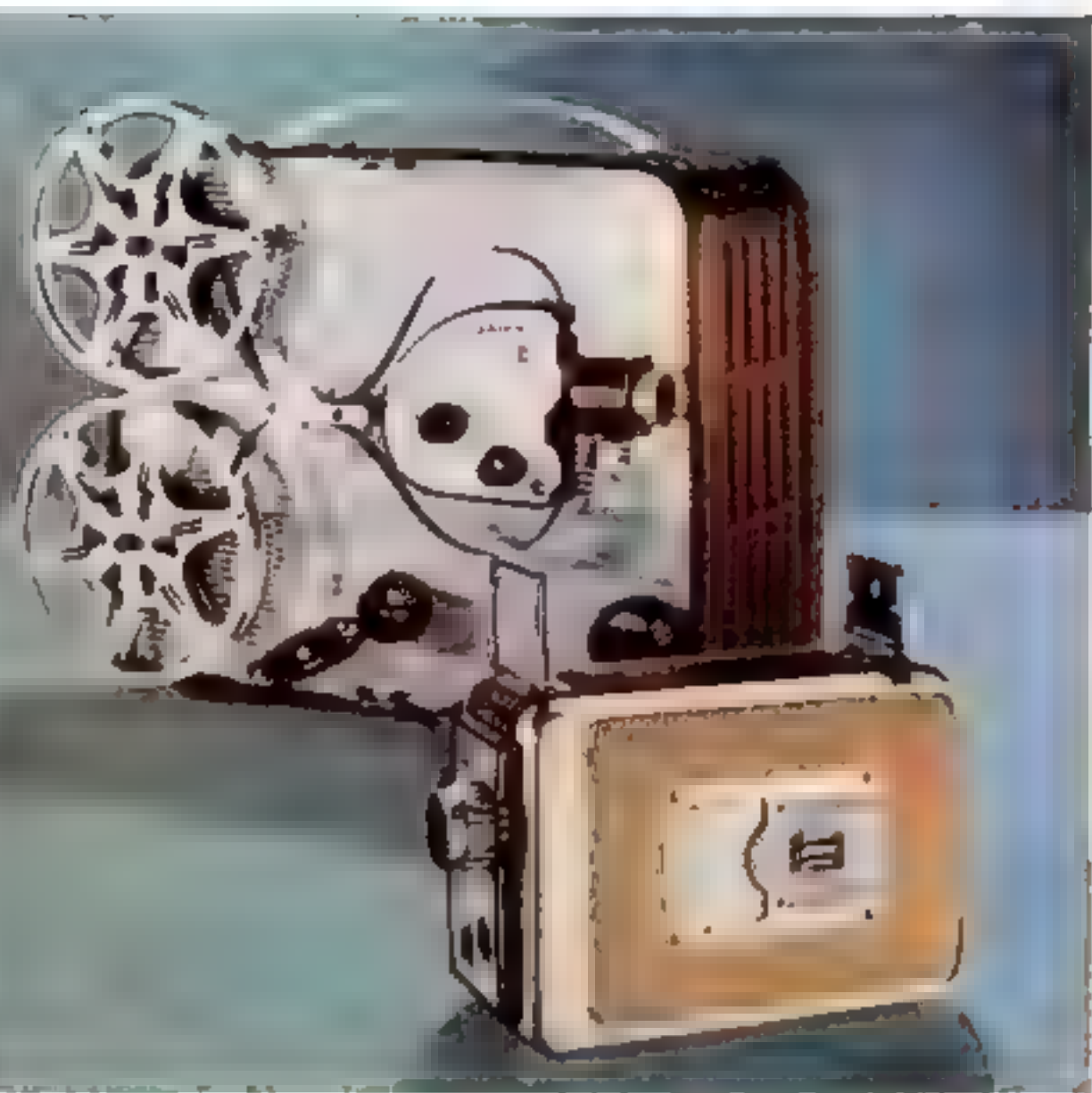
**\$87<sup>50</sup>** **Kodak Signet 35 Camera.** Kodak's finest lens, the Ektar  $f/3.5$ , plus rangefinder, precision controls . . . for the finest color pictures with push-button ease.

**\$54<sup>75</sup>** **Kodaslide Highlux III Projector.** Features a superb optical system, 300-watt illumination, motor-driven blower.

Eastman Kodak Company,



# Kodak gift for everyone



For family movies at modest prices

**\$37<sup>50</sup>** **Brownie Movie Camera.** This little beauty operates as easily as a Brownie box camera . . . gets wonderful 8mm. full-color movies with its fast  $f/2.7$  lens, outdoors or indoors, at snapshot cost.

**\$62** **Brownie Movie Projector.** Shows all 8mm. movies crisp and bright, on a big 30-inch-wide screen. Shows "stills" and reverse action, too!



"Stocking gifts" from **75¢**

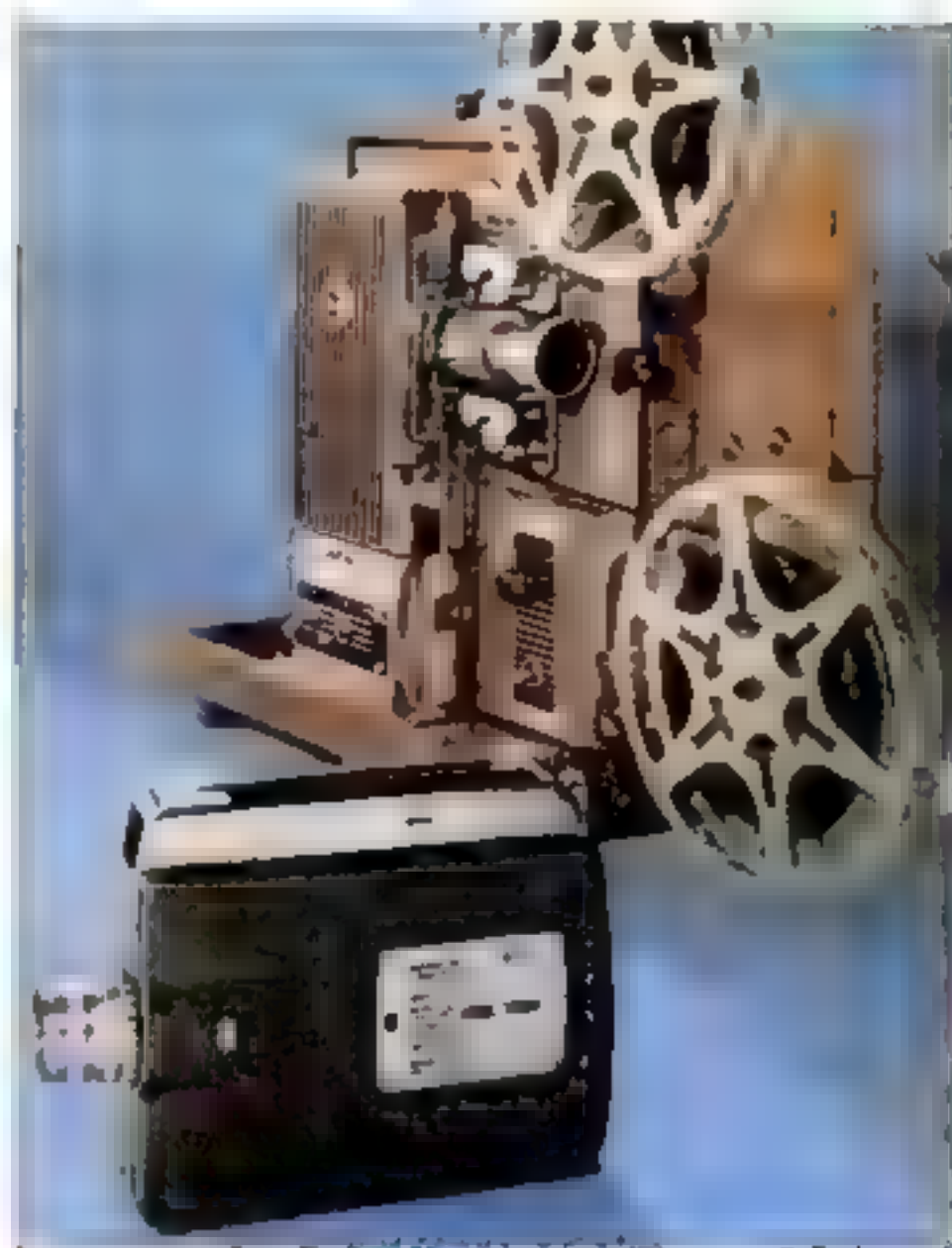
"How to Make Good Pictures." For the beginner or the old hand, \$1. "How to Make Good Movies." Full of helpful tips on getting more out of your movie camera, \$2. **Kodaslide Pocket Viewer.** Folds up and slips away when not in use, \$1.95. **Kodaslide Ready-File.** Holds up to 200 slides and keeps them in order, \$1.95. **Kodak Due-Pak.** Two rolls . . . one for your camera, one for a spare. New, thrifty way to buy black-and-white Kodak Film. In popular sizes from 75¢. **Brownie Holiday Camera.** Ideal for beginners or as a second camera, \$2.95. **Kodachrome Movie Film.** For 8mm. or 16mm. color movies. From \$3.75.



For the finest in 8mm. movies

**\$149<sup>50</sup>** **Cine-Kodak Magazine 8 Camera.** So sure, so easy to operate. Has 3-second magazine loading, many other luxury features, super-fast  $f/1.9$  lens.

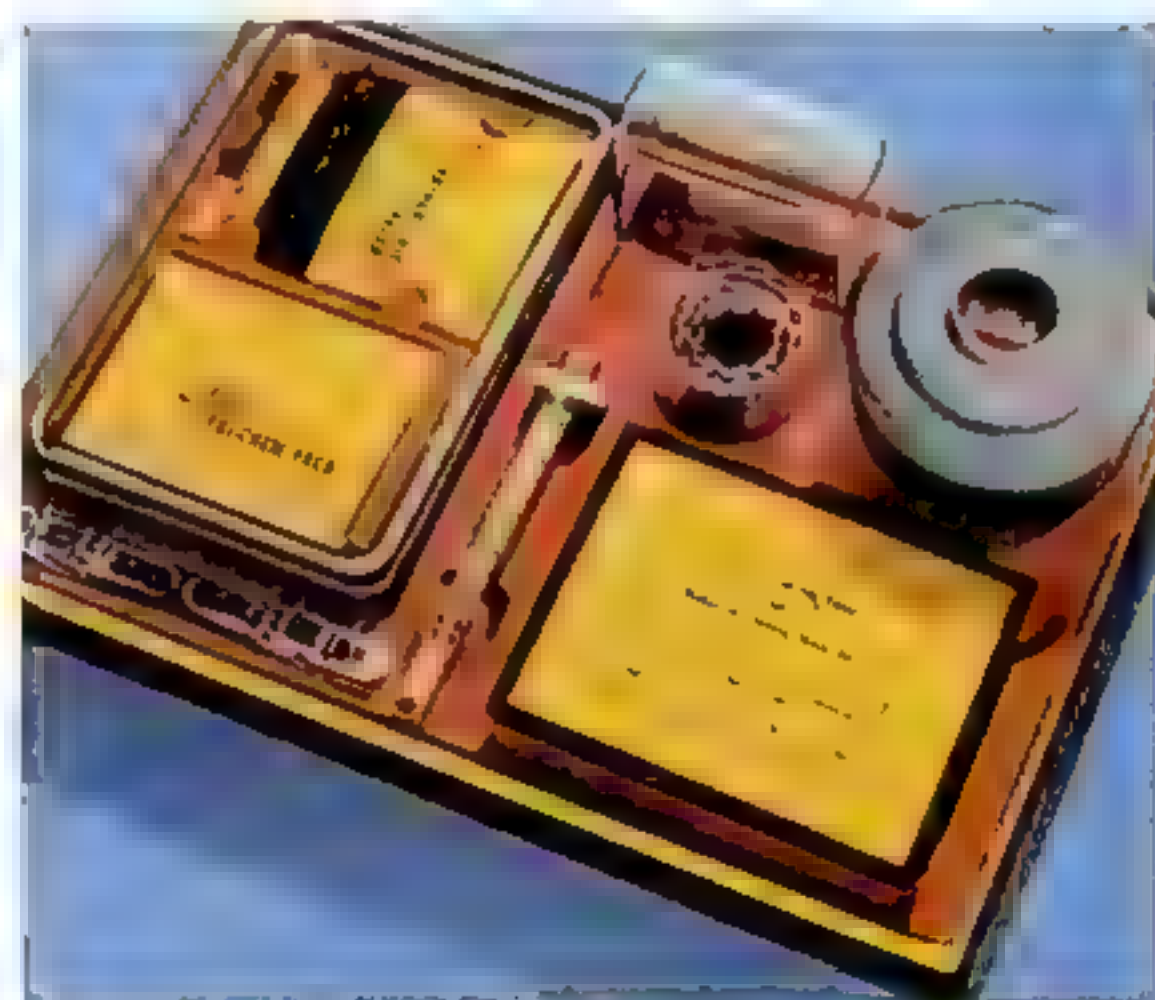
**\$110** **Kodascope Eight-71A Projector.** Deluxe 8mm. projector with brilliant  $f/1.9$  lens, finger-tip controls.



Top team for 16mm. movies

**\$169<sup>50</sup>** **Cine-Kodak Royal Magazine Camera, 16mm.** Kodak's finest personal movie camera, with  $f/1.9$  lens. For big 16mm. movies at their luxurious best.

**\$240** **Kodascope Royal Projector, 16mm.** Kodak's finest silent projector, with  $f/1.6$  lens, shows movies as never before.



For darkroom beginners

**\$5<sup>25</sup>** and up, **Kodacraft Developing and Printing Outfits.** Here's how to start someone off on a fascinating new hobby. Three handy gift kits to choose from—\$5.25, \$9.75 (illustrated), and \$14.95.

Prices subject to change without notice and include Federal Tax where applicable

Rochester 4, N. Y.

**Kodak**  
a trade-mark since 1888



# Holiday Season Lingerie



## BRIGHT RED UNDERWEAR IN PLAIN AND FANCY STYLES

This slice of fitting room life shows what the holiday season's most prevalent private color will be. Riding in on the trend toward bright-colored lingerie, which began with the petticoat craze, red is now available in every type of underwear from a utilitarian girdle to a filmy nightgown. Though sometimes trimmed with black or brilliant blue, this ornamental lingerie is usually red all over. It comes

laden with ruffles, lace and bows—or in unadorned styles which are more festive just because they are red. The representative selection shown here includes (left) a pantie girdle (\$6) and cotton bra (\$3, both Warner's), (second booth) nylon slip with torso (Grace's, \$13), whose wearer is fingering a pleated nylon nightgown with outsize lace collar (John Norman, \$90) (center) skirted to Eta



# Comes in a Merry Color



## APPEARS AS A CHEERFUL CHANGE FOR THIS CHRISTMAS

petticoat with black eyelet embroidery (Odette Barsa, \$16), short nightgown of pleated nylon worn over matching bloomers (Eye-ful, \$15) and nylon pants (on hanger) trimmed with pleating to resemble a kilt (Van Raalte, \$7); (in fourth booth) slim nylon half-slip with ruffled lace flounce (Sara-mae, \$13); and (booth at right) full-length gown with black velvet sash (Eye-ful, \$20) and,

engulfing the poodle, a stiff petticoat made in layers of red and blue taffeta. Just putting on the bright lingerie seems cheering to the wearer while the occasional flash of a red petticoat under a dress brightens the dark aspect of winter clothes. Whatever else, the new color provides a sure-fire switch from the black lingerie that tradition-bound males give as Christmas presents.





This is the beautiful Capri Sports Coupe in a brand new shade called Palomino Buff. Interior is a buff and cream combination in supple leather.

## Presenting the new 1955 Lincoln—with

...and new all around performance: new Turbo-Drive for the utmost in smooth-but-quick acceleration—new high torque V-8 engine for instant response in every performance range.

Take a good long look all around the stunning new Lincoln for 1955.

Note that it is new from every angle. Upfront you see new air intake fins, visored headlamps, and brightwork that discreetly accents the new flow lines.

Now pass your eyes along Lincoln's longer, sweeping side—past the gleaming new fender guard. You're now at the imposing new rear deck—highlighted by those distinctive taillights and built-in dual exhausts.

But don't linger too long on the outside—there's more excitement when you open the door. For here you see new colors and fabrics and leathers that have never taken the road before.

When you sit inside, your first enjoyment will come from new comfort and roominess. Then, as this beauty on wheels moves into action—and you discover the important automotive news of the year—Lincoln's performance.





## striking new beauty all around

You discover a new hush, a totally new response, amazing new power, no matter what the speedometer reads.

For you command the premium product of the world's foremost builders of V-8s. The new Lincoln big torque V-8 engine gives you unique power in *every* driving situation. And you control all this power with Lincoln's new Turbo-Drive — the first pleasant drive to offer utter smoothness *plus* snap acceleration. With the new engine and Turbo-Drive working together as a matched team, you discover performance that you never knew could exist.

But we can only hint at what awaits you. One drive in a Lincoln or Lincoln Capri is the sure way to find out how modern—how *magnificent* your living can be. Your Lincoln dealer is ready at your convenience.

LINCOLN DIVISION • FORD MOTOR COMPANY

NEW 1955

# LINCOLN

for modern living  
for magnificent driving



# Brighter, more beautiful faces for Christmas giving... **CLOCKS**



- 1 THE CALLER**, a clock with a new idea. Top control shuts off alarm. Luminous hands and numerals. Dark blue face..... **\$6.98\***
- 2 THE HIGGINS GLASS CLOCK**, wall or table model with beautiful hand-crafted glass face from famed Higgins Glass Workshop. . . . **\$34.95\***
- 3 THE STARTER**, a nationwide favorite alarm. Has big, friendly numerals. Shatterproof crystal. Luminous, **\$4.98.\*** Non-luminous, shown. **\$3.98\***
- 4 THE NEW DEBUTANTE**, a lovely, luxury alarm in plated silver with cerulean blue dial. Fashionably styled..... **\$19.95\***
- 5 THE URBAN**, an alarm bringing a sophisticated look to any room in the house. Recessed hands give "shadow box" effect..... **\$9.98\***

- 6 THE CERAMIC**, designed by Russel Wright, famed industrial designer. A versatile new wall clock. Subtle, exciting colors..... **\$8.98\***
- 7 THE ARCHITECT**, a handsome wood case alarm that fits any room in the house. Choice of three finishes. Birch, light or dark mahogany. Luminous hands and numerals, **\$8.98.\*** Plain dial..... **\$7.98\***

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**GENERAL  ELECTRIC**

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General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.





SHOWN HERE LIFE SIZE, A DAY-OLD, ONE-POUND MINIATURE PIG HAS TROUBLE STEPPING OVER AN EAR OF CORN. HE IS 7 3/4 INCHES LONG, THE CORN 9 INCHES

## 'MINI-PIGS' FOR MEDICAL RESEARCH

Pigmy breed of an animal physiologically akin to humans is cheap to feed and easy to operate on

No matter how much corn he eats the little pig above will never grow up to be a big hog. He belongs to a breed of miniature pigs produced after five years of experiments at the Hormel Institute at Austin, Minn. Compared to the prime commercial pig, which weighs about 200 pounds at 5½ months, the new "mini-pig" weighs only 45 pounds at the same age. But he is ideal for medical research, which is what he was bred for. Though pigs in many respects are physiologically closer to humans than any other common animal except the monkey, they have been by-passed as laboratory animals because of their bulk, which makes handling difficult, and cost of upkeep. The new mini-pigs, however, are not only light eaters but their heredity can be carefully checked, a procedure impossible with the stray dogs used in many laboratories. What is more, though many animal lovers constantly protest against medical research on dogs for sentimental reasons, practically nobody is sentimental about pigs.



**AFTER CHEST SURGERY** at the National Heart Institute at Bethesda, Md., a shoat is surrounded

by doctors discussing the operation. Pigs are used for research on heart disease, diabetes and cancer.



Presenting *the Bourbons that bring back*

# *The Golden Age of Elegance*

**Schenley CHAMPION 8 and 12**



86 PROOF

**For gracious living...** If you have a fine appreciation of the best—and the means to afford it—these elegant straight whiskies are for you. The true bourbon lover will recognize in them, Nature's best, man's proud skill and gentle Time

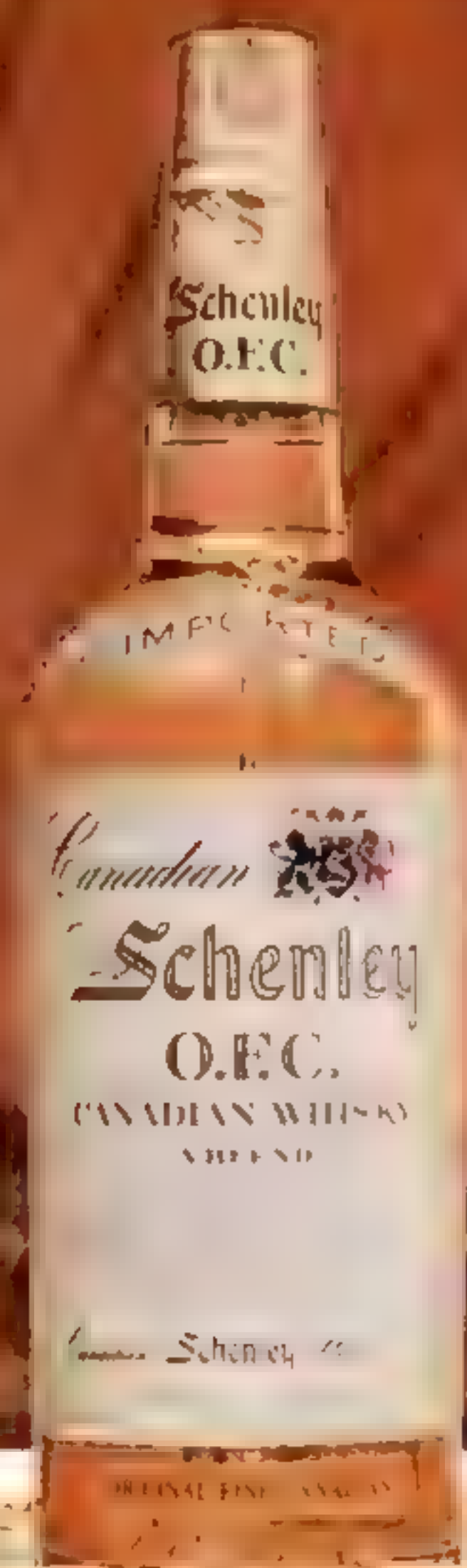
**Schenley 12 Years Old.** America's oldest and greatest bourbon. Naturally, rare and expensive. **Schenley Champion.** Fitting companion to "12", finest quality bourbon, bottled at 8 years old and popularly priced.



Presenting *the imported whisky that brings back*

*The Golden Age of Elegance*

*Canadian* — **Schenley** **O.E.C.** **IMPORTED**



*Imported for gracious living* — Nine years of planning now brings the Canadian whisky so respected abroad, to the United States! At last,

you can enjoy Canadian Schenley O.E.C. — the Canadian that's "milder" — Obviously First Class! Taste it tonight, for instance.

*Enjoy the same elegance in the best tasting whiskey in ages.*



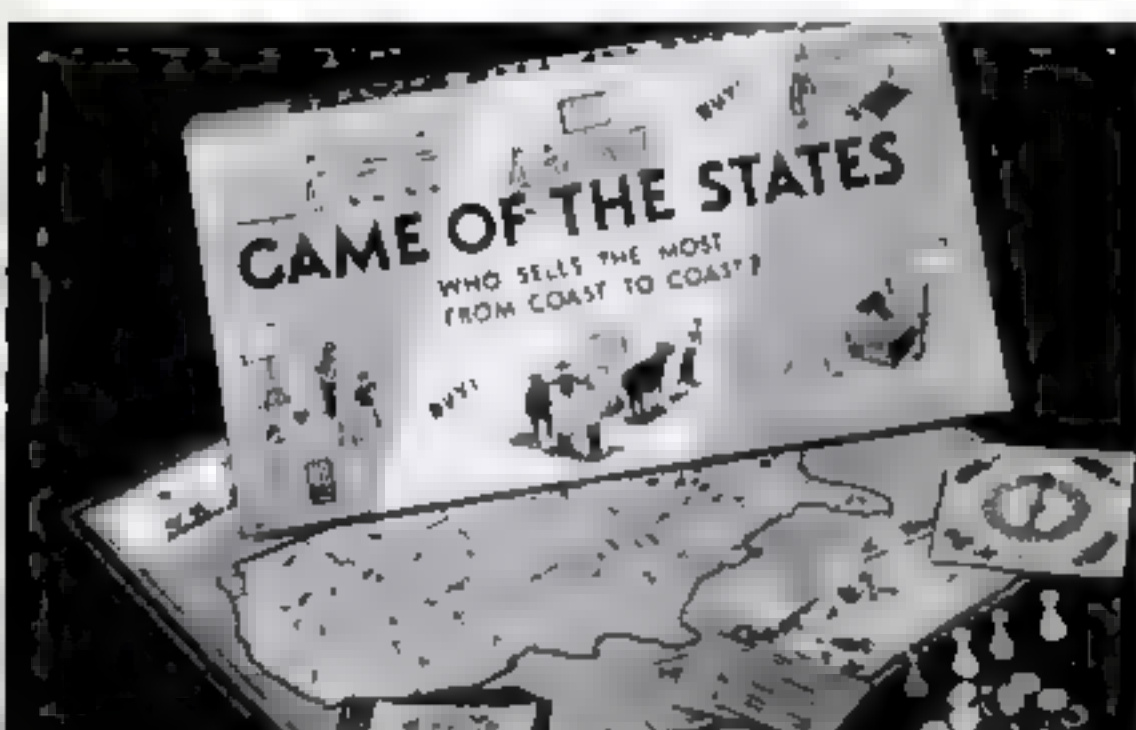




## UNCLE WIGGILY

**FOR AGE 4 TO 8.** Year after year the suspense of this "Happy Rabbit" game keeps it a best seller. Each card turned up brings new thrills for Uncle Wiggily and his friends.

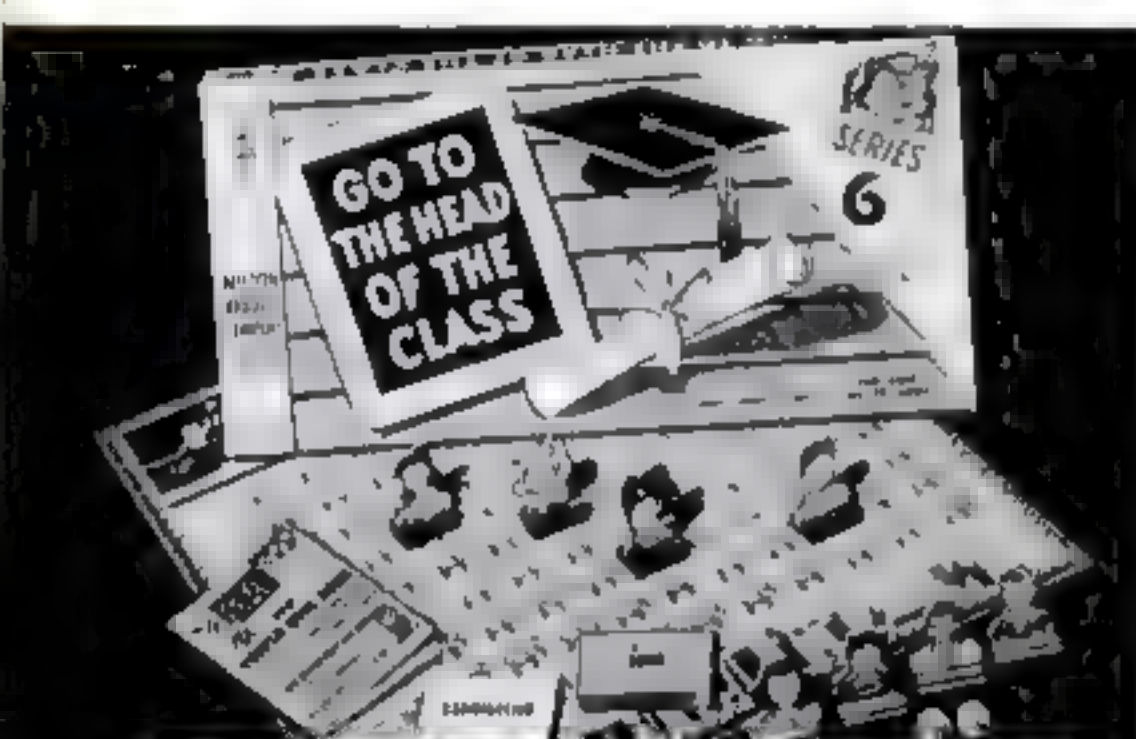
Price \$1.00. De Luxe Edition \$2.00



## GAME OF THE STATES

**FOR AGE 7 TO 14.** Educational as well as fun. Game of the States gives the excitement of making sales and delivering goods and produce from border to border, coast to coast.

Price \$2.00

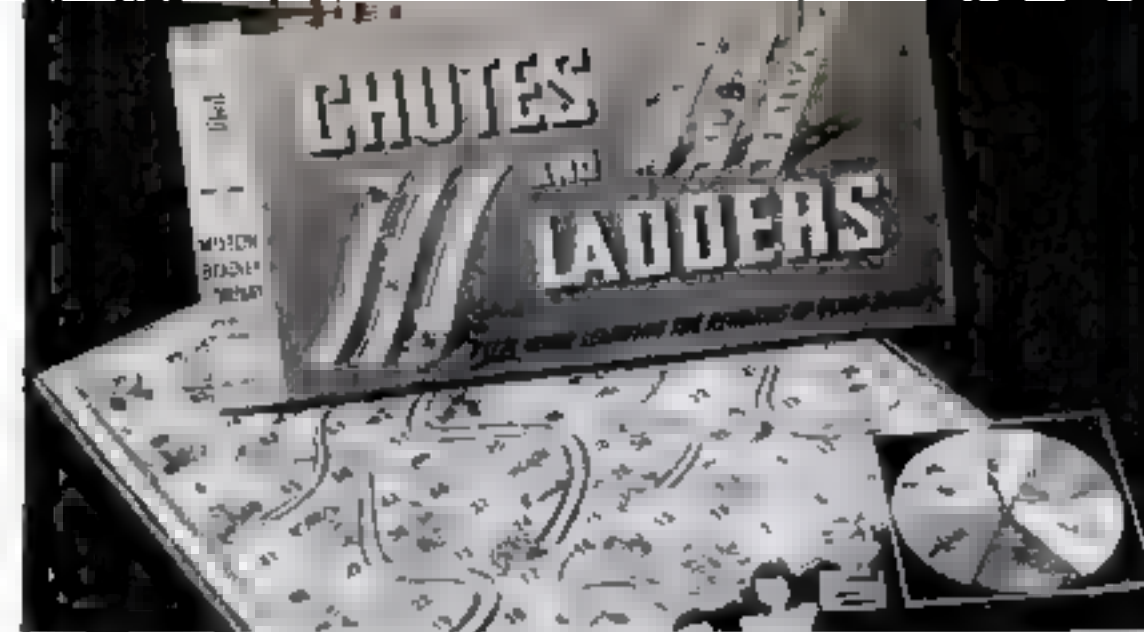


## GO TO THE HEAD OF THE CLASS

**A FAMILY GAME.** Now, a new series of this popular game for the whole family. Wonderful entertainment for home parties. Fun and excitement for groups of two to nine players.

Price \$2.50

# Shop here for family fun



## CHUTES AND LADDERS

**FOR AGE 4 TO 10.** Even tots who can't read find a whirl of excitement in the ups and downs of this simple, easy-to-follow game which teaches rewards for good deeds.

Price \$.75. De Luxe Edition \$2.00



## PIRATE AND TRAVELER

**FOR AGE 8 TO 14.** Bold adventure on the high seas and along the highways of the world makes this colorful game a thrill-packed favorite with children everywhere.

Price \$2.00



## EASY MONEY

**A FAMILY GAME.** The risks and thrills of high finance hold both adults and teen-agers spellbound as they make or lose fortunes in a fast-moving game of business.

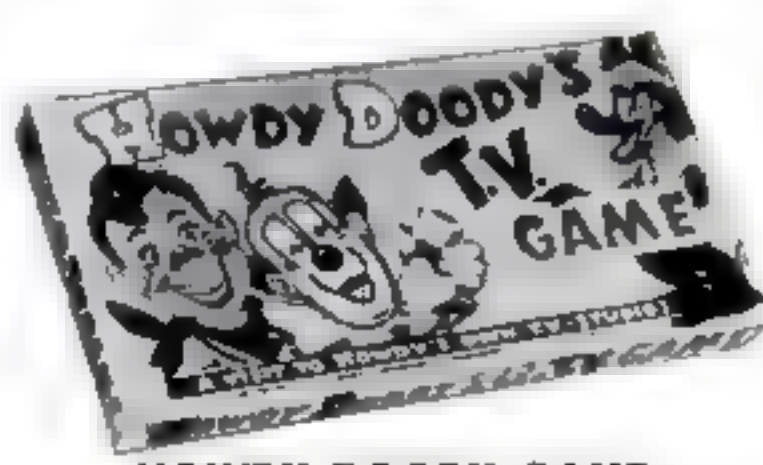
Price \$2.00. De Luxe Edition \$2.50



## CANDY LAND

**FOR AGE 4 TO 8.** Youngsters are fascinated by following this rainbow-colored path through the Peppermint Stick Forest, Gum Drop Mountains, etc. No reading required.

Price \$1.00. De Luxe Edition \$2.00



## HOWDY DOODY GAME

**FOR AGE 3 TO 10.** Every Howdy Doody fan delights in the trip through Howdy's own studio. Players hobnob with all the cast, see an old-time movie, and even act as cameraman.

Price \$2.00



## PARK AND SHOP

**FOR AGE 6 TO ADULT.** Every child will enjoy the hustle and bustle of a trip to the stores. A new and different game, Park and Shop is full of fun and surprises for groups of two to six.

Price \$3.00



## SENIOR COMBINATION BOARD

**FOR AGE 6 TO 14.** Here are twenty-six separate games all rolled into one exciting package. Children never tire of this marvelous assortment of fascinating games.

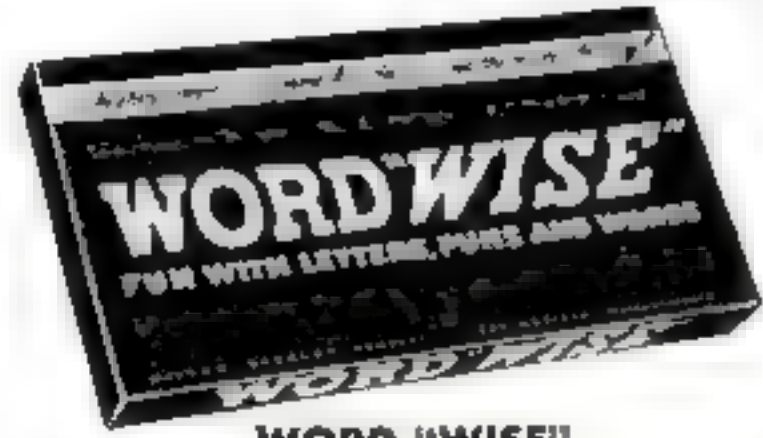
Price \$2.50



## INTRIGUE

**A FAMILY GAME.** A secret agent murdered aboard an ocean liner! Each player is a "private eye" seeking to solve the mystery. A thrill-a-minute game for family fun.

Price \$2.50



## WORD "WISE"

**A FAMILY GAME.** There is always keen memory competition as players build words with letters and puns. A sure-fire center of attraction for all home parties.

Price \$2.00

Prices slightly higher in the West and South. For a FREE illustrated folder of games scientifically designed for each age group write:

**MILTON MB BRADLEY**

SPRINGFIELD 2, MASSACHUSETTS

Makers of famous CRAYRITE Crayons.





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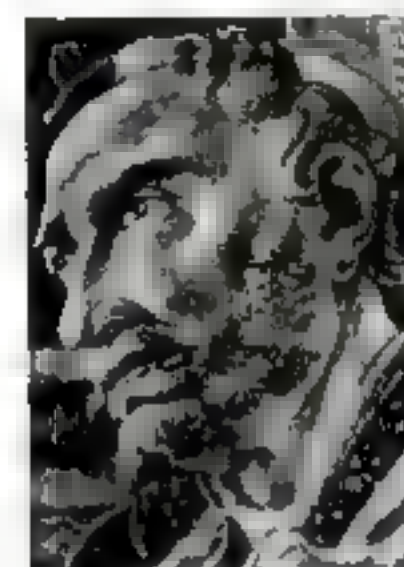
IN HIS STUDY ARNOLD TOYNBEE RECALLS PANORAMA OF IDEAS WHICH SHAPED HIS VISION OF HISTORY



JUNG



PLATO



ST. AUGUSTINE



GOETHE



BUDDHA



ST. MICHAEL

# The Mapping of a Great Mind

TOYNBEE CLOSES HIS MONUMENTAL 'HISTORY' WITH BOW TO SAINTS, LEADERS, A LAMPLIGHT

by HENRY ANATOLE GRUNWALD

ON Slingsby Moor in northeast England, not far from the ancient city of York, there are two circular mounds overgrown with heather. The mounds are graves, or barrows, made uncounted centuries ago for some forgotten warriors or chieftains or holy men. During the long summer days in the years between the wars, a tall, graying man whose blue eyes seemed to be looking into great distances often came to stretch out on one of these graves. Next to the man lay his dog, a blue Bedlington terrier. The dog's name was Tilda. The man's name was Arnold Joseph Toynbee. He has described what man and dog were doing there.

"Tilda . . . used to prick up her woolly ears as she heard the rabbits stirring beneath us

in their burrows, while my own sixth sense used to tingle with the inaudible music of 'the horns of elfland faintly blowing.'" This place, Toynbee said, "served as a physical receiving station for . . . waves of psychic events that had been breaking upon this fringe of the [world] since the unrecorded time at which this barrow had been heaped over the ashes of the unknown man whose presence was still brooding here in my day."

What were the events that Arnold Toynbee was tuned in on? He recalls them today: the Danish invasions of England in the time of King Canute; before that, the fall of Rome and the exit of the last Roman legions from Britannia; before that, the days of Constantine, who was proclaimed emperor and raised

CONTINUED ON NEXT PAGE

ILLUSTRIOUS ROSTER of men whom Toynbee acknowledges as guides for and influences on his

Study include these twelve diverse figures. What each one meant to him is told on following pages.



# PAY MORE? WHAT FOR?

## Only \$149.95

### for big 21" Arvin TV

Compare the brand new Arvin "Rocket 21" for brilliance, for contrast, for easy viewing—with sets costing \$50 more! Its FRONT ROW REALISM makes you feel you can shake hands with the actors—and its Velvet Voice tone quality is as fine as the picture.

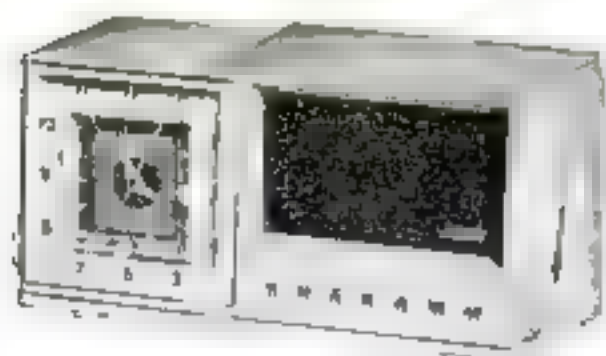
The front is ALL picture! Controls are at the side to minimize cabinet size and "maximize" picture size. It's smart, compact, perfect for small space!

Quality engineered on a quantity basis, the Arvin "Rocket 21" employs new-type extra heavy-duty tubes and "bonus-rated" parts to assure long, service-free life. It will give you a real value surprise! Arvin Industries, Inc., Columbus, Indiana.

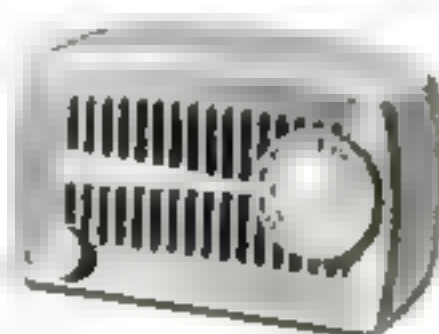


21-inch mahogany finish metal table model, \$149.95—wrought-iron black table \$6.95 extra. 21-inch console, in mahogany grain Arvinite, \$179.95.

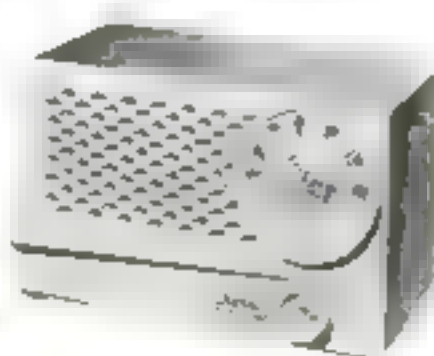
TV prices shown are suggested retail prices, including Federal tax and warranty. Slightly higher in far West and South. All-channel one-knob tuning (UHF as well as VHF) \$20 extra.



"Sleepytimer" Clock-Radio in 4 decorator colors. Telechron clock-timer; buzzer alarm; 1100-watt appliance outlet. Magnalenna. \$39.95



New "Rainbow" in 6 colors. AC/DC superhet in shatter-proof cabinet. 4 tubes including rectifier. Over 3 million in use. \$15.95



"Collegian" in 6 decorator colors. Biggest little radio in the world. Built in Arvin Magnalenna; Alnico speaker; Velvet Voice tone. \$17.95



FAMILY INFLUENCES in Toynbee's early life were his great-uncle Henry Toynbee (left) who excited him with tales of the sea, and his mother Sarah

#### GREAT MIND CONTINUED

up on the shields of his cheering soldiers in York. These and countless others were the scenes that passed through his mind and found their way into the *Study of History*, the first six volumes of which Toynbee was writing in those summers between the wars. Now, with the publication of Volumes VII-X, the work is finished (LIFE, Nov. 8) and stands as one of the great achievements of history writing. The stir it is creating prompted one English scholar to remark that the U.S. seems to have a Toynbee in its bonnet.

Toynbee sees history as a long succession of civilizations, all of which strive onward and upward but only some of which reach the heights. Civilizations live and stay vital as long as they respond successfully to challenges, e.g., a hard climate, a complex technology, dangers and opportunities of all kinds. When they stop responding they become grandiosely mummified and then die; and they stop responding when they lose the will and power to make their own decisions and instead let themselves be paralyzed by such "false idols" as an empty nationalism or internationalism.



TYPIST acknowledged by Toynbee is Bridget Reddin.

But this process is not inevitable. Man under God has free will; civilization is only a "product of wills"; hence, with God's help, man can be master of his fate. The West today, as Toynbee sees it, is on the brink of the establishment—through war or peaceful means, under U.S. or Russian leadership—of a "universal state." This universal state will break down, as all other comparable ones have in the past, unless it is inspired by a true religious revival. And this religion must go far beyond present Christianity and must include an amalgam of all the other higher religions (Buddhism, Hinduism, Islam).

Whether one accepts or rejects Toynbee in whole or in part, one fact is obvious: the mind which flashed this grandiose view of history on the classroom wall and bolstered it with masses of sub-theories, facts and poetic intuitions is one of the great minds of his time. How and why did this mind grow as it did? Toynbee himself supplies at least the outline of the answer in one of the most remarkable sections of his *Study*.

This section is headed simply "Acknowledgements and Thanks." Usually that heading is found at the beginning of a scholarly work and is filled with a dreary list of researchers who helped, institutions that supplied money, friends who criticized and wives who inspired or at least read proof. Toynbee's acknowledgements, which take up 29 pages at the end of Volume X, are a very different matter. They duly include the typist of his manuscript ("To cope with such outlandish pieces as, for example, the Annex on the Administrative organization of the Achaemenian Empire," writes Toynbee, "has been not merely a kind act but an angelic one"), the Rockefeller Foundation, which helped finance the *Study*, and Mrs. Toynbee, who made the excellent index. But by far the greater part of the acknowledgements is devoted to such categories as "People, Institutions, Landscapes, Monuments, Pictures, Languages and Books, for exciting my Curiosity." Acknowledgements range from Stonewall Jackson, whose biography taught Toynbee "both the tragedy and the romance of the American Civil War," to the Ger-





Edith, whom he thanks "for making me an Historian." His wife Veronica (above), his aide before their marriage in 1946, compiled index of his *Study*.

man poet Heinrich Heine, who gave him a view of Napoleonic Europe; from Thor Heyerdahl and his *Kon-Tiki* adventures, who revealed to Toynbee "the works of the Lord and His wonders in the deep," to Aristotle, who taught him the use of metaphor. And they include an arc light at London's Upper Westbourne Terrace over the Great Western Railway, whose two opposing black carbon points gave him an intuition of a social process he calls "schism in the soul," as well as Robert Browning, from whose poem, "Master Hugues of Saxe Gotha," he got the phrase "challenge and response" for one of the great historical processes:

O you may challenge them, not a response  
Get the church-saints on their rounds!

In short, his "Acknowledgements and Thanks" forms the contour map of a great mind.

The outstanding influence in his life was Toynbee's mother. "To my Mother," he writes simply, "for making me an Historian."

She was the daughter of a small industrialist. In the 1870s she became one of the first Englishwomen to receive a college degree. She married a farmer's son who became a social worker. When young Arnold Toynbee was 4, his father informed Mrs. Toynbee that they did not have enough money to keep a governess. Thereupon Sarah Edith Toynbee decided to go out and make some money herself: she did it by writing and publishing a book called *Stories from Scottish History*. She took charge of the child's education herself. For bedtime stories she read him chapters from English history. She also read poetry to him: "I can remember the evening in the lamplight, when she opened a volume [of Browning] and said: 'I will begin with *My Star*; I wonder what you will think of it.' " And Toynbee solemnly records in his "Thanks": "My Mother's account of her conversation with the disgruntled custodian of the deserted royal palace at Hanover [in 1885] . . . made me realize, even as a child, that all was not well under the surface in Prussia-Germany."



AVID STUDENT, Arnold was reading the classics at 8.

The child was of course surrounded by books. Yet Toynbee's bookishness lacks the dry and faintly repulsive quality one usually associates with that trait in children. That may be because books to young Toynbee were events. To him books had lives of their own. With incredible precision he recalls the occasions on which he first read certain volumes—the way other people recall how they first met a friend. "The first historical atlas that had come into my hands . . ." he muses, "[was] bought for me in a bookshop in Birmingham by my uncle, Percy Frankland, when I was staying with him and my Aunt Grace in the spring of A.D. 1903." Or, "I vividly remember a Sunday morning . . . A.D. 1907, when, as I was reading the Second Division, volume 1, paragraphs 22 and 23, of Schürer's *History* in bed before breakfast, I made the exciting discovery of the Hellenic city-states." Or, "I shall never forget my sensations when, one evening in June 1908, as the night train for Aberdeen slid out of King's Cross Station, I opened the first volume of Howorth's pioneer work [*History of the Mongols*] and saw a vast unknown landscape spread itself before my eyes: Kin and Sun

Continued on next page

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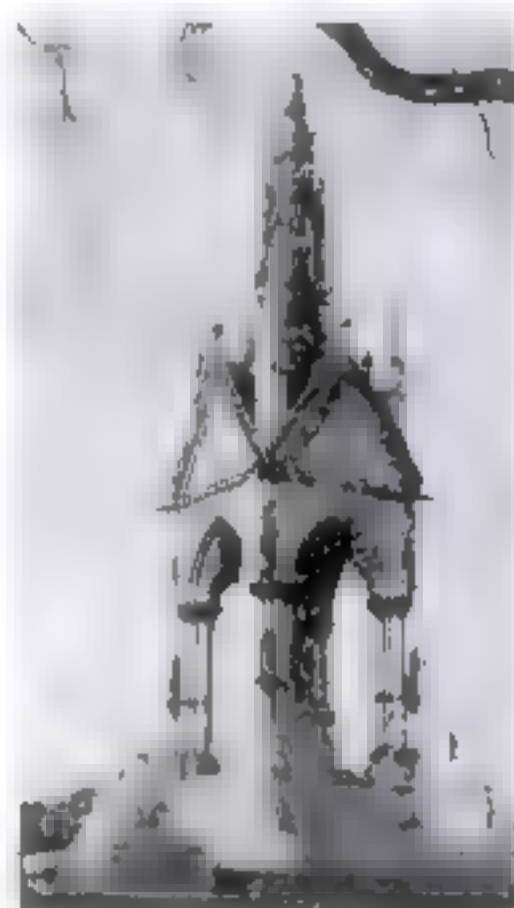
REMEMBERED PLACES which helped Toynbee to understand the past are given in long list. The Acropolis and Great Wall of China are only two of 50.

### GREAT MIND CONTINUED

and Tangut; Quāra Qitāy and Khwārzim; Naiman and Karāyit."

He speaks of books and their worlds almost as if they were relations. Indeed they always seem tied up with the family: the volumes that he inherited from his grandmother ("her bookplate [still] is in each of them") and a historical novel he found "on a shelf in the pantry" at home and another on a shelf "in my Aunt Gertrude's flat" and the history he read "by the fireside in my Uncle Paget Toynbee's library at Fiveways, Burnham, Bucks." This familiarity with the past has stayed with Toynbee. Hearing or reading him nowadays, one sometimes gets the impression that he has temporarily left the Ming dynasty among the Ming vases on his aunt's mantel or that the Roman senate is spending the weekend at Burnham, Bucks.

Books were not the only things that gave young Toynbee a sense of the world and of history. He had, and retains today, an extraordinary ability to read meaning in inanimate objects or landscapes. Objects, he says, can be "like cables that connect you with a telephone exchange to the past." The man who felt the emanations of English history while lying on Slingsby Moor saw in his childhood the globe's distant people and places reflected in museums, monuments, exotic flower gardens, in his own home. "The Albert Memorial . . . peopled my world for me, while I was still in the perambulator, with continents, quadrupeds, poets, artists, sculptors, philosophers and men of science." And at home young Arnold was impressed by a huge section of bamboo stem standing by the fireplace in the back part of the dining room, a copper statuette of a Buddhist monk riding a buffalo (today it stands on the mantelpiece in his study) and his Aunt Ellen's water-color sketches of Indian scenes. "All this," he says, "made India and China come alive to me."



EARLY MEMORY was the Albert Memorial in London.

The wide world was most alive and most real when young Arnold's great-uncle, Captain Henry Toynbee, came to call. Before he retired from the sea in 1866, Henry Toynbee had commanded the East Indiamen *Ellenborough*, *Gloriana*, *Marlborough* and *Hotspur*. He knew only square-rigged sailing ships and never went to sea on a steamboat. Great-Uncle Henry was a fervent Puritan (somewhat to the dismay of his less violently Protestant family, he carried a seal with the Pope's head on one side and the Devil's on the other). To young Arnold Toynbee, Great-Uncle Henry and the endless stories he told in the parlor provided the sound track for the images that bamboo and statuettes and monuments and water colors evoked in silence. When the old sea captain spoke, writes Toynbee, "I could picture the Hoogly pilot coming on board in all his glory and the laskars chanting sonorous epic poetry as they labored at the capstan . . . and the fascinating legend of the duck-berge on the Yangtse, to which the ducks were summoned home at nightfall by a trumpet call—and came home quick because they all knew that the last duck to return would be soundly thrashed. . . ."

CONTINUED ON PAGE 25



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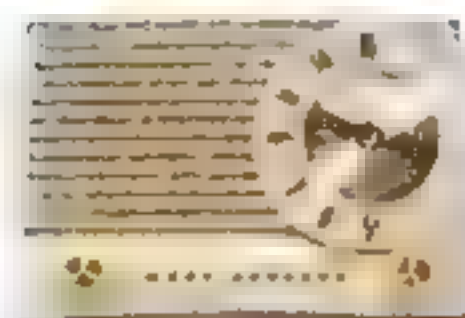


TABLE RADIOS

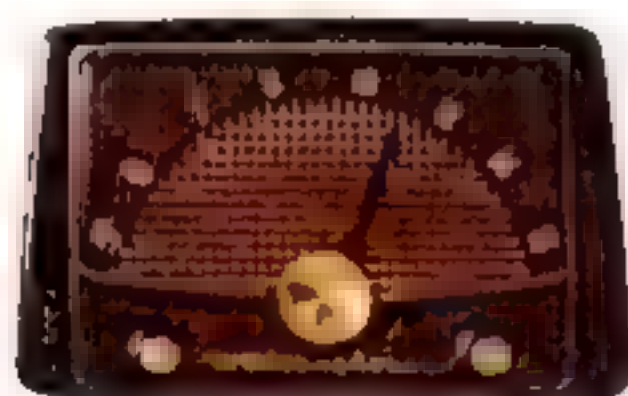
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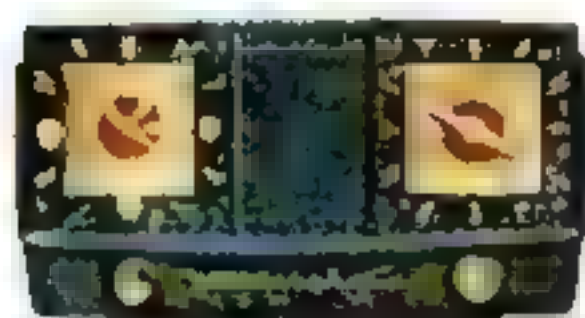


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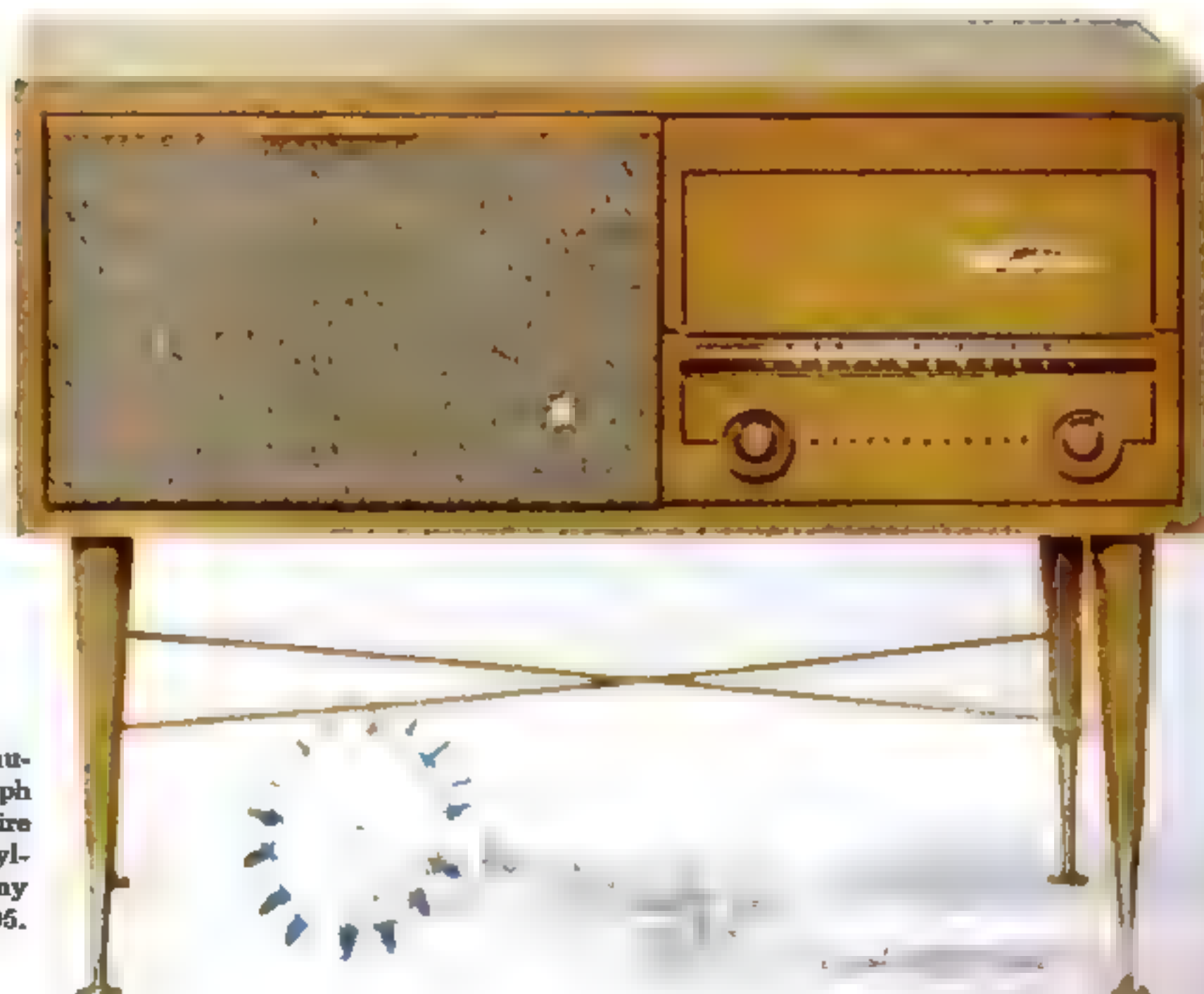
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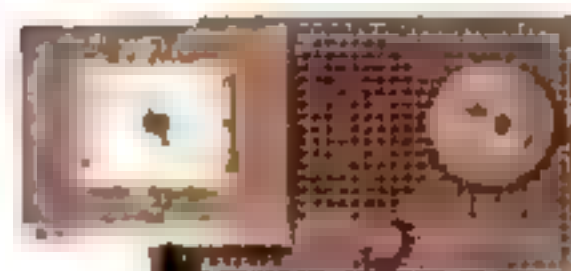
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The old sea captain reminds us that Toynbee is very much the product of what he calls a thalassocracy—a sea power. The 19th Century British Empire is reflected in Toynbee's mind in many ways. Perhaps as a reaction against that empire's snobbery he is almost shrill in his assertion that the white man is not necessarily superior to the millions of dark-skinned peoples in the vast reaches of Asia and Africa. At the same time Toynbee reflects the empire's high sense of responsibility toward the individual human being and its mission of carrying light to the far and dark corners of the world.

Toynbee is unmistakably British in his strong and sometimes narrow belief in patience, fortitude, good manners, diplomacy. He shows the eminently British conviction that the dinner jacket of civilization will be respected in the end even by savages or Communists. But while Toynbee can sometimes be limited by his partiality for the British way of doing things, his view of the globe is at the same time wide and sweeping—the view given its citizens by an empire whose sails once caught all the winds of the world.

In school, looking over an atlas, Toynbee recalls "another boy putting his finger one day on the shore of the remotest corner of the land-locked sea [the Mediterranean] and saying to me, 'That is Palestine.' I could hardly believe that a country which was already so familiar to me from the Bible could be marooned in such an out-of-the-way spot." But Toynbee learned, from his books as he did from Great Uncle Henry, that to the sailor, to the empire builder, to the missionary and to the historian no place on earth is really out of the way. The world of Toynbee's works has in fact no center, but rather a long series of centers that keep shifting like the old sailing captain's ports of call.

In that world without a center Arnold Toynbee finds his way with the help of two remarkable instruments: his historical intuition and his religious faith.

### Special meanings, hidden patterns

**L**IKE the other arts the writing of history requires a special talent, a fact often forgotten by that vast, diligent school of historians to whom the past is only a house of index cards. Toynbee has an abundance of that special talent. As the painter of a still life senses the special esthetic relationship of three apples on a plate, and as a musician hears the similarities or contrasts between melodies, so Toynbee senses the hidden pattern of events. The seemingly obvious or trivial reveal to him a special meaning. "The genealogy of the descendants of Noah's three sons in the 10th chapter of the Book of Genesis," he relates, "gave me my first notion of the differentiation of the Human Race into divers groups and sub-groups." A book on the Ottoman Empire suggested to him Plato's ideal state translated into the Turkish slave household "and taught me what could and could not be achieved by handling human beings as if they were domesticated animals." Seeing an illustration showing a Roman cavalryman's armor, he seized on it instantly as a clue to the historic drama that brought the end of Rome and ushered in the medieval age of knighthood.

The most exciting part of Toynbee's historical view is the sense he conveys that periods centuries or milleniums apart are contemporary. He shows, for instance, how the particular phase of development that Rome went through in the First Century B.C. parallels the West's development in the 20th Century A.D. and that Julius Caesar and Josef Stalin are therefore, in one sense, contemporaries. Toynbee recalls how this insight first came to him. He was sitting in a lecture hall at New College at a lecture by the great British historian, Alfred Zimmern. "As I sat listening . . ." writes Toynbee, "the conventional partitions between 'Past' and 'Present' and between 'Ancient' and 'Modern' dissolved out of my mind and have never since returned to hamper it."

Toynbee has come to see the life and death of civilizations in human terms. To him history parallels psychology. He gives credit for this particular lesson to Carl Jung, the great Swiss psychologist and early associate of Sigmund Freud. If this scarcely sounds like conventional history, Toynbee has no apologies to offer. "Plato taught me by example," he writes, "not to be ashamed of using my imagination as well as my intellect. He taught me, when, in a mental voyage, I found myself at the upper limit of the atmosphere accessible to the Reason, not to hesitate to let my imagination carry me on up into the stratosphere on the wings of a myth."

Toynbee's flights in the stratosphere always sooner or later lead to religion. God to him is not only a historical fact but the supreme fact. He thanks an obscure 14th Century Mohammedan historian named Ibn Khaldun for giving him a vision of "History bursting

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see  
how  
easily  
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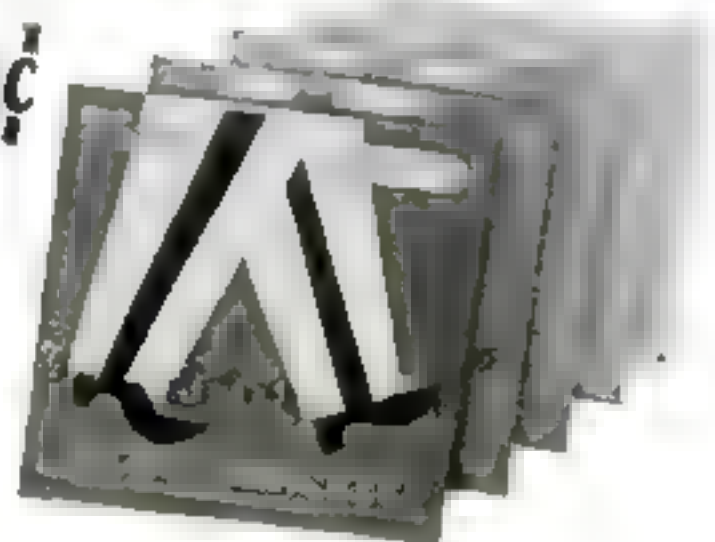
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MOTHER MARY



ST. PETER



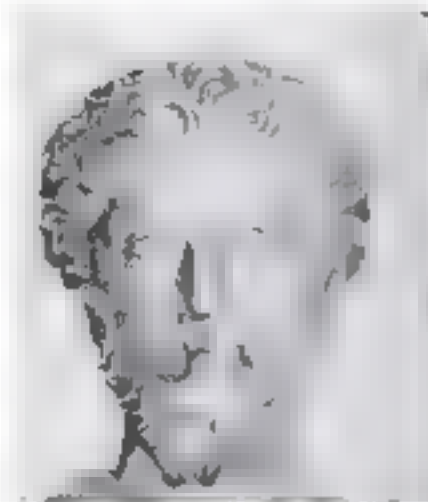
MUHAMMAD



JOHN WESLEY



CONFUCIUS



MARCUS AURELIUS

THE FIGURES OF HIS LITANY text (below) with which Toynbee ends the *Study of History* make up a very personal collection of saints and prophets. They represent the world's great religions, past and present, and even include some of the pagan philosophers, such as the Roman stoic Marcus Aurelius.

## GREAT MIND CONTINUED

the bounds of This World and breaking through into an Other World," and he thanks St. Augustine for teaching him, in *The City of God*, "the relation in which these two worlds stand to one another. . . ."

Toynbee's religious sense has undoubtedly been sharpened by personal troubles. His first marriage, to a daughter of Britain's great author-scholar, Gilbert Murray, ended in divorce (Toynbee is now married to his long-time research assistant). One of his sons committed suicide. His father suffered a nervous breakdown and died in an institution. But his religious bent rests on far more than the shadows of individual tragedy. Toynbee has a deep sense of what he calls "the divine irony in human affairs," by which he means man's perpetual pride and presumption which are perpetually cut down to size by the hand of God. Toynbee also has a strong streak of Christian optimism—the belief that evil exists in order to exalt good. For this "insight into the good of evil" he thanks Goethe's *Faust*, where it is expressed when the Devil identifies himself as "a part of that strange power/which ever evil wills and ever good makes flower."

Yet it is precisely in his religion that Toynbee gives offense to many Christians. For he is not a Christian in any accepted sense. He is fascinated with other "higher religions," particularly Buddhism, and considers it a mistake to claim Christianity as the only true faith. His own personal religion is a strange conglomeration which he expresses in the litany of saints he has set down at the end of the main text of his *Study*. In this litany the Trinity and the Christian saints appear in strange company indeed:

Christ Tammuz, Christ Adonis, Christ Osiris, Christ Balder, hear us, by whatsoever name we bless Thee for suffering death for our salvation.

*Christe Jesu, exaudi nos.*

Buddha Gautama, show us the path that will lead us out of our afflictions. . . .

Mother Mary, Mother Isis, Mother Cybele, Mother Ishtar, Mother Kwanyin, have compassion on us, by whatsoever name we bless thee for bringing Our Savior into the World. . . .

*Sancte Michael, intercede pro nobis.*

Mithras, fight at our side in our battle of Light against Darkness.

*Omnes Sancti Angeli et Archangeli, intercedite pro nobis. . . .*

Valiant Zarathustra, breathe thy spirit into the Church Militant here on earth.

*Sancte Petre, intercede pro nobis.*

Tender-hearted Muhammad, who art also one of the weaker vessels of God's grace, pray that His grace may inspire us. . . .

Blessed Francis Xavier and Blessed John Wesley, continue Paul's work of preaching the Gospel in all the World. . . .

Blessed Mo-ti, disciple of Christ before Christ's epiphany in a far country, transmit thou too the message of Love. . . .

CONTINUED ON PAGE 97



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Exclusive Sales Representatives: Levy & Fryer, Inc., 200 Fifth Avenue, N. Y. 10, N. Y.

## GREAT MIND CONTINUED

Pious Confucius, help us to do our duty towards God by doing it towards our neighbors.

*Sancte Stephane, intercede pro nobis.*

Blessed Socrates, also a martyr, show us, like Stephen, how to suffer death in perfect charity towards those that despitefully use us. . . .

Marcus, recluse in the palace and hermit in the camp, teach us too to make the flight of the Alone to the Alone amid the bustle of this busy World. . . .

Blessed Francis, who for Christ's sake didst renounce the pride of life, help us to follow Christ by following thee.

*Omnes Sancti et Sanctae Dei, intercedite pro nobis; For ilayhi marji 'ukum jami 'an: to Him return ye every one."*

This extraordinary profession of faith must be respected as sincere though theologically hardly tenable. Toynbee's rather touching inability to kneel before only one saint has a counterpart in his physical travels. Just as he lists his saints so he also lists the scenes and places that have inspired him with the glory of God and man. This devout Baedeker is as varied as the litany of saints. He places cathedrals side by side with mosques, the pyramids side by side with the Rockies. There are also: "Parnassus and Helicon and the Acrocorinthus; . . . the Sun setting through the Golden Gate at San Francisco; the Via Appia Antica and the Inland Sea of Japan in the moonlight"; . . . the Great Wall of China wriggling like a snake over billowy mountains; the Roman Wall crowning the crags at Howsteads (England); . . . the skyline of New York from the Eastern approaches; the battlements of the Kremlin at 2:30 a.m. on a winter's night; . . . the valley of the Connecticut River clad in its autumn scarlet and gold; the Mongol Valley of the Shilka and the Ottoman Valley of the Hebrus."

This list tells not merely of an enthusiastic traveler with a sharp eye for grandeur. It carries a suggestion of restlessness and loneliness, an echo of Great-Uncle Henry Toynbee, the sailing captain, who knew all the ports and was perhaps truly at home in none. It reminds us again that Toynbee's is a world without a center. Yet it cannot be doubted that Arnold Toynbee, like everyone else, has need of a center. He himself admits this plainly when he identifies "the *omphalos* of my *Oikoumenê*," the center of his world. It is not a cathedral, or a mountain chain, or the Golden Gate or Athens. It is simply the fountains at the head of the Serpentine in London's Kensington Gardens, where he used to play as a child. They are ordinary, rather ornate, late-Victorian fountains, but to Toynbee they are part of himself. To those fountains he returns again and again. From them he feels that he draws strength, like the giant Antaeus in Greek mythology who remained powerful as long as he kept contact with the ground.

In the very last lines of his *Study*, Arnold Toynbee unintentionally draws an intimate picture of himself that few readers are likely to forget—the picture of a warm and imaginative but meticulous scholar sitting at his desk at the end of a lifelong labor, trying to catch a glimpse of eternity. These are Toynbee's last lines:

"Finis. London, 1951, June 15, 6:25 p.m., after looking once more, this afternoon, at Fra Angelico's picture of the Beatific Vision."



POINT OF RETURN for Toynbee is the Serpentine in London's Kensington Gardens. Here the historian has come often, finding a renewal of spirit.





## A rookie warms up with a "Coffee-break"

It's a long, wet walk. It's a black, dreary night. It's a cold, lonely route for a new man on the beat. Then a sign flashes "diner," a waitress smiles a welcome, a counterman says: "*Bet you want a cup of coffee!*" And the rookie answers, "Right!" Coffee! What more could you want than its hearty flavor? What more could you ask than its friendly lift? Coffee! A cup full of cheer, a taste full of

richness, a wonderful "warm up" for body and spirit! During *your* day, too, "bet you want a cup of coffee." So much pleasure, only pennies a cup. Enjoy coffee often, and make it *right*. Use 2 level tablespoons (or 1 Standard Coffee Measure) for every cup. Give yourself a "Coffee-break"! Think better, work better, feel better. PAN-AMERICAN COFFEE BUREAU, 120 Wall Street, New York 5, N. Y.

© 1954

*There is nothing so satisfying as a cup of good coffee*





**Du Pont Nylon** makes this reversible jacket  
warm, washable, lightweight!

You'll find practicality plus downright comfort, good looks, and lots of wear in this jacket of 100% Du Pont nylon! One side is a handsome, warm fleece of nylon, white and light as early snow! The other side is smooth, tough, wind- and tear-resistant nylon. And because it is 100% Du Pont nylon, this jacket is completely washable. So the winter-white color is not only new and smart—but practical! Look for the words "Du Pont nylon" on the labels of quality merchandise. They're your as-

surance of greater value for your sportswear dollar. Nylon is one of Du Pont's modern-living fibers.

*INSET PHOTO: The same jackets worn reversed. Rugged nylon washes easily, dries in shape, wears many a season.*



BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

Exciting new things are happening in **NYLON**—one of **DU PONT'S** modern-living fibers



# MCGREGOR\*

*Sportswear*  
made in U.S.A.



give him

## WHITE HEAT by McGregor

Newest and warmest, whitest and  
smartest wash-and-wear jacket of  
the year!

Handsome White... Flattering White... Newest Fashion  
color: White! It goes with everything, every color! Sen-  
sible White too! Just toss it into your washing machine.  
Brilliant McGregor styling!...brilliant idea for truly mem-  
orable gifts—these new sunwarm McGregor jackets.

The reversible nylon Sea Gull jackets for men,  
boys, on opposite page are all McGregor, too.

WHITE HEAT JACKET is machine-washable DuPont  
nylon, extremely warm, unbelievably light in weight.  
Nylon fleece outside! Tropic-warm quilted Nysulite  
inside! Wear spun nylon zip collar open, closed  
or turtle neck. 25.00. William Tell washable flannel  
shirt: 11.95.

Perfect partners!  
McGregor Cambridge  
Cortina Slacks with hip-  
slimming waistbands. 18.95.



FREZZEX JACKET is all-nylon; lustrous outside,  
quilted inside. 26.95. Snowbank Shirt, Chambray  
look and feel. Washable rayon. 8.95

SNOW GOAT BLOUSE: Rugged goatskin... cleans  
with damp cloth! 32.50. See Snow Shirt, brilliant  
Seymour plaid, 100% virgin wool. 11.95

FAMOUS ANTI-FREEZE JACKET: AD-nylon...  
Bendix-washable. 22.95. TT Club #787; fabulous  
shirt idea from Italy. 10.95

SILVER FLEECE JACKET: McGregor's newest 100%  
wool fleece, Jen-Cel-Lite lined. 39.95. Son O' Milano  
Shirt. In Italian look and colors. 8.95





**COMPLETE PASSAGE** was made by *Labrador*. The area in the square is shown mapped below.

# FORCING A NORTHWEST PASSAGE

**Professionals and amateurs probe long-unexplored waters**

The lonely, ice-packed Northwest Passage—once probed but never conquered by explorers like Cabot, Frobisher and Hudson—had what amounted almost to a first traffic jam last summer. From Alaska came two U.S. icebreakers, the Coast Guard's *Northwind* and the Navy's *Burton Island*. From Halifax came Canada's *Labrador*. To add to the traffic the fishing boat *Monte Carlo* showed up with a crew of schoolboys.

With the growing strategic importance of the region the jamup was not surprising. The icebreakers were sent to survey the area, for its straits and gulfs are still largely unsounded and inaccurately mapped. It was over

300 years after Cabot's voyage before Lancaster Sound (see map below) was entered. There, in 1845-46, Sir John Franklin wintered, then vanished with more than 100 men. Searching for them, another Briton, Robert McClure, attempted the passage from the west, discovered the strait now named for him. Finally, in 1905-06, Roald Amundsen made the first successful passage, forcing his way south of Victoria Island. Not until 1944 was Prince of Wales Strait navigated. This summer it was sailed again by the *Burton Island* while the *Northwind*, nosing into McClure Strait, attempted a voyage no ship had ever made before (following page).



**IN ICY SEAS** frogmen of the *Burton Island* swim. They could only tolerate the water for six minutes.

**REACHING A FLOE**, the frogmen climb on it for a rest. They dynamite ice too heavy for ship's bow.



**ROUTES OF THE SHIPS** are shown above. The *Northwind* and the *Burton Island* entered Beaufort Sea from the west and separated, the former sailing north to McClure Strait, the latter into Prince of Wales Strait. Reaching Melville Sound, the *Burton Island* headed into McClure Strait and zigzagged back and forth taking

soundings. Then the icebreakers met the *Labrador* which entered Melville Sound from the east. Together the three ships sailed southwest through Prince of Wales Strait and back to Alaska. Meanwhile the *Monte Carlo* had entered Lancaster Sound, sailed on to the Magnetic Pole, then turned and headed homeward again.



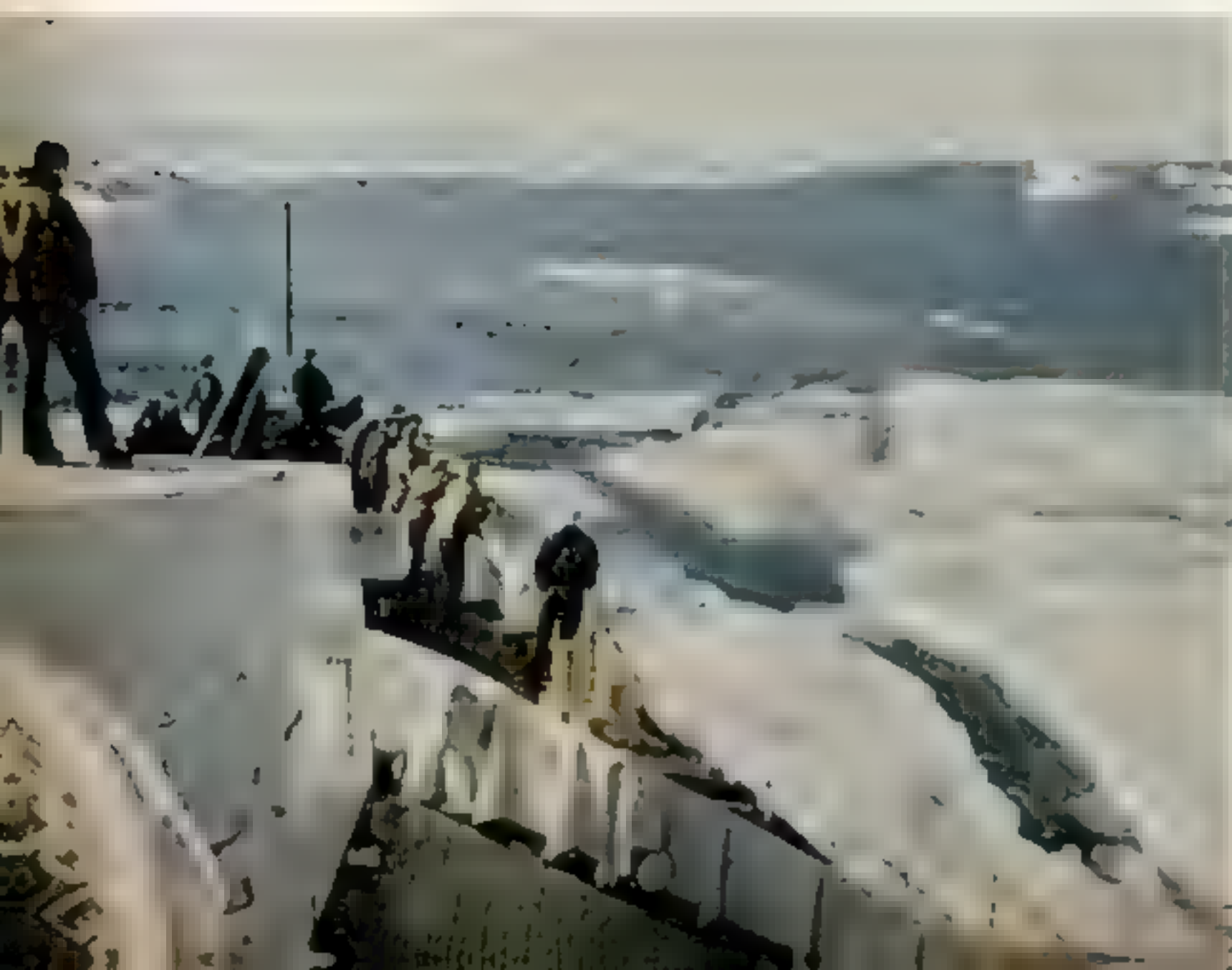






ALMOST OBSCURED BY 20-FOOT CHUNKS OF ICE, THE "NORTHWIND" APPROACHES MERCY BAY ON McCLURE STRAIT WHERE EXPLORER McCLURE WAS TRAPPED BY ICE IN 1851

**CRACKING A FLOE,** the *Northwind* pushes her way through toward open water beyond. Though ice was sometimes 15 feet thick, it was only loosely packed.



**ICE-PACKED PORTRAIT** of *Northwind* is taken by crew member. Icebreakers are broad and stubby, have reinforced hulls for riding up on ice and cracking it.







AND LATER FORCED TO ABANDON SHIP. THOUGH THE "NORTHWIND'S" CREW SOMETIMES HAD TO DYNAMITE FLOES, THE SHIP GOT THROUGH WITHOUT ANY SERIOUS TROUBLE

## UNCHARTED WATERS, MOUNTAINS OF ICE

On Aug. 10 the *Northwind* nosed her way cautiously into McClure Strait as her helicopters searched out a watery path among the floes. On the silent, shimmering and often fogbound shore the crew saw polar bears, seals and musk oxen. Sometimes the ice pressed so closely it seemed she would become hopelessly corralled (*above*) but the ship sailed steadily eastward. On the 14th she sighted the lonely remains of McClure's camp (*right*). A week later the *Northwind* emerged from the strait, the first ship ever to make the passage. In Melville Sound she joined the *Burton Island* and the *Labrador*, which reported having met up with the *Monte Carlo* (*next page*). For three weeks they cruised in Melville Sound, observing ice drift, charting channels and mapping shore lines. In mid-September, with a wealth of new and classified arctic information, they turned westward through Prince of Wales Strait and began the voyage home.

CONTINUED ON NEXT PAGE

McCLURE'S CAMP SITE was found by *Northwind* helicopter. After more than a century, the materials were well preserved in the Arctic's cold, dry climate.







**A MIDNIGHT TOW** by the *Labrador* is given to the *Monte Carlo* (foreground), a Maine fishing boat operating independently at the same time as the icebreakers

The day before, the *Monte Carlo* had pinpointed the North Magnetic Pole (next page). Learning by radio that she was temporarily rebound north of Prince of





Wales Island, the *Labrador*, sailing to join the U.S. icebreakers, had offered to pull her through the ice. The *Labrador*'s helicopter flew in to the *Monte Carlo*,

charting a course. In three hours the *Labrador* broke through the four miles of ice separating the ships, took the *Monte Carlo* out through the newly cut channel.

CONTINUED ON NEXT PAGE





**DISSEMBARKING A JEEP** which had been lowered from ship onto an oil drum raft, Dow's son Bill drives it onto land. The party landed on the eastern shore of

Prince of Wales Island, planned to travel overland to the pole. But the soft ground bogged the jeep down so they sailed to Baring Channel, found it navigable.

## AMATEURS AT THE MAGNETIC POLE

As the three icebreakers charted the channels of the Northwest Passage, a 78-foot fishing boat sailed into Barrrow Strait east of Melville Sound on a different mission—pin-pointing the present position of the continually shifting North Magnetic Pole. Head of the *Monte Carlo* crew was Willbur E. Dow Jr. of New York City, an admiralty lawyer by profession who had worked his way through law school by going to sea. Dow chartered the ship in Portland, Me., took on a crew consisting of his law partner, his teen-age son and four prep school friends, a cook, an engineer and a geologist. Completing the crew was Father Daniel Linehan, a Jesuit seismologist from Boston (LIFE, Oct. 11), whose job it was to take the delicate instrument readings necessary to locate the pole precisely.

Sailing on July 11, the *Monte Carlo* pushed northward into arctic waters, then west toward Prince of Wales Island. During the trip the boys

learned to navigate and steer and stand watch. Once their little ship was caught between two pans of ice which squeezed together, lifting the *Monte Carlo* and temporarily marooning it. Later the ship ran aground while dodging heavy floes, sticking fast until high tide floated it again. But despite hazards, the amateurs on the *Monte Carlo* penetrated the Baring Channel and reached the pole. Father Linehan, measuring its pull, located the pole 36 miles northwest of its last pin-pointed position. The boys went hunting, bagging two seals and a polar bear. On the way home ice barred the *Monte Carlo's* path, but the *Labrador* came to help (preceding page). Sailing on, the *Monte Carlo* passed a camp of the ill-fated Franklin expedition (below, left). When she reached the Atlantic, the ship ran into Hurricane Carol and was wildly tossed about for three days. But finally, after 68 days and 8,000 miles, the ship reached Boston.



**AT FRANKLIN'S CAMP** on Erebus Bay, Devon Island. Father Linehan searches among ruins Franklin wintered here. Nearby are graves of four of his men.




**AFTER A MAGNETIC READING** Helmut Weymar, Father Linehan and John Saeneman pose for a toast. They never drank it because they forgot can opener.





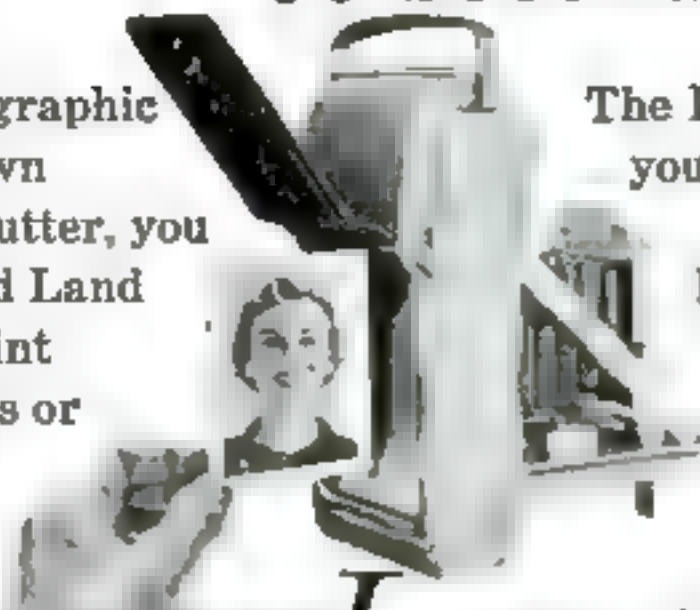




smile  
please

you're  
going  
to see  
your  
finished  
picture  
in  
60 seconds

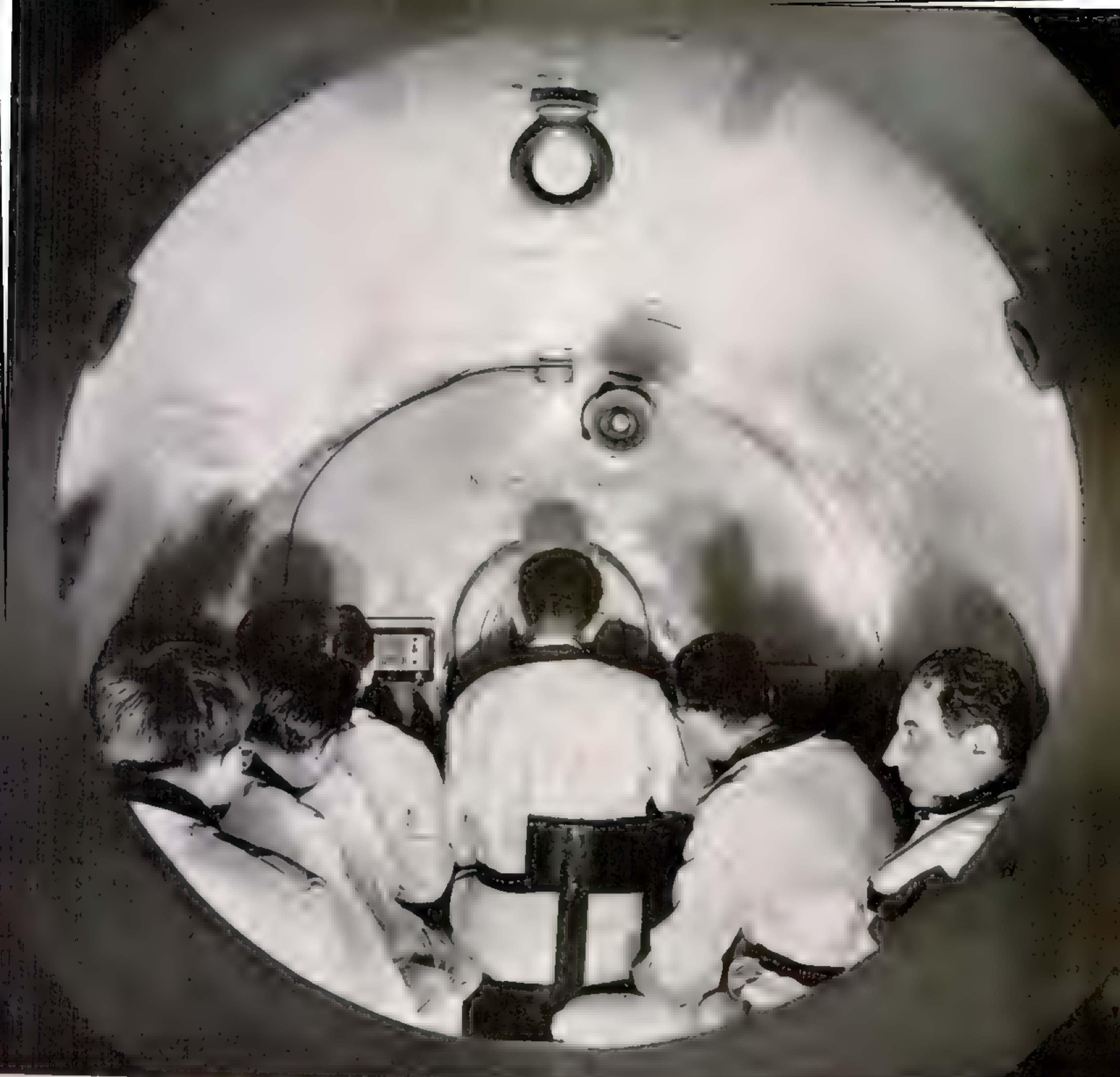
This is not just a camera. It is a remarkable photographic instrument that actually develops and prints its own pictures. Sixty seconds after you've snapped the shutter, you lift a finished picture out of the back of the Polaroid Land Camera: a clear, sharp, lasting black and white print that's *guaranteed* to be perfect. There are no liquids or tanks to fuss with. The camera does all the work.



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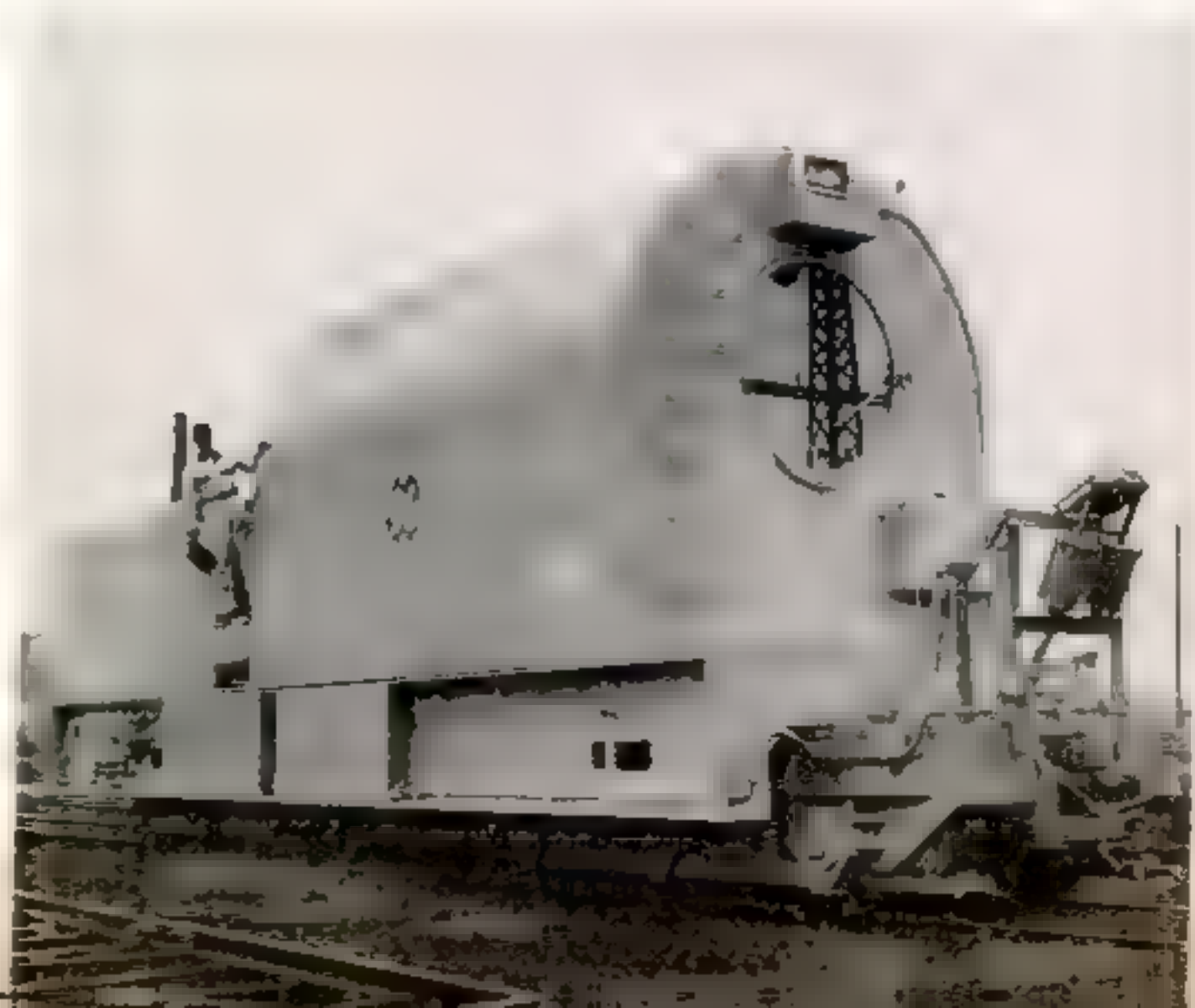
**INSIDE LOCOMOTIVE** is quiet. Riders can hear only hum of diesel through shielded frame. Engineer's thick window gives him diffused view of tracks ahead

## RADIOACTIVE RUN

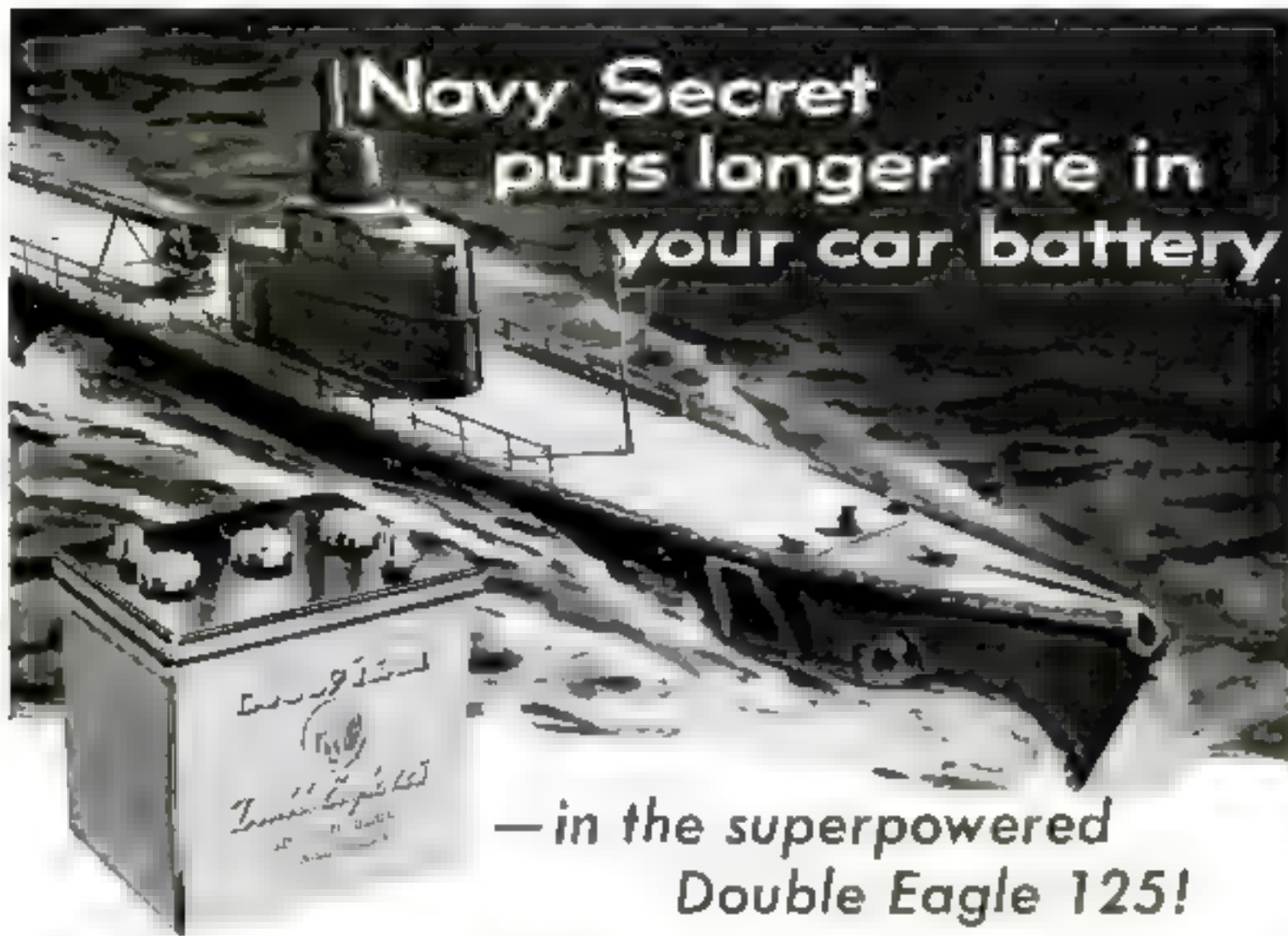
### Lead-lined locomotive works at atom test station

Sitting in a lead-lined chamber, breathing filtered air and peering through a small window made of layers of glass with oil in between, the engineer above slowly runs his locomotive about the wide desert lands of southern Idaho. The engine works at the Atomic Energy Commission's National Reactor Testing Station where test facilities are being constructed for joint Air Force-AEC work. Since it has to move men and equipment through temporarily radioactive areas during testing periods, it is thoroughly protected by heavy lead and water shielding. Though the engine is equipped with twin 200 hp diesels, the protective weight it carries on its frame is so great that the machine never gets over a top speed of 10 mph.

**OUTSIDE IS GRAY** SO SAFETY CONTROL TV CAMERAS CAN FOLLOW IT BETTER →







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puts longer life in  
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—in the superpowered  
**Double Eagle 125!**

**T**HIS is the battery that supplies all the power a modern car demands! It's Goodyear's new Double Eagle 125—the battery with the same type of Microporous Rubber Separators as those used in the U.S. Navy's batteries! These costly separators, plus a special glass fiber, add up to a heat-, acid- and shock-resistant combination that means far more efficient battery service for a longer period of time.

As a result, the Double Eagle 125 gives you 67% more starting stamina than other premium batteries and a 39% greater power reserve for operating accessories. Furthermore, its new blue and yellow Polystyrene case is twice as strong as the finest rubber case. See your Goodyear Dealer about this super battery now.

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Double Eagle—T M. The Goodyear Tire & Rubber Company, Akron, Ohio

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ANY WATCH INTO  
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The secret's in Flex-Let's exclusive "ENDS THAT BLEND"! Miraculously, expansion band and watch mate into a continuous circle of brilliant beauty! Ask to see the new Flex-Let expansion bands with the "ENDS THAT BLEND". In yellow or white gold filled.

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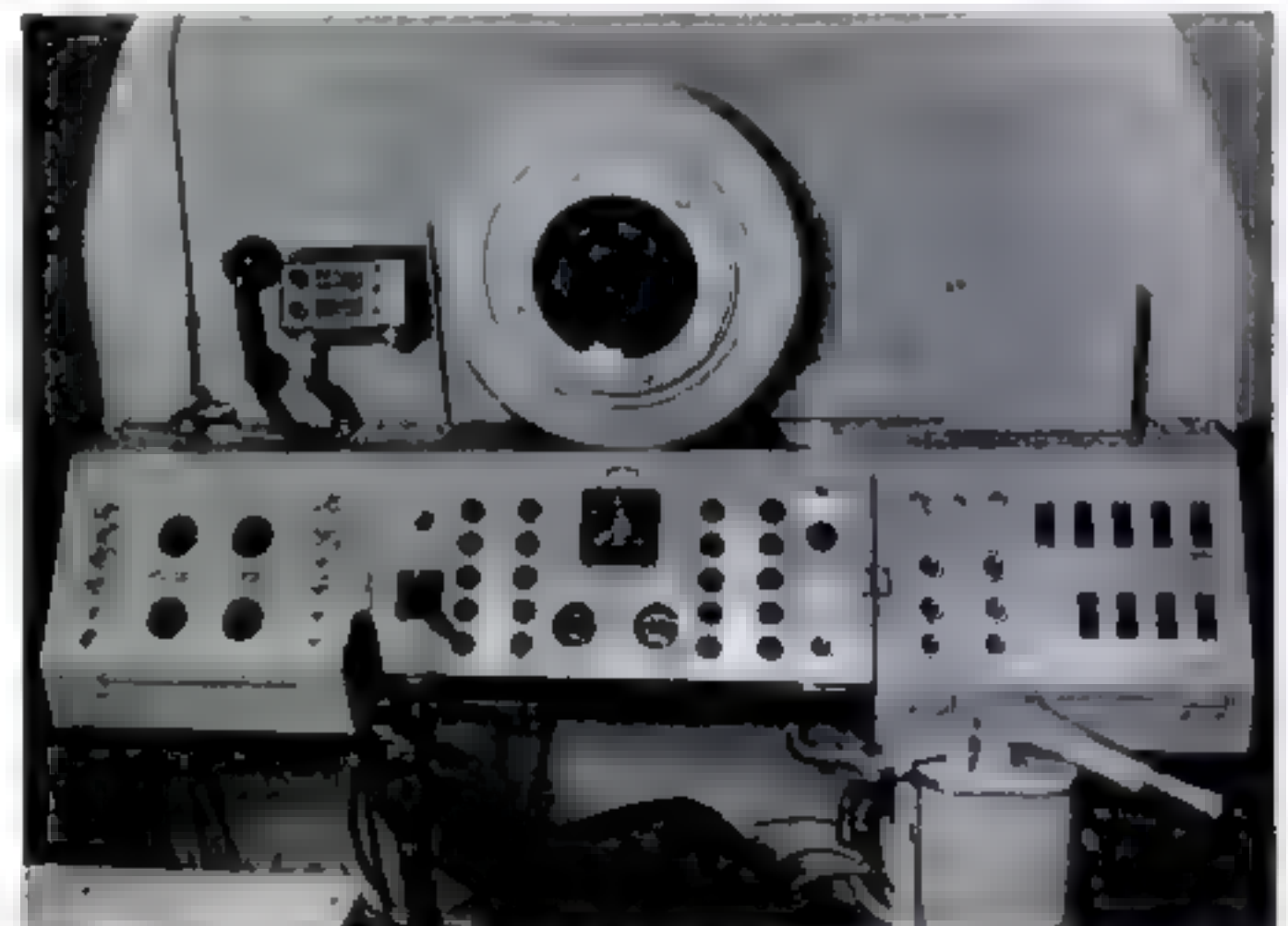
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**WATCH BANDS**

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**ENTRANCE** to the protected cab is gained through a telescoping shielded tube located in bottom of the locomotive and operated by hydraulic cylinders.



**CONTACT** with outside world is by radio to left of viewing window. Window's layers of glass refract light to give operator a wide-angle view to front.



**EMERGENCY EXIT** is from rear window here open. It is not as thick as front window since during operation it faces away from any radioactive area.



# Keep Christ IN YOUR CHRISTMAS...

Let your greetings this year convey the eternal inspiration of His birth. This is the true spirit of Christmas you'll find beautifully and reverently expressed in a complete selection of finer Gibson Cards now at better stores. Unusually distinctive are Gibson's new 3-dimensional Mantelpiece Christmas Cards for mailing or use in your own home. As illustrated, each opens into an appropriate scene for mantel, window ledge, table, or under the tree.



Nativity Scene  
\$1.00

Choir Boy Scene  
50¢



# GIBSON

## Christmas Cards

so they'll know you sent the very finest.

The Gibson Art Company • Cincinnati, Ohio • Published since 1850  
Prices slightly higher in Canada





# American Motors Announces



**NEW IDEA!** You never saw such luxury in a car priced so low. Genuine leathers and exquisite nylon jacquards, color-keyed from roof lining to two-tone carpet.

**YOU'RE LOOKING AT IT NOW**—the first new car from dynamic American Motors!

Not just a new car, but a complete *new idea* in automobiles to meet the new motoring wants of millions.

**Here's the new idea** in luxury... the rakish flair of the continental sports car, with color-smart interiors like you've never seen before!

**Here's the new idea** in performance. The liveliest, easiest-to-handle car you've ever had your hands on. A Rambler that darts through traffic... turns in the shortest radius, parks easier and out-maneuvers any sedan built in America today... a car that out-distances them all on a tankful of gasoline!

**Here are whole new ideas** in comfort. Complete "All-Season" Air Conditioning. Airliner Reclining Seats. A new kind of Deep Coil Ride that smooths out the bumps as it hugs the road. A new kind of safety construction... Double Strength Unit Body.

**See and try** this newest idea in automobiles—for never before has a car so fine been priced so low. Now on display at all Hudson Dealers and Nash Dealers throughout America.

**NEW IDEA!** Touch this knob—and it will always be springtime in your Rambler. No cold in winter! No heat in summer! No dust or traffic roar! You breathe only fresh, filtered air. It's American Motors' All-Season Air Conditioning\*—greatest health, comfort, safety feature of fifty years. Needs no trunk space. And you buy a Rambler so equipped for less than the price of an ordinary car!

\*Patents applied for

**NEW IDEA!** You're cradled in deep, Airliner Reclining Seats that adjust to let you rest on the roughest roads. Make up into Twin Travel Beds on most models.

**NEW IDEA** in "get up and go"... smart as tomorrow from its rakish sports car grille to its dashing continental rear tire mount, the new Rambler is easiest to handle in city traffic and on the highway.

**New Idea!** On Television... great new all-family entertainment, ABC Network, see TV listings for time, station.

JEWELRY BY VAN CLEEF & ARPELS  
GOWNS BY CECIL CHAPMAN





# a Whole **New Idea** in Automobiles



It's the Country Club in Coral and Snowberry! One of Rambler's rainbow-gay color combinations. Your choice of 11 bright two-tones, and 11 solid colors, too—in smart sedans, hardtop convertibles, station wagons.



THE 1955

# Rambler

**NEW IDEA!** Here's performance in the Rambler tradition, in a car that can whip around in a 38-foot circle. Unique, new Deep Coil Ride keeps you grooved to curves. Pictured here is the Rambler "Cross-Country"—the New Idea in station wagons. Holds mountains of luggage, yet is smart enough for a Park Avenue wedding.



American Motors Corporation, Detroit, Michigan

NOW AT **Hudson** DEALERS AND **HUDSON** DEALERS EVERYWHERE



# This Christmas give "our best" to the family NEW RCA VICTOR TV



A 17-in. Trenk, "Roll-Around" stand extra, 17S450, \$149.95. B 21-in. "Medalist 21", 21S501, \$199.95. C 24-in. Baylor, 24S512, \$299.95. D 21-in. Carroll, 3 speaker swivel model, 21S526, \$369.50. E 21-in. Gaynor, TV-Radio-Phonograph Combination, 21S548, \$399.50. F 21-in. Trafton, 21S518, \$279.95. G 21-in. Consolette, 21S517, \$249.95. H 21-in. Benson, 21S522, \$339.50. J 21-in. Pickford, 21S523, \$349.50. K 24-in. Mariel, 24S532, \$395. L 24-in. Fremont Deluxe, 24D543, \$500. M 24-in. Prunty Deluxe, 24D544, \$500.

**S**OMEONE you love is sure to love a Christmas gift from this page.

That's why it's such a pleasure to go Christmas shopping at your RCA Victor dealer's. Never before has he been able to show you such a wonderful collection of television sets . . . at the lowest prices in RCA Victor history. And remember, any RCA Victor TV you see in his store—\$149.95 table model or \$500 Television Deluxe—is a gift you can be proud to give. You know it's the best. And so does everybody else!

So don't decide on any set until you've taken a good look at the television more people buy than any other. See RCA Victor's new "All-Clear" Picture—with 212% improvement in picture contrast. See the new-design tuning dial—59% more readable. See glamorous new consoles in rare woods and unusual finishes . . . the three speaker set that swivels on its base for room-wide viewing . . . the "low-boy" models with high-up controls.

Now's the time to visit your RCA Victor dealer!

And don't forget! RCA Factory Service, assuring you of expert installation and maintenance, is available in most TV areas—but only to RCA Victor TV owners. Ask your dealer for details.

See NBC-TV's spectacular "Producer's Showcase" in RCA Compatible Color or black-and-white, Monday, Dec. 13. Other Mondays see Sid Caesar, NBC-TV.



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TRADE MARK RADIO CORPORATION OF AMERICA

GIVE "THE GIFT THAT KEEPS ON GIVING" • RCA VICTOR TV • \$149.95 TO \$500

Suggested VHF list prices shown, subject to change. Slightly higher in far West and South. UHF optional at extra cost. All-Clear Picture Tube on all models from \$199.95 up.





A PROPOSAL is made to Fanny (Florence Henderson) by a middle-aged widower (Walter Slezak).

## The Friends of Fanny

THEY FILL A FINE MUSICAL

The biggest musical of Broadway's season, *Fanny* is so brimful of good things that it spills over—sometimes to its own disadvantage.

It is about the Marseilles waterfront and Fanny, whose story, originally told in Pagnol's French plays, was adapted by S. N. Behrman and Joshua Logan. Among Fanny's many friends, two love her: a waiter who goes off to sea, and a widower who weds her. Ezio Pinza sings and acts the wandering waiter's father magnificently. Walter Slezak is delightful as the widower. So is newcomer Florence Henderson (*LIFE*, Sept. 20) as Fanny. A show whose blessings include Harold Rome songs, *Fanny* falls short only in the few moments when it trades its tender glow for theatrical gloss.



A LESSON in drink mixing is given by Cesar (Ezio Pinza) to his son. He wants son to give up the sea and be a bartender.

A BLESSING is bestowed by the happy Cesar as he sees his son Marius (William Tabbert) making love to Fanny.







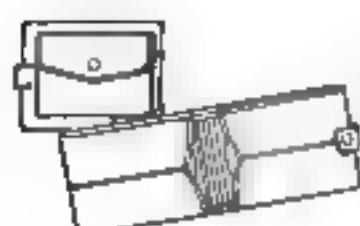
Mala Powers, starring  
in Universal-International's  
"THE YELLOW MOUNTAIN"...  
color by Technicolor.

Wanna see what's inside  
Mala Powers'



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HANDBAG

...And it all fits neatly! Busy Mala Powers  
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LURE FOR MARIUS is  
Arab dancer (Nejla Ates) in  
waterfront dive. She makes  
him (right behind her) long  
for exotic lands, so he de-  
serts Fanny and goes to sea.







**FATHERLY PRIDE** overcomes Panisse as he adds "& SON" to his shop after his wife, Fanny, has had a baby. He married her knowing she was carrying Marius' child.

**JOINT PRIDE** overcomes both Panisse and Cesar, who is delighted to be the baby's grandfather, as they wheel the newborn infant in his fancy carriage in the park.

CONTINUED ON NEXT PAGE



Lex Barker  
now starring in  
Universal-International's  
"THE YELLOW MOUNTAIN"...  
color by Technicolor.



**Like to peek  
inside Lex Barker's**

**meeker 340**  
BILLFOLD



... and it all fits neatly! The "340" with the patented expansion feature... slim and trim as it appears... holds more, expands evenly, ends "pinch-bottom" fumbling. In a choice of fine leathers - at jewelry and leather shops everywhere. \$5.00 to \$15.00 plus tax.



MEEKER "66"



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BRISTOL-MYERS

Bufferin's special formula combines aspirin with two antacid ingredients which open the stomach valve and get the pain-reliever into the blood stream twice as fast as aspirin.

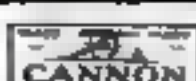
Acts twice as fast as aspirin!  
Won't upset your stomach!



Cannon  
stockings  
wear  
longer,  
too

Just like  
Cannon towels  
and sheets

Long-wearing full-fashioned Cannon nylon stockings in three proportioned lengths. Cannon 80's are your best buy. You will find Cannon stockings at your neighborhood store.



'FANNY' CONTINUED



STANDOUTS in a chorus number from *Fanny*, the blond Seitz twins tower in the background above the two young lovers (center) and Ezio Pinza (left).

## THE IRREPRESSIBLE TWINS

Although as girls along the Marseilles waterfront Tani and Dran Seitz (see cover) fill minor roles in *Fanny*, they have a way of commanding attention. Irrepressible energy has carried these 24-year-old identical twins into movies (Mickey Spillane's *I, the Jury*), nightclubs, their own theater stock company, where they alternated as director and leading lady, and to *Ondine* where they made a splash as water nymphs.



AS DANCERS, the Seitz twins do a few whirls in *Fanny*, sing and speak a few lines of dialog. But mostly they make Marseilles look like a merry place.



MOST EXCITING  
NEW REFRIGERATOR  
IN 21 YEARS

THE  
CROSLEY  
DUO SHELVADOR...  
FREEZER-  
REFRIGERATOR

*Both in One!*





Care-Free Living  
1955



# HERE'S THE NEW CROSLEY Duo Shelvador Refrigerator

The "NEW LOOK"  
in Refrigerators that means  
NEW CONVENIENCE  
for you!

Here's the "new look" — the beautiful Crosley Look that's going to change all your old ideas about refrigerators. For this is the *ultimate* in functional beauty — the Duo Shelvador Freezer-Refrigerator, both in one. Yes, a 3.7-cubic-foot freezer and a 9.1-cubic-foot refrigerator *both* in the same cabinet!

Note, if you will, the Zero Locker freezer. It's at the *bottom*... for extra efficiency... for greater capacity. But the "new look" gives you far more

than a built-in freezer. Up come the shelves — right "upstairs" to the convenience level. The roll-out shelves and crisper are right at your finger tips. No doubt about it, this new Crosley Duo Shelvador is designed from the "woman's angle" for 1955!

We cordially invite you to see and price this work-saving beauty at your Crosley Dealer soon. When you do, we honestly believe you'll never be satisfied with any other refrigerator on earth.



MODEL RFG-125

3.7-CUBIC-FOOT FREEZER  
9.1-CUBIC-FOOT REFRIGERATOR  
12.8-CUBIC-FOOT DUO SHELVADOR

THERE'S A PLACE FOR EVERYTHING — and everything in its most convenient place!

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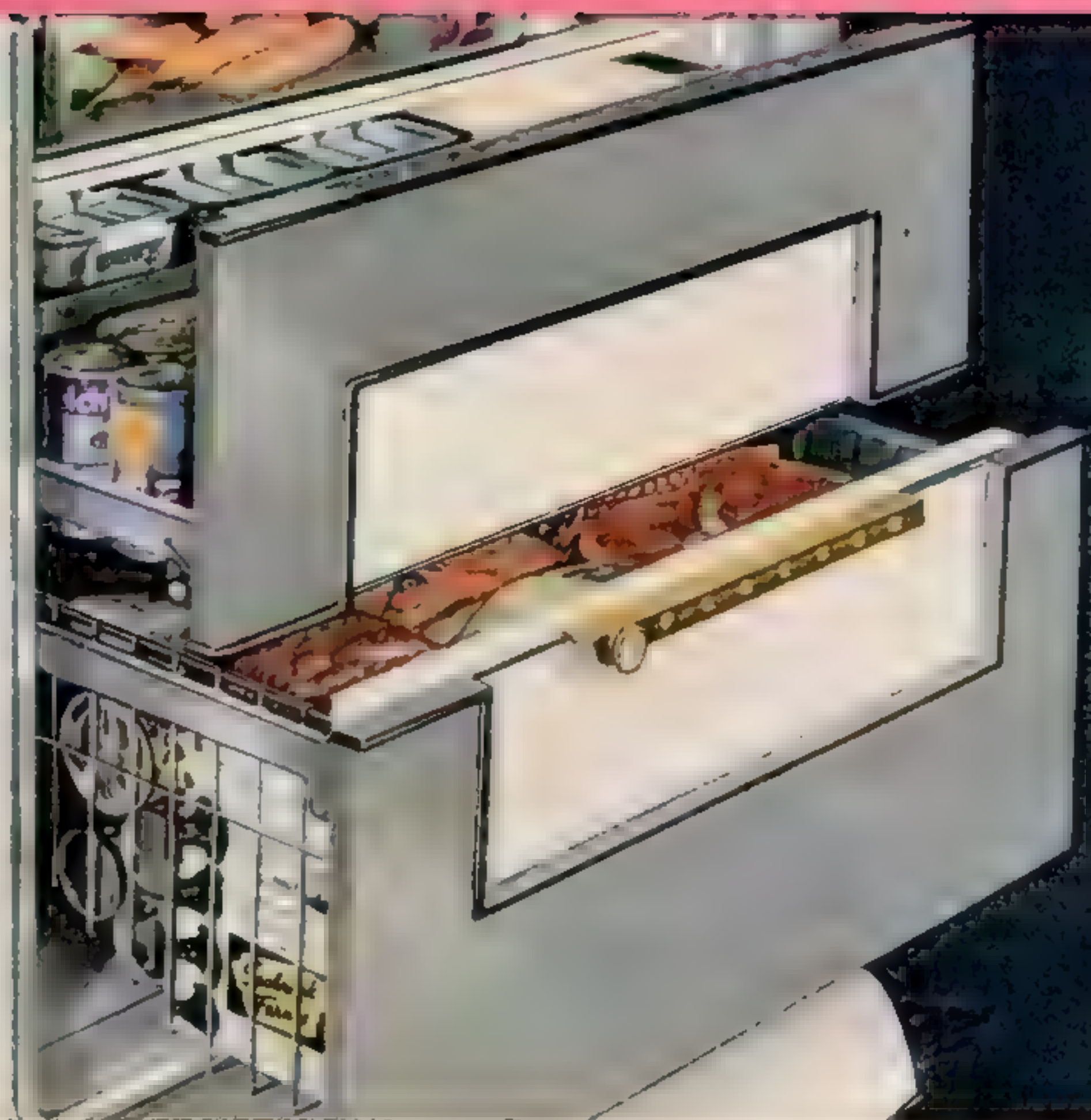


# DUO SHELVADOR

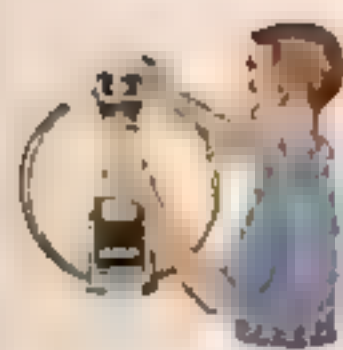
## —THE WORLD'S MOST CONVENIENT—

**Exclusive  
CROSLEY  
ZERO LOCKER**  
—the roll-out freezer  
that holds 130 pounds  
of frozen foods—  
and defrosts  
itself automatically!

After years of research and testing, Crosley brings you the giant Zero Locker — a true food freezer built right into your Crosley Duo Shelvador. It's a huge 8.7-cubic-foot freezer that holds 130 pounds. It's divided into two sections — for "every-day" use and for long-term frozen storage. Both sections roll out for extra convenience. And — best of all — this giant Zero Locker has completely automatic defrosting. It defrosts itself every night while you sleep — and disposes of the frost water automatically!



## SIX MORE REASONS WHY THE DUO SHELVADOR IS THE WORLD'S MOST CONVENIENT REFRIGERATOR!



### COLD DRINKS RIGHT THROUGH THE DOOR

Why didn't somebody think of this before? It's Crosley's exclusive Automatic Beverage Server. The chilling compartment is on the inside, the drink tap is on the outside. Just raise your glass and — presto! — you've poured yourself an ice-cold drink right through the door.

### ROLL-OUT SHELVES AT THE CONVENIENCE LEVEL



Just see how these roll-out shelves bring all the food right to you. They're right up at the convenience level, too, because the Zero Locker freezer is at the bottom. Crosley really puts all the food at your finger tips!



### ROLL-OUT CRISPER AT YOUR FINGER TIPS

Right up where you want it — that's where Crosley puts the huge "moist-cold" crisper. The waist-high crisper rolls to you — keeps vegetables and fruits garden-fresh, the way you want them.

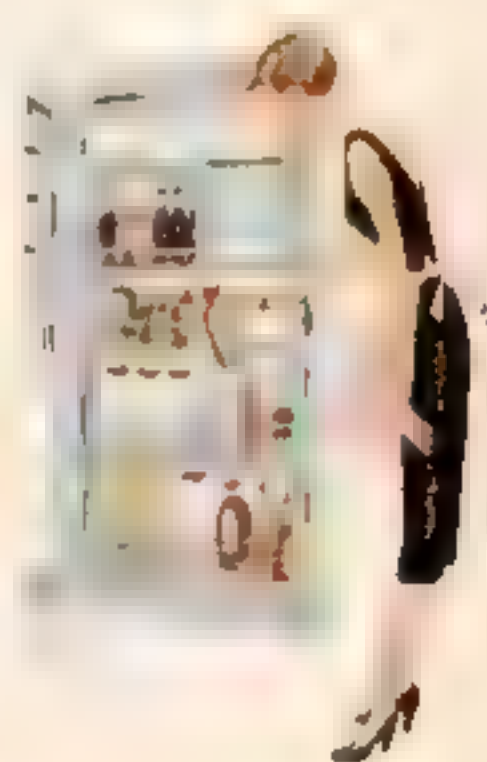
### REMOVABLE EGG SHELVES



Crosley's Deep Door Design makes the big door almost like a second refrigerator in itself. Here are three removable egg shelves at the top of the door that put 27 eggs right at your finger tips.

### BOTTLE BAR HOLDS A DOZEN QUART BOTTLES

In the bottle bar of the big door there's room for a dozen or more quart bottles of milk or soft drinks. Crosley gives you more room — and more convenient room — for every kind of food storage!



### BUTTERS SAFE

Here's the convenient spot where you keep butter — where it won't get lost or crushed, or take on foreign flavors even though it's not wrapped. Just one more reason why Crosley Duo Shelvador is the world's most convenient refrigerator!



*See You*

# CROSLEY

DIVISION  
(AICO)

CINCINNATI 25, OHIO

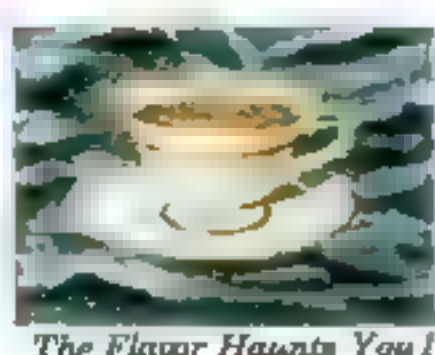
In Canada, Crosley appliances are manufactured and distributed by Morfitts, Ltd., Weston, Ont.



Now... discover how good  
*really fresh* tea can be!



You'll be amazed—as tea experts were—  
at the difference Tender Leaf's New Seal-Tight Foil Wrap  
makes in freshness, fragrance and flavor!



It's a fact—only *really fresh* tea is full-flavored tea! We proved this in tests all over the country—compared tea in ordinary packages with Tender Leaf protected by this new seal-tight aluminum foil wrap. Frankly, *even we* were

amazed at the difference! You can actually *see* Tender Leaf's brighter color, *smell* its finer fragrance, *taste* its richer, deeper flavor. Discover for yourself how good *fresh* tea can be . . . try Tender Leaf Brand today!

TENDER LEAF—FIRST AND ONLY TEA PACKED THIS FLAVOR-SAVING WAY!



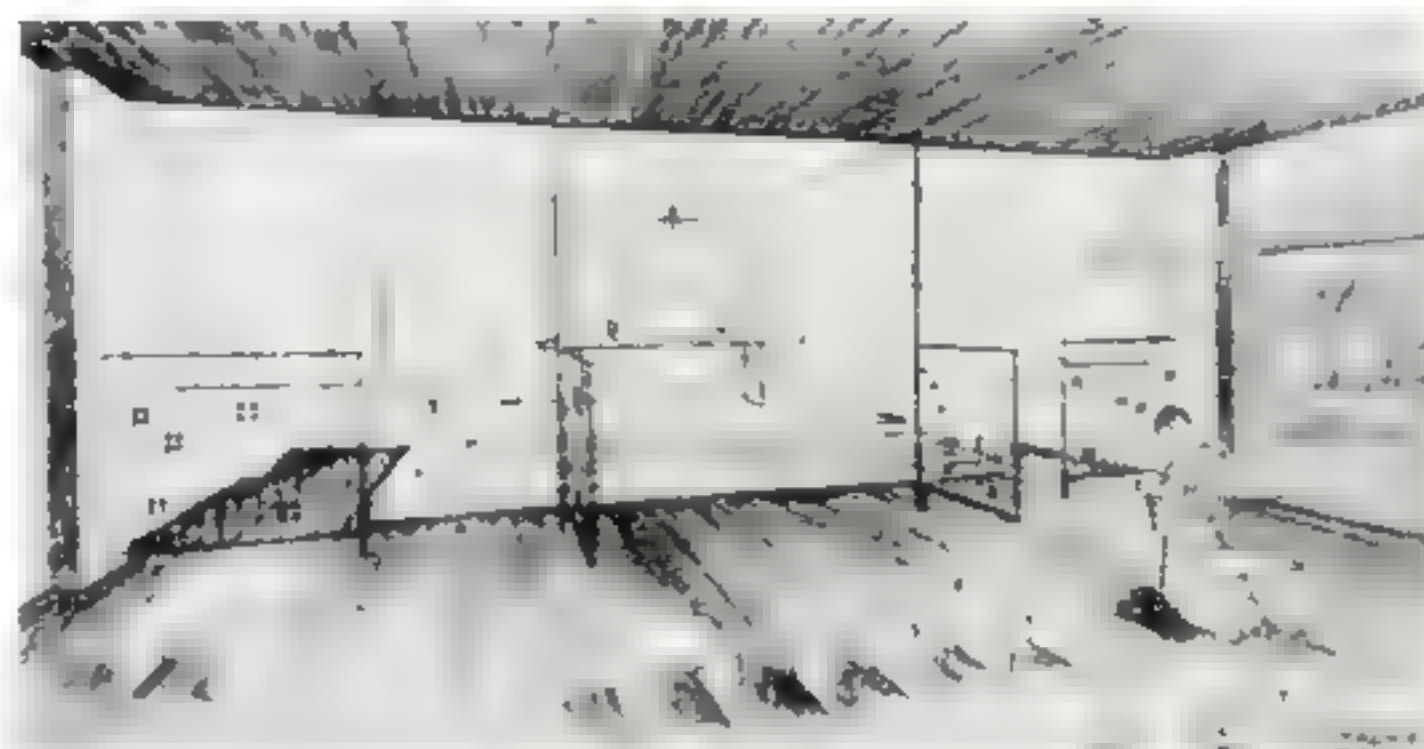


WORKING IN HER NUN'S HABIT AND A COTTON APRON, SISTER TERESA PUSHES A WHEELBARROW FULL OF CINDER BLOCKS FOR THE WALLS OF HER CONVENT

## A ONE-NUN BUILDING PROJECT

### An Episcopalian sister puts up a retreat

When Sister Teresa, an Episcopalian nun in her 50s, moved from New England to Dallas for her health, she was amazed at the "vitality" of the Texans. Now, two years later, Sister Teresa is amazing Texans by the vitality she seems to have soaked up and the way she is using it. Believing that the "body of this new land was growing ahead of the spirit," she is building a combined convent and retreat house, doing much of the manual labor herself. The house would be open to "people of any faith or of no faith." When the local Episcopalian bishop withdrew his support, strong-willed Sister Teresa went ahead independently. A local real estate man gave her perpetual use of a tract of land. Local construction men of many faiths donated materials and on Saturdays two local unions send over their apprentices to work under Sister Teresa's supervision.



DRAWING OF CHAPEL, as done by architect, shows a modern altar and simple, boxlike seats. The retreatants will live in "cells" adjoining the chapel



# IF YOU SUFFER PAIN

of  
**HEADACHE  
NEURITIS**

**NEURALGIA**

get  
**FAST  
RELIEF** with



the way thousands of  
physicians and dentists recommend.

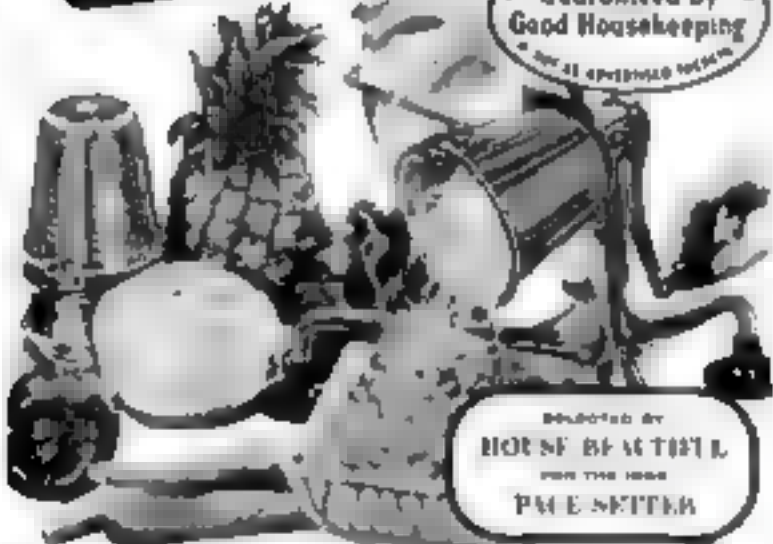
**HERE'S WHY...** Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets. Buy Anacin® today!

## NEW MINTS Medically Proven

### Quickly RID STOMACH of GAS

The very instant they reach your stomach these new mints go to work—rid your stomach of painful excess acid fast! That's because new BiSoDol® Mints contain incredibly fast BiSoDol medication—the kind doctors recommend. Don't suffer acid indigestion, heartburn, gas. And don't rely on candy-counter remedies that are over half plain sugar! Feel wonderful fast with new, medically-proven BiSoDol Mints!

## DON'T FORGET YOUR Saladmaster FOR CHRISTMAS



Performs Miracles with Foods  
**GUARANTEED IN WRITING  
FOR 10 YEARS**

Absolutely amazing . . . truly the wonder machine that's perfect as a business gift . . . a gift to friends . . . or for your own family. Saladmaster cuts paper thin potato chips, locy cole slaw, shoestrings and big square French fries . . . shreds coconut and cheese, chops celery, plus OVER 200 OTHER USES. Saladmaster — AMAZINGLY FAST, COMPLETELY CHROME-PLATED, and EASY TO CLEAN. Blades, guaranteed not to dull, rust or stain. (Replacement FREE if they do.)

### NOT SOLD IN STORES

NOW . . . Complete with 6 mirror-like cutting cones, full color instruction and recipe book. \$29.95, plus sales tax, if any. Higher outside U.S. Postage paid if check with order. Don't be confused . . . BUY the GENUINE Saladmaster. Still time for Christmas Delivery.

**RUSH ORDER NOW**

**SALADMASTER SALES, INC.**  
131-422 Howell St. • Dallas, Texas

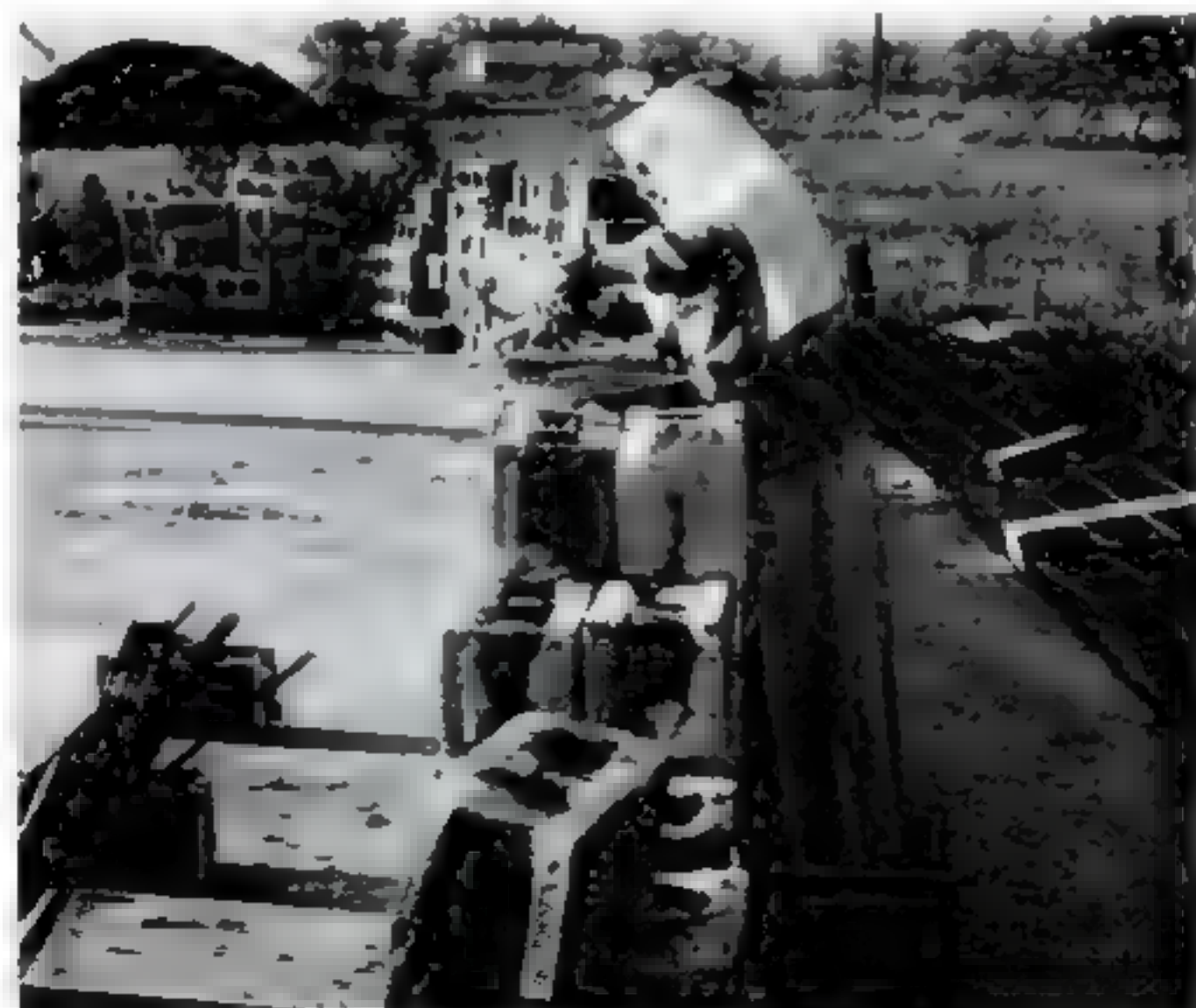
CHOPS  
PEELS  
WAFFLES  
SLICES  
CRUMBS  
SHREDS  
STRINGS  
GRATES



**MIXING MORTAR** for bricklaying, Sister Teresa does a professional job. The actual laying of the bricks is done by volunteers from bricklayers' union



**CHIPPING MORTAR** from blocks blown down by a hurricane after retreat wall had been put up, she levels edges for second try.



**STACKING BLOCKS** from the blown-down wall, Sister Teresa uses pick to knock off bits of old mortar. A part of the overturned wall lies at the right.



Gift Links \$7.50  
Tie Holder \$4.00  
plus tax  
in the leatherette gift case

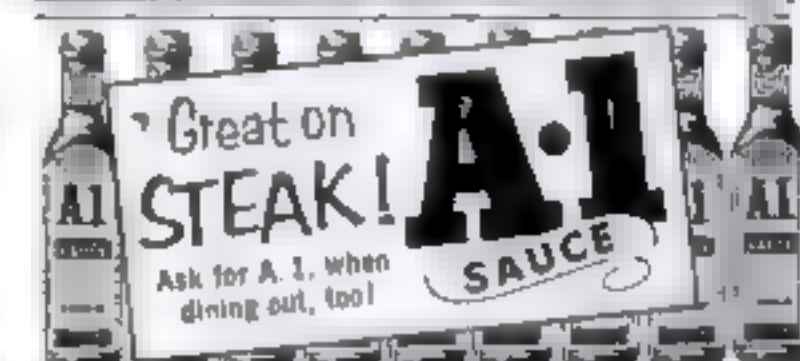
### CLASSICS FOR CHRISTMAS

Classic masculine design makes a fashion-perfect gift for any man on your Christmas list. Kremmentz uses an overlay of 14 Kt. gold to insure a brighter, richer look for years to come!

*Kremmentz*  
FINE QUALITY JEWELRY

Since 1866

BRACE LETS. CUFFLINKS. H. CRAT. S. BROOCHES.  
EVENING JEWELRY. CUFFLINKS. TIE HOLDERS. AS A GIFT.  
Available wherever fine jewelry is sold.



GRAND FEELING OF  
**RELIEF  
FROM  
STUFFY  
NOSE**

**VICKS  
Inhaler**

USE AS OFTEN AS NEEDED . . . ANYWHERE



# NOW! TWO OUTSTANDING FEATURES IN ONE GREAT LIFE INSURANCE POLICY!



## 1. LIFELONG PROTECTION ALL PAID IN 20 YEARS!

It's New York Life's old favorite  
**20-PAYMENT LIFE POLICY** with the  
**NEW RETIREMENT ANNUITY OPTION!**

Here's all-'round security not only within the means of young family men, but also offering an important choice:

1. New York Life's 20-Pay Life policy assures your family of life insurance protection for *as long as you live*—yet you pay premiums for no more than 20 years.

2. And, with its valuable new option, this popular policy now lets you continue to pay money into your policy *after* it's paid up—thereby greatly increasing retirement income available to you when you reach 65. You'll probably want to elect the option, because in 20 years your earning power should be greater and your children grown and educated. You have the opportunity, by continuing to pay the same amount, to add substantially to your retirement "nest egg."

Here's how the new option works:

Say you're age 30 and purchase \$10,000 of the new 20-Pay Life. Your premium is \$362.40—about \$30 per month. At 50, your policy becomes fully paid up. No more premiums and still you're covered for \$10,000 for life. Then you decide to exercise your option and



Photo taken at Observation Roof, Rockefeller Center.

## 2. OPTION TO INCREASE YOUR RETIREMENT INCOME!

continue paying \$362.40 a year to age 65. Now look at the results:  
As you can see, you have increased the proceeds from your policy by more than 50%.

	Cash Value* including accumulated dividends at age 65	OR Monthly Life Income at 65**
20-Pay Life Policy—if you do not elect the option	\$11,140.00	\$68.62
Increase if you elect the option	6,320.00	38 93
Total	\$17,460.00	\$107.55

\*Annual dividends are payable as declared and this illustration assumes they are left with the Company to accumulate. This is not a guarantee, estimate or promise of dividends or results. \*\*Male rates—10 years certain.

You can't afford to overlook the benefits this great 20-Pay Life policy offers you and yours. Ask your New York Life Agent or mail the coupon below. The option for Supplementary Retirement Annuity is included in the policy at issue ages 40 and under. Available throughout the U. S., Canada, Alaska and Hawaii. New York Life is 109 years old and is one of the strongest legal reserve life insurance companies in the world.

### MAIL COUPON NOW!

New York Life Insurance Company, Dept. L-4  
51 Madison Avenue, New York 10, N. Y.  
(In Canada: 320 Bay Street, Toronto, Ontario)

Please furnish me, without obligation, full information  
on your new 20-Pay Life Policy

NAME \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

## NEW YORK LIFE INSURANCE COMPANY

A MUTUAL COMPANY *nylic* FOUNDED IN 1845

The New York Life Agent in Your Community is a Good Man to Know



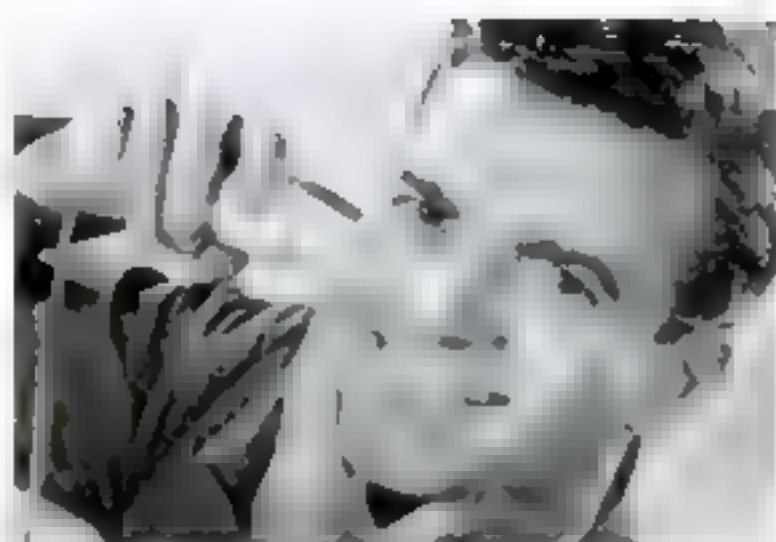
# Here's how you can get TOP-NOTCH PERFORMANCE from your electric shaver!

Try this new before-shave beard conditioner especially designed for use with electric shavers. *Before you shave*, apply cool, refreshing Letric Shave to your face—then plug in your razor, shave.

Note how Letric Shave improves your razor's performance! See how it speeds up shaving! Cuts drag and discomfort!

Tests by thousands of men have proved that using Letric Shave regularly gives closer, faster, more comfortable shaves with every type of electric shaver! Here's how Letric Shave works:

1. Sticky, razor-clogging perspiration is evaporated.
2. Your skin is lubricated to eliminate "shaver drag" and to allow faster, cooler, more comfortable shaving.
3. Whiskers are softened so shaver cuts them off quickly, cleanly, closely.



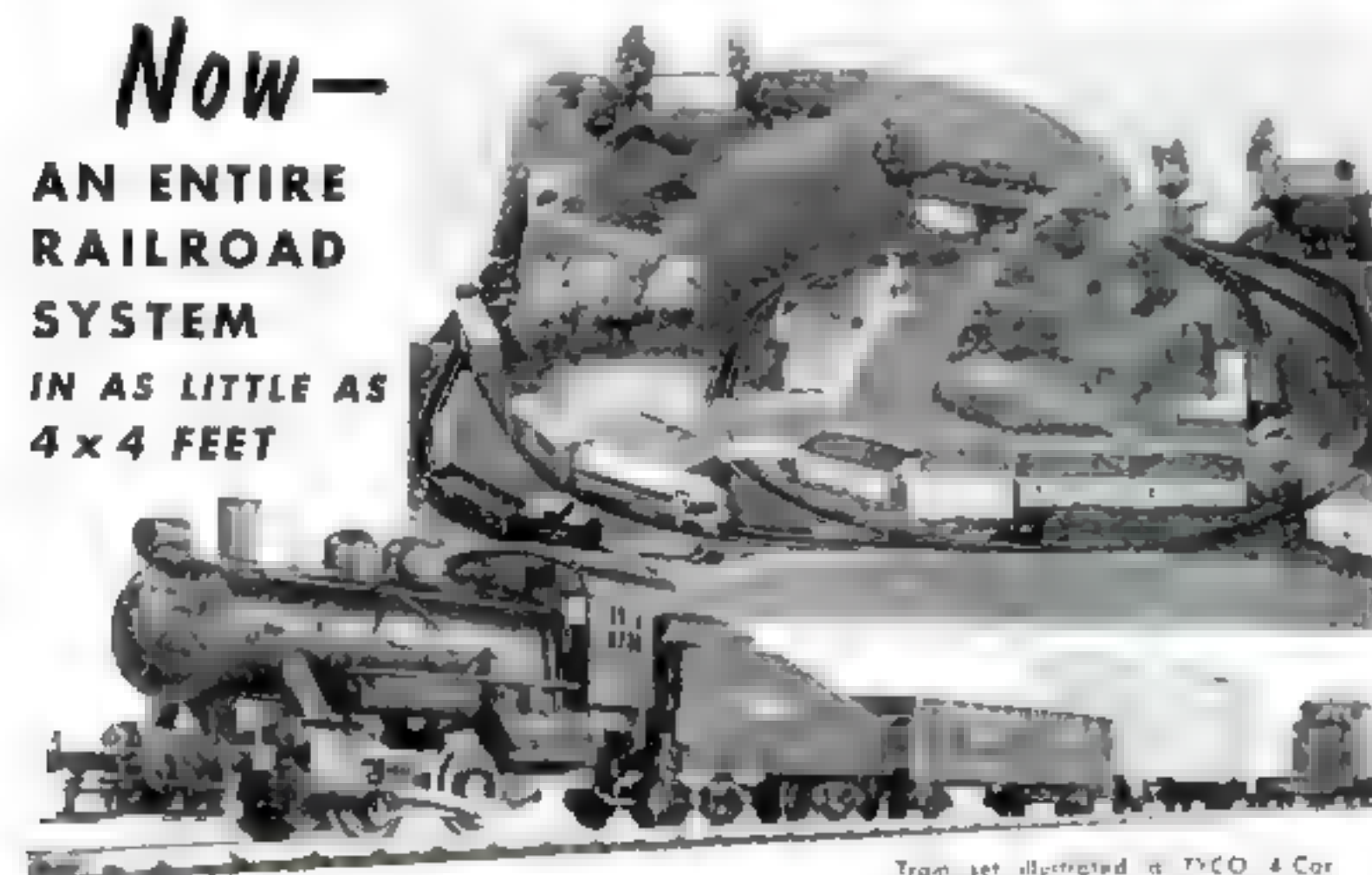
Try it—see why 9 out of 10 men who try Letric Shave won't be without it!

Letric Shave lubricates shaver cutting-head too, for easier action, longer life. Try Letric Shave tomorrow. Only 59¢, no U. S. tax, for 3-oz. bottle—enough for 80 shaves.

**FREE** — a full month's supply of Letric Shave! Just send name and address to The J. B. Williams Company, Dept. L-11 Glastonbury, Conn.



**Now—  
AN ENTIRE  
RAILROAD  
SYSTEM  
IN AS LITTLE AS  
4 x 4 FEET**



**TYCO** READY  
HO TRAINS TO RUN

Yes, thanks to TYCO Space S-T-R-E-T-C-H-E-R Railroad, you and your boy can have the train layout of your dreams—even though you live in a small house or apartment.

TYCO HO Trains bring you the most exciting railroading there is. Scale model cars and locos—EXACT COPIES OF THE REAL THING. Smooth realistic running (from a crawl to 100 scale miles per hour). Remote control switching and reversing. Automatic coupling and uncoupling. Everything a young railroader could ask for.

Give your boy the thrill of his young life by taking him with you to see TYCO HO Space S-T-R-E-T-C-H-E-R Trains at your favorite department or hobby store.

Every piece of TYCO equipment is completely finished—ready to run. Just open the box and enjoy the finest precision-made trains that ever clicked over miniature rails.

Ask Your Dealer For Free Copy Of Colorful Illustrated Folder Today! Or Write Us.

Tyler Mfg. Co. Inc.,  
Woodbury Heights, N. J.

**TYCO**  
HO TRAINS

**THE MOST RAILROAD IN THE LEAST SPACE**

## NUN'S BUILDING PROJECT CONTINUED



**SERVING COFFEE** to bricklayers, Sister Teresa briefly interrupts work. She was given compensation insurance for her helpers by a Dallas company.



**HANDING BRICKS** to workers on scaffold, she keeps up with their pace. The men tried to dissuade her from doing heavy work but finally gave up.



**GOING OVER PLANS**, she charts next step in construction project. Until the retreat house is finished, she is living in a home lent her by a Unitarian.





THE BEL AIR 4 DOOR SEDAN

**Chevrolet's 3 new engines  
put new fun under your foot  
and a great big grin on your face!**

**You'll want to read about the new V8  
and two new 6's here.**

**But it's even better to let them speak  
for themselves on the road.**

You've got the greatest choice going in the Motoramic Chevrolet! Would you like to boss the new "Turbo-Fire V8" around . . . strictly in charge when the light flashes green . . . calm and confident when the road snakes up a steep grade? (Easy does it—you're handling 162 "horses" with an 8 to 1 compression ratio!) Or would you prefer the equally thrilling performance of one of the two new 6's? There's the new "Blue-Flame 136" teamed with the extra-cost option of a smoother Powerglide. And the new "Blue-Flame 123" with either the new standard transmission or the extra-cost option of new Touch-Down Overdrive. See why Chevrolet is stealing the thunder from the high-priced cars. It has that high-priced, high-fashion look and everything good that goes with it—power, drives, ride, handling ease, *everything*. A demonstration drive will show you how true that is!

**See Your Chevrolet Dealer**

Motoramic  **CHEVROLET** More than a new car...a new concept of low-cost motoring!



# Brightest

# Merry



## argus 75 Gift Package

Everything you need to take wonderful pictures, indoors or out! Includes the famous Argus 75, the camera that takes all the work out of picture-taking! You just look in the brilliant viewfinder and press the shutter for beautiful pictures in color or black-and-white. Double exposure prevention. Gift Package also includes flash-gun, batteries, flash bulbs and film. There's nothing else to buy!

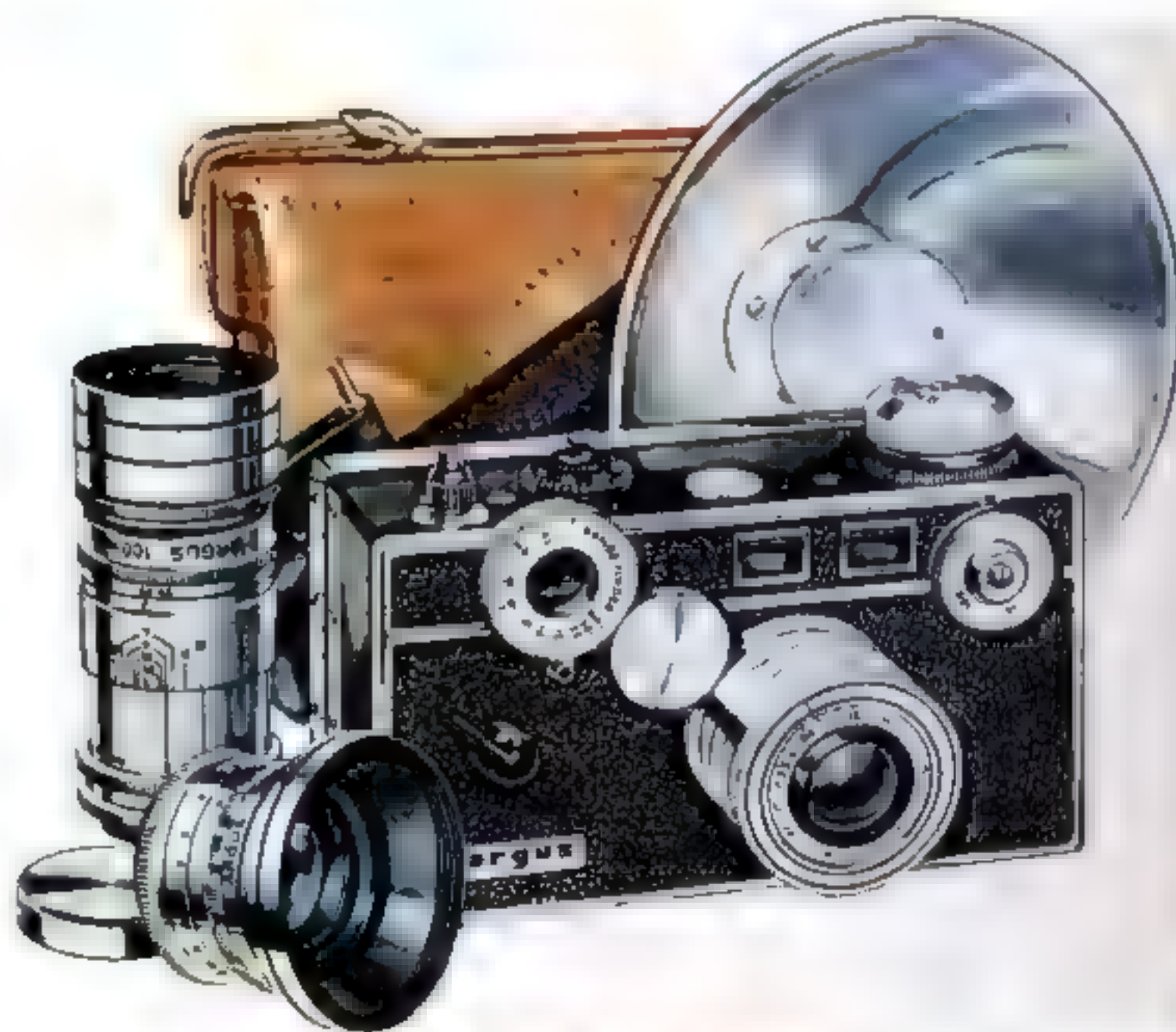
**\$19<sup>95</sup>**



## argus "Super 75"

Brilliant, new reflex-type camera with extra large viewfinder. Has full-focusing Lumar f.8 lens. With a simple adjustment, you can take perfect pictures under a wide range of conditions. Built-in flash synchronization—flash gun plugs right into the camera. Color-matic settings make flash pictures easy in color or black and white. Double exposure preventer. **\$22<sup>50</sup>**

Complete Super 75 Gift Kit includes camera, case, flash gun, flash guard, batteries, bulbs, two rolls of film—only \$31.50.



## argus C-3

The world's most popular 35 mm camera! Offers all these luxury features: color-corrected f:3.5 Cintar lens; gear-controlled shutter with speeds up to 1/300 second; Color-matic settings; lens-coupled rangefinder; built-in flash synchronization . . . flash gun plugs into camera . . . and only Argus C-3 offers interchangeable wide angle and telephoto lenses\*—they give Argus C-3 the versatility of cameras costing hundreds of dollars more! **\$66<sup>50</sup>**

\*Wide angle and telephoto lenses, \$57.50 each.



ways we know to say

Christmas

## argus A-4

An exciting new 35 mm camera! Precision ground f:3.5 Cintar lens . . . fastest lens of any American camera in its price class; shutter speeds from 1/25 to 1/200 second; handy Color-matic settings make picture-taking easy; picture-window viewfinder; double exposure preventer; built-in flash synchronization . . . flash gun plugs right into the camera!

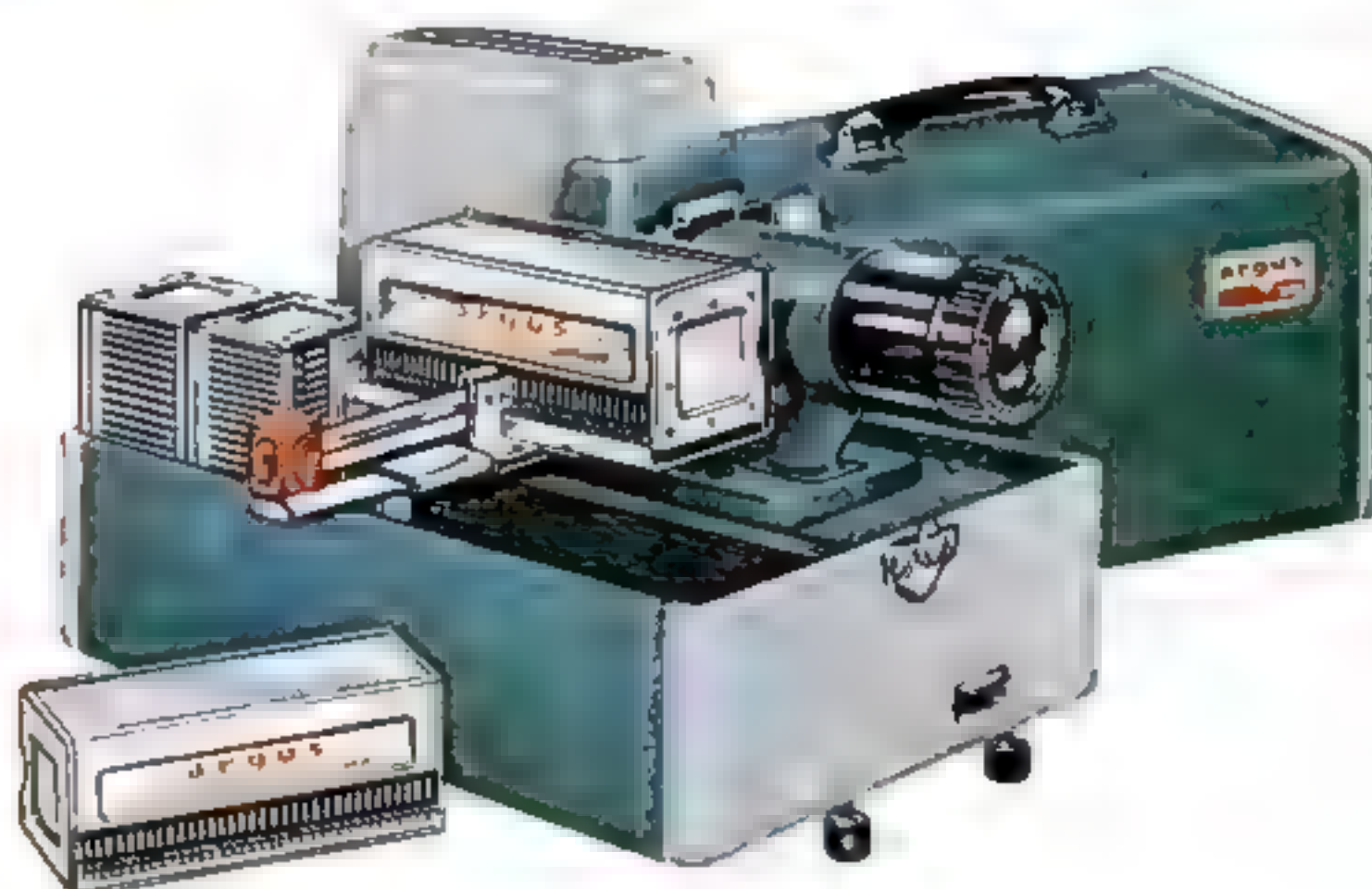
Case: \$3.65 Flash Gun: \$3.80. **\$32<sup>50</sup>**



## argus C-4

A masterpiece of precision! A truly great lens, the Argus Cintar f:2.8 gives sharp detail even in dim light. Lens-coupled rangefinder-viewfinder lets you compose and focus through one window; super-accurate shutter with speeds up to 1/300 second; Color-matic settings; double exposure prevention, built-in flash synchronization, many other deluxe features. **\$84<sup>50</sup>**

Case: \$7.50 Flash: \$8.95



## argus automatic projector

This new 300 Watt Projector shows, changes, stores your color slides automatically! An easy push-pull of the handle positions each slide for perfect viewing, then returns it to the magazine. Its powerful yet silent blower keeps your slides cool. Its color-corrected, wide angle, four-inch lens gives you a big, brilliant picture even in a small room. **\$66<sup>50</sup>**

Complete with carrying case

Standard 300 watt Projector with rotary slide carrier available at \$48.50.



# Dear Santa: We want the "2-for-1 set" of SAMSONITE...

'cause 2 pieces cost less...

than you'd  
expect to pay  
for 1 piece...

How wonderful to give a present that everybody wants...so beautiful, so practical, for so little money! Yet look what you get when you get the best...Samsonite.

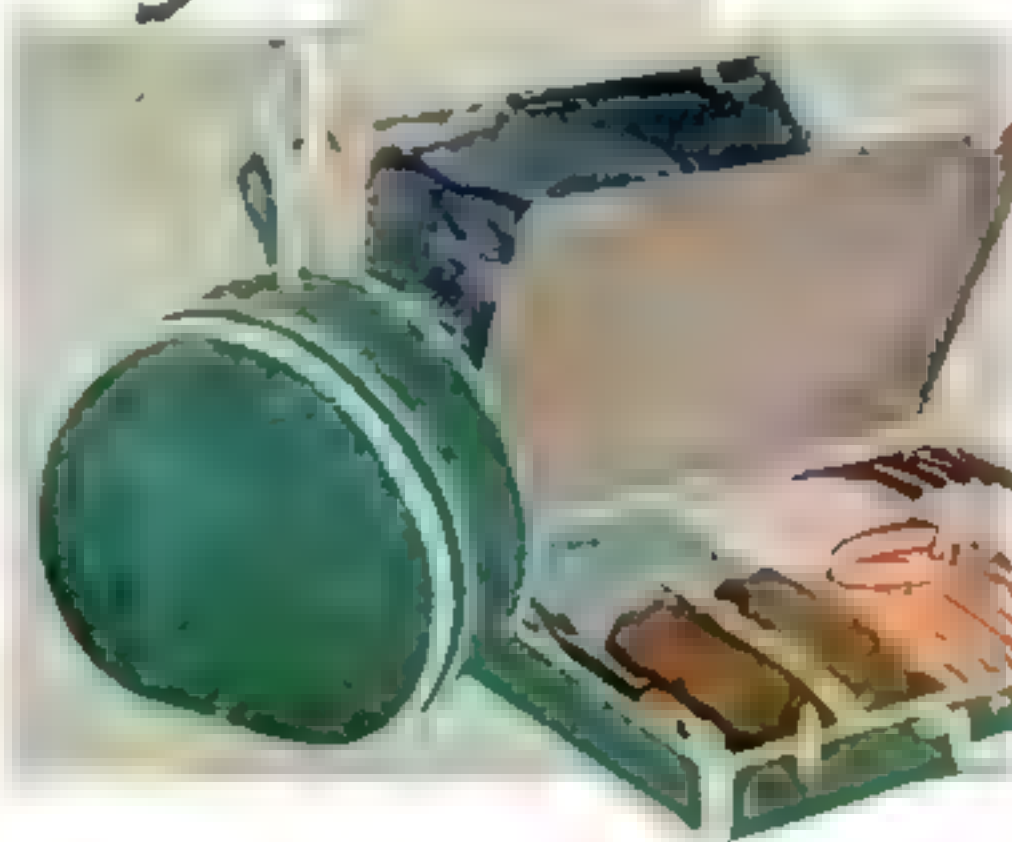
- ★ Actually strong enough to stand on! Takes rough handling with ease.
- ★ In six beautiful "better-than-leather" finishes that wipe clean with a damp cloth...defy wear or tear.
- ★ Carries more clothes in less space...always wrinkle-free.



of such fine  
quality luggage!



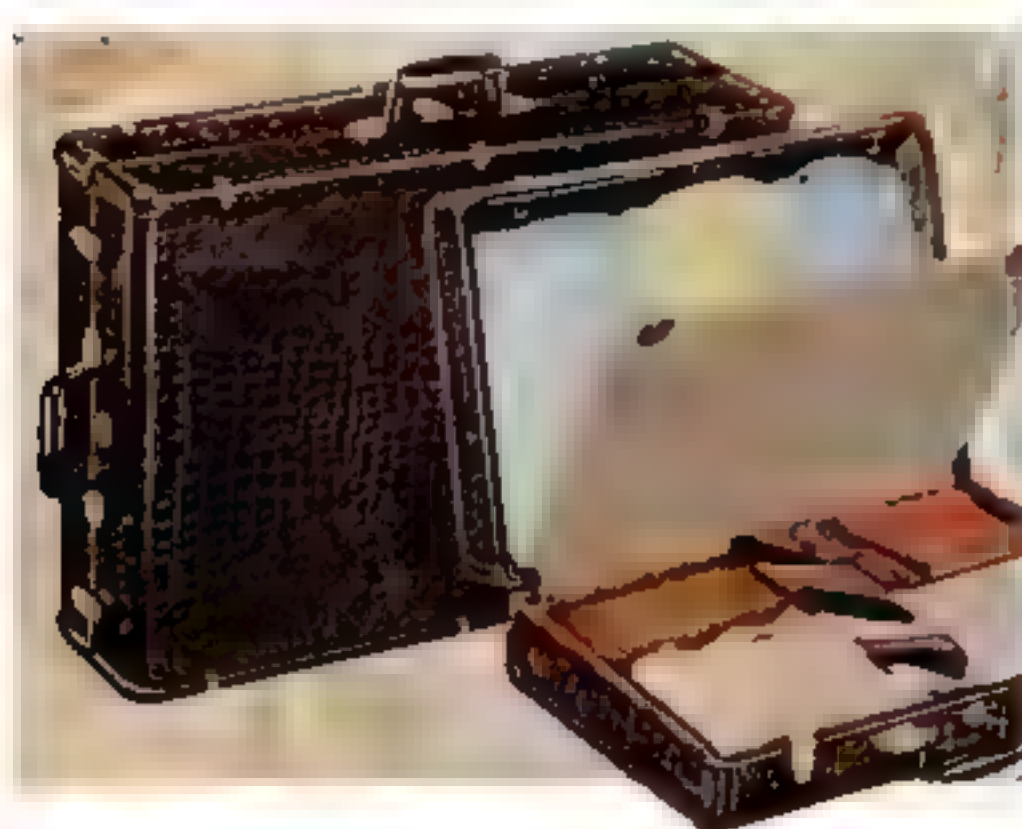
**BUD:** The spacious Two-Suiter (shown open), \$25.00\*, and the handy Quick-Tripper \$19.50\*...both shown here in Saddle Tan. **2 FOR ONLY \$44.50\***



**HIS FIANCEE:** New Hat Box in streamlined, off round shape, \$15.00\*, roomy Pullman Case (shown open), \$27.50\*, in Bermuda Green. **2 FOR ONLY \$42.50\***



**MOM:** Ladies' Wardrobe, carries 4 dresses, \$25.00\*, Train Case (shown open), has removable plastic tray, \$17.50\*. In Admiral Blue. **2 FOR ONLY \$42.50\***



**POP:** For long trips, the roomy Hand Wardrobe, \$35.00\*, and the handy Quick-Tripper (shown open), \$19.50\*. Here, in Alligator finish. **2 FOR ONLY \$54.50\***



**SIS:** The Ladies' Wardrobe (shown open and packed), \$25.00\*, matching Vanity O'Nite, \$17.50\*. Shown in Rawhide finish. **2 FOR ONLY \$42.50\***



**HER FIANCE:** New brief-and-overnight V.I.P. Case (shown open) \$19.50\*, the big Journeyer that carries 3 suits, \$27.50\*. Here, in Colorado Brown. **2 FOR ONLY \$47.00\***

STRONGEST  
...LASTS LONGEST



**Samsonite** flight-proven luggage



BY THE MAKERS OF SAMSONITE CARD TABLES AND CHAIRS

• Skowder Bros., Inc., Luggage Division, Denver 9, Colorado • Folding Furniture Division, Detroit 29, Michigan

\*All Prices subject to existing taxes.  
Prices higher outside continental U.S.



# NOW THEY'RE IN ITALY

Astral intruders are depicted by local artist

They had been in France and now over the Alps into Italy they came, only 1,736 years behind Hannibal's elephants. The astral adventurers in flying saucers who so upset the French (*LIFE*, Nov. 1) had moved on. In the Tuscan village of Bucine two dwarfs popped out of a spool-shaped conveyance and accosted Signora Rosa Dainelli. They snatched one of her silk stockings and also made off with some carnations she was carrying. Mrs. Dainelli called the police. They listened. So did an artist for an Italian magazine, who imaginatively depicted the incident (*below*). Many other Italians have reported similar incidents (*p. 134*) involving flying disks, cigars and *Marziani* (Martians). The Italian air force, however, has reported that its radar, so far, has registered only recognizable aircraft.



**THE VICTIM**, Rosa Dainelli, tells husband and children about her distressing meeting with strange little men. Police who went to the scene found nothing.

DRAWING FROM ITALIAN MAGAZINE "LA DOMENICA DEL CORRIERE" SHOWS HOW SIGNORA DAINELLI WAS ROBBED IN THE WOODS BY TWO MERRY CREATURES



CONTINUED ON NEXT PAGE





## NEW! Black & Decker Builds World's Safest Saw Attachment

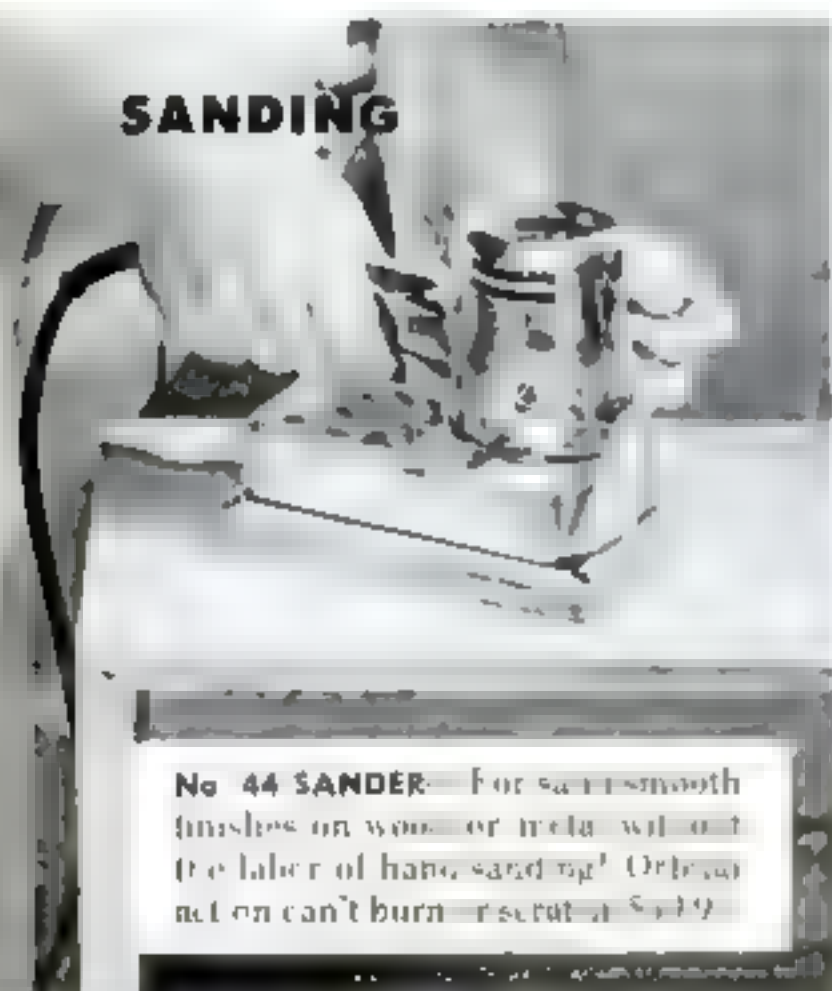
With this new Saw Attachment, you can cut lumber, plywood, Masonite, and many other building materials, using your B&D  $\frac{3}{4}$ " or  $\frac{5}{8}$ " 1 in. tv. or All Purpose Drill for power! And, you can do it safely, thanks to the exclusive tracing blade guard that closes automatically when you complete a cut!

In addition, you get all these professional features: Rip fence, guard retracting lever for pocket cuts, and depth and bevel adjustments for cuts up to  $\frac{1}{2}$ " deep and at angles from 0° to 45°. See this new B&D Saw Attachment at your local hardware, lumber or department store.

Only **\$12.95**

Use these other Black & Decker Electric Tools for

### SANDING



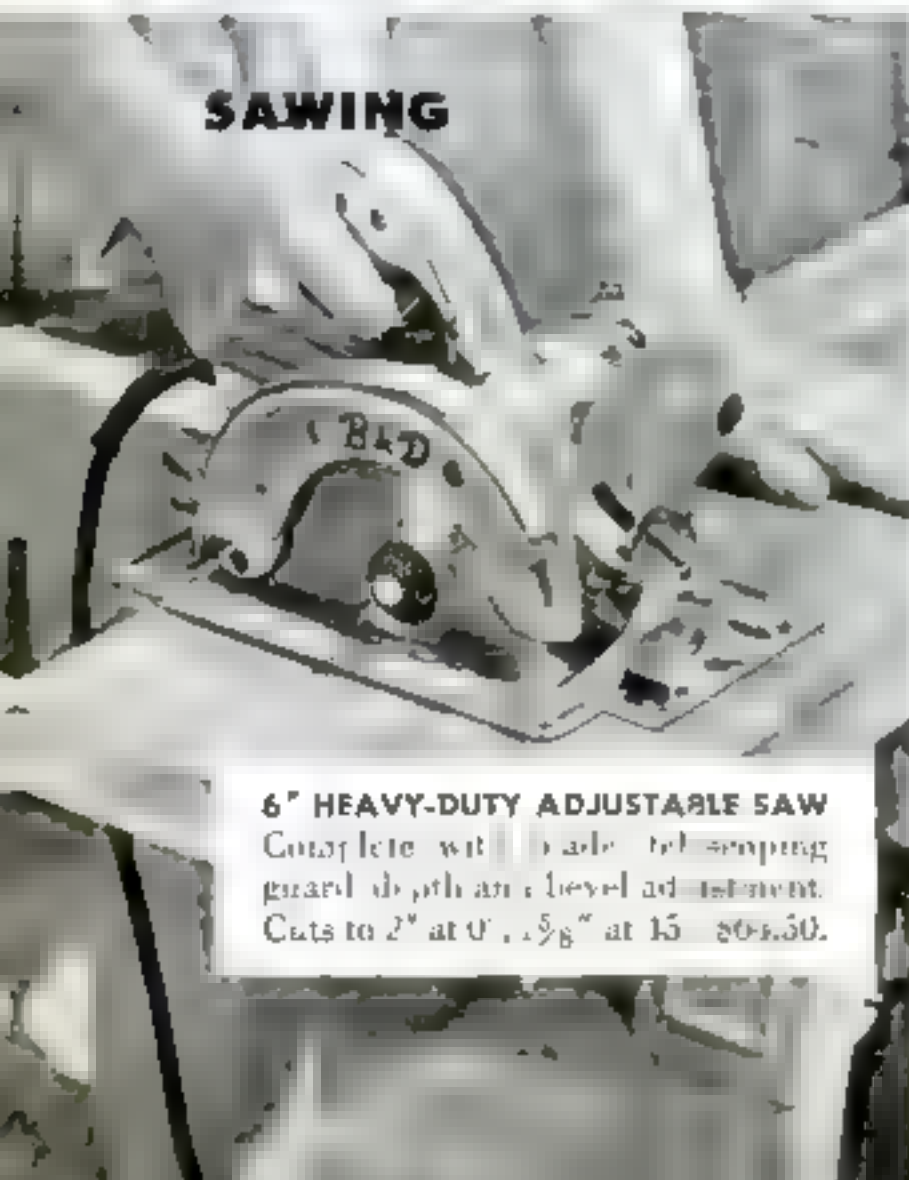
**No. 44 SANDER**—For smooth finishes on wood or metal without the labor of hand sanding! Orbital action can't burn or scratch. \$12.95.

### JIG SAWING



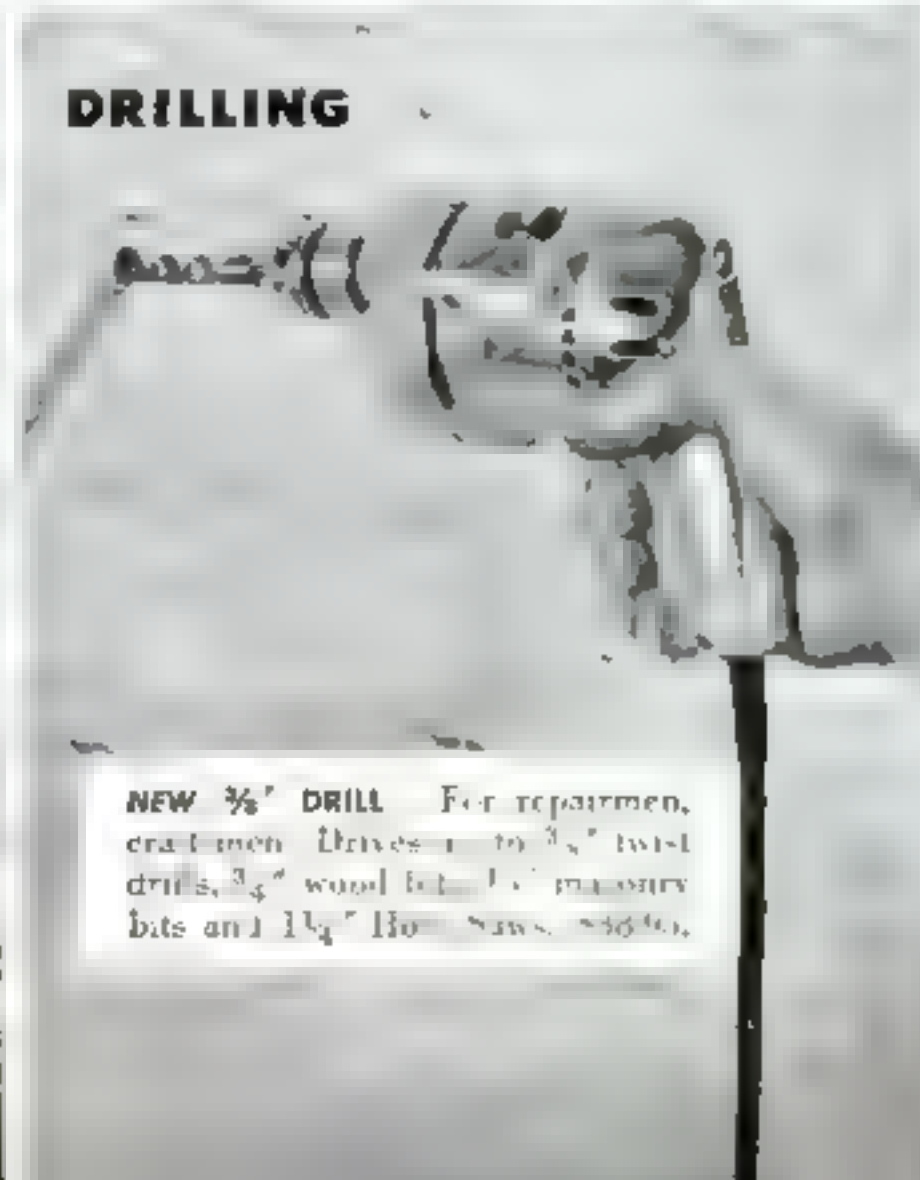
**PORTABLE JIG SAW**—For curved, straight or irregular cuts in wood, metal, plastic, leather, composition board, etc. With 3 blades. \$12.95.

### SAWING



**6" HEAVY-DUTY ADJUSTABLE SAW**—Complete with blade, telescoping guard, depth and bevel adjustment. Cuts to 2" at 0°,  $\frac{1}{8}$ " at 45°. \$16.50.

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**NEW  $\frac{3}{8}$ " DRILL**—For repairs, craftsmen. Drives 1- to  $\frac{3}{8}$ " twist drills,  $\frac{3}{4}$ " wood bits, 1-1/2" masonry bits and 1-1/4" Home Saws. \$16.50.

Astral Intruders in Italy CONTINUED

## SPACE MESSAGE IN HUNGARIAN

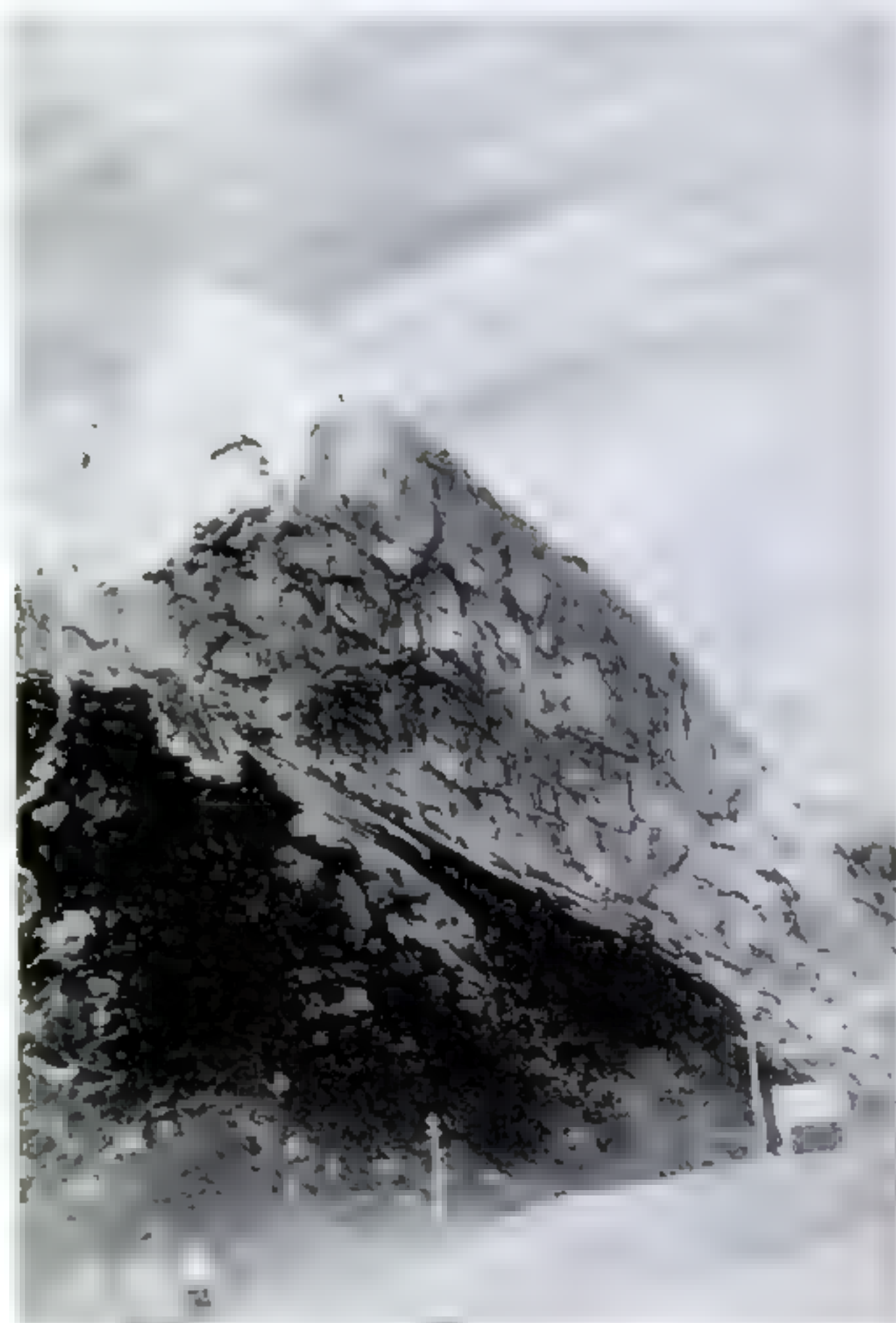


**SHAKEN SHEPHERD**  
of Sardinia—Giuseppe V.  
Martinelli—has the  
new drop jump in  
the International Team

### TIZENKÉT KÖVETELÉS

**ASTRAL LEAFLET**  
which was snatched up  
by the shepherd  
of the International Team

1. ASTRAL LEAFLET
2. ASTRAL LEAFLET
3. ASTRAL LEAFLET



**LUMINOUS DISK** was photographed in Dolomites. Astronomer  
first saw it was 100 feet out. But he claimed object was 100 feet out.



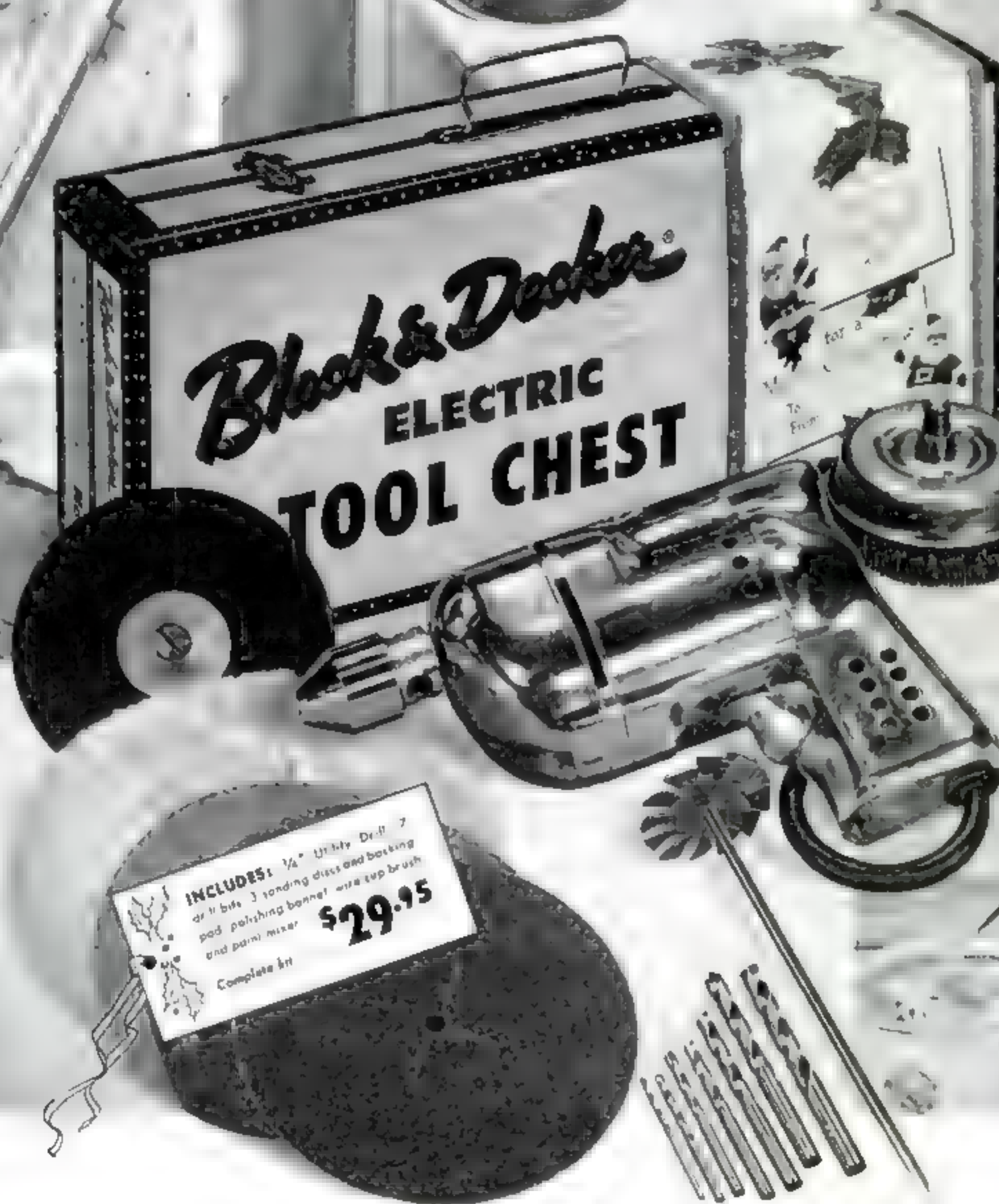
**DRILL**

**SAND**

**CLEAN METAL**

**POLISH**

**MIX PAINT**



## For The Man Around Your Home!

**SAVE \$4.30 WITH NEW BLACK & DECKER ELECTRIC TOOL CHEST! DESIGNED AND PRICED SPECIALLY FOR CHRISTMAS, IT MAKES HOME JOBS EASIER ALL YEAR 'ROUND!**

Wives, mothers and sweethearts... solve your Christmas gift problems this year—and save \$4.30 at the same time!—with Black & Decker's new Electric Tool Chest. The regular retail price of the items in this kit totals \$34.25, but you get the entire set for the special Christmas price of only \$29.95!

Aimed at homeowners and hobbyists alike, this new B&D Electric Tool Chest features a 1/4" Utility Drill, plus a hand-picked selection of its

most popular and useful accessories (see photograph above). An attractive gift carton doubles as a permanent storage and carrying chest.

For the man who already owns a drill, you can choose a gift from a wide variety of new accessories, as well as other B&D tools (see opposite page). All are made with the same quality parts and precision workmanship that have established Black & Decker as a manufacturer of industrial

power tools for over 44 years. And speaking of drills, it is a fact that more men have started their home workshops with a B&D 1/4" Drill than any other power tool!

If there's a man around your house, a Black & Decker Electric Tool Chest... or Black & Decker Sander, Jar Saw, or Portable Electric Saw... is sure to keep him happy doing all the home repairs and projects you've always wanted!



**WORLD'S MOST POPULAR ELECTRIC DRILL—OVER 1,500,000 IN USE!**

**Bob Davis says**—Send 25c for my "Hands Tips" book full of ideas for home jobs. Address: THE BLACK & DECKER MFG. CO., Dept. L114, Towson 4, Maryland.



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FOR HOME, SHOP, FARM AND INDUSTRY

**Black & Decker**



**PORTABLE ELECTRIC TOOLS**





# The EYE of EISENSTAEDT

In 25 years through his finder a great photographer has seen the world and its life and has recorded it in memorable pictures

The eyes of Alfred Eisenstaedt see things very fast. For 25 years, through the view finder of his Leica camera, his eye (the right one) has looked with perception as renowned and plain people acted out their lives before it, as the world's violent history took shape. Eisenstaedt started as a photographer in Berlin in 1929, pioneering with miniature cameras and in the vivid new form of storytelling through picture sequences. In 1936, in the U.S. and already famous, he joined the staff of the new picture magazine *LIFE*. He is today one of the world's greatest photographers and, a quarter century after he first took up with cameras, *LIFE* proudly presents a portfolio of his memorable pictures, taken from a retrospective exhibition opening at George Eastman House in Rochester, N.Y. next week.

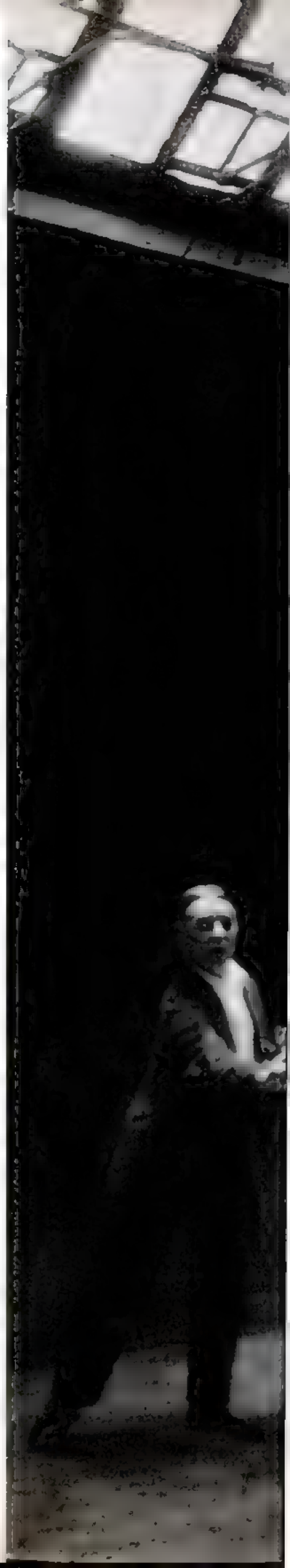


**SKY RIDE**

In flight over the Atlantic, Graf Zeppelin crewmen climb to dirigible's topside to repair storm damage.

**CLASSIC EXERCISE**

In Paris the corps de ballet practices classic exercise in a room high up under the eaves of the opera.







### WAITING MONK

At the Metamorphosis Monastery in the mountains of Hassaly, an aged monk quietly awaits his death.



### EXPECTANT MAESTRO

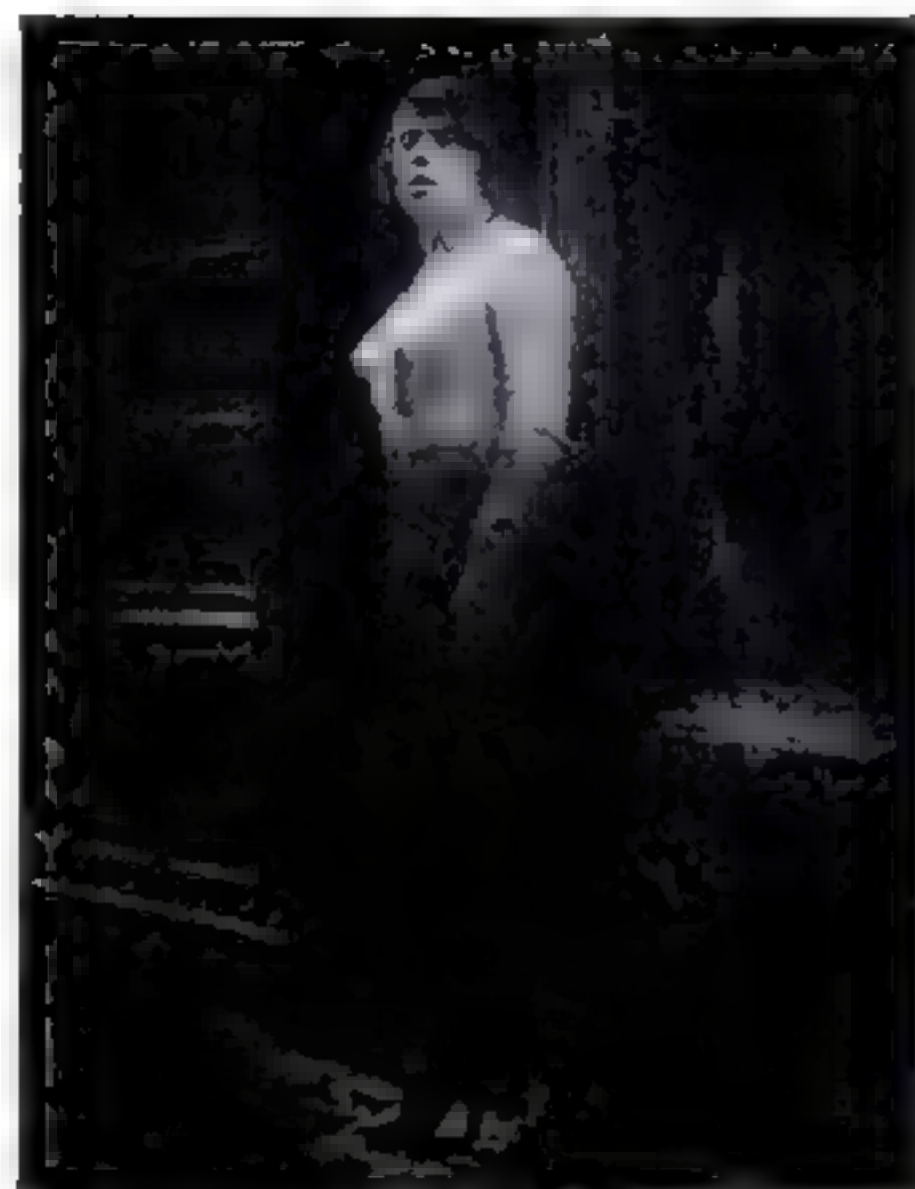
From cello section Eisenstein shot Willem Mengelberg swelling expectantly as his men tackle Brahms.





### BAREFOOT SOLDIER

In Ethiopia in new approach to war coverage Eisenstaedt pictured detail, like soldier's feet.



### PARISIENNE

Picture of a prostitute, taken in Paris, was done with early Leica.



### MEAL AT ATTENTION

First of Eisenstaedt's 52 LIFE covers was this picture of a West Pointer at the dinner table.



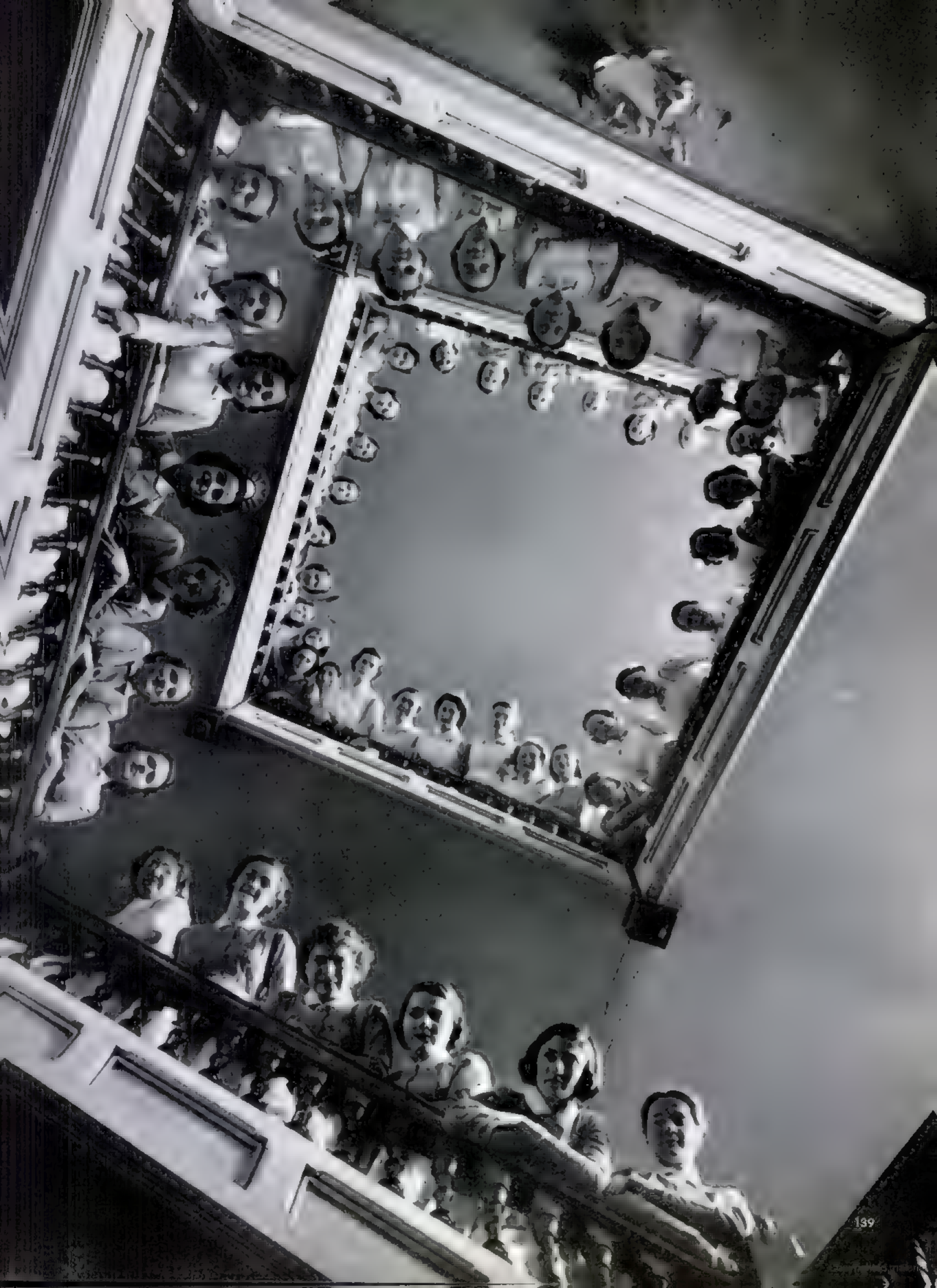
### TOT'S WELCOME

Little Chinese girl is welcomed by nuns at a Catholic school in San Francisco.

### PICTURE BY DESIGN

Future nurses at Roosevelt Hospital's nursing school peer over the balconies.









#### A HOMESPUN TRAVELER

Will Rogers, traveling about Europe, visited a conference on disarmament at Geneva in 1932 and quipped with U.S. diplomats.

## 'I LIKE TO TAKE FACES, ESPECIALLY MEN'

Throughout his career Alfred Eisenstaedt has been—and is—a superb and prolific portraitist. "I like to take faces," he explains, "especially the faces of men." No cameraman has photographed so many of the contemporary world's famous—and notorious—faces. On this page are some of his portraits taken in the revealing moments of action and emotion.



#### A HOMESPUN BOSS

In Oklahoma the photographer from Berlin found an old-style politician in "Alfalfa Bill" Murray, a power in his home state.



#### EYES OF HATE

Dr. Paul Joseph Goebbels, Nazi propaganda chief, stares angrily in 1933 when reporters fail to applaud an anti-Semitic lecture.





### BLESSED ROYAL BULGARIAN

King Boris III of Bulgaria receives a "thank you" blessing from the Archbishop of Sofia after the king presided at the dedication of a new restorate at the university.



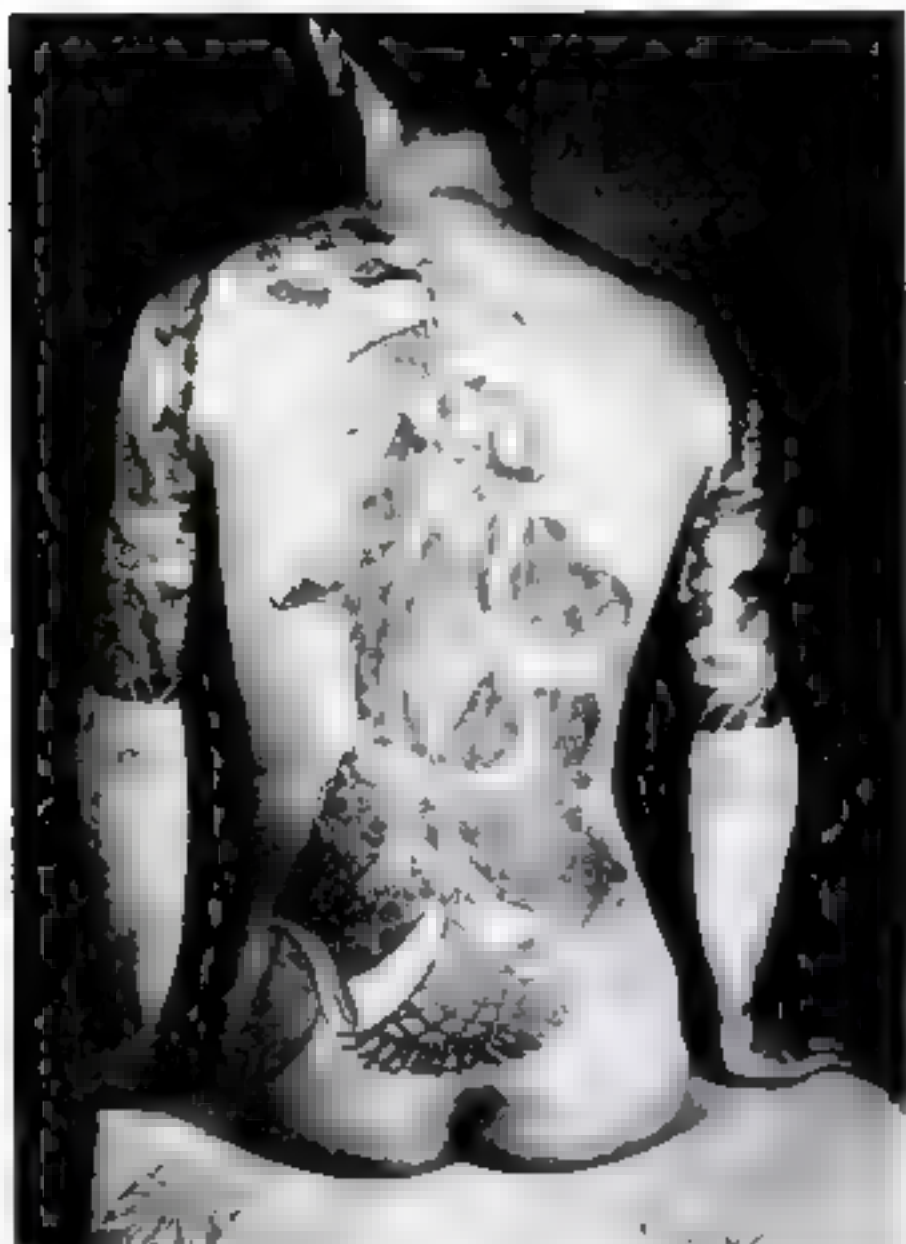
### AT BAY

At the Kefauver hearings Frank Costello gets progressively more angry as questions come faster.

### UNDER DURESS

Hideki Tojo—later to be found guilty of war crimes and hanged—keeps cool look on way to trial.





### GAMBLER'S ART

Elaborate tattoos were once used by the Japanese police for identifying criminals. Today gamblers get themselves elaborately tattooed as a kind of proud defiance of the old custom.





## SHADOWY SCENE

Slanting sun rays (left) dramatically light trees at White Sulphur Springs. 1937 picture Eisenstein had been unable to get published.

## VICTORY KISS

In Times Square a girl is saluted by a wildly happy sailor as New York celebrates V-J day and the end of World War II's hard fighting.

## SURF WORK

Gold Coast tribesmen fight surf paddling canoes from shore to ships. The men work in three-week spurts and then quit to rest for a while.



CONTINUED ON NEXT PAGE



*What good is a pretty hat...*



*if you don't have pretty hair?*

*Everyone knows lanolin brings to dull, drab hair the glow of youth . . . and Helene Curtis brings you up to 10 times more absorbable lanolin!*

Now it's as easy to have gorgeous hair as it is to buy a hat.

For Helene Curtis has discovered what others have tried and failed . . . a way to give you 100% absorbable lanolin. It's LANOLIN DISCOVERY, a hair conditioner and beautifier that's more effective (up to 10 times more effective!) because it contains up to 10 times more absorbable lanolin.

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And we'll bet you get more compliments on your hair than you do on your hats.

**FREE TWEED PERFUME!** Sweet surprise! Attached to every Helene Curtis LANOLIN DISCOVERY is a free purse-size flacon of Letheric Tweed Perfume. Supplies are limited, so hurry, hurry!

Regular size \$1.25 New large economy size \$1.89  
both prices plus tax

**Helene Curtis lanolin discovery**

*the breath of life for lifeless looking hair!*



TRADEMARK

EISENSTAEDT CONTINUED

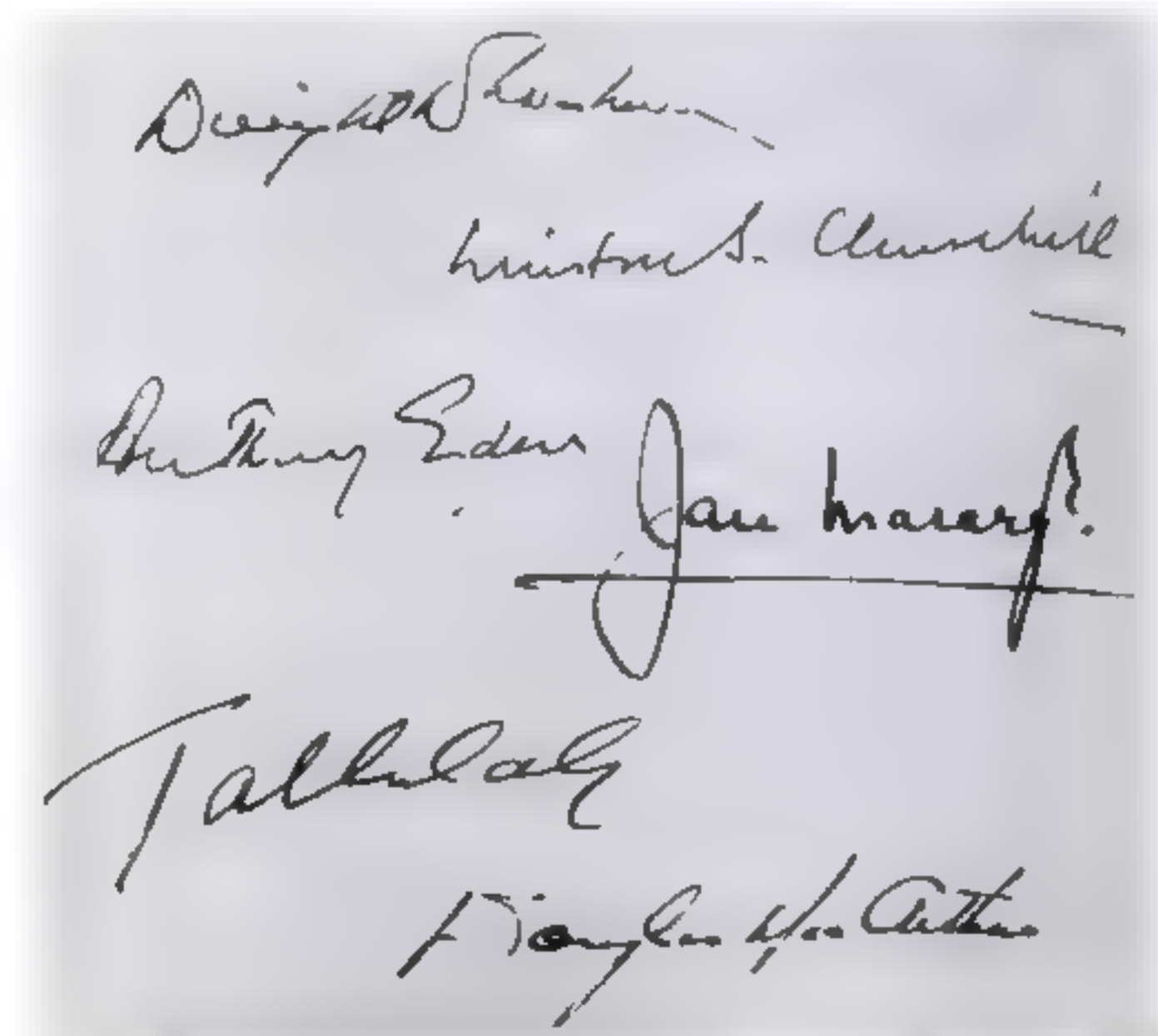


**OUT WORKING** Alfred Eisenstaedt is tense and watchful as he searches the crowd in a city street for his next candid shot.

## HIS DURABLE ZEAL

Alfred Eisenstaedt lives for photography. Like many another journalist he happily bewails his fate on occasion, grumping about the time he was abruptly called back from vacation and rushed to Virginia to take pictures, one of which finally ran in the magazine three years later. But he loves work and was never happier than last September when his vacation was twice interrupted by hurricanes that landed right in his lap on Martha's Vineyard.

What makes Eisenstaedt great has puzzled experts. They talk of an eye that automatically frames effective pictures, of timing that clicks the shutter at the critical moment of action or emotion, of the sympathy and understanding that pervades his pictures. They also marvel at his durability. Jacob Deschin, New York Times camera editor, best sums it up. "After 25 years of professionalism," he said, "Eisenstaedt is still an amateur at heart, excited about his medium, full of delight in persons and things and as enthusiastic as a beginner."



**AN AUTOGRAPH COLLECTOR**, Eisenstaedt has books full of messages of friendship signed by the famous subjects who posed before his cameras.



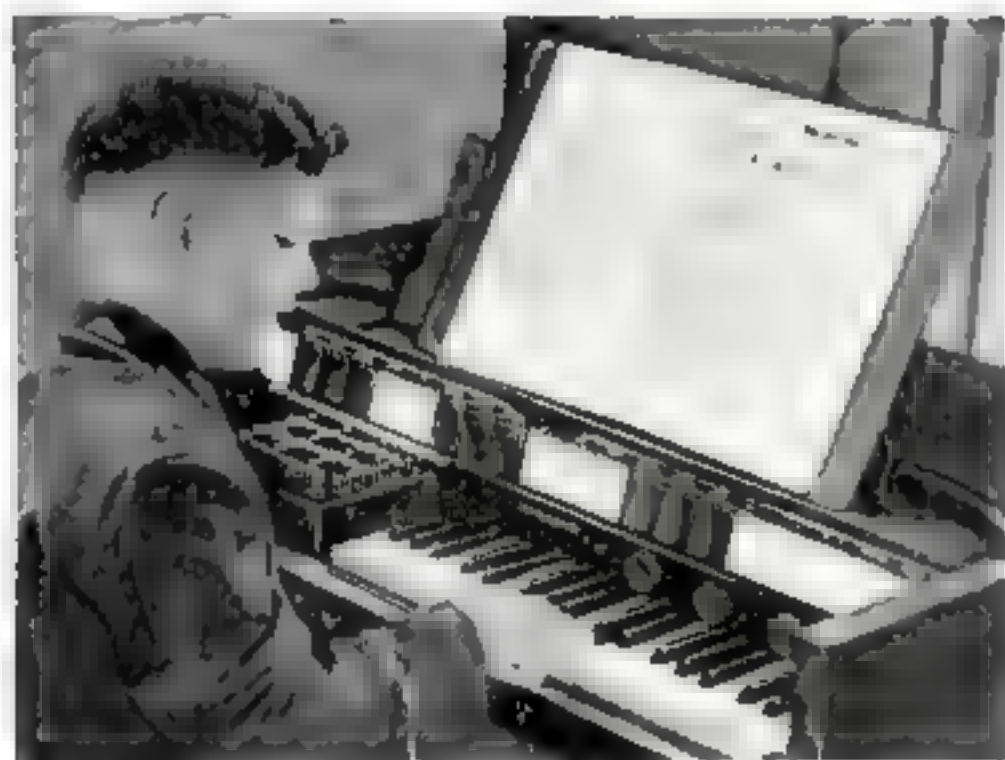


## Even Mike sat right down and played a carol

in 30 minutes on our Hammond Chord Organ

**Y**OU SHOULD HAVE SEEN the excitement when the family caught sight of the Hammond Chord Organ Christmas morning. It was something to warm your heart! Naturally, there was a scramble to be first to try it. And, naturally, it was nine-year-old Mike who won.

Now, the thing that had sold me on the Hammond Chord Organ was the fact that you can play it in 30 minutes without knowing a note or taking a lesson. But, frankly, I wasn't prepared for anything like this...



**Mike perched at the keyboard.** With one finger of his right hand he pressed one key at a time to play the melody. And you know, this alone sounded swell! (With the Hammond Chord Organ, "Picture Music" shows you the right keys if you can't read notes.)



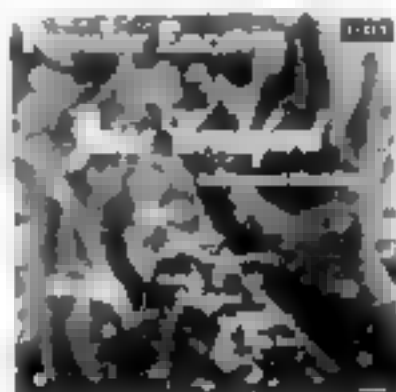
**Then, with one finger** of his left hand he touched a button. This produced a full, rich chord that would take three to five fingers on other instruments. In no time, Mike could play "Silent Night" clear through. Not perfectly, I grant you. But pleasingly!



**Then, one by one,** the others tried it. It was fun to watch them having so much fun! And though none of them ever had a music lesson, their first efforts sounded surprisingly beautiful. They were especially thrilled by the dozens of instrumental effects you can get with a Hammond Chord Organ.

### *Surprise your family Christmas Morning!*

**For a lifetime** of fun and inspiration, make this year's family gift a Hammond Chord Organ! Visit your Hammond dealer now and try it without obligation. In less than 30 minutes, you'll play your favorite carol well enough to astonish the family Christmas morning. \$975 f.o.b. Chicago, in Walnut. Blond or Ebony slightly higher. Easy terms. Mail coupon for details.



Hear what Jesse Crawford does with the Hammond Chord Organ in "Popular Encores" Decca Records (ED-693 DL 5548).

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**FOR MEN**  
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**HUMILIATING REDUKE** was given Zhukov by a party group after he was denounced by Beria's men for anti-Stalin remarks. This led him to support Malenkov.

## Both sides order army divisions into Moscow and the stage is set for battle

Beyond Moscow, Beria prepared to flash the word to a handful of co-plotters whose power reached almost every corner of the U.S.S.R. Beria's old secret-police collaborator, Vsevolod N. Merkulov, was now top controlling officer of the entire Soviet economy. Through the vast bureaucracy of the Ministry of State Control, Merkulov could bring thousands of underlings throughout the country to the support of a Beria dictatorship. The whole Soviet counterintelligence organization was under direct control of another old Beria comrade, Colonel General Bogdan Z. Kobulov. In Georgia, Beria's old bailiwick, his friend Vladimir G. Dekanozov, as minister for internal affairs, was boss of the secret police machinery. Also in close touch with Beria was Colonel General Sergei E. Goglidze, deputy minister of state security, representative of the Central Committee for the far east.

When Vasily Stalin was suddenly removed from his post, Beria realized that the time for action must soon come. Artemiev ordered two divisions under trusted officers to move into the capital from the surrounding provinces. With his military accomplices in Moscow and his subordinates and contacts on the periphery of the Soviet Union, Beria believed that he could in a few hours assert his own power across the U.S.S.R. and its satellites.

But there were bound to be leaks in the security chief's security, principally through the party channels controlled by Malenkov and Khrushchev. Tipped off by faithful Communists within the conspiracy, Malenkov alerted his own powerful allies.

Unlike Beria's few military collaborators in the

Moscow area, most of the high professional soldiers of the Soviet army were united behind Malenkov in their loathing of Beria and his machine of terror. A source of resentment for years had been the special MVD army that had been the Praetorian Guard of the Stalin regime. During the war the Red army had been systematically honeycombed with agents of SMERSH, Beria's dreaded counterespionage organization, whose name was composed of the initials of the words meaning "death to spies." Every echelon from the high command to the lowest platoon had at one time or another been weakened and humiliated by the ceaseless denunciations of SMERSH. Every Soviet army officer knew that if Beria ever took over the country, the entire military force would be due for a purge dwarfing even the bloody one that Stalin had carried out against Marshal Tukhachevsky and his colleagues in 1937.

One officer who had particular reason to resent Beria and SMERSH was Marshal Georgi Zhukov, savior of Moscow and conqueror of Berlin. Right after the war Zhukov had become increasingly derisive of Stalin's tendency to credit the victories of his generals to his own "military genius." Word of Zhukov's apostasy had quickly reached Stalin through the secret police. Zhukov had been hauled back to Moscow to face a party commission. Its chairman, contemptuously addressing him with the familiar form of "you" reserved for social inferiors, had shouted, "The credit for our victory does not belong to you, but to the party and its leaders!"

Zhukov was thereupon demoted to the obscure post of commander in chief of the military district of Odessa. Not long afterward, apparently because

CONTINUED ON PAGE 148



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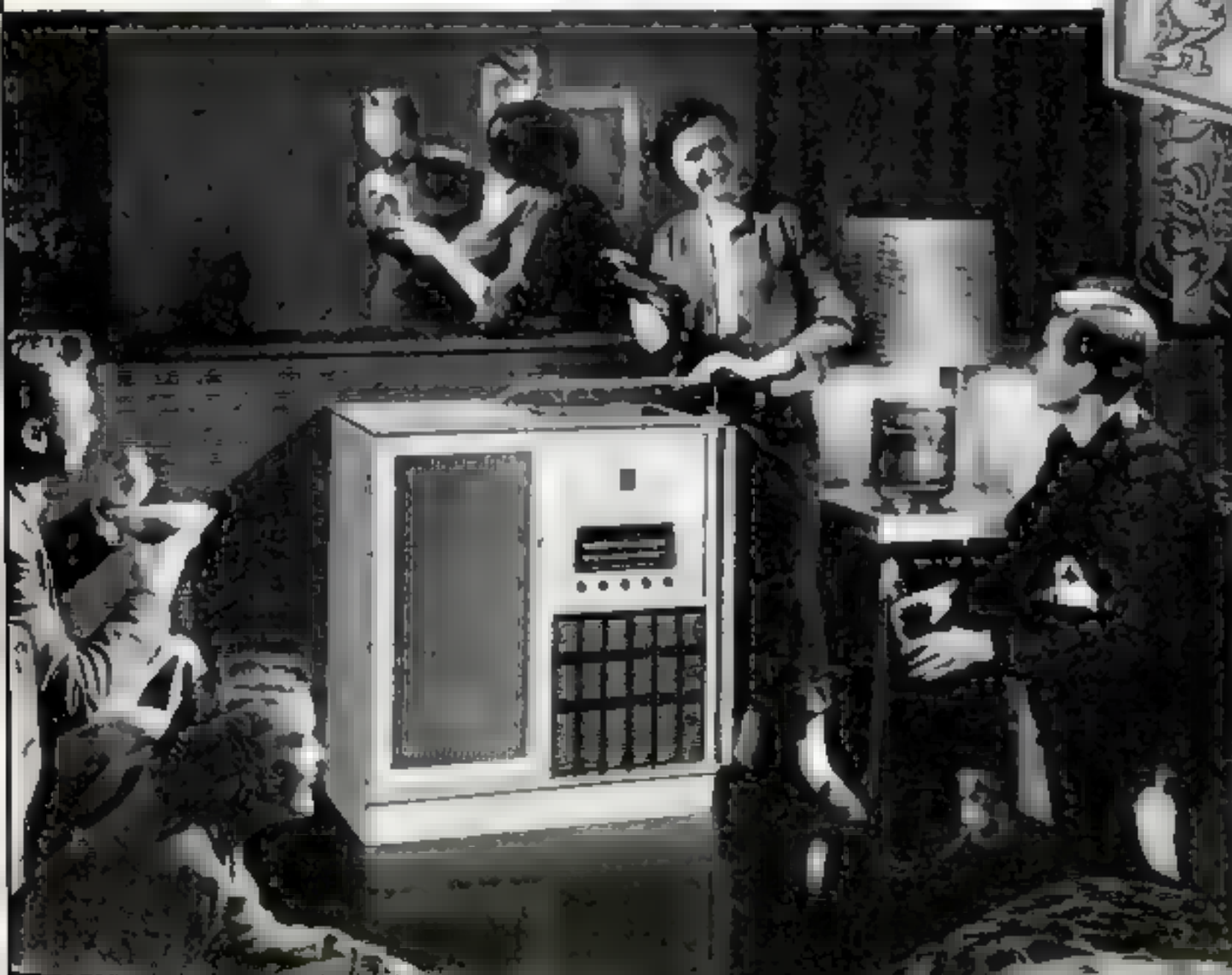


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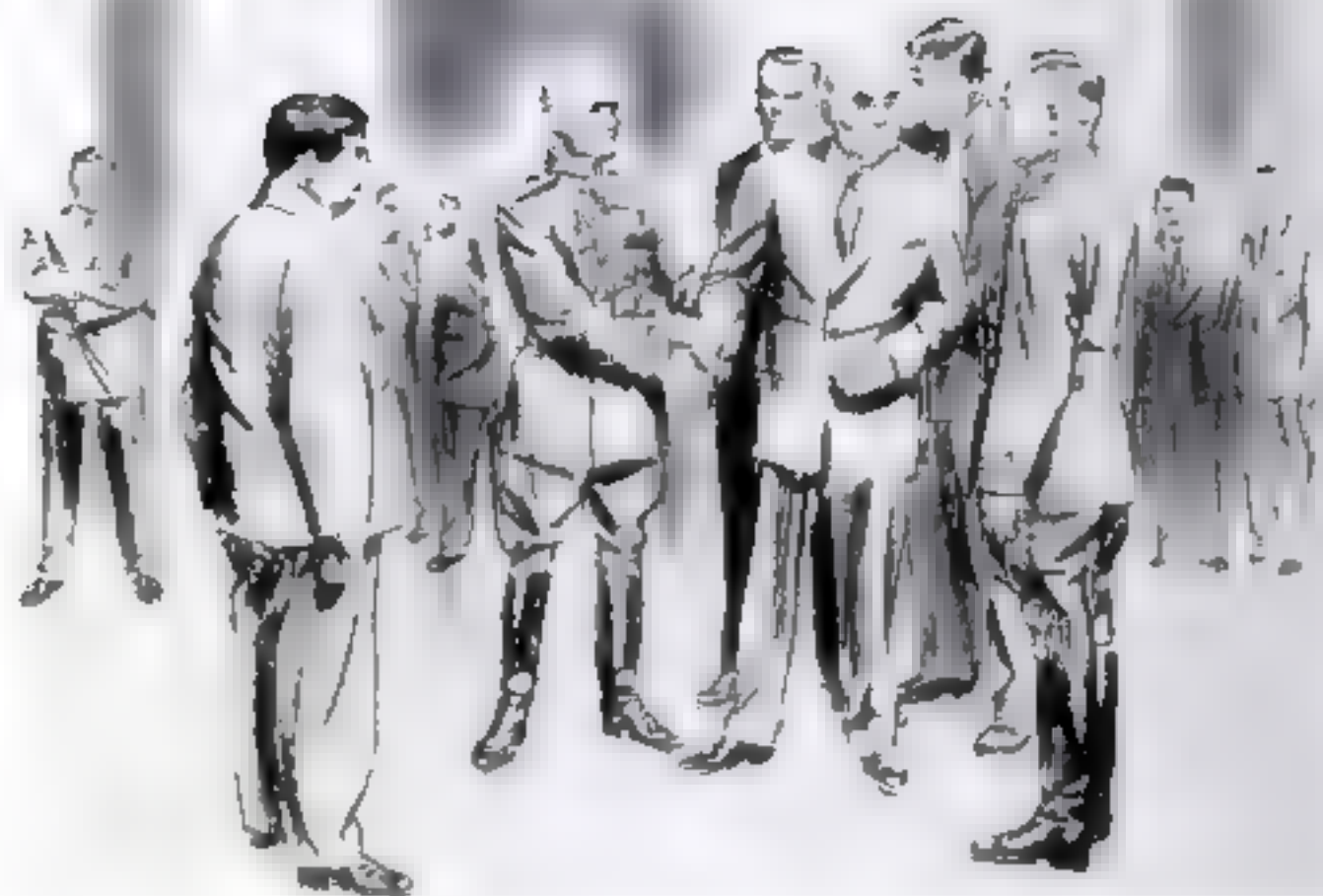
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only \$2



There's a Cheryl May charm blouse and bracelet set for you here.

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TRAP WAS SPRUNG when Beria was seized by Marshals Konev and Zhukov after Malenkov (left) denounced him as traitor and plotter for power.

## SHOWDOWN FOR POWER CONTINUED

Stalin feared having him so near the borders of the non-Communist world, Zhukov was shifted to a command in the Urals. By 1951 his disgrace had apparently been abated somewhat and in 1952 he was elected an alternate member of the party's Central Committee. But only after Stalin's death did he regain military prominence as deputy minister of defense.

Above Zhukov in the army hierarchy stood two men equally resentful of Beria and loyal to Malenkov. At the top was Nikolai Bulganin, who had served both Stalin and Malenkov as minister of defense. One of Bulganin's deputies was Marshal Alexander Vasilevsky, the man whose orders firing Artemiev had been countermanded, and who was still embittered by the latter's continued military eminence. In the field such old regulars as Marshal Ivan Konev stood ready to help rally the bulk of the Red army behind Malenkov.

After learning the details of Beria's plan, Bulganin, Vasilevsky and Zhukov discussed the situation with Malenkov and agreed that they could not depend upon the troops in the Moscow military district. Secret orders were immediately sent out for two Guards divisions, one of them armored, to proceed to Moscow from their quarters in the Urals. With those members of the Central Committee whom he completely trusted, Malenkov made plans for Beria's arrest at a meeting of the committee. The Red army commanders alerted their trusted subordinates.

Malenkov then announced a plenary session of the Central Committee for June 26. Beforehand arms were issued to a number of committee members. The regular guards in the buildings of the Central Committee and the rest of the Kremlin were shifted to posts where they would have no chance of intervening.

The crucial question was: would Beria show up? More and more, of late, he had been absent from committee meetings. He did attend this time, apparently in the belief that his absence would increase criticism of his handling of the recent uprisings of German workers.

As soon as he was in the building all doors were blocked by armed members of the Central Committee. In the meeting room, sensing something was up, Beria rose as if to leave. Malenkov quickly launched into an arraignment of Beria for "treason to the party" and for "setting himself above the collective will of the party leaders." Then Malenkov unfolded the evidence of Beria's plot.

As Malenkov finished, Zhukov and Konev strode forward to place Beria under arrest. Beria, who had started to expostulate at Malenkov's charges, began to beg for mercy and cravenly plead his loyalty to his old comrades. At last he was led away by a heavily armed group from the Central Committee. With Beria behind bars, his conspiracy collapsed. Artemiev's two divisions never had a chance to get into action. He and his subordinate commanders in Moscow were stripped of their ranks, arrested and later

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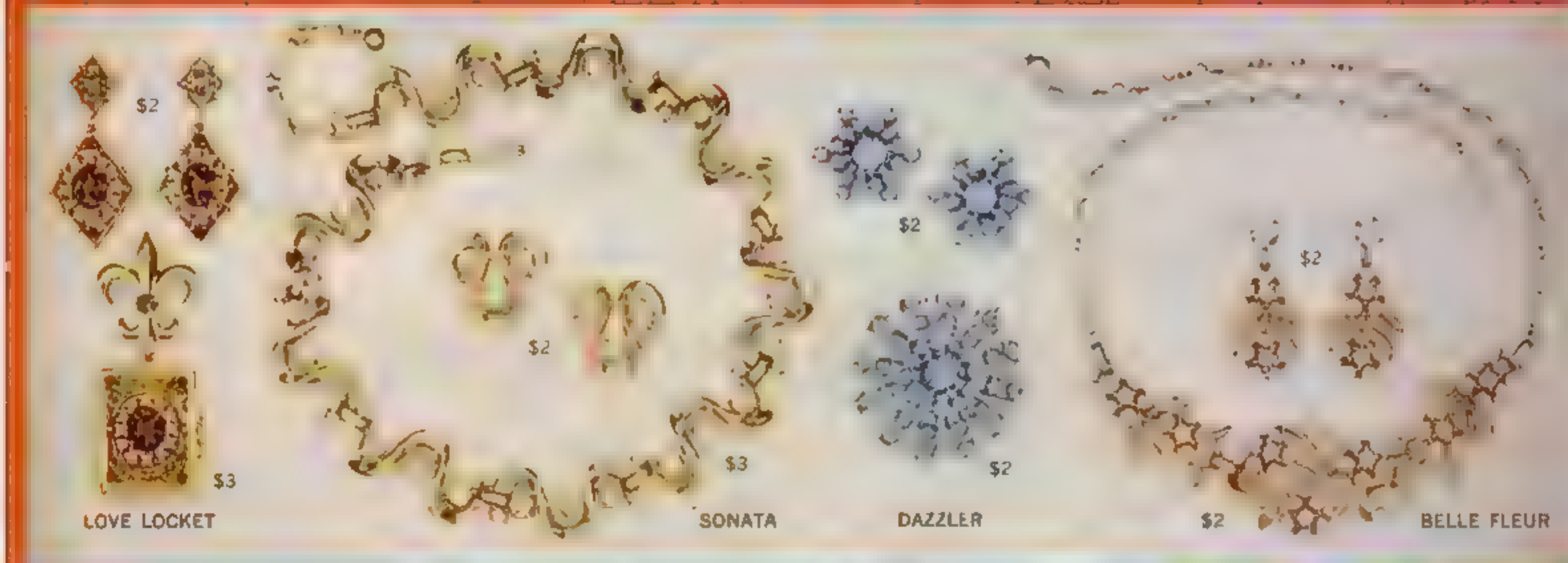






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## SHOWDOWN FOR POWER CONTINUED

executed. Under cover of columns of armor, which suddenly appeared in the streets and were heavily concentrated around Beria's villa off Bolshaya Sadovaya Street, hundreds of other arrests were carried out. That evening employees of the MVD were ordered to destroy all pictures of Beria. His aides were rounded up by the party and army and there began a widespread hunt for his other partisans, big and little. A general purge of all his departments was carried out by a special commission headed by Nikolai N. Shatalin.

Vasily Stalin disappeared and has not been heard of since that day. Although the executions of Beria's civilian cohorts were announced at the same time as his own, those of Generals Artemiev, Spiridonov and Sinilov have never been made public. The disappearance of these commanders caused widespread talk, but the share that they had played in such a gigantic plot was something that neither Malenkov, for effect abroad, nor Bulganin, for the effect on the troops at home, wished to emphasize.

Not long afterward at the Ministry of Defense the party *aktiv*—the Communist caucus—adopted a pointed resolution to the effect that the Communist organizations of the Soviet army and navy "will henceforth be a loyal and trustworthy bulwark of the Central Committee of the party." There was a lot to ponder in that "henceforth."

Subsequently two top-ranking military men played leading roles in the secret trial of Beria. As presiding judge Malenkov named Marshal Konev, long known as a man capable of shooting down anyone in cold blood without blinking an eye. Another judge was General of the Army K. S. Moskalenko, Artemiev's successor as commandant of the Moscow military district.

After the death sentences and executions of Beria and his chief accomplices had been made public on Dec. 24, 1953, closed party meetings were held at MVD headquarters for the purpose of reading the secret unabridged text of the indictment of Beria. I was later told by one who had been there that it took four or five hours to read the whole summation. It charged Beria, among other things, with sadism in torturing prisoners with instruments found among his personal possessions and with picking out attractive young women on his incognito evening walks through the streets of Moscow and ordering them brought to his private quarters. The major part of the statement dealt with Beria's alleged activities on behalf of foreign intelligence agencies, including "wrecking" operations against industrial projects entrusted to his supervision.

Beria's arrest had been revealed on July 10. Reports of his trial were not given out until Dec. 16. After a week of "spontaneous" indignation meetings his execution was announced. For some 22 weeks between July and December, the Soviet press and radio shrouded the Beria case in complete silence. The reason for the delay became clear between Christmas and New Year's Day. An unprecedented smokescreen had been devised by Malenkov.

During the week after Christmas the six million inhabitants of Moscow were given a series of sensational treats. GUM, the great

CONTINUED ON PAGE 153



**REMOVING BERIA'S PICTURES** from walls of MVD offices was priority task for employees of the secret service the night their ex-boss was arrested.

## EVERYTHING A *Christmas Gift* SHOULD HAVE !



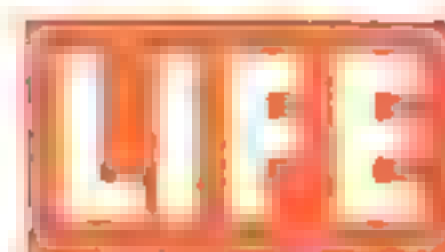
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*There's no counting  
the women who  
take up a man's time*





37-я годовщина Великой Октябрьской социалистической революции

STALIN HERITAGE, including his belief in a final conflict with the West, is still glorified by his heirs, shown by *Pravda* at party gathering this month.

SHOWDOWN FOR POWER CONTINUED

department store in Red Square which had long been closed, was reopened the day after Beria's death. Nothing like the quantity and variety of goods put on sale had ever been seen in Soviet Moscow. Then came another unheard-of event, the public display of the *yelka*—decorated Christmas trees—in the Kremlin and in the House of Soviets. The climax came on New Year's night when the great Kremlin palace was thrown open to thousands of youngsters for a masquerade ball. The finale to the Beria drama was worthy of a master of the theatrical arts.

Malenkov had already displayed his political craft by putting only six other members of the conspiracy on trial with Beria. Thus Malenkov hoped to show the whole country that Beria was virtually one against all, whereas Malenkov had behind him a broad and solid national front. Hundreds of others were quietly liquidated without any publicity.

Malenkov could not afford to admit publicly that the high command of the Moscow military district and many other key army officers, including Vasily Stalin, had plotted to seize the government. Such an admission would have been too dangerous for the still unconsolidated regime.

Despite the present apparent unity of the armed forces behind the new triumvirate of Malenkov, Molotov and Khrushchev, the Soviet Union's "collective leadership" today is unified only by its collective fears—fears of the people's wrath within the country and of foreign attack without.

Within the U.S.S.R. no one believes in the permanence of collective leadership. At the moment the administrative reins are firmly in Malenkov's hands, but he governs only with the active cooperation of other prominent members of the Presidium of the Central Committee. I am certain that as soon as one member of the group is able to gather enough power into his own hands the present setup will vanish. The pattern of Communist rule for 37 years and of Russian rule for vast periods has been dictatorship. Whatever interim adjustments Soviet rule goes through, it must ultimately become rule by one man.

I was repeatedly told in the last years of my service with the MVD that the cornerstone of Soviet foreign policy was Stalin's formula that an armed conflict with the capitalist world would be possible only when the Soviet bloc had reached or exceeded the military-economic potential of the West. That time, like the time when one man will step to Stalin's throne, has not been reached.

The economic facts behind the facade of the present "peaceful coexistence" campaign were made clear to me in a conversation I had in 1950 with General Ivan Nikishov, head of the Dalstroy (Far

CONTINUED ON NEXT PAGE

*a Christmas tip to Husbands*

# ...Give Her the Gift that Makes 78 Household Chores Easier!

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At a call from you he'll give you the exciting story of a Christmas gift that does more things for Her than anything else made for the home ...and a lot for you, too—as over a million households in America can tell you. Look him up under "Kirby" in your phone book—ask your Kirby Man to tell you about this push-button housekeeping that means a bright clean home without the drudgery you want your favorite housewife to avoid.

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Home Sanitation Since 1919





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The date: December 15, 1835.

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*A Rastvorov's report  
Arrangements are being  
concerning various  
by means of... and  
by means of... and  
... no...  
...*

*24.154. Rastvorov*

APPEAL FOR ASYLUM in U.S. "motivated solely by my own wishes, and for political reasons" was scrawled in Russian by Rastvorov last January.

## SHOWDOWN FOR POWER CONTINUED

Eastern labor camps), whose son was a friend of mine in the intelligence service. The general, a sometime friend of Stalin and Beria, gave me a most logical outline of the Kremlin's current outlook:

"The coming world war will be a fight to the finish. We must take no chances in it. And we are not ready for such a final test. The army and government know only too well that a war now would be won by the United States. All our plans and calculations take into account our present economic inferiority. We must have time to catch up with and surpass America."

Nikishov himself had been in a particularly good position to appreciate the gap between Soviet and U.S. economic power. He had owed his success in raising the output of gold at the Kolyma fields during the war to Lend-Lease supplies of machinery and food. When these were exhausted after 1945, production dropped and the workers returned to near-starvation. The inability of the new Eastern industrial empire to support itself agriculturally is among the Kremlin's top problems.

"We face again the old terrible problem of a bread shortage," Nikishov told me. "Our defenses and our very survival still depend on supplies from European Russia. The problem cannot be solved until the economy of the entire Soviet Union is put on a sound basis. Our agriculture has not been extricated from the blind alley into which it has fallen."

In that "blind alley" the Soviet leaders face one of their grimmest dilemmas: giving up collectivization would mean repudiating the basic tenets of Marxism-Leninism. Although the peasants in Russia and the satellites might ultimately rejoice at such a decision, before they had a chance to do so the party faithful might cry "treason" and revolt.

Fortunately for the Kremlin, the Soviet empire in its position vis-à-vis the rest of the world is well protected not only by its own propaganda and Molotov's astute diplomacy but by the blindness of Western statesmen toward Soviet realities.

Nowhere did I have a better chance to observe that blindness than among the Americans in Tokyo during the Korean war.

IN NEXT WEEK'S ISSUE:

## HOW STALIN GOT CHINESE INTO KOREAN WAR

In the second instalment of this series, former Lieut. Colonel of the MVD Yuri Rastvorov describes his assignment in Japan during the early days of the Korean war, when he was ordered to get military information from gullible Americans and Japanese. He reveals how the Soviet Union prepared for the war far in advance and how it participated actively but secretly in the fighting. He explains how, when the war did not proceed as the Reds had expected, Stalin bribed an unwilling Mao Tse-tung into sending Chinese troops to save the Communist cause from defeat.

COUGHERS!

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GOES to help soothe your throat





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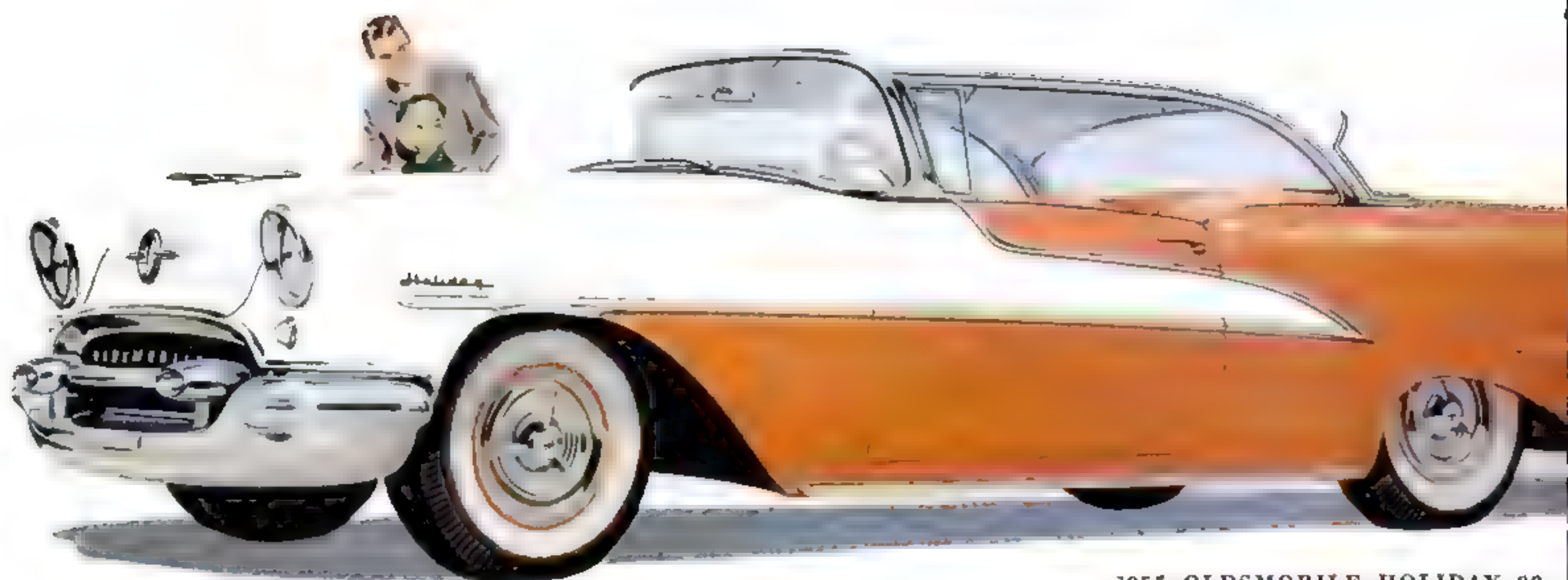


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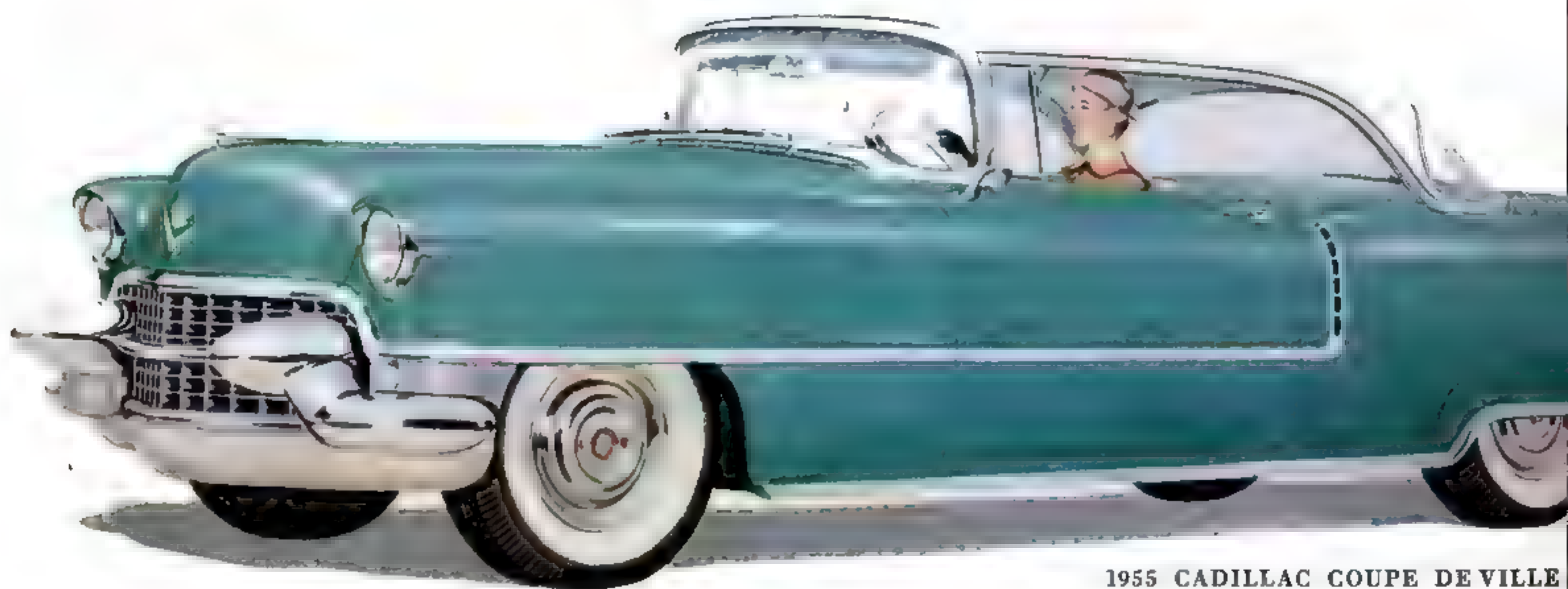
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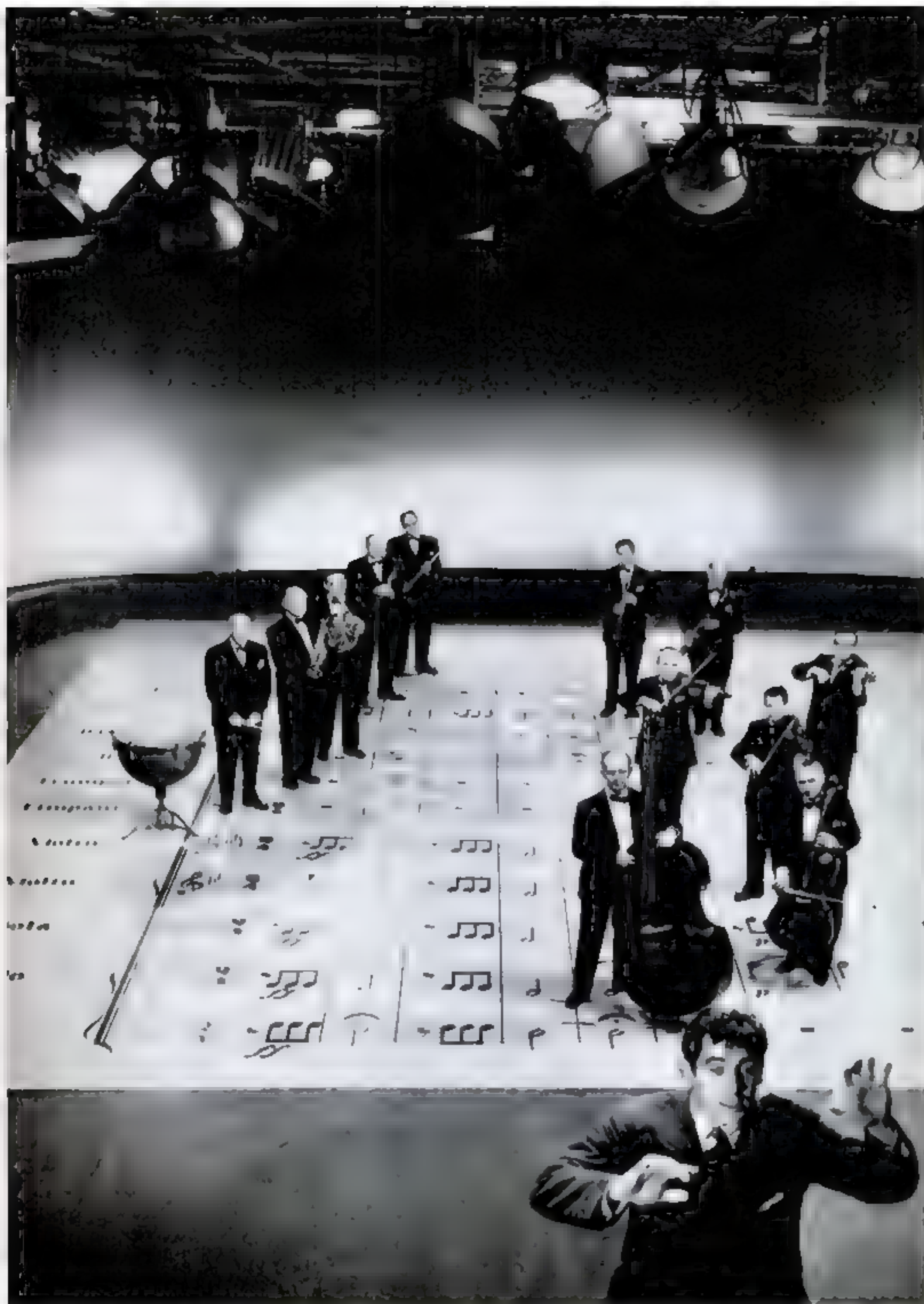
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# TRI-TAPER BY



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ON GIANT SHEET OF MUSIC SEVEN MUSICIANS PERFORM AS FIVE AWAIT CUES AND CONDUCTOR BERNSTEIN PRESIDES

## MIGHTY MUSIC CLASS

TV musicians walk all over Beethoven's superb Symphony

The gigantic struggle of Ludwig van Beethoven in composing his celebrated *Fifth Symphony* in 1805 was made ingeniously vivid last week on *Omnibus* (Sun. 5-6:30 E.S.T., CBS-TV). Twelve musicians, each representing instruments used in a full orchestra, stood on a huge painted replica of the symphony's first page. And as he played, each musician stood on the staff where his own notes were written.

Then Conductor Leonard Bernstein went on to tell how Beethoven labored for three years, rewriting,

scratching out and tearing up—sometimes as many as 20 times—to create his work. For example, the orchestra showed how the famous four opening notes, which became the World War II victory theme, were first scored for flutes, clarinets and strings. Heralding such a vigorous work, the piping notes of the flute sounded "like a delicate lady at a club smoker" until Beethoven thought better and eliminated them, used only clarinets, violins, violas, cellos and basses to achieve the right portentous tone.



# LOOK

NO FREEZING!

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**Pot Pies**  
PATENTS PENDING

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Completely sealed in top-and-bottom crusts of flaky pastry

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A SURPRISE was the appearance of Clark Gable who met Marilyn here for first time. He liked her.



DANCE TRIO includes an unshaven Bogart, who has stubble for movie role, Marilyn, Clifton Webb.



CO-STAR Tom Ewell, Marilyn's leading man in *Seven Year Itch*, finally gets his chance to dance.

## Life Goes to A Select Supper for Marilyn



COLUMNIST SIDNEY SKOLSKY GETS NOSE KISSED

### SHE WEARS A BORROWED DRESS TO HER PARTY

After finishing her latest film, *The Seven Year Itch*, Marilyn Monroe was invited to the first formal supper ever given in her honor. Miss Monroe borrowed a red chiffon gown from her studio because she has never had an evening dress of her own, and got to the party at Romanoff's nearly an hour late because halfway there her car ran out of gas. But her hosts, Billy Wilder, Marilyn's director, and Charles Feldman, Marilyn's producer, did not mind. They had invited a select 80 of Hollywood's

notables, who, on arriving, put their signatures on a large souvenir portrait of Marilyn, then went on to dine and dance by candlelight.

After dinner Marilyn joined Mrs. Wilder, who once sang professionally, in a duet of *Do It Again*. Then she danced and talked with her boss Darryl Zanuck and a half-dozen familiar names powerful at movie box offices. "I feel like Cinderella," Marilyn said. The soft music played until 4 a.m. when Cinderella Monroe drove home with a columnist and her agent.



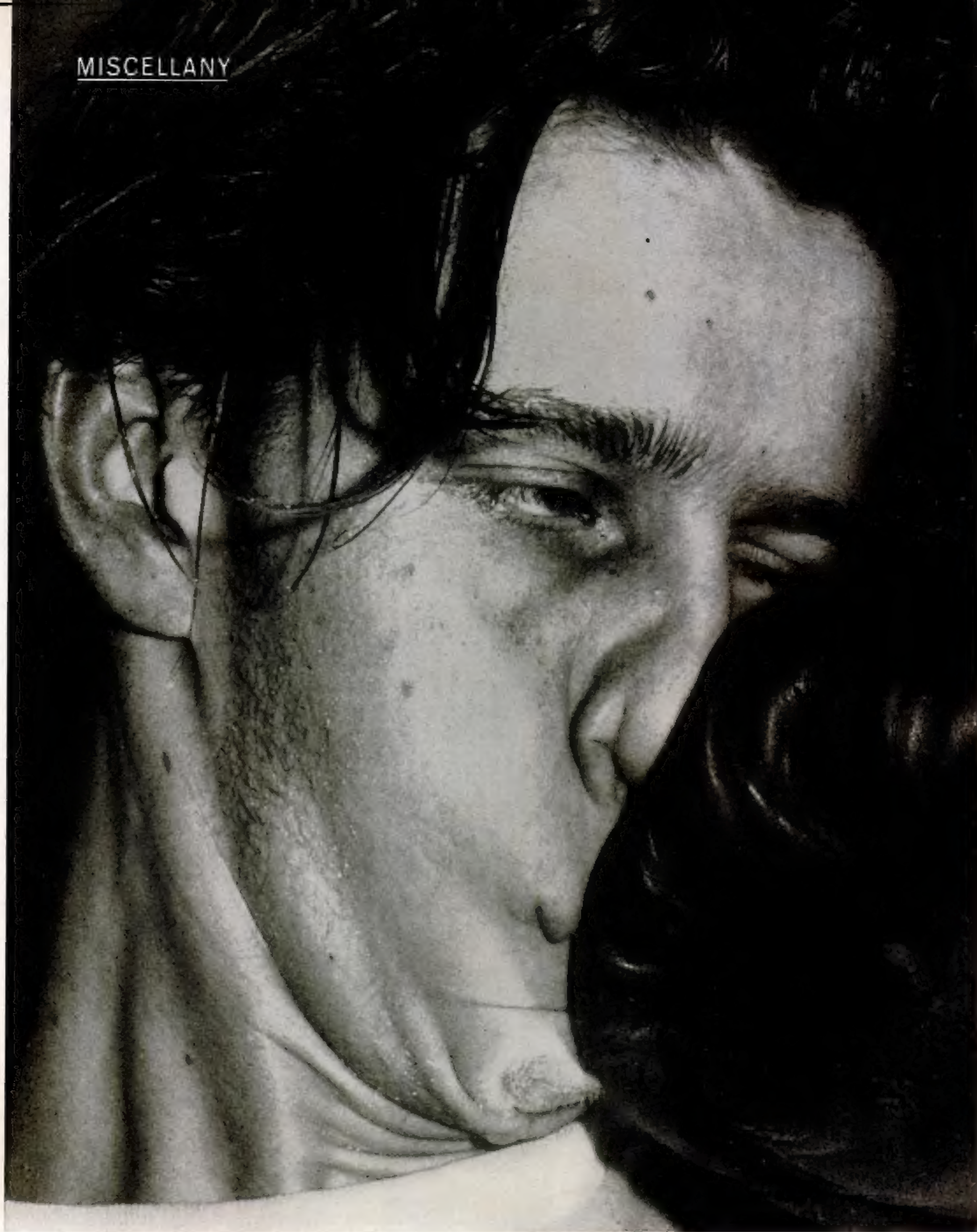




— **BOSS AND BEAUTY** converse between dances. Darryl Zanuck once let Marilyn's contract run out at 20th Century-Fox, admits he is glad to have her back.

**BEAUTY AND BALDY**, Lauren Bacall and Agent Irving Lazar, clown while dancing. Miss Bacall has been friend of Marilyn's since *How to Marry a Millionaire*.





## A SNOOTFUL OF SWEDISH PUNCH

Sent out to photograph the hazards of boxing, Sven-Gösta Johansson of Stockholm came by chance on a remarkably pliable model. He was Stig Forsberg, who was pitted against another Swedish amateur, Bjoern Lindquist. Right in the first round, as Johansson

started his picture-taking, Stig forgot to duck and was caught looking cross-eyed at a solid punch on the nose. Later when he saw the picture and got a more detached look at the punch, Stig remarked, "Det var som tusan," or, "Well, ain't that the devil."





#### FRITZ LIPPMANN

Conqueror of the mountains of three continents, leader of a 1953 expedition up Mt. McKinley, this year he went to Nepal to join in an assault on Mt. Makalu, fourth highest peak in the world.

*Sloan*

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GOOD FLAVOR!"

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